

BILLIE BURKE'S HAIR IS BIG PART OF HER BEAUTY

Tresses Are Declared Amenable to Every Whim of Popular Film Actress Who is Appearing in "Gloria's Romance."



"At Last the Fire Was Kindled" © 3x



"With Coaxing Words Gloria Approached the Pony." Billie Burke in Two Scenes From Second Chapter of "Gloria's Romance." © 6x

THAT woman's crowning glory is her hair had long been conceded by connoisseurs of beauty the world over. But never has such gloriously beautiful, burnished-gold hair been bestowed on a dainty bit of femininity as that which crowns the graceful head of Billie Burke, the \$4000-per-week star of the George Kleine motion-picture novel, "Gloria's Romance."

She possesses bulldogs, Pomeranians, Collies and Scotch terriers. Her home at Hastings-on-Hudson would be a poor refuge for a stray kitten to venture into. Frank Keenan has taken another inch off his waist measurement, says a bulletin from the Triangle-Ince studios. And Frankie was some wasp, already.

The fair Billie is unusually fortunate in having tresses with a natural wave, which makes them amenable to her every whim of arrangement, and never was there an actress before who knew so exactly the sort of coiffure most becoming to her particular style of beauty. She doesn't follow the suggestions of any hairdresser and therefore never makes the mistake of wearing her hair in a fashion that might be becoming to someone else, but for her would prove wholly impossible. She possesses individuality to a striking degree and knows exactly how most effectively to drape those gloriously burnished locks in front and how best to arrange the alluring little curls that play around her pink little ears.

True Boardman, who rose to fame with the Western Essanay outfit, at Niles, Cal., and has added still more laurels to his career in the title role of Kalem's "Stingaree" series, is now going to prove that he is a veritable dare-devil by appearing in some of the future episodes of "The Hazards of Helen," the Kalem railroad series.

SEE EVERY PICTURE

# THE FEUD GIRL

A Thrilling Romance of the Mountain Country of Georgia With a Strong Famous Players Cast Including

## HAZEL DAWN

The Beautiful The Fascinating

A Characterization Entirely New and Her Greatest Screen Triumph

ALSO

### Mr. and Mrs. Sidney Drew

In a Metro-Drew Comedy . . . SWEET CHARITY

3 DAYS ONLY STARTING TODAY

# Peoples

THEATER W. PARK ALDER

NOTICE

We say unhesitatingly this is the most sensational and carries more real heart interest and thrills than any photoplay heretofore shown at this theater.

Yes, Cecilia, all boarding-house proprietors in the movies are hard-hearted. Beesie Barriscale, Ince star, in the production now under way at the Los Angeles studios, is wearing a black wig for the first time since she appeared in "The Rose of the Rancho." Beesie photographs beautifully in her own blonde locks, but in the picture she had to appear as an Italian maid, and so nothing would do but a big black wig.

Eight of the 15 chapters of "The Secret of the Submarine," the new American-Mutual photo-novel, starring Thomas Chatterton and Juanita Hansen, have been completed. From no less assuming and modest an authority than the press agent, who sent a photograph of Clara Kimball Young to the Mutual Welfare League at Sing Sing Prison, we glean that the convicts expressed their appreciation

of the portrait in a long letter, which ended as follows: "Thanking you again in behalf of the league for the beautiful picture, and hoping to have the pleasure of seeing you here soon, we remain, etc." Billie Reeves, the English acrobatic comedian, has completed his contract with the Lubin Company and is now negotiating with a number of producers in New York through the Amalgamated Photo Play Service. Reeves had planned to return to England, where he is interested in a motion picture company of his own, but several offers received from producers in this country caused him to change his plans.

Winnifred Greenwood makes her second appearance as a featured star in Masterpieces, de luxe edition, in "A Man's Soul," recently completed at the American Studios under the direction of Edward Sloman. Louella Maxim, who has had a very wide experience before the camera, following her work in the support of Chester Conklin in "Bucking Society," was made a member of the Keystone stock company. Another recent addition to the Keystone company is Peggy Pierce, for many months with the L-K-o.

peaches were people— And, may we add—the third ace when the "pot" is raised; a new tire on a lonely road; the dash of lime in a gin rummy, and a layer of creme de menthe across the Hudson River! Those who thought Billie Burke attractive in the pajamas she wore in "Peggy," her first motion picture appearance, will fairly revel in the odd clothing she dons in "Gloria's Romance."

NEWS OF MOVIE THEATERS

(Continued From Page 3.) guilt, and starts out with the intention of killing Arnold. When Marshall arrives at the studio he finds Arnold dead on the floor and Ruth standing near. Marshall, who has made threats against Arnold, is charged with the killing and, as he refuses to comment on the affair, is brought to trial. The trial, the confession of Ruth and other tense incidents of the drama are unfolded in a climax which is highly praised for its strength.

# Majestic

THEATER

4 DAYS ONLY BEGINNING TODAY

## The Fighting Hero

# William Farnum

IN ANOTHER STRIKING SUCCESS

# Battle of Hearts

SPECIAL ADDED ATTRACTION IN MOTION PICTURES

## MAY DAY FESTIVAL EXERCISES

AT MULTNOMAH FIELD

6500 Children, Under Direction of Prof. Robert Krohn, Officially Photographed for the Women's Clubs

ALSO

Pathe News

## Majestic Novelty Trio

# T & D THEATRE

ONE WEEK COMMENCING TODAY

Vitagraph Presents the Charmer and Former Belle of New York

## EDNA MAY

In a Romantic Drama of Modern Conditions

## SALVATION JOAN

By Marguerite Bertsch

APPRAISED BY ALL NEW YORK NEWSPAPER CRITICS

Edna May, in "Salvation Joan," was part of the reincarnation of the Salvation Lassie in "The Belle of New York."—New York Herald.

Edna May returns as a photodramatic star in "Salvation Joan." The charming beauty that made Edna May a musical comedy favorite is still potent. It looked more like a Monday night at an opera-house than a movie first showing.—New York Times.

THIS PICTURE HAS MET WITH INSTANTANEOUS SUCCESS IN ALL OF NEW YORK. YOU SHOULD SEE IT

## BILLIE BURKE

In Chapter Two of

## "Gloria's Romance"

CAUGHT BY THE SEMINOLES

Special-Motion Pictures of Children's May Day Festival on Multnomah Field, Held Wednesday, May 17th.

FULL ORCHESTRA OF TALENTED MUSICIANS

PHONE MAIN 68. Broadway at Stark

Billie Burke owns more than 10 dogs.