

BOULEVARD RUN IS MADE FOR CLUB LOG

Chalmers Car Lays Out Scenic Trip of 19 Miles as Suitable for Afternoon Spin.

GREAT PANORAMA IN VIEW

Willamette, Columbia and Tualatin Valleys Seen While Mounts Rainier, Adams, St. Helens and Hood Provide Background.

Some of the Oregon roads have wonderful drying-out powers...

GOODRICH BILLBOARD POSTERS ARE BEING PREPARED TO HELP BOOST NATIONAL TOURING WEEK NEXT MONTH

In a spirit of co-operation with the recently announced plan for conducting a "National touring week"...

drive, as mapped by a Chalmers car from the H. L. Keats Auto Company...

To get the best panorama of the Willamette, Columbia and Tualatin valleys...

By going out the Cornell road one always has the view ahead of him...

Sharp Turns Require Care. Many of the turns are sharp on this highway...

Multnomah County surveyors are at work on the Germantown road...

The Chalmers pathfinder last week found only one remaining muddy piece on the dirt road...

The new Skyline boulevard built last year is closed to traffic for the present...

Following is the log: Skyline Boulevard Trip, 19 Miles.

- 1. Start at Broadway, run to Burnside street, west on Burnside and Washington to Twenty-third street...

ASSEMBLING CONTEST HELD

New Competition Inaugurated With Oldsmobiles and Buicks.

SAN FRANCISCO, April 1.—A new form of automobile contest that promises to spread from coast to coast...

mann the Great himself would have looked on with wonder.

OFFICE CHOKED BY AUTO MAIL

Willys-Overland Company Sends Mail to Office on Trucks.

Writers of all kinds, especially newspaper reporters...

Each day load after load—veritable mountains of mail—are sent to the Toledo postoffice on Overland trucks.

CAR MAKES THRILLING TRIP

"Death Valley Dodge" Driven Over California Mountains at Night.

"Death Valley Dodge," the famous Dodge Brothers motor car that was the vehicle of a trip last year through Death Valley...

Driven by Teddy Teitzel, the famous racing driver, the car made the night trip over the mountains of California from Northhoff...

The run was started at 10 o'clock at night after all the wisecracks had predicted that it would be impossible...

Sharp Turns Require Care. Many of the turns are sharp on this highway...

TIRE CAUTION GIVEN

Danger of Running Deflated Is Pointed Out.

CAR RAILS INJURE RUBBER

Continued Driving on Tracks Shortens Mileage, Due to Cutting and Breaking of Fabric, Developing Weakness.

BY F. W. THATCHER, Manager, Portland Branch Firestone Tire & Rubber Company.

Running a deflated tire on any road is as harmful and inexorable as traveling at a very high rate of speed...

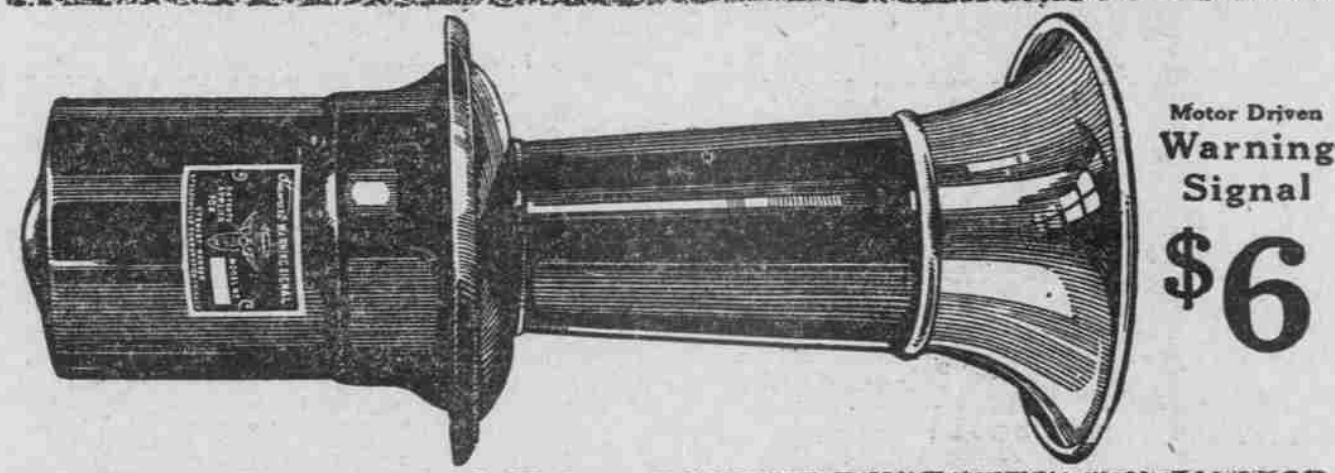
25,000TH CADILLAC 8 SOLD

Value of Cars of New Type Is Placed at \$50,000,000.

The shipment of the seven-passenger, eight-cylinder Cadillac to the Boston distributor from the Detroit plant on March 16...

It is only a little more than 17 months ago that the Cadillac Company worked one of the greatest revolutions yet witnessed in the automobile industry...

Damage May Result. A deflated rear tire ridden very far may result in damage to the differential of the car...



Motor Driven Warning Signal \$6

Stewart Warning Signal

Now America's Standard Warning Signal

The commanding blast of the Stewart Warning Signal is now familiar to pretty nearly every American.

You hear it in the west—over all the mountains and prairies; you hear it in the south—in the cotton belt and around the ranch houses...

The Stewart Warning Signal was the last to enter the field and now stands first in sales.

The hand operated Stewart costs but \$3.50—the motor driven Stewart \$6.

No others are better, although all others cost more.

Get a Stewart for your car.

Stewart products will cost you nothing extra on your new car, because most cars are so equipped...

For Sale by Accessory Dealers, Automobile Dealers and Garages—Everywhere

Stewart Products Service Station

333 Ankeny Street

No car is better than its accessories



Hand Operated Warning Signal \$3.50

INVASION TAKES CARS

NEW PHASE OF FREIGHT CARRIER SHORTAGE CONSIDERED.

Delayed Shipments to Europe Also Are Blamed for Tie-Up in Rolling Stock.

"A new phase to the freight car shortage that threatens to make a shortage of motor cars on the Pacific Coast this Spring and Summer is the invasion of Mexico by United States troops..."

"Delayed shipments to Europe have tied up thousands of freight cars along the Pacific and Atlantic seaboard for many months."

"A new phase to the freight car shortage that threatens to make a shortage of motor cars on the Pacific Coast this Spring and Summer is the invasion of Mexico by United States troops..."

can situation. As soon as these freight cars are unloaded, instead of being rushed east to fill our shipping orders...

"Automobile freight cars, being especially constructed to prevent damage to shipments, are naturally most in demand by the War Department."

Mr. Plughoff, after his visit to the Northwest branches with W. J. Pedlar, assistant general manager of the Leavitt company...

Boat Late by Full Year. Because they were started originally in a German ship, a large quantity of Maxwell motor cars, sent forward to Robert J. Lewis, Australian distributor...

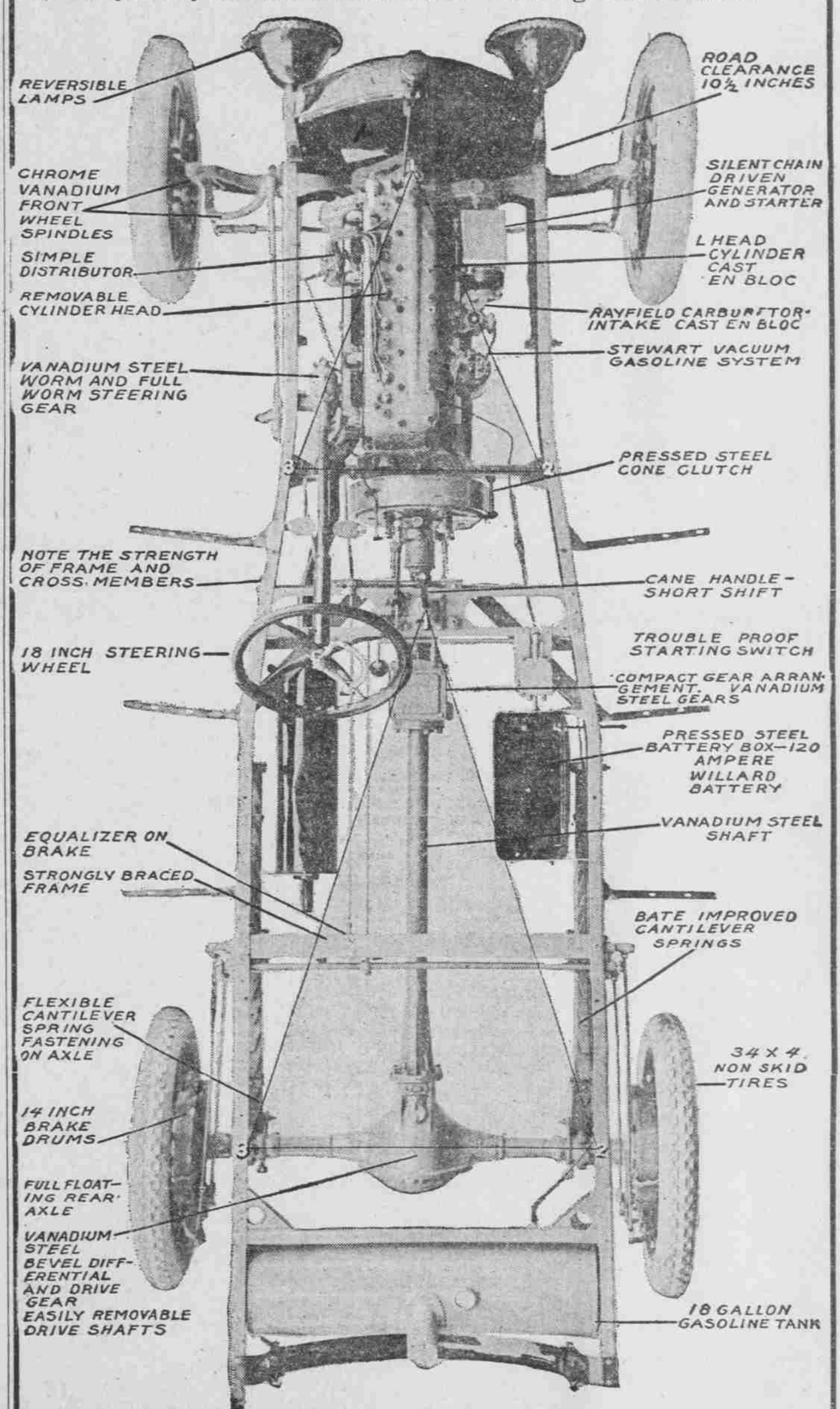
only after going through a prize court and nearly a year later. They were doubly welcome, however...

Master Cuts Fuel Expense. What is said to be the most remarkable economy record achieved by an automobile marked the performance of three Master-equipped machines in the recent run of the Automobile Club to San Diego...

The run was a test of the ability of the Master distributor to break up heavy No. 2 oil tops enough to make it suitable for high-speed gasoline motor use.

Two years ago the Master was used in this connection with a truck in a run from Los Angeles to San Francisco...

THE FOUNDATION OF A MOTOR CAR IS THE CHASSIS. When you build a good house you put a good foundation under it. When you buy a motor car make sure it has a good foundation.



THE Mitchell SIX OF '16

Has a Foundation That Is Right

Note the long Cantilever Springs. Note the Bate 2-unit, 3-point suspension. Come and examine the chassis from which the above photograph was taken. In no other way will you fully appreciate its wonderful design, simplicity, accessibility and sturdness.

MITCHELL LIGHT (2925 lbs.) SIX OF '16 2 AND 5-PASS., \$1250; 7-PASS., \$1285.

Mitchell, Lewis & Staver Co. East Morrison and East First. Phones—East 7272, B 1216