$615
Model 76, Roadster $695—F. & O. b. Toledo

Never Before Such An Instantaneous And Sensational Success

From every state in the Union we hear of the amazing success of the latest Overland—the $615 model.

At the New York and Chicago Automobile Shows—the two great national automobile events of the year—the $615 Overland was the most widely discussed model exhibited.

And why not? An electrically started and electrically lighted completely equipped Overland with four-inch tires for only $615!

Is there any wonder this car took the whole country by storm?

Season after season for seven years we have experienced one great success after another.

But this one tops them all.

No other achievement in the history of the entire industry parallels this record. It stands out alone—boldly—conspicuously—unapproached.

Never before has an automobile success been so rapid, so definite and so sweeping.

The $615 Overland has made history. It marks the entrance of a new automobile value—a car complete in every sense of the term at a price which was hitherto thought impossible.

Yet here it is—a powerful five-passenger touring car complete for only $615.

Note that word "complete."

This means electric starter and electric lights, electric horn, magnetic speedometer—in fact, every necessary item. Nothing is lacking. There are no "extras" to buy.

J. W. LEAVITT & CO., Distributors, Broadway at Davis Street, Toledo, Ohio

"Made in U. S. A.

Note that the motor is the very latest on block design—the last word in fine engineering.

In addition note that the tires are four-inch size. This is another big advantage. Many cars costing more have smaller tires.

Note that the rear springs are the famous Cantilever type. Another advantage, Cantilever springs mean the utmost in riding comfort.

Note the headlight dimmers—the electric control buttons on steering columns—detachable rims and one-man top. These are all big advantages.

This newest Overland is light in weight, easy to handle and very economical to operate.

It's just the car the world has been waiting for.

It is large enough for the whole family—moderately priced, within the reach of the majority—economical to maintain—built of the best quality materials—snappy, stylish and speedy—and complete in every sense.

In short, it is just another striking example of how our larger production enables us to build a bigger and better car and still keep the price within reason.

You'll want one, so order it now.

Don't wait, debate or argue with yourself. See that your order is placed immediately.

Then in a few days you and your whole family will be driving your own car.

Remember it comes complete—only $615!

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The Willys-Overland Company, Toledo, Ohio