

This STOCK-REDUCING and WHITE SALE Will Blaze The Trail for Other Sales to Pattern After



These Fashionable Blouses Regardless of the Former Prices, Which Were as High as \$8.50 Must Go at \$3.58

—The fashionable in color, in detail of collar and cuff, the unusual and the clever—all are met in this assortment.

Waists of Crepe de Chine, Georgette Crepes, Chiffons and Lace

—The assortment is limited, in most instances there being but one waist of a kind—but every one is a new Winter model. Waists in all white, and waists in colors.

—It is a final cleanup of some of our very best models, presenting an unusual opportunity for the woman who is fastidious and at the same time needs must be economical.

—Third Floor

1500 Envelope Chemise In the January White Sale At 59c, 79c, 98c, \$1.15, \$1.69, \$1.98

—If a woman wishes to spend less than a dollar for an envelope chemise, she will have the largest selection, for at 59c, 79c and 98c there are more than a dozen styles of the best envelope chemise ever made to sell at these prices.

—However, we have provided a generous variety at each of the many prices up to \$1.98. Of longcloth, batiste, crepe and lingerie.

—These envelope chemise would sell regularly at 85c, \$1.00, \$1.35, \$1.50, \$1.65, \$2.25 to \$2.75.

Skirts in the Very Newest Cuts

For 59c, 79c, 98c, \$1.19, \$1.98 to \$3.39

—A wonderful variety at most any price you wish to pay—of excellent quality longcloth, with plain hemstitched ruffles, ruffles of embroidery—with rows of lace insertions or fine organdie, insets and laces combined. All with under ruffles.

—They sell regularly at 85c, \$1.00, \$1.35, \$1.65, \$2 to \$4.50.

—Fourth Floor

Taffeta

Spring's Favorite Fabric

In New Hair-Line Stripes and Checks
Fashion's Latest Dictate

Regular \$1.75—Sale \$1.19

—Don't wait until the new season is upon you before choosing your taffeta suit or dress—but rather avail yourself of this offer and choose your silk at once—you cannot make a mistake, for here are the very newest Spring taffetas, in fancy stripes and checks—featuring the block checks and the Pekin stripes, that promise to be most in favor, and in all the very latest colorings.

—Every yard an excellent quality and all a full yard wide.

—Second Floor

The Very Rugs

You Want at Far Less Than You Expect to Pay
In the Oriental Rug Section

—We are offering exactly 53 Belouchistans in choice designs and colorings, in soft, rich blues and deep mahogany reds. In average sizes, 4-2x2-6 to 5-6x3.

14 Belouchistans that were \$22.50 and \$27.50, now \$14.85

17 Belouchistans that were \$29.00 and \$35.00, now \$17.85

12 Belouchistans that were \$37.50 and \$42.00, now \$22.85

—Also some choice pieces of Mossouls, Kuristans and Irans, which come in average sizes from 6-6 to 3-6. These are firmly woven in deep, rich tones, and handsome designs.

7 Mossouls that were \$29.50 to \$35.00, now \$19.85

9 Kuristans that were \$35.00 to \$42.50, now \$24.85

11 Irans that were \$45.00 to \$57.50, now \$29.85

Disposal of Discontinued Patterns of Whittall's Anglo-Persian Rugs And Other Standard Makes

—If you have not seen our collection of these famous rugs we would suggest that you do so at once, as it is beyond question the finest and the handsomest in the city.

—In these particular Whittall rugs exact copies of many real Oriental rugs have been reproduced—they are perfect in design, rich in coloring, and come in all sizes to fit all rooms. Because they are this last season's drop patterns is the only reason for these deep reductions.

In Whittall's Anglo-Persian Rugs We Have

4 Rugs that were \$39.50, size 6x9, for \$29.75

1 Rug that was \$58.00, size 8-3x10-6, for \$44.50

8 Rugs that were \$65.00, size 9x12, for \$49.75

2 Rugs that were \$88.00, size 9x15, for \$69.75

4 Rugs that were \$99.00, size 10-6x13-6, for \$76.75

2 Rugs that were \$110.00, size 11-3x15, for \$88.00

2 Rugs that were \$42.50, size 8-3x10-6, for \$34.75

11 Rugs that were \$48.00, size 9x12, for \$37.75

1 Rug that was \$82.50, size 11-3x15, for \$66.00

9 Rugs that were \$10.75, size 36x63 inches, for \$8.50

2 Anglo-Indian Rugs, were \$55.00, size 9x12, for \$44.00

Whittall's Body Brussels Rugs—Room Size

\$35.00 Rugs for \$27.50 \$35.00 Axminster \$27.45

\$35.00 Seamless Velvet Wilton \$27.45

\$22.50 Seamless Tapestry Brussels \$17.45

Fifth Floor

Sterling Silver At White Sale Prices

\$1.25 Cake Servers 69c

\$2.00 Pie Servers 98c

\$4.00 Steak Carvers \$2.48

—Consisting of carving knife and fork in plain design.

\$2.50 Marmalade Jars \$1.48

\$7.00 Candlesticks, pr. \$5.00

\$1.25 Sterling Novelties 89c

—Sugar shells, olive spoons, cream ladles, etc.

\$4.00 Lemon Sets \$2.98

—Engraved glass dish, pierced silver border and spoon, in case.

90c Dinner Bells 65c

—First Floor

Free Tailoring Classes

—Mr. Gurney, custom tailor, will cut and fit your skirt free of charge when goods are purchased here. Free tailoring classes every Tuesday and Thursday, where press irons and sewing machines are furnished free. —Eighth Floor.

Skirts Pleated \$1.00

—We pleat skirts for \$1.00, giving our patrons the choice of three different styles. We do not compel you to purchase your materials in the store, but will pleat skirts from your own materials to your special order.

Second Floor.

GLOVES

\$2.25 Reynier Gloves \$1.79

—Famous cheverette tanne, 2-clasp pique style, in black, white, tan and gray shades.

\$2.00 Dent's Gloves \$1.69

—2-clasp style pique and P. X. M. sewn, black, white and tan.

Alexandre Gloves \$1.69

Regular \$2.00 and \$2.25

—Alexandre and Reynier suede gloves of first quality, real kid, pique sewn.

Cape Gloves \$1.00

Regular \$1.50-\$1.25

—In white and black, also some sizes in tan. 1-clasp style, P. X. M. sewn.

—First Floor

MEN

Sale of New Spring Shirts In New 1916 Patterns At 95c

Will Continue as Long as the Shirts Hold Out

—Excellent shirts, made of a fine quality woven madras in the newest stripe patterns and in the smartest colors.

—The shirts were made to our specifications in soft-bosom style and with soft French cuffs. All shirts in colors that will tub perfectly.

—Those who come early will, of course, enjoy the advantage of an unlimited selection, as we have received a fresh shipment for Monday's selling.

—First Floor

Watch Repairing Special For One Week Only We Shall

Clean Any Watch for 75c

Any Mainspring for 75c—Guaranteed for One Year

—All work done by our own expert watch repairers. All work fully guaranteed.

—First Floor, Alder-Street Entrance

Picture
Framing
to Order
Lowest
Prices

Mail and Telephone Orders Filled by Expert Shoppers

Lipman Wolfe & Co.
"Merchandise of Merit Only"

Pacific Phone Marshall 5000 Home Phone A 6691

New Little
Wonder
Records
15c



This Final Cleanup of Coats and Suits Makes Possible the Lowest Reductions of the Season

\$20.00

For Suits That Have Sold
at \$35 to \$50

—Think of it—this season's best styles at a price that is less than you would pay elsewhere for garments that are two and three seasons old.

—Suits of broadcloth, gabardine, wool velour, serge, mixtures and velvet. With braid and fur trimmings. Suits such as these will do service for many months to come.

\$15.00

For Coats That Have Sold
at \$24.50 to \$35

—Whether you judge them by their colors—the latest and most fashionable—by their modish lines—the newest flares and collars—by the rich broadcloths, corduroys, whipcords, fine diagonals and wool mixtures of which they are made, you will be forced to admit that these handsome coats were never made to sell at a price like \$15.00.

—Third Floor

The White Sale of Bed Spreads Offers Greater Economies Than Ever Before

—Many people will not realize how important the recent rise in cotton is until they are compelled to buy inferior goods at higher prices. **BUT that condition does not exist in this store.** We were fortunate in securing a large portion of our orders placed last Spring long before cotton commenced to soar. **THEREFORE**, tomorrow we are able to offer you hundreds of new, hand-somely designed spreads, of standard Lipman-Wolfe quality, at the same low prices of last year. **THINK OF THE REMARKABLE SAVINGS!**

\$1.39 Bed Spreads \$1.19

—Full size, hemmed ends, fine, evenly woven quality, in crocheted weave.

\$2.00 Bed Spreads \$1.69

—Satin finish, hemmed spreads, for full-size beds. In several new designs.

\$2.25 Bed Spreads \$1.75

—Extra heavy quality, crocheted spreads, full size, closely woven, free from dressing.

\$2.75 Bed Spreads \$2.00

—Fine satin weave, with scalloped and cut corners, in new floral patterns. Full size.

\$3.50 Bed Spreads \$2.50

—Heavy raised patterns, in fine satin finish. Hemmed ends.

\$4.75 Bed Spreads \$3.75

—Extra large, firmly woven, satin-finish spreads, in beautiful floral designs. Scalloped and cut corners.

\$5.50 Bed Spreads \$4.50

—Imported finish, fine quality, in many scroll and floral designs, with plain centers. Hemmed ends.

\$6.00 Bed Spreads \$5.00

—Scalloped and cut corner spreads, for full-size beds. In new circular patterns, with plain centers. Equal to most imported spreads at \$8 and \$9.

Second Floor.

56-Inch Cloakings for Spring Wear Tweeds, Mixtures and Boucle, Regularly \$2.50 \$1.98 Yard

—Excellent materials of weight and quality that will give good service for more than just one season. In fact, coats and suits made of these fabrics can be worn all the year around. In unusual mixtures of gray, brown and green, and in boucle in navy blue, brown and black. All 56 inches wide, sold regularly at \$2.50 a yard.

Second Floor.

Economy Basement Store

"Where You Spend the Least and Get the Most For It"

For One Week in the New Kitchen Section
We Shall Conduct a Special Demonstration of

The Famous "Wearever" Aluminum

Mr. H. O. Williams, direct from the "Wearever" factory, will cook a pot roast in the Windsor kettle, **without grease and without water.** Come in and sample the delicious roast, and he will explain the numerous other ways of using this useful kettle.

—Every kind of "Wearever" aluminum will be found in our complete Kitchen Department, recently opened.

A Remarkable Special in "Wearever" Each Day

For Monday Only We Shall Offer

\$1.80 Windsor Kettle, as Illustrated, for 98c

—Watch for the other Wearever specials during the week, and attend the demonstration every day, so that you may learn more of the remarkable economies of these utensils in making cheaper cuts of meats more palatable than the expensive cuts you have been buying—how much you can save in your gas expense for cooking—how much time you can save in your work.

—Basement



Dress Goods

—1000 yards of poplins, mixed checks, French serges, brocade suitings, jacquards, striped batiste, in a wide range of colorings. 40 to 44 inches wide. Reg. \$1 to \$1.25

69c

4 Styles of Water Tumblers

—Fluted, plain, horseshoe and Colonial styles.

Monday Only
3 for 5c

NO PHONE ORDERS
FOR BASEMENT SALES

TRY OUR SPECIAL 25c HOT LUNCH IN THE BASEMENT

Domestics

30c Bath Towels 25c
—Extra heavy quality, soft finish. In all white or with pink or blue borders. Size 22 by 40 inches.

12 1/2c Toweling 9c Yard

—Free from dressing, soft finish. In plain color or with red and blue borders. 17 inches wide. For roller towels and dish towels.

\$2.50 Lunch Cloths \$1.95

—Full bleached, pure linen, extra heavy quality, 66 inches wide. Ready for use.

10c Outing Flannel 8c Yard

—Pure white, 27 inches wide. Suitable for gowns and children's wear.

Scrim Curtains

—300 pairs of Marquisette and scrim curtains with pretty lace edges and insertions. In white and Arabian color. 2 1/2 yards long, 36 to 40 inches wide. Were \$2.50 and \$3.00.

\$1.49
Pair

White Wash Silks

—These silks are very desirable for making waists and for underwear. They wash beautifully, wear well—both practical and attractive.

35c Silks, 20 inches, 29c

50c Silks, 27 inches, 44c

85c Silks, 36 inches, 74c

\$1 Silks, 36 inches, 89c

Spring Millinery

Makes Its Appearance
at Lipman-Wolfe's

—And so much prettier than the "first-of-the-season" hats have ever been, and never have they been so becoming. It will be a simple matter now to choose your own individual style, from rough, shiny straws combined with silk, from Lizerre or Milan straws, in small Tailleux or dress shapes, made more Spring-like by ever so many kinds of velvet and silk flowers, such as wood violets, single roses, large petal daisies, etc.; others with graceful gaura trimmings, or clever adaptations of ribbons.

—Of course the colors are new; such soft, wearable shades—

Chasseur gray, hunters' or peace gray, vapour or mist, oriflamme blue, cocarde red, lumineaux, champignon, dust and soft browns, and louverance or wistaria.

which have all taken their names from the European war.

—Even if you are not quite ready for a Spring hat, come to see them; you are sure to find something you like.

—Third Floor



AGENTS FOR THE
Red Cross Shoe
"It bends with your foot"

TRADE MARK

\$4.85
FOR THESE \$6 WOMEN'S
WALKING BOOTS

—In the lace style, of tan Russia calf, demi-calf vamps, with topplings of cloth to match; made with quarter-inch wing tips, and Cuban leather heels, welt soles.

—Remember, when buying a Red Cross shoe that it means just the style you want, with comfort such as you have never known before.

Just Arrived by Express
\$3.00 New Novelty Spats

Offered at \$2.49

—The scarcest dress accessory of the day and the most fashionable. Come in and see them. They are unusually snug fitting models in the new eight-button style.

—In white and the new fawn shades.

Second Floor.