FILMDOM



TODAY'S FILM FEATURES.

People's—"Maria Rosa," Pickford — "The Comeback," "Charlie, the Gangster." T. & D .- "Gloria's Romance,"
"God's Country and the Wom-

Columbia—"Hell's Hinges,
Majestic — "The Floorwalker,"
"One Day."
Hellig—"Birth of a Nation."
Sunset—"Realization."

seems practically certain that there is to be a big merger of motion-picture producing concerns within the next few weeks. Manufacturers releasing through Triangle and Paramount-Fine Arts, Kay-Bee, Ince and Key-stone through Triangle, and Famous Players and Lasky through Paramount -are to form a huge combine. A decrease in cost of production, as well as an increase in general artistry and ef-

ficiency, is the motive for the merger. This combination of producers, to represent something like \$25,000,000 in capital, will in no way affect the recapital, will in no way affect the releases of the concerns involved, for President Holgkinson, of Paramount, is quoted as saying that he has his producers tied up on a 25-year contract. Neither will it mean a change in the names of the producers; in fact the brand of the manufacturers will be more forcefully stamped on all productions. An interchange of stars is also hinted at.

It is understood that Adolph Zukor, president of the Famous Players Company, is to have a commanding position in the councils of the merger chiefs.

"The genuine and most important object of the affiliation of film interests for which these conferences were arranged," said Mr. Zukor, "is the tremendous advantage that will thus be created for the production of bigger and better pictures. The coalition of producing facilities, equipment and stars that would result from this arrangement would increase the effileases of the concerns involved, for President Hodgkinson, of Paramount,

of individuality. Each one will re-

"That's easy," said Dustin. "Have the billing read William and Dustin Far-

Governmental station at New London Conn.

Although Mr. Bruce has traveled extensively, it was the first time he had ever seen a submarine in action. After the submarine was used Mr. Bruce expressed a desire to make a trip under the water.

Under the direction of the commander of the deep sea steel monster Mr. Bruce was instructed to take a pestion near the equipment on the lower part of the periscope, and told to hold to dear life when the vessel put off. Then the commander excused himself and went below, leaving the smiling Bruce waving a farewell to those on shore.

E. H. Sothern, the internationally notable Shakespearean actor, who will appear in three Vitagraph productions beginning May 15 next, has been ten-

Geraldine Farran in Maria Rosa" at Peoples.

pole's—"Maria Rosa."

"Charlie, the Gangster."

& D.—"Gioria's Romance."

"God's Country and the Woman."

"Jumbia—"Hell's Hinges.

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"One Day."

ellig—"Birth of a Nation."

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"HILE as yet no papers have been signed, which always permits of eleventh - hour reversals, its practically certain that there is ea big merger of motion-picture

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"Charles Chaplin is on the warpath!"

Charles Chaplin is on the warpath!
Woe to the person who pinched his
hat, that famous top piece he wears in
Mutual releases, and which, at one
time, was a perfectly respectable
derby.

Mutual releases, and which, at one time, was a perfectly respectable derby.

Chaplin doesn't mind the monetary loss occasioned by the theft—that is nill. He has a whole trunkful of these top pieces in store for just such emergencies, so he's not particularly worried along that line.

As Chaplin said, "It's the sentiment attached to this particular hat that riles me. I'd rather they had taken the whole trunkful, than purloin this one."

producing facilities, equipment and stars that would result from this arrangement would increase the efficiency of each of the companies involved in a remarkable degree.

The matter may be summed up in this way:
Seven of the most important concerns of the motion-picture producing field have decided to work together, insofar as that is possible without loss of individuality. Each one will results that we went—with Chaplin's hat—is a mystery.

"He can't wear it without being arrested, that's a cinch," said Chaplin. "He can't sell it and there's no pawn—shop that would take it without a certificate. Why he should pick on this particular hat when there were so many good ones lying around puzzles me."

Charles is the only one it does puzzle.

zle. Gail Kane and House Peters spent

The brotherly love of the Farnum boys. Dustin, the Pallas-Paramount star, and William, the Fox star, was apply illustrated in New York a short while ago, when the question of priority of advertising arose.

It was assumed to be a knotty and delicate proposition, and for fear of offending either one the two brothers were questioned during a rehearsal, and it was put to them in this manner:

"You are both good fellows and good actors, and we are 'up a tree' as to whether we ought to order the printing to read 'Dustin and William' or William and Dustin."

"That's easy," said Dustin, "Have the in the Congressional chambers and Senate Chambers and one of the work-rows of the mint.

Through the courtesy of Secretary of the Navy Daniels, permission was the producing company to accompany one of the battleships to Hampton Roads for the annual maneuvers, where a number of the scenes essential to the rights granted the company by Secretary One of the same of the

whether we ought to order the printing to read Dustin."

"That's easy," said Dustin. "Have the billing read William and Dustin Farnum."

Not on your life!" said William. "Not the bill read 'Dustin and William. "Not the bill read 'Dustin and William."

The manager found himself in a much more complicated dilemma than before the subject was broached and came back with. "Suppose you shake the dice."

"No," protested William. "Dustin is the better actor."

"Critics have been at variance on that point," said Dustin, "and, besides that, you are the younger and more handsome and more ambitious."

A crossfire of propositions still continued, but neither of the actors could was standing close by, had his attention called to the melce.

"These differences are quite impossible." he said. "and it is up to me to not his pocket and brought out a silver dollar. "Heads, Dustin, talks, William." he said. The coin, thrown high in the about, to fall heads on the Metry programma was made the victim of a crued loke while Di.

Clifford Bruce, who is starred in "Souls Aflame," with Dorothy Green.

a forthcoming Popular Plays and Players production, which will be released on the Metry programma was made the victim of a crued loke while Di.

The company had obtained permission from the United States Government, through the Navy Department, to use a submarine and her crew near the Gevernmental station at New London. Conn.

Although Mr. Bruce has traveled extensively, it was the first time he had were seen a submarine in action. After the principal seen as for the fast time he had were seen a submarine in action. After seen as uppeared to the meaning of the newstant production with the proposition of the news the principal seen as for the fast of th



Harold Lockwood and May Allison in "The Come-Back" at Pickford.

dered a testimonial of appreciation for his great work as an upholder of the stars and one of this great work as an upholder of the stars and one of the sta over by Mr. Balshofer for use in this as some assert, was shown yesterday by the activity about the Majestic Cast.

One of the striking features of "The Come Back" is a realistic fight in the snow, which Mr. Lockwood has with the "bully" of the camp. The group of lumber jucks, who were used for the back ground in this picture, which would ordinarily occupy chief the "bully" of the camp. The group of lumber jucks, who were used for the back ground in this picture, were truly an enthusiastic lot, for there is nothing they like better than a good fight such as Mr. Lockwood and Miss and recent additions to the Metro staff of stars, will feature to day's Pickford Theater programme to the great outdoors and a redemption of a young of the Burkke AT NEW Cast.

BILLIE BURKE AT NEW Cast.

Charlie Chaplin

at Majestio

and His Double, "The Floor Walker,"

findividuality. Each one will release on the same programme as heretors in the people benefited by the
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exhibitors in equal measure.

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of the first chapter of "Gioria's Romance," the two-reel episode introducing Miss Burke as Gioria Stafford, daughter of a wealthy banker. At Palm Beach, Florida, for the Winter, Gioria, full of life and animal spirita, and rebelling against formality, breaks loose from her governess and romps about like a veritable tomboy. Her pranks, including the theft of an auto-mobile, and its disastrous aftermath, furnish material for the opening chap-

"Gold and the Woman" is a vital "Gold and the Woman" is a vital story of the great outdoors, filmed in the Bear Valley canyon of California. 9000 feet above the sea. This special Vitagraph blue-ribbon feature is characterized by critics as one of the realty big productions of the season. With much of the action taken in the region of Winter's deep snows, the opportunity for some wonderful photography was presented and not overlooked. Jack Johnson's famous Siberian wolf hounds, famous Alaska race winners, are actors in the swift-moving drama, which deals with a daughter's sacrifice for her mother,

with a daughter's sacrifice for her mother,
William Duncan, Nell Shipman,
George Holt, and a strong supporting
cast of Vitagraph players are presented in "God's Country and the Woman";
a film which was made under difficutities unusual to even the eventful life of the motion picture player.

A 10-piece orchestra, under the leadership of Willis McEliroy, will be a permanent feature of the T & D programme in Portland.

CHARLIE CHAPLIN AT MAJESTIC

Comedian Is Funnier Than Ever as "The Floorwalker."

"The Floorwalker."

Charlie Chaplin, king of comedy, and now known as the "million dollar" comedian, for his annual stipened of \$570,000 is interest on many millions, will appear at the Malestic Theater today in his first Mutual comedy. The Floorwalker." This is the first of 12 two-reelers to be released through Mutual, and they say that Charlie's work is better by 100 per cent than of yore, which per cent just about equals the difference in his present and recent-past earning capacity.

In "The Floorwalker" the comedian has worked in some of the most ludicrous stunts he has ever performed for the camera. His antics on the escalator, or moving stairway, are execedingly novel and screamingly funny. For these particular scenes, depicting the interior of a modern department store, an escalator, an exact replica of one used in one of New York's largest stores, was constructed. It is operated by electricity. The stunts pulled on this escalator by Chaplin, furnish more laughs than there are feet of film.

Chaplin, ever since his arrival in Los Angeles, has been hard at work at the studios with the members of his company so that there would be no slip up in his first Mutual release. On some occasions, he has put in as many as 10 hours a day.

Interest in Chaplin and his work, particularly since being signed to a contract by President John R. Freuler, of the Mutual, is manifested in the scores of letters received at the studio each day.

That interest in Chaplin is increased by the activity about the Majestic Thester during the Chaplin context.



Big Double Show Today

In His Big Three-Reel Laugh Festival

CHARLIE, THE GANG LEADER

ALSO -



May Allison

Harold Lockwood And the Charm- May Allison

In a Picturesque Metro Wonder Play

## THE COME BACK

A vital drama, brimming with thrills and romance, portraying regeneration of a society idler in rugged north woods





