CHAMBERLANIN NOT LIKEEY IIN CABINEE Chance on Republican Appointee to Senate.

TEAL BARE POSSIBILITY Dituing of Secretary Lape to War
Department Mistit Mosulh in Oregon Man Meins Selectid.
sareeed Interior Cher.
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## PORTLAND LUCKY TO HEAR EMMY DESTINN





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SCIENCE LOSES STUDENT
tober 0. Collis survived by
of nive cularea.




## All black-tread Tires are NOT made of "BAREFOOT" Rubber



HIS message is written in the Spirit of Prophesy.
on the
one manth
ongo there were we alone manuaracture, under exclusive patents. ${ }^{\text {on }}$ Jinuary sit there were no bock thered market
EXCEPT these same Silvertown Cord Tires, (which we are not yet equipped to produce in half the quantity the market calls for) aind, foot Rubber" as we have been putting into the Treads of Goodrich Silvertowns.
But, -Soon there, will be not only a horde of "Near-Cord," Thread-Fabric "Cord," and other IMITAION "Cord" Tires, but
there will also be the customary crop of "Black-Tread" FABRIC
Tire Imitations. Tire Imitations.
 tions resemble the Two-layer real Cord "Silvertowns." "o trade upon the Market created by the merit of the sincerest flattery" we have
While Imitaion is sid to be sthe
had a surfeit of that kind of flattery that we want to discourage it. this is to tell the People, beforeouir Black-Tread "flatterers"
 the COLOR but in its composition, Idevise Texture, Flexibility, Cling,

 known, or fully understood, the enormous advantage of sly ${ }^{\text {ch }}$ a

COLOR alone would have been little help to us in making Cilvertown Rubber Treads stand -up in the tremendous
 the Consumer who buys a "Ma-too, Blatack-1read ire,
make, on the essumption that all Black-Tread Tires must be made of similar materials. "Mars. "Barefoot Rubber" now used in Goodrich
FABIC Tires (as well as in Goodrich "Sivertowns") is bluckle only FABRIC Tires (as well as in Goodrich "Silvertowns") is slacci only with our SILVERTOWN CORD Tires , to to with the surprising Stretch, Cling-quality,- Light-weight, and MILEAGE of the When, therefore the usual crop of "flattering" I mitations
sprouts upon the Market. DN. Tassume that $0 T H E R$ Blactread Tires have in them the "BAREFOOT-RUBBER" which made the
enormous ENDURANCE Sivertown Cord Tires posibte in the 90
to 103 Mileper-Hour Races of 1914-15. to 103 Mile-per-Hour Races of 1914-15.
$=$

QODRICH FABRIC Tires for , 1916, with all the added
Value that "Rarefoot Rubber", gives to them, will be sold
on the same "FAIR-LIST" price basis, as we established in January, 1915, through our propaganda against Padded Price-Lists. LARGER-and none more generously good, at any price. "Barefoot Rubber" is now made into Gooddich FABRIC Tires, Goodrich "Silvertown Tires,"-Goodrich Inner Tubes,-Goodrich and Goodrich Rubber Boots, Overshoes, Soles and Heels
Note (by comparison). the reasonably-low Fair-List prices at
which these best-possible Fabric Tires are being sold, on a BUS. which thenes beest
inESS basis.

## GOODRICH

CBAREOTPTM TIRES



