

Second Week
With Sales
That Command
the
Attention of
ALL
Economical
Buyers

PREPAREDNESS

SEE THIRD PAGE
This Section, for Addi-
tional Monday Sales

Sipman Wolfe & Co.
Merchandise of Merit Only

SEE THIRD PAGE
This Section, for Addi-
tional Monday Sales

—Preparedness to guard the interests of our customers was admirably illustrated through a series of important advertisements made last week.
—The predominant success that these announcements met with will be repeated this week in the presentation of the most desirable merchandise at "before war" prices.
—Standard merchandise and ample variety, coupled with unprecedented prices, should make tomorrow the busiest day of the year. Come, share in this "Preparedness Sale," if you would be numbered amongst the thrifty shoppers.

New Arrivals in
Boys' Wash Suits
Monday—Two Special Prices
\$1.98 \$2.48
—Entirely new styles and materials, featuring the Billy Boy, the Junior, the Tommy Tucker and Middy Suits, in repp, galateas, poplins, Panama cloth and percales, in clever color combinations. Some have two pairs of pants. Great variety to choose from, and every mother who buys suits in this sale will only wish she had bought more—they are such splendid garments for these prices. All sizes, 2½ to 10 years. —Fourth Floor

Splendid NEWS! Splendid SALES! Splendid SAVINGS!

Women's Tailored Spring Suits Five New Models First Shown Tomorrow Exceptional at \$19.85



—The kind of material is a vital feature. To this we can answer that the fabric in every one of these suits is an extraordinarily good quality.
—But the fact that the tailoring in these suits is unsurpassed places them on a plane above all others.
—In black and white checks, reseda, tan, black and navy blue serge and wool poplins.
—New belted models, sports models, short, jaunty models—models with vestees and collars of white bengaline, some with novelty embroidered collars, taffeta trimmings and white buttons.
—Three of these models are illustrated. —Third Floor



Think of It!

Rush
Cane
Sports
Hats

(Untrimmed—One Model as Sketched)
The identical hats introduced at Palm Beach by the New York Smart Set
Here Monday Extra Special
79c

—Many of the newest, exclusive sports hats are made of this very same straw, which comes in natural and black with colored edges of split straw. Straight, rolling or drooping brims—any one of which will make a smart individual sports hat. When lined with colored fabric, a most charming effect is secured to match Summer frocks. —Third Floor



Introducing the Season's Most
Original Sports Hats

—Irresistibly fetching, newest modes; in clever color and fabric combinations; dashing lines and smart simplicity.

—Panama cloth in natural color, Rajah silk, gros-grain ribbon in row-and-row effect, finest, flexible straws are combined with Georgette crepe—gorgeous birds or clusters of flowers and fruits of wool or cretonne are applied on crown or brim—some are hand painted and others have Chinese ornaments and designs—hats with leghorn facings—and every conceivable oddity that makes these sports hats so distinctly different.
—Priced from \$6.95 to \$22.50. —Third Floor

MEN

About Our

Great Shirt Sale A Good Story Bears Repeating

—This great Shirt Sale is still your opportunity, whether you need shirts for sports wear, for business, or for general wear—they will all be found here—in an immense variety of patterns and at the lowest prices.

\$5.00 Silustra Shirts \$2.95

—Shirts that rival the made-to-order garments. Shirts that men have been waiting for; and now they are here and at a most remarkable price.

No Less Astonishing Are Our

\$8.50 Silk and Wool Shirts \$4.95

—Imported silk and wool flannel shirts, a material that has enjoyed the greatest popularity amongst the most exclusive Fifth-avenue shirt shops.

\$1.50 Shirts for \$1.29

—Of cheviot, madras and crepe cloth. In all the new Spring colorings.

\$1.35 Woven Madras Shirts \$1.15

—Tailored to meet the requirements of particular men, in exclusive patterns and colorings. —First Floor

Here Are Kayser's
Chamoisette Gloves
In White With Novelty
Black Stitching
Very Special 59c
—A perfect washing and wearing glove for general wear. Two-clasp style. —First Floor

SILKS—A SALE A Very Special Offering New Stripe Manchuria Sport Shantung \$1.19

—The woman of today who aims at all to be "in the fashion" will number at least one striped pongee suit or skirt in her wardrobe. For nothing smarter or more practical was ever created in the silk world for Spring and Summer wear than these striped Manchuria silks, which we offer tomorrow at a price which brings them within the means of every woman's pocketbook. Shown in the natural pongee color, with stripes of emerald, rose or blue. Of a splendid tailoring quality, 34 inches wide.

An Extra Quality 32-Inch Colonial
Golfine, Special \$1.25 Yd.

—Golfine again comes forward as the foremost material for separate sports skirts—and not only for sports wear, but for street and tailored wear as well.
—Tomorrow we present this most popular material, of an extra quality, 32 inches wide, in silver, beaver, sea sand, tan, Havana, laurel, sports blue, goldenrod and wild rose. —Second Floor

Lovely New Weaves and Colors in Wash Fabrics to \$1.00 Monday 48c Yard

—"Rosebud" voile, embroidered with colored buds and green leaves—two-tone and satin striped voiles and marquisettes; others embroidered in single color effects—black and white, and gaily colored striped "Longtex"—corded striped, single and cluster striped—all white, and dainty colors—a complete collection of the newest, most desirable and scarcest tub materials brought out this season.

White Voiles and Crepes Effective New Weaves and Patterns Would Sell to 40c Regularly Special 25c Yard

—Sheer, dainty fabrics in distinctive weaves, in stripes, seed effects and novelties—also smart black and white and blue and white stripes and figures, on white grounds and tinted effects. 40 inches wide.

Over 50 New Spring Patterns in
Imported Novelty Voiles
Priced From 50c to \$1.25

—Stripes of every kind, embroidered effects, hemstitched, open stripes and ladder designs, and gabardine stripes, in all white. 40 to 45 inches wide.

Washable White Golfine Fashionable—Practical—Scarce Two Special Prices \$1.50 Golfine \$1.25 Yard \$1.00 Golfine 75c Yard

—The demand for golfine is growing greater every day, with the on-coming of warm weather. Nothing is so cool looking, so smart for sports coats and suits as golfine, and no fabric so serviceable and practical. Two splendid qualities in this sale, both 36 inches wide. The supply is limited at these prices. —Second Floor

An Importation—Just Received Philippine Hand-Made \$4.50 Night Gowns \$3.39

—We count ourselves fortunate in receiving this special importation of lingerie gowns, for owing to the scarcity of fine hand-made underwear it is almost impossible to be able to secure any quantities.

—Every woman who loves dainty things will be delighted with these garments, exquisite affairs, made from a soft sheer lingerie cloth, put together entirely by hand and hand-embroidered, in four different styles, beautifully scalloped at neck and sleeves, hand-made eyelets run with ribbons, and embellished with real hand embroidery, in the eyelet, the blind, the punch work and solid designs.

—We also received other hand-made lingerie from the Philippines, as listed below.

—Gowns at \$2.95, \$3.35 to \$7.45.
—Envelope chemise, \$1.98, \$2.39 to \$4.95.
—Vests, \$1.59 and \$2.49.
—Regulation chemise, \$1.98, \$2.39, \$2.95. —Fourth Floor

The New Golfine Skirt In a Distinctive Style of a Wonderful Quality Very Exceptional \$5.00

—The smartest of sports skirts, made from a handsome quality of wide-wale golfine in all the new shades, such as rose, Copenhagen, gold, green, tan and white. Modeled in a smartly-flaring style, with gathered back, the new side pockets and a belt that is held in place with pearl buckles. In all sizes up to 30 waist measure. —Third Floor

Brighten Up the Home With New Curtains

Here Are New \$2.50 to \$3.00
Scrim and Marquisette Curtains
\$1.47 Pair

—Particularly pleasing are these fresh Summer curtains of Marquisette, voiles and scrims, showing pretty lace edgings and insertions to match. In white, ecru and cream color. 2½ yards long.

\$4.00 to \$4.75 Curtains
\$2.87 Pair

—1500 pairs of scrim, Marquisette and lace curtains, in white, ecru and cream. Made with the lace edges and insertions to match. 36 to 40 inches wide and 2½ yards long.

35c and 40c Curtain Scrims
and Marquisettes 18c Yard

—Surely there never was and never could be a prettier curtain material for the bedroom. Plain or with fancy colored borders and hemstitched. In white, cream and ecru color. 36 to 40 inches wide. —Fifth Floor

Baby Week—a Sale



Reed Baby Carriages At \$11.75 to \$33.00

—We have just received the new Spring line of baby carriages—modeled in the latest designs and finished in white enamel, old ivory or gray. Every carriage made of selected reed and built for service, durability and comfort. Large variety of different styles.
—Folding collapsible sulkies and go-carts, \$2.25 to \$11.50. —Fifth Floor

Infants' Short Dresses to \$1.50. Very Special . . . 79c

—These dresses are made of a fine lawn in square-neck styles and short sleeves, with trimmings of lace, embroidery and pin tucks. The skirts are either plain or finished with ruffles of lace and embroidery. In sizes 6 months to 2 years.

Hand-Made Slips to \$1.35, Very Special 98c
—Dainty hand-made slips with fine tucks and feather stitching at the neck and sleeves.

Long Gertrudes, Special, 29c

—Made of white flannelette, buttoned at the shoulder, finished with buttonholing and hemstitching.

Long Gertrudes, Special, 59c

—Made of extra quality flannelette, with buttonholing or scalloping. Button at the shoulder.

Infants' Sacques, 69c and 98c

—Made of crepe or cashmere, in pretty styles and trimmings of pink or blue.

Infants' Imported Shoes, 49c

—In silk or wool combinations, finished with ribbon ties.

Infants' Blankets, special 39c

Bibs, special 29c and 59c

Pillow Slips, special 69c and 89c

Brush and Comb Sets, special 29c

Double Blankets, special 89c —Fourth Floor



A New Class Water Color Sketching and Oil Painting Miss Myra Helm, Artist

—Classes every Monday, Wednesday and Saturday from 9 until 12 and 1 until 5:30 P. M.
—Bring in your photographs and kodak pictures and color them under the personal instructions of Miss Helm.
—Register now in our picture galleries. —Sixth Floor

Needlework Novelties Stamped Bungalow Aprons 35c

—Made up of cream art crash, in slip-over style, with belt. Stamped in the new patterns for cross-stitch, large daisy, solid and outline embroidery.

Stamped Corset Covers, 15c
—All made up in three-piece style, of excellent quality nainsook. Stamped for scalloping and embroidery.

\$1.00 Stamped Luncheon
Sets, 65c
—19-piece sets, consisting of one 24-inch center, six 6-inch and six 9-inch doilies. Made of heavy cream art crash stamped in the conventional pattern. —Fifth Floor

Sale of Hair Switches

—Made from real German wavy hair. Every switch is rooted and washes perfectly. All in three separate-strand style. Every switch guaranteed.
\$3.00 Switch, 26-inch, \$1.98
\$4.00 Switch, 30-inch, \$2.89
\$5.00 Switch, 34-inch, \$3.98
\$1.98 Gray Switch, 18-inch, for 98c
\$2.50 Gray Switch, 20-inch, for \$1.65 —Second Floor

Imported Handkerchiefs Regular Prices 17c to 35c Very Special 10c

—Sheer, dainty handkerchiefs hemstitched with a quarter-inch hem, with hand loom embroidered corners, in dainty floral and eyelet designs. In all white or in colored designs. —First Floor

Quality—Sharp Economies Are the Fine Merits of This Sale of 500

Dinner Sets
From the Edwin M. Knowles China Co., the foremost American dinnerware pottery.
\$1.98 Complete
—250 sets, each set consisting of 26 pieces in a choice of five different decorations.
\$3.95 Complete
—75 sets, each set consisting of 42 pieces, choice of two open stock designs.
\$5.45 Complete
—75 sets, each set consisting of 51 pieces, and choice of two open stock patterns.
\$10.95 Complete
—50 sets, each set consisting of 100 pieces, in a choice of two open stock patterns. —Sixth Floor

—The demand for golfine is growing greater every day, with the on-coming of warm weather. Nothing is so cool looking, so smart for sports coats and suits as golfine, and no fabric so serviceable and practical. Two splendid qualities in this sale, both 36 inches wide. The supply is limited at these prices. —Second Floor

DRESS GOODS Cream Is Scarce

—But we have it—Cream in immense variety—Cream in perfect dye—Cream in many weaves.

BUY NOW

—We don't know about cream materials later on, but they will undoubtedly be very scarce, as they are now. But these weaves we purchased many months ago—so purchase tomorrow the new serges, diagonals, whipcords, French serges, chevots, melrose, gabardines at

Before-the-War-Price
\$1.50 a Yard

—Second Floor