

Ladies Home Journal Patterns and "Good Dressing" for May Now Ready at the Pattern Counter --- Spring Styles Gossard Corsets Now on Display --- Dept. Second Floor
Z-N Green Trading Stamps Will Be Given on All Charge Accounts if Paid in Full on or Before the 10th of Each Month. Z-N Trading Stamp Premium Parlors, 4th Floor

Tea Room 4th Floor

Plan your shopping to include luncheon in our beautiful Tea Room on the Fourth Floor. PROMPT SERVICE.

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Easter Fashions in Women's Wear

New Silks

Just In!

"KHAKI KOOL," the new "Qualite" Silk for sports suits. Shown in attractive stripe patterns, also in plain colors.
—NEW MOIRE STRIPES, Grosgrains and Fancy Grosgrains for Spring Suits and Coats.
—NEW "WILL O' THE WISP" Silks, beautiful sheer quality used extensively for overdrapes, etc. Shown in all new shades.
—NEW TUB SILKS in full line of the wanted stripes. Don't fail to see these. New plaids, checks and novelty silks in all the latest colorings.
—NEW WOOL SUITINGS in many novel weaves, also staple kinds for suits, dresses, etc.

The Latest! "Dimple" Boots for Women

Main Floor—New "Dimple" Boots for women, 8 1/2-inch top, lace style with narrow toe and close-trimmed sole. Half-Louis heels, vamp of patent with white buck tops, perforated, showing black under white. A very striking new novelty. Shown in all sizes. Priced at the pair \$7.00
—Full lines new white and champagne boots in button or lace.



Sale of Men's Underwear

Closing Out Dr. Diemel Linen Mesh Union Suits, Shirts and Drawers at Reduction of 1/4

Main Floor—On account of it being practically impossible to secure full lines of this famous underwear, due to scarcity of flax and disturbed market conditions, we have decided to close out our remaining stock at average reduction 25%—Union Suits, Drawers, Shirts, Spring weight.

See if Your Size Is on This List

Shirts and Drawers	Dr. Diemel Shirts, med. wt., sizes 46, 48, 50	\$2.44
	Shirts, light weight, sizes 34, 36, 38, 40, 42, 46	
	Drawers, med. wt., sizes 30, 32, 34, 36, 38, 40, 42, 44, 46	
	Drawers, light weight, sizes 30, 32, 34, 36, 38, 40, 42, 44, 46	
Union Suits	Short, sizes 34, 36, 38, 40, 42, 44, 46 and 48 only	\$4.88
	Dr. Diemel Union Suits, short, 34, 36 and 46	

This sale presents an opportunity not likely to come again for some time, so be prompt and buy enough to last you for a couple of seasons.

Spring Sale of Kitchen Needs

Third Floor
The kitchen, too, will need many new articles after the long winter. In anticipation of this fact we begin tomorrow our April sale of Cooking Utensils and miscellaneous articles for kitchen.

Aluminum Ware at Special Prices

65c Straight Sauce Pans for 50¢	95c Lipped Kettles, special 75¢
90c Straight Sauce Pans for 72¢	95c Lipped Sauce Pans for 75¢
\$1.15 Straight Sauce Pans at 92¢	90c Soup Strainers, special 72¢
\$1.25 Collanders special at \$1.00	75c Pan Sieves, special at 59¢
\$2.25 Oval Casseroles now \$1.13	\$5.50 Fish Boilers, special \$2.75
50c Cake Pans, 9-inch size at 39¢	46c Perforated Pie Plates at 35¢
\$4.75 Asparagus Boilers at \$2.38	And other articles at like prices.

Miscellaneous Kitchen Needs

65c Parlor Brooms, special 50¢	Sale of Gray Enamelled Ware.
\$1.00 Stool Stepladders, now 79¢	4-qt. Covered Berlin Kettle 41¢
\$1.35 Meat Safes, priced at \$1.09	6-qt. Covered Berlin Kettle 45¢
75c Vacuum Clothes Washer 59¢	10-qt. Deep-lipped Kettle at 41¢
\$1.75 Comb. Mop Wringers \$1.39	3-qt. Covered Buckets now 27¢

50-Ft. Garden Hose for \$3.85

Complete With Nozz'e and Couplings
Third Floor—Guaranteed Black Rubber Garden Hose, 50-foot lengths, complete with nozzle and brass couplings. 5/8 inch. Buy now before prices advance. 50 feet Garden Hose, special \$3.85
HEADQUARTERS FOR LAWN MOWERS AND GARDEN TOOLS

Model Grocery

Fourth Floor—Experienced telephone clerks at your service from 8 A. M. to 6 P. M. Telephone orders are given the same careful attention as though you were shopping in person. Phone Marshall 4800, A 6231.
OWK Solid-Pack Tomatoes priced, per dozen cans, \$1.10
Choice Hawaiian Sliced Pineapples, dozen cans for \$2.00
Kingsford's Gloss Starch, priced, per 6-lb. box 59¢
Baker's Ground Chocolate, 3 cans for 75c, single can 25¢
Baker's Premium or Unsweetened Chocolate, the pound 40¢
OWK White Soap, six cakes for 25c; 25 cakes for \$1.00
Imported French Peas, very fine, priced, the can only 25¢
BURBANK'S, MORSE'S AND MAY'S GARDEN AND FLOWER SEEDS



New Suits, Coats, Dresses, Gowns, Waists, Petticoats, Skirts, Sweaters, etc.—authentic modes—correct in every detail.

Women's Spring Suits \$15 to \$98.50

Fashion Salons, Second Floor—Smart new Suits for all occasions. Belted, tailored and novelty cuts with full-flare and plaited skirts. Many of the new models are shown in white materials trimmed with black. Others of chevots, serges, gabardines, poplins and mixtures; also combinations of silk and wool. For street, sports or dress wear there are models to suit every fancy.

Women's Spring Coats \$12.50 to \$55

Fashion Salons, Second Floor—New Sports Coats of corduroy, wool jersey and gabardine, short and medium lengths, with belts, patch pockets, etc. These are to be had in light or dark colors, also in checks, plaids and stripes. For general utility wear we show a handsome range of coats in the newest models—belted, flare and novelty styles, in checks, stripes and plain colors. Some with cape collars. Prices range from \$12.50 to \$55.00.

New Models in Women's Skirts \$5 to \$12.50

Second Floor—New plaids, checks, stripes and plain colors. Tailored and novelty styles. Many have pockets and belts. Some of the newest styles are developed in combination of taffeta silks and wool goods. \$5 to \$12.50.

New Silk Skirts \$5 to \$17.50

Second Floor—Taffeta Silks and Silk Poplins are very popular for the more dressy skirts. Great many different models in this showing. Two-piece styles, plaited and flare effects. Plaids, stripes, checks and plain colors. Sizes up to 30 waist. Prices range from \$5.00 to \$17.50.

Very Latest Waist Styles \$2.49 to \$12.50

Second Floor—Tailored and fancy models in silks, voiles, nets, laces, chiffons, Marquisesettes, crepe de chine, Georgette crepes, Pussy Willow taffetas, tub silks, etc. Plain colors, stripes, checks, plaids and figured effects. Here you will find the season's daintiest styles. Prices range from \$2.49 on up to \$12.50.

New Russian Blouses Second Floor—We have just received a shipment of the new Russian Blouses in crepe de chine, satin and Pussy Willow taffetas. Very smart models. Don't miss seeing them. Priced at \$7.50 up to \$9.

New Wool Sweaters \$5 to \$30

Second Floor—Our showing of the new Sweaters and Sports Coats is now complete in every detail. —New Sports Coats of silk or wool Jersey with square or roll collars; some with sash and large pockets.

Silk Petticoats for Spring All New Shades

Second Floor—You will probably want a new Petticoat for that new suit or dress. We show all the latest models, with full flounces, trimmed with tucks and ruffles. Rustle taffetas, chiffon taffetas, messalines and silk-Jerseys in all the wanted Spring shades and new floral and changeable effects. Regular and extra sizes. Priced at \$2.49 to \$9.95.

Fancy Petticoats

Especially adapted for evening gowns and sheer Summer dresses. Beautiful lace and ribbon-trimmed styles, in pinks, blues, maize, etc.

Choose Spring Draperies Now and Save!

New Shipment
Curtain Stretchers
Just Received
Third Floor—Laundry your own curtains and save money. A curtain stretcher lessens the labor. At \$1.50, \$2, \$2.50.
Porch Shades
Get our prices on canvas porch shades. We have them in any wanted size. New lines grass furniture ready.
35c Cretonnes, 25c Yard
50c Chintz at 29c a Yard
Third Floor—New Art Cretonnes in choice range of patterns and colors. Light or dark. Grades usually selling at 35c on sale here 25c at only, the yard 25c
—CARPET SAMPLES—Ends bound and sewed, ready for use. Size 27x27 inches. Made from \$1.35 Carpet. Shown in attractive Patterns. Priced very special 48c
—WHITE CRIB BLANKETS with colored border—48c
—usual 75c grades, specially priced this week at only

New Spring Wash Fabrics

In Every Wanted Weave and Color

—New French Cambrics in vast assortment of designs. 20c yard.
—New Zephyr Madras in assorted stripes. 35c a yard.
—New Stripe Foulauds in wonderful assortment of patterns and colors—25c yard.
—New Devonshire Cloth in plain colors, checks, stripes. 22c yard.
—Dainty new Silk and Cotton Tissues and Scotch Ginghams priced 25c a yard.
—New Embroidered Shadow Voiles for waists and dresses.
NEW WOOL-FINISH PIQUE, WHITE, 36-INCH, YARD ONLY 50¢
NEW WHITE SKIRTINGS IN LATEST WEAVES at 40¢ TO \$1.00

aisle of cottons, main floor



Sale of Undermuslins

Second Floor—Manufacturers' and salesmen's sample lines Muslin Underwear at factory prices.

\$1.50 Undermuslins At 98c

Second Floor—Women's Envelope Night Gowns, Petticoats, Chemise, Straight Chemise, Princess Slips in many dainty styles. Embroidery, lace and ribbon trimmed. Some are slightly soiled and mused. Usual \$1.50 98c garments priced now at

\$2.98 Undermuslins At \$1.23

Second Floor—Women's Night Gowns, Petticoats, Envelope Chemise, Straight Chemise, Princess Slips, worth up to \$2.98. Priced special \$1.23

\$3.98 Undermuslins At \$1.47

Second Floor—Women's Night Gowns, Petticoats, Envelope Chemise and Slips. Beautiful styles, worth up to \$3.98, \$1.47 specially priced now

Easter Millinery \$5 to \$50

WOMEN WHO SEEK exclusiveness in Millinery will find here the most extensive showing of high-class models to be seen in the city. Every day we are adding to the collection the very smartest creations as fast as they appear. Don't fail to see this wonderful showing of Easter Millinery on Second Fl.

Charming New Hats for All Occasions From World's Foremost Designers

Lichtenstein, Tappe, Waters, Germain, Hyland and many others have representatives in this splendid collection—each model with a distinctiveness and originality all its own. Flower-trimmed hats in small, medium and large effects. Tailored hats in the new sailors and roll brims. Black hats, white hats, every wanted shade. SEE DISPLAY IN MORRISON-STREET WINDOW

Sporting Goods Fourth Floor

—Baseball Goods — Uniforms, Gloves, Bats, Balls, Masks, Shoes, etc., at low prices.
—Fishing Tackle of dependable makes, Hunting and Fishing Licenses issued in this department.
—Wheel Goods — Go-Carts, Baby Carriages, Bicycles, Tricycles, Play Wagons, etc. Prices right.

Boys' Blue Serge Suits for \$5 Boys' 2-Pant Suits \$6.50

Main Floor—Boys' Spring Suits of navy blue serge. Made to give satisfactory wear in every particular. New Norfolk styles with plaits and patch pockets. Pants full lined. Ages 5 \$5.00 to 18. Priced, the suit \$6.50
CHILDREN'S NEW WASH SUITS NOW IN—PRICE, \$1.50 TO \$3.50

Sale of Rugs

\$1.25 Grades 79c
\$2 Grades \$1.48
Bargain Circle, First Floor—FANCY RAG RUGS in handy size, 79c \$1.25 grade, priced special \$1.48
—2 Mottled Rugs, \$1.48 plain borders, special

New Spring Neckwear For Women

EXCLUSIVE STYLES—you'll note the difference the moment you see them. We were never so well prepared to supply your Neckwear needs as right now. Come and see the new Spring novelties on display.
—New Vestees, Collars, Guimpes and Sets of Georgette Crepes and Chiffons, 65c, \$1, \$1.50 to \$6.
—An exceptional lot of new Neckwear—Collars, Sets and Vestees in colors, all-white and edged with colors, assorted styles. Priced special at 35c.
—New Rufflings of organdie, Georgette and Net, in white, flesh, pink and blue.

Hand-Embroidered Neckwear

HAND-EMBROIDERY gives a touch of refinement to neckwear that is irresistible. We show beautiful and exclusive pieces—Collars, Sets and Vestees in white and colored effects, ranging in price from 65c to \$6.75 each.

Spring Ribbons For All Purposes

MILES UPON MILES of Ribbons—the season's newest novelties for millinery, sashes, hair bows, trimmings, etc.
—Wide Faille Ribbons, Moire and Taffeta Ribbons in all the new shades.
—New Moire and Satin-Stripe Ribbons with brocaded dots, black and colors, 35c yard.
—New narrow Grosgrains, Stripes and Plaids.
—New wide Millinery Ribbons in plain colors and fancy patterns, 35c to 95c yard.
—New Black Moire Ribbons in all wanted widths.

Spring Veilings and Veils

IF IT'S NEW and desirable you'll find it here! Our showing of Veils and Veiling embraces all the season's novelties. Reasonable Prices.
—New Black Veilings with touch of color in border.
—New Veilings in purple, gray, English red, Copenhagen, rose, lavender, also staple shades—browns, navy, etc. Prices 35c to \$1.25 yard.

New Spring Laces And Embroideries

OUR SHOWING of the new Laces and Embroideries offers countless suggestions for trimmings, dresses, waists, etc. New edges, allovers, bands, flouncings in latest designs.

Basement Underpriced Store Sale of Spring Millinery

Monday—Tuesday—Wednesday

300 Hats Worth Up to \$2.48
200 Hats Worth Up to \$5.00

\$1.00 \$1.50
Small, Medium and Large Effects
Small, Medium and Large Effects

—THE BASEMENT MILLINERY announces a great three-day sale of Trimmed Hats that will eclipse anything held in Portland this season. Five hundred Hats are involved in the two big lots. All are new, up-to-date styles—turbans, graceful sailors, rolling brims, pokes, etc. Trimmed with flowers, bows, fruit and other novelties. Black and every wanted color is represented.
—LOT 1—Hats worth to \$2.48 for \$1.00
—LOT 2—Hats worth to \$5.00 for \$1.50
Millinery Flowers, Special 19c