

Trading Stamps Will Be Given on All Charge Accounts if Paid in Full on or Before 10th of Each Month—Premium Parlors, 4th Floor
Take Luncheon With Your Friends in the Tea Room on Fourth Floor—Soda Fountain and Ice Cream Parlors in the Basement—Furniture, Carpets, Rugs on Third Floor



Take a Kodak With You!

Complete Line Eastman Kadaks and Supplies—New Department, 4th Floor

WE HAVE JUST OPENED this department with clean, new stock of the famous Eastman Kodaks and Kodak Supplies of all kinds. On that fishing trip, or wherever you go, take a Kodak with you and perpetuate the thrilling moments for future enjoyment. Special attention will be given to printing, developing and enlarging. Take elevators to the Fourth Floor and inspect this new department.

Fishing Tackle, Tennis, Baseball Goods

Fishermen will find here a complete showing of everything needed for the trip. Rods, Reels, Croels, Lines, Spoons, etc., of best makes at reasonable prices. Basebal Goods—Bats, Masks, Uniforms, Mitts, Gloves, Shoes, etc.; also standard makes in Tennis Goods, Balls, Nets, Racquets, etc. Let us supply your needs. HUNTING AND FISHING LICENSES ISSUED IN THIS DEPT.

Popular Novels Now 50c



God's Country and the Woman—J. C. Curwood.
Innocent—Marie Corelli.
The Heart of the Desert—Honore Willson.
You Never Know Your Luck—Gilbert Parker.
Tarzan of the Apes—E. R. Burroughs.
Black Is White—Geo. B. McCutcheon.
The Story of Marie—Eleanor Porter.
The Portal of the Sun Dance Trail—Ralph Connor.
Book Dept, First Floor

Odd Lines Stamped Articles At 1/2 Price

Second Floor—A good opportunity to buy pieces for the Summer's work. Broken assortments, grouped into one big lot and priced at just half former selling prices. Included are Children's Stamped Dresses and Skirts, Baby Caps, Boudoir Caps, Kimonos, Aprons, Table Cloth Cases, etc.
—25c Articles now at only 13c
—35c Articles now at only 18c
—50c Articles now at only 25c
—\$1.00 Articles now at only 50c
—\$1.25 Articles now at only 63c

Model Grocery Fourth Floor

—Experienced telephone clerks at your service, beginning at 8 A. M. Order your Groceries early in the day. Phone Mar. 4800, A 6231.

45c Sack Rolled Oats

Special 39c
Special for Monday, 9-lb. sack Rolled Oats for only 39c
—Shredded Wheat Biscuits 10c
—Monopole Sliced Pineapple, very choice, per dozen cans, \$2.00
—Fountain Peas, doz. cans \$1.25
—Holly Brand Solid Pack Tomatoes, No. 2 1/2 cans, dozen \$1.10

Authentic Spring Styles in Men's Easter Apparel

Suits—\$15, \$20, \$25, \$30, \$35
Young Men's Suits, \$10, \$12.50, \$15 and \$20

WELL UP IN THE FRONT RANK of the Easter style parade you'll find "OWK" Clothes side by side with most expensive "made-to-measure" garments from the "exclusive" tailors. Why pay \$40 or \$50 for your Easter clothes when, without delay, without fuss, we can fit you faultlessly at about half the price? The clothes we sell are hand-tailored in modern sunlit shops, produced by craftsmen who take pride in their work. Style is needed into these garments—we guarantee them as to fabric, fit and finish. Conservative models for business and professional men—bright, fresh, new patterns. Also the clever novelty cuts so much sought after by the young men. If you want correct clothes at moderate prices step in and see these attractive models. The price range is from \$10.00 on up to \$35.00. MEN'S STORE JUST INSIDE MORRISON-STREET ENTRANCE.

Don't Fail to Visit the BASEMENT "PIT" New Bargains Every Day

The "PIT" is a clearing point for every department in the store that has merchandise to be closed out at exceptionally low prices.

Olds, Wortman & King

Reliable Merchandise—Reliable Methods
Pacific Phone Marshall 4800 Home Phone A 6231

Full Line of Easter Novelties

Chicks, Rabbits, Nut Casers, Favors, Invitations, Postcards, Score Cards, Table Decorations, Place Cards, Streamers, Post-tons, etc., etc. Choose early!

Easter Shopping Is Now On in Earnest At Portland's Greatest Apparel Store

Exquisite Are the Weaves and Colorings in the New Spring Silks

—Main Floor—One thing is certain—Silks were never so charming and never more stylish than this season. Every woman will need at least one silk frock if she is to have a completed wardrobe. Here you will find the season's newest and most-wanted weaves in leading colors.
—New Black-and-White Silks in stripes, checks and fancies.
—New Minuet Silks for dancing frocks and evening dresses.
—New Fancy Stripe Moire and Figured Taffetas, also leading shades in crepe de chine.
—New Satin Reveiria for dresses and wraps.
—New "Khaki Kool" Suiting Silks

New Dress Goods and Cream Coatings

—New Wool Poplins, Serges, Chevots in popular shades.
—New Wool Gabardines, one of the season's most desirable weaves for suits, coats and skirts.
—New Black-and-White Checks, Plaids and Stripes, also shown in various Spring colors.
—Special showing of new Cream Coatings in wanted weaves.

New Novelty Neckwear

Vestees, Collars, Sets—65c Up to \$5.00

Main Floor—Distinctly different Neckwear with originality and cleverness of designs not to be found in the ordinary kinds. Women who like exclusiveness in their Neckwear will be pleased with this superb showing of hand-embroidered pieces—Collars, Vestees, Sets of Voiles and Organdies—white, pink, sky, rose, Copenhagen shades. Exceptionally pretty patterns. Prices range from 65c up to \$5.00.
—OSTRICH is again in favor in Eastern style centers, to take the place of Winter furs. We have just received a new shipment in pieces of dainty new Neckwear for women. Vestees, Collars and Sets in white and colors. Lace and colors—\$1.69 to \$4.98.
—AT 35c WE SHOW hundreds of pieces of dainty new Neckwear for women. Vestees, Collars and Sets in white and colors. Lace and embroidery—trimmed styles.

\$1.00 Radium Allovers at 79c Yard

New Laces, Crepes, Chiffons and Nets
Main Floor—Extra special offer for Monday, 36-inch Radium or Luster Allover Laces in new designs. White, black and tan. Pongee. \$1 grade, yard 79c

New Leather Belts and Veilings

—Women's New Veilery Belts of white kid and patent leather in white, red and black. Latest styles for suits, coats and dresses. Prices range 35c to \$1.25 each.
—Children's Patent Leather Belts in white, red and black. 25c to 50c.
—New made Veils in various meshes, some have just a touch of color in the border; others in black and plain shades.
—New Veilings by the yard in qualities that will give satisfaction. 35c to \$1 a yard.

New "Rediplet" Robes for Dresses

Main Floor—Have you seen these new robes? They are made of fine quality material with dainty embroidered designs in colors or all white. Material sufficient for dress, ready plaited—all that is necessary is stitching to have completed dress. Many different styles. Priced at \$6.75 and \$10.50 each. See these at Center Circle, First Floor.



NOT A DAY GOES BY that we do not receive new shipments of Suits, Coats and other Spring Apparel from the Eastern style centers—interesting models for the Easter season now close at hand. Visit the Fashion Salons—come every day and keep posted on the incoming styles. We direct your special attention to new shipment of

Women's Suits Exclusive Models \$38.50

CHEVIOTS, SERGES AND HOMESPUNS are the principal materials used in the making of these splendid Suits. The styles are exceptionally clever—belted waist-line with full-flare coat and skirts—one model has coat with two wide box plaits in back. Convertible collars, which can be worn high or low. Lined with excellent quality broadened silk. Some have patch pockets. Bone or ivory buttons add to the attractiveness of these new suits. Shown in gray, black-and-white checks and plaids—full range of sizes. Moderately priced at only \$38.50

Fashionable New Spring Suits For the Larger Women

Fashion Salons, Second Floor—Women who wear large sizes will find here a representative collection of the new Spring styles at reasonable prices. Specially designed models; not merely large sizes. New Suits of gabardines, serges, poplins, Bedfords, chevots, etc., in navy, black and other good colors. Smart tailored models and belted effects with latest style touches. Very finest of workmanship throughout. Trimmed with buttons, fancy collars and cuffs, braids, etc. Sizes from 46 to 52. Prices, \$25 to \$47.50.

Riding Habits \$22.50 to \$47.50

Fashion Salons, Second Floor—Riding Habits, correct styles with breeches or divided skirt. Shown in coverts, broadcloth, English meltons and novelty mixtures. Full range of sizes. Prices range from \$22.50 to \$47.50.

Women's Jersey Sport Suits \$22.50 to \$42.50

—Wool Jersey Sport Suits in new box coat effect with ties and cap to match. Also Norfolk and Russian models. Latest full-flare skirts. Various colors. Prices \$22.50 to \$35.

Women's Sport Suits of silk jersey. Belted and Russian effects—some with patent leather belts and ties to match. Very smart for sports wear. All leading colors. \$35-\$42.50.

Women's Easter Coats In Every Wanted Material

Fashion Salons, Second Floor—WOMEN'S STREET COATS in a wonderful display of the season's favored modes—some in semi-fitting effects, others with novelty belts and patch pockets. Materials include gabardines, poplins, whipcords, serges, etc. Light or dark shades. Prices range from \$15 to \$47.50.
—SPORT COATS in plaids, checks and mixtures. Many of the smartest models are shown in corduroys, silk jerseys and golfines. Loose flare models—some trimmed with leather shirred waistline. Our showing of Sports Coats is very complete. Moderately priced at \$7.95 to \$25.00.



Attractive Easter Dresses For Women and Misses

Fashion Salons, Second Floor—Before you decide on that new dress for Easter come and see these new models. The styles are exceedingly clever—some made up with new cascade folds and puffs on skirt—others in hoop effect or corded styles. Beautifully trimmed with silver lace, beads, buttons, nets, etc. Materials include wool serge, combinations of serge and silk, taffetas, crepe de chine, crepe meters, Georgette crepe and tub silks. Shown in plain colors, stripes, checks and plaids. All sizes. Prices range from \$15 up to \$55.

Spring Hats \$18.50 to \$25.00

\$15
Choice of 100 Models
Black and Colors

New Easter Waists \$1.39 to \$12.50

Fashion Salons, Second Floor—The vast range of styles makes it possible for you to choose a Waist that will suit your fancy in every particular. Never were we so well prepared to serve you. Choose the Easter Waist here Monday.
—GEORGETTE CREPE WAISTS in many beautiful models, in the new bright colors. New fancy Waists of silk laces, India voiles, in novelty stripes. Long sleeves, high or low collars. Prices range from \$3.95 to \$12.50.
—NEW WAISTS of voiles, lawns, batistes, organdies at \$1.39 to \$8.75.

Silk Petticoats New Dress Skirts At \$5

Second Floor—Jersey silk tops with deep, full flounces of messaline silk—plain and changeable taffetas, also the very desirable floral effects. Plain and scalloped ruffles, fancy plaitings and corded ruffles. All colors. Priced at only \$5.00
Second Floor—FIVE DOLLARS will buy an exceptionally smart Dress Skirt at this store. Choice of more than a dozen styles in all the wanted materials. Plain colors, checks, stripes and plaids. Ask to see these new Skirts, special \$5.00

Choice of 100 Models Black and Colors

Second Floor—Here's an Easter Millinery Event that will be of interest to every woman who has a hat to buy. 100 beautiful models—early Spring creations from New York's leading designers and exclusive Hats from our own workrooms. Every Hat right up to the minute in style and only finest of materials used in their making. Tailored and Dress Hats formerly priced at \$18.50 to \$25.00. Now \$15.00

Millinery Salons Second Floor

For Lawn and Garden!

IT PAYS to buy garden and lawn supplies of dependable qualities. They last longer and give greater satisfaction in every way. We sell only first-quality goods.

Adjustable Lawn Spray 68c

Third Floor—Famous "Elgin" Lawn Sprinklers. Adjustable attachment, allowing water to be thrown in one direction. No back pressure on hose. 68c
Priced special at only 68c
—25c Garden Trowels at 19c
—Long Handle Shovels at 75c

NEW AUTOMATIC REFRIGERATORS

Third Floor—No Refrigerator gives you so many, many exclusive, strong, vital, undoubted points of superiority as the Automatic. Built-in water cooler, non-clogging trap, 8-wall insulation, automatic circulation, electrically welded wire shelves, superior ice rack. \$8.60 up.

Superb Showing of the New Spring Wash Materials

Every Wanted Weave and Color

Main Floor—There's no more interesting spot in the whole store than among the beautiful summery tub fabrics. The designs and colorings are a delight to the eye and the wonderful variety gives wide range to suit every individual fancy.
—ONE LOT of several thousand yards Madras, which was purchased at a low price, is now being offered at big reduction. For dresses, waists and children's wear. 32 ins., yd. 10c
—NEW SCOTCH ZEPHYRS in all the latest colors—checks, plaids, stripes. 32 inches wide and 25c a yard.
—SOIE IMPRIME—One of the season's most beautiful fabrics for dresses and waists. 58c yard.
—EFLURE, a dainty sheer fabric for Summer waists and frocks. Priced 35c and 75c yard.
—SILK - MIXED VOILES and poplins in beautiful new designs and colorings. Price 75c yard. We Give S. & H. Stamps FREE.

New Line Colored Dress Linens

Main Floor—The new Colored Dress Linens are now in. All the most desirable colors; also in white. All weights from the sheer handkerchief linens to firm linen suitings for Summer suits, coats, dresses.

18x36 In. Fancy Jacquard Bath Towels 25c Full Size Summer Bed Spreads \$2.35

Main Floor—Bath Towels in fancy Jacquard weaves with pink or blue colored borders; also white place for initial. Size 18x36 inches. Priced special, ea. 25c
Main Floor—New light-weight Summer Spreads, white with colored flower designs. Attractive twin-bed size Spreads for \$2.05 Full-size Spreads, special at \$2.35

New Spring Draperies and Rugs

\$1.50 Scrim Curtains 98c Pair
\$2.50 Net Curtains \$1.87 Pair

Third Floor—300 pairs White Scrim Curtains with neat hemstitched border and attractive lace edge. 98c
2 1/2 yds. long, \$1.50 Curtains 98c
—MARQUETTE CURTAINS with wide lace insertion and \$1.98 edging. Come in choice patterns. \$3.00 grade at the pair \$1.98

\$35 Scotch Rugs \$22.90

Third Floor—9x12 Reversible Scotch Art Rugs, very effective for any room in the house. Shown in choice assortment of colors and in various patterns. Usual \$35 Rugs on sale this week at \$22.90

Hand-Woven Rugs in Small Sizes

\$2.00 Rugs, size 18x36 inches, \$1.29
\$4.25 Rugs, size 30x48 inches, \$2.79
\$5.50 Rugs, size 30x60 inches, \$3.98
\$7.50 Rugs, size 36x72 inches, \$4.98
PORTLAND AGENTS FOR PRANTZ PREMIER CLEANERS.

