

BUYERS' WEEK TO BE AUGUST 7 TO 12

Dates Are Fixed to Suit Convenience of Merchants of Northwest.

BIG ATTENDANCE FORECAST

Portland Jobbers and Manufacturers Make Elaborate Preparations to Entertain Army of Visiting Patrons.

The fourth annual Buyers' Week to be held in Portland has been fixed for August 7 to 12, for the convenience of Northwest merchants. Invitations are ready to be sent to all the merchandising trade territory, where Portland jobbers and manufacturers maintain affiliations.

Plans for the event are being worked out by the arrangements committee and it is intended to mix business and pleasure in most alluring proportions.

Following the outline of the highly successful Buyers' Week of 1915, the work of preparing for the 1916 Buyers' Week visitors will be in the hands of the Trade and Commerce bureau of the Chamber of Commerce, of which Nathan Strauss is chairman.

F. A. Spencer, of Allen & Lewis, is to be the chairman of the committee in actual direction of the affair, and will be aided by H. Bales, of the Pacific Coast Biscuit Company; A. C. Black, of the Union Meat Company; George Lawrence, Jr., of the George Lawrence Company; O. W. Mielke, of the Blake-McFall Company; W. H. Beharrel, of Heywood Brothers & Wakefield; A. H. Devers, of Claxson & Devers; Nathan Strauss, of Fleschner Mayer & Company; O. H. Fithian, of the Fithian-Barker Shoe Company; Jay Smith, of the Marshall-Wells Company; and F. S. West, of the Goodyear Rubber Company.

Record Attendance Expected.

It is believed that the forthcoming Buyers' Week will attract a much larger attendance than any of its three predecessors.

The number of merchants from out of town has grown each year, and the territory they represented has spread, so that the annual Buyers' Week has become one of the fixed institutions of the city. Portland jobbers and manufacturers get together with their retail friends from upstate, downstate, across the river and east of the Cascades for a week of profitable conferences.

Neither the out-of-town merchant or the representatives of the big merchandising establishments of the city would permit Buyers' Week to be thrown overboard.

Portland has the distinction of being the home of the largest stocks of merchandise in many lines that are carried anywhere on the Pacific Coast. Her big retail establishments are not even rivaled in other cities and her smaller retail stores are models. When the visiting merchant reaches the city during Buyers' Week he finds friends among all these and he immediately goes into executive session with the firm that he selects and together they study over the problems and confront that particular line of trade.

Good Entertainment Offered.

The programme of entertainment for the week always fills the hours that can not be well devoted to business, and that now under consideration for this year, will not be less than has been offered in former years. Something will be on the card for each noon and evening.

Special railroad rates have been secured from all rail lines serving the Portland trade territory, and as usual Portlanders will refund cost of railroad tickets to those merchants who make purchases amounting to \$500 or more.

Special rates have also been secured for members of the families of visiting merchants.

Tickets will be on sale August 3 and will be good returning until August 5.

The Southern Pacific Company, the Oregon electric, the O-W. R. & N. (except the Sumpter Valley division), the North Bank, the Oregon Trunk, the Spokane & Inland Empire, and the Great Northern will sell on the certificate plan. The buyer should secure a full-fare ticket to Portland, taking a receipt for the money. The ticket will be validated at Chamber of Commerce headquarters and then the return ticket may be purchased for one-third fare.

On the Sumpter Valley railroad, one-way ticket should be obtained to Baker. At Baker a ticket to Portland may be had, receipts being taken in each case.

Others Give Summer Rates.

On the Oregon Short Line and from Montana points, Summer excursion rates will be sold.

The Portland firms which will participate in Buyers' Week are as follows:

- Allen & Lewis.
- Ames, Harris & Neville Company.
- Archer & Schanz Company.
- Archer & Wright Company.
- Atkins, E. C. & Co.
- Bell & Co.
- Bergmann, Theo. Shoe Manufacturing Company.
- Blake-McFall Company.
- Bloomer-Frank Drug Company.
- Breman Leather Company.
- Bridge & Beach Manufacturing Company.
- California Trojan Powder Company.
- Carman Manufacturing Company.
- Central Door & Lumber Company.
- Chehalis Furniture Manufacturing Company.
- Clarke-Woodward Drug Company.
- Closett & Devers.
- Coast Culvert & Plume Company.
- Columbia Graphophone Company.
- Crescent Paper Company.
- Cribben & Sexton Company.
- Crohn, P. J. Co., The.
- Damascus Creamery.
- Dilston, Henry Sons, Inc.
- Dornbecher Manufacturing Company.
- Durable Roofing & Manufacturing Company.
- Dwight Edwards Company.
- Killers Music House.
- Falling, McClellan Company.
- Fairbanks, Morse & Co.
- Farrington, F. W. & Co.
- Firestone Tire & Rubber Company.
- Fisk Rubber Company of New York.
- Fithian Barker Shoe Company.
- Fleschner, Mayer & Co.
- Freeland Furniture Company.
- Gilmer & Co., W.
- Gill, The J. K. Co.
- Golden Rod Milling Company.
- Goodman Bros. Shoe Company.
- Goodyear Rubber Company.
- Gunt, M. A. & Co., Inc.
- Gutta Percha & Rubber Manufacturing Company, The.
- Harmen & Co., F. S.
- Hazelwood Company.
- Holy Bros.
- Hoxby & Co.
- Heywood Bros. & Wakefield Company.
- Hirsch-Wells Manufacturing Company.
- Hochfield Bros. Cigar Company, The.
- Honeyman Hardware Company.
- Henkin & Co., T. W.
- Jobes Milling Company, The.
- Kilian Stationery & Printing Company.
- King-Fisher Mattress Company.
- Kilne, M. L.
- Knight-Packing Company.
- Krause Bros.
- Lang & Co.
- Lawrence, The George Company.
- Lewis, Harry E.
- Lipchuetz, Charles S. Company.

GENERAL COMMITTEE IN CHARGE OF PORTLAND BUYERS' WEEK ACTIVITIES.

Geo Lawrence, Jr.
O W Mielke
F. S. West
A J Bales
A C Black
W H Beharrel
Jay Smith
F A Spencer
O. H. Fithian
A. H. Devers
Nathan Strauss.

Salvation Army Captain to Go.

CENTRALIA, Wash., July 8.—(Special.)—Captain M. E. Eplett, commanding the local corps of the Salvation Army, leaves next week for Ogden, Utah tomorrow will be the last Sunday here for her and her three daughters. A recent illness of Mrs. Eplett necessitated a change of climate. Her successor has not been announced.

VISITING KNIGHT TEMPLAR WHO HAS BEEN ENTERTAINED HERE.

Frederick Stearns, of Wichita, Kan.

Mr. Stearns, past commander of the Knights Templar of Wichita, Kan., and his wife, have been visiting Mr. and Mrs. Willis L. Straugh, who entertained in their honor with a large military bridge last week. Prominent Knights in Portland have been hosts for Mr. Stearns, taking him on motor trips and entertaining him at dinner parties.

HONOR IS PAID ARTIST

INDIANA UNIVERSITY CONFERS DEGREE ON THEODORE C. STEELE.

Brush Helps to Make Scenery of Oregon Famous Far Afield—Notable Prize Is Won.

Theodore C. Steele, of Indianapolis, Ind., a brother of S. N. Steele, of Portland, and an artist who has painted and sent to art centers throughout the world pictures of Oregon scenery, especially in the Newport Beach country, has just been honored by Indiana University, which has conferred upon him the degree of doctor of laws, in recognition of his high place among artists of the age. The degree was conferred at the annual commencement exercises at Bloomington June 14. William Love Bryan, president of the university, conferred the degree in an address in which he pointed out that Indiana had taken its place in the shining sun of progress with her artists as well as with her men of letters.

Dr. Steele is a comparatively young man, but about 12 years ago he was in Oregon visiting his brother and while here gave an exhibition of his work. He became acquainted with many prominent citizens in Portland and other places in the state then, and on a subsequent visit, and his paintings of the Newport and Santiam country scenes drew much attention.

Dr. Steele was born in Owen County, Indiana, and was educated as a painter in Munich, but, unlike Sargent and Whistler, he did not leave America to live in Europe. He is one of two Americans who have captured the first prize at Munich. The other winners have all been from Europe. Dr. Steele has also sat in three international juries for the acceptance of American paintings for exhibitions in Paris, St. Louis and San Francisco. He received the highest honor that could come to an American painter—election as an associate member of the National Academy of Design.

Brothers Reunited After 17 Years.

MARSHFIELD, Or., July 8.—(Special.)—John Burke and Michael Burke came over from County Mayo many years ago and settled in South Omaha,

Nebr., where the former became an Alderman and the latter a mail clerk with a high rating. Seventeen years ago Michael left Omaha without any word of explanation and neither brother knew where the other was in that time. On the Fourth of July, Michael, came from Tacoma to investigate stories he heard of a man in this section who was probably his brother and they spent three days together.

Oakville Names Fair Director.

CENTRALIA, Wash., July 8.—(Special.)—Fred Blechschmidt was elected to the board of directors of the Oakville Fair Association at a meeting held this week by the board. Mr. Blechschmidt was elected president of the association, succeeding Frank Lesinger, editor of the Oakville Crusier, who recently resigned, September 14 to 17 were set by the directors as the dates for the 1916 fair.

Driven by a gasoline tractor, a machine has been invented for clearing ground of young timber and brush, even though closely matted against the soil.

Theodore Steele, Artist Who Painted Oregon Scenery and Has Been Honored by Indiana University.

OFFICIALS START TOUR

INSPECTION OF HARNEY AND MALHEUR COUNTIES PROPOSED.

C. B. McConnell Has Plan for Reclamation of 50,000 Acres by Draining Malheur Lake.

Reclamation of some of the latent resources of Harney and Malheur counties may follow the trip that a party of prominent state officials and Eastern capitalists started into that territory last night.

The party will be headed by Governor Withycombe. Other members will include Ben W. Olcott, Secretary of State; T. E. Kay, State Treasurer; George M. Brown, Attorney-General; Percy Cupper, Assistant State Engineer, and C. B. McConnell, who has projected the drainage of Malheur Lake through which he proposes to develop nearly 50,000 acres of fertile land.

They will continue their journey to Caldwell, Idaho, where they will be joined by Ex-Governor James H. Hawley, of Idaho, C. R. Cole and T. W. Cole, capitalists of Chicago. They plan to leave Caldwell early this afternoon and proceed by automobile to Ontario, Or., where they will pass the night.

They will visit Vale and various points along the new line of the Union Pacific west of that city on Monday and on Tuesday will inspect the Harney Valley and Malheur Lake.

Mr. McConnell has devoted considerable time to an investigation of conditions in Harney and Malheur counties and is convinced that the district offers opportunities for development that will attract capital.

ELECTION INTEREST KEEN

Medford Stirred Up Over Question of Railroad Bond Issue.

MEDFORD, Or., July 8.—(Special.)—All Medford is aroused over the special election Monday when the contract with the Bulls interests, for a railroad to the Blue Ledges will be voted on. The project is indorsed by the Medford Commercial Club, the Greater Med-

ford Club and the Merchants Association and there appears to be no organized opposition, although certain lawyers and bankers are known to be fighting the proposition on the quiet. Friends of the movement assert that this opposition is being engineered from Grants Pass, as that city has built a railroad of its own and fears that if Medford builds to the Blue Ledges and the coast at Eureka the Grants Pass extension to Crescent City will never be made.

CLUB TO PICNIC ON BEACH

Southern Pacific Will Be Host Today to 750 Aboard Specials.

Members of the Portland Transportation Club, their wives and families, will be guests of the Southern Pacific Company today on an excursion and picnic along the Tillamook County beaches.

Two special trains will leave the Union depot at 7:10 this morning and proceed to tidewater, where they are due to arrive soon after noon. Every one in the party is supposed to take a well-filled basket. A series of athletic contests has been arranged. The Portland Railway, Light & Power Company's band will furnish the music.

The trains will leave the beaches at 8 o'clock tonight, arriving in Portland about midnight. About 750 will be in the party.

Former Pendleton Resident Dies.

PENDELTON, Or., July 8.—(Special.)—Word was received here today of the death in Hollywood, Cal., of Mrs. Minnie Oliver, aged 39. Mrs. Oliver was born in Pilot Rock, and lived in Pendleton a number of years after her marriage to C. W. Oliver. In 1901 she

moved to Portland for three years, and later to Hollywood. Besides her husband, Mrs. Oliver is survived by a daughter, Merle.

Pendleton Wants Poles Removed.

PENDELTON, Or., July 8.—(Special.)—In accordance with the suggestion of Mayor Best, removal of the poles on the business streets of Pendleton will be asked of the Pacific Power & Light Company and the Pacific Telephone & Telegraph Company. This has been done in several other cities in the same class, and it is felt that Pendleton is worthy of the same consideration.

Eastern Star Lodges Instituted.

COVE, Or., July 8.—(Special.)—Mrs. Dora E. Schilke, worthy grand matron of the Eastern Star for Oregon, who has just completed the institution of four new chapters, has appointed July 8 for instituting Cherry Chapter at Cove. Beginning with 23 charter members, it has initiated eight new members, and has an outlook for 20 additions before the close of the year.

Firestone
Right Makes Might

NEVER have figures spoken more decisively than in the following table. They show the volume of business we have done annually since we moved into our new factory in 1910. And with this steady, consistent increase in sales has come a steady development in every producing unit. This factory, then the largest exclusive tire plant in America, has been tripled since, wing by wing, without disturbing production. Original plans provided for the growth because we knew that the standard set for Firestone quality would win the motoring public.

Annual Business	Percentage of Increase
1910-11 \$ 7,462,581.17	
1911-12 11,681,841.57	56%
1912-13 15,625,662.04	33%
1913-14 19,173,389.53	22 1/2%
1914-15 25,187,884.33	31%
1915-16 . . . to June 1st, 1916	Over 38%

Simmered down the answer to this unequalled growth is exclusive quality at volume price

You will be as quick to appreciate Firestone extra values when you test them as were these other car owners whose demand built this business faster than any other. Try Firestones next. Let the Firestone dealer serve you.

Firestone Tire and Rubber Company
"America's Largest Exclusive Tire and Rim Makers"
65-67-69 Park Street N., Portland, Or.
Home Office and Factory: Akron, Ohio.
Branches and Dealers Everywhere.

Makers of the First Truck Tires
Leaders Then and Leaders Now—In Quality and Volume

CLUB TO PICNIC ON BEACH

Southern Pacific Will Be Host Today to 750 Aboard Specials.

Hotel Butler
SEATTLE

Seattle's Famous Hotel
Fine central location. Every modern appointment. Cafe one of finest on the Coast.

RATES
\$1 per day up with use of bath.
\$2 per day up with private bath.

COMFORT & CONVENIENCE

Low Summer Rates

AT THE **HOTEL STEWART** SAN FRANCISCO

One Person—Room without bath \$1 and \$1.50; room with bath \$1.50 up
Two Persons—Room without bath \$2 to \$3; room with bath \$3.00 up

WRITE FOR SPECIAL RATES FOR PARTIES

Most Famous Meals (BREAKFAST 50c LUNCH 50c DINNER \$1.00) On Geary Street just above Union Square
Take Municipal Cable car to the door
Motor Bus meets principal trains