MAY 7, 1916.

NO. 19.

May Sale Gloves

75c Chamoisette Gloves, elbow length two clasps at wrist, well-known makes, 59c

Superior Chamoisette Gloves, elbow length, three clasps at wrist, spear backs......\$1.00

Slip-on Chamoisettes, strap at wrist.

2-Clasp Chamoisettes, natural shades, three rows contrasting embroidery.

Pure-Silk Double-Tipped gloves, mill run of a famous maker. Elbow length. 79c

\$100 in Gold Given Away In Our Art Needlework Contest -Prizes given for every kind of work. Join today!

-You have a chance to win a prize. -Fifth Floor

New Classes in Dressmaking By Madam Richet

-For beginners, Mondays, Wednesdays and Fridays. Advanced classes, Tuesdays, Thursdays and Saturdays. Classes 10 to 12, use of sewing-room all day. -Eighth Floor

Join Our Painting Classes

-Conducted by Miss Myra Helm, well-known artist. Lessons in oil and water colors. Bring your prints and photos and color them under -Sixth Floor her directions.

To-morrow-First Day of the

EXTRAORDINARY This May Sale Hosiery

Instead of Regular at \$1.25 88c Clocked-Lace Inset

-Black, pure-thread silk stockings; white clocked with black; black clocked with white; also white pure-thread silk stockings with white lace insets. This is the last word in smart Summer hosiery. Remarkable offering, quantities limited.

Fancy Top Socks 18c

For Boys and Girls, Sizes 4 to 81/2 -Plaids, stripes, plain or rolled tops, all new patterns, fast and stainless color.

-18c pair, or 3 pairs for 50c.

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Exposition and Sale of Tub Fabrics

Tomorrow the Women of Portland

Will Be Shown the Greatest Collection of Summer Wash Materials Ever Assembled in One Store in Portland

New Weaves, New Materials, New Colorings, New Patterns \$10,000 Worth of New Wash Goods at May Sale Prices

Extraordinary Economies --- 1/4 to 1/3 Less Regular

-Left to the ingenuity of American designers and manufacturers no branch of weaving has shown the progress as the wonderful examples presented in cotton tub materials. The creation of new Wash Fabrics today vies with those of the finest silk materials. To illustrate this wonderful advancement, we shall present to the women of Portland, tomorrow, by far the greatest exposition of Wash Goods ever made in Portland.

Striped Sports Skirtings 35c -Smartest color combinations in inch stripes and combination stripes, bright color effects, for skirts and suits. 32 inches wide.

Novelty Silk Mixtures 60c Newest colorings in light and dark tinted grounds, also black and white stripes, 36 inches wide.

New Ladder Voiles 75c —Full 45 inches wide, in white grounds, in lavender, pink, black and blue striped effects.

New Bordered Voiles \$1.00 -Large striped floral borders and combining satin stripes with allover floral centers. Very effective. 45 inches

35c and 40c Novelty White Wash Fabrics 25c New novelties in stripes and flake patterns, 36 inches wide. 20 different

designs to choose from.

Awning Striped Suitings 50c The new beach cloth in wide twoinch stripes, printed in bright combination colors. Correct weight for suits

\$1.25 White Golfine 95c -Yard wide, extra fine quality golfine, the most popular and scarcest of the new materials for suits and skirts.

35c Figured Voiles 25c -New stripes, plaids, Dresden and challie patterns, full 40 inches wide, in all colors.

75c Woven Voiles 48c -Over 50 different patterns, in woven stripes and plaids, 36 to 45 inches

60c Silk Mixtures 49c -Closely resembles the tub silkshalf inch and narrow stripes in color combinations, especially suitable for waists and men's shirts. New English Voiles 75c

-Exclusive designs and novelties, shadow effects in beautiful color combinations, also stripes.

New Shirting Madras 30c Over 30 patterns, in new colorings on white grounds. Full 32 inches wide.

40c White Voiles 25c 40-inch, all-white voiles for dresses and waists. Fine, evenly woven quality.

75c White Voiles 50c Double-twisted, sheer, pure white voiles, full 45 inches wide, very fine

Embroidered Voiles \$1.35 45 inches wide, with deep embroidered border in two and three combina-

-Correct weight for suits and separate skirts. 36 inches wide. Colors such as pink, light blue, Belgian blue, tan, khaki. —Second Floor

French Skirts, Half Price

Others at 99c, \$1.38 to \$22.50 Regular . \$1.98, \$2.75 to \$45.00

\$1.00 French Corset Covers 69c

Hand embroidered, French longcloth.

Others to \$1.65 for 98c

CREPE DE CHINE

UNDERWEAR

\$3.00 Bloomers \$2.39

-In white and flesh tint, finished at knee

\$1.00 and \$1.25 Camisoles 79c

Other specials \$1.00 to \$1.98

Regular..... \$1.50 to \$2.75

\$4.50 Envelope Chemise \$3.39

Other specials \$1.79 to \$2.95

Regular \$2.25 to \$3.75

\$5.00 Gowns \$3.98

Others at \$4.95 to \$7.45

Regular... \$6.00 to \$8.50

-In white and flesh tint. Trimmed and

Also of pussy-willow and society satin,

-Made of society satin-in white and

and waist with elastic.

in white and flesh.

French styles.

-Of French longcloth, hand embroid-

10,000 Summer Undergarments FOR MEN

-The man who knowingly needs Summer underwear and who reads this advertisement, and then willingly lets the opportunity pass, is false to himself and to this store. No man dare ignore this Sale. It means dollars saved on every purchase. The time, the thought, the scheming to formulate this Sale covers a period of over nine months. Consequently the best in men's Summer underwear will be found in this Sale.

\$1.00 Genuine Porosknit

\$1.50 Globe Union Suits, athletic style, of lisle thread,

reinforced.....\$1.15 \$2.00 Globe Union Suits

of pure white gauze lisle, long or short sleeves............\$1.65 \$2.00 Jefferson Union Suits

white or ecru color, of fine grade cotton yarn......\$1.45

50c Athletic Shirts and

> \$1.00 Athletic Union Suits of plain soisette, stripe madras and nainsook......69c

\$2.00 and \$1.50 Athletic Union Suits of pure Irish

linen, pebble cloth, striped madras, mercerized shirtings and

trimmed knee. Sizes 34 to 44. . 69c wide—an immense assortment of tion color effects, for Summer dresses. Women's Union Suits, Swiss colors. ribbed, of lisle thread, fine New Colored Gabardines 50c weave, lace or tight knee.

65c Women's Knit Union Suits of cotton, low neck, sleeveless or

\$1.25 Women's Union Suits, of

lisle thread, Summer weight, lace

or plain yokes, tight or lace-

loose-knee style. All sizes 39c Misses' Cotton Union Suits all buttoned on side, low neck, short or sleeveless, or Dutch neck, elbow sleeve, knee length. Priced according to size, from \$1.50

For Women, Misses, Girls and Boys Women's Swiss-Ribbed Union Suits, beaded lace yokes, tight, 50c loose or lace-trimmed knee. 50c

> Women's Silk Lisle Vests, fine weave, low neck, sleeveless, fin-ished with silk tape......85c

short sleeves, knee length. Medium weight. Sizes 2 to 12 years 50c Same garments, sizes 14 to 16 years for59c

Women's Silk Lisle Union Suits, low-neck, sleeveled, tight or loose-knee style. \$1.50
Neatly trimmed......\$1.50

Summer Knit Underwear Sale

Laces---Embroideries To \$1.50 Embroidery Flouncings 49c

18, 27, 40 and 45 Inches Wide

-18-inch flouncings in fine, dainty patterns, with lacey edges, also beautiful handloom edges, for waists, dresses and underwear, etc. -27-inch flouncings in eyelet, floral and conventional designs, also infants' and

children's hemstitched and ruffled patterns, —40-inch colored voile flouncings in effective new designs, for Summer frocks.
—45-inch sheer Swiss flouncings in solid and eyelet patterns, very effective.

To \$1.00 New Laces, Special 25c

In Widths From 8 to 27 Inches

New, first time shown—beautiful laces, sheer, fine qualities, with effective designs for waists, Summer frocks, evening dresses, underwear, etc. In cream and white.

To \$1.25 Laces, 27 Inches Wide 69c

-Lovely new laces, embroidered on fine nets, in cream and white, suitable for blouses, dresses, trimmings. Also 36-inch allovers, very popular for waists and tunics.

\$2.75 and \$3.00 Novelty Georgette \$2.39

Crepe and Indestructible Voile —A price that is extraordinary—plain, candy and awning striped effects. Plain crepes with self stripes, and all exclusive new novelties now so much in demand. —First Floor

Thousands of HANDKERCHIEFS in May Sale

corners.....9c 15c Box 3 Children's Kerchiefs 9c

All Picture Framing to Order One-Quarter Off the Regular Prices

-This includes our complete line of the newest mouldings and ready-made wall and stand picture frames. -Sixth Floor

"What Is Worth While Doing Is Worth While Doing Well"-

This May Sale of Undermuslins

Unexampled in History of This Store—for Quality and Economy -The central attraction of May White Sales will be this extraordinary collection of undermuslins. The showing is wholly beyond and unlike anything heretofore attempted by this store. The rare beauty, the unusual quality, the perfect tailoring and the unexampled low prices are features that spell SUCCESS for this sale and SATISFACTION to our patrons,

\$1.50 and \$1.65 Combinations \$1.19 Several models of longcloth in waisted cap sleeves.

Other specials 59c, \$1.00 to \$3.39 Regular..... 75c, \$1.35 to \$4.50

\$1.00 Envelope Chemise 79c

Of excellent quality longcloth, beautifully trimmed and made. Other specials 50c to \$1.98 Regular..... 75c to \$2.50

\$1.35 and \$1.50 Crepe Gowns for \$1.00 -Fine plisse and Windsor crepe gowns

in white and pink. Other specials 59c to \$1.19 Regular 85c to \$1.50

75c and 85c Drawers 59c -Of longcloth in flat-leg or circular-cut

Other specials 25c to 85c Regular 35c to \$1.25 \$1.00 and \$1.25 Gowns 79c

-Longcloth gowns in slip-over styles, in various pretty styles. Other specials 59c to \$3.39 Regular..... 85c to \$4.50

An Unusual Offer of \$1.50 New

Sports Corsets 98c

A Price That Is Less Than

the Present Wholesale Cost

-Made of pink batiste with elastic top,

very lightly boned, free over the hips

and but one inch above the waistline.

Two pairs of supporters attached. Sizes

20 to 28.

75c and 85c Corset Covers 59c -Of fine longcloth, with and without

Other specials 29c to \$1.15 Regular..... 45c to \$1.65 \$1.50 Skirts \$1.19

-Of longcloth, with deep flare ruffles, prettily trimmed. Other specials 59c to \$3.39 Regular..... 85c to \$4.50

French Combinations \$1.69 -Regular to \$2.95, in exquisite handembroidered styles.

Others to \$5.00 for \$2.25

\$4.50 Philippine Gowns \$3.39 -Made of fine sheer lingerie, hand made and hand embroidered. Other specials \$3.95 to \$7.45

Regular \$5.00 to \$8.50 \$6.00 Philippine Envelope Chemise for \$4.95 -Of sheer lingerie, hand made and hand

embroidered. Other specials \$2.39 to \$4.45 Regular..... \$3.00 to \$5.50

75c Crepe Bloomers 49c -Full regulation cut, elastic at knee and

New 56-In. Cream Wool Coatings \$2.19

Very Scarce Even at \$2.50 and \$2.75 Regular -Imported and domestic weaves in this great assortment of the season's scarcest, most popular fabric. A special purchase enables us to offer them at this exceptional sale price—such weaves as diagonals, granites, basket weaves, brocades, stripes, herringbones, now greatly in demand. Every yard 56 inches

56-Inch Checked Suitings, \$2.50 Regular, Sale \$2.19 -Smartest new combinations of black and white, grays, browns, tans, green blues in checks of all sizes. 56 inches wide.

To Introduce Our Enlarged Phonograph Section We Offer the \$15.00 Victrola at special terms—\$1.00 down, \$2.50 month 75c Record Album, Holds Dozen 10-Inch Records, 48c
35c Double-Disc Records, 18c

With every purchase of 6 records we give 15c attachment free. 15c Little Wonder Records, 10c.

-Fourth Floor

Sipman Wolfe & Co. Merchandise of Merit Only

New \$1.25 and \$1.75 Neckwear 95c

-Lovely new styles in vestees of fine Georgette crepe; guimpes of net, hand embroidered; vestees of dainty Oriental lace; separate collars of sheer organdic and Georgette crepe; unusual styles and qualities at 95c.

