

POINCARÉ EXPORTS FRENCH SOLDIERS

1916 to Be Year of Victory, Says President in Message to Army.

MEN PRAISED FOR VALOR

Suggestions of Peace Rejected on Theory That It Would Bring Dishonor — Soldiers Urged to Fight to Utmost.

PARIS, Dec. 31.—(Special.)—Nineteen hundred and sixteen will be our year of victory, says President Poincaré in a message to the officers and soldiers of France, which is being distributed along the whole front tonight. The message, which is one of great simplicity, expresses the confidence of the entire nation in its defenders.

The letter follows: "Take you, my noble friends, I have read with emotion in the army bulletin messages addressed to you on the eve of the new year by the leaders of our large cities. The same language is used by all these French cities and it is easy today to draw from these numerous expressions a unanimous sentiment of the country.

Citizens Urged to Quell Criticism. "Everywhere you have seen maintained without effort this sacred union spontaneously established 17 months ago under the banner of the country. Why would you let the civil population follow the example of the agreement and harmony which you give it? In the trenches and on the battlefields, you hardly think of considering your personal opinions.

While you are thus sacrificing everything to the salvation of the nation, it is not natural that those Frenchmen whose age, health or duties prevent them from meeting at your side the fatigue and perils of war should at least repeat to you suggestions of hatred and conserve the public peace?

Everywhere it is the same—a determined resolution to hold fast to the peace and to distinguish. Everyone knows the stakes of the war are great and that the outcome concerns not only our dignity but our life. Shall we tomorrow be the victims of a foreign empire? Shall our industries, our commerce, our agriculture, be placed forever under the influence of a power which openly flatters itself on aspiring to universal domination, or shall we safeguard our economic independence and national autonomy? This is a terrible problem, which admits of no halfway solution.

Peace Ideas Rejected. "Any peace which came to us with suspicious terms and equivocal purposes would bring us only dishonor, ruin and servitude. The first and foremost of our race, our most venerated traditions, the ideas which are dearest to us, the interests of our citizens, the fortunes of our country, the soul of the nation, everything which has been left by our ancestors and all that we ourselves own would be the prey of German brutality.

Will to Win of Import. "We must persevere obstinately in the will to win. Is it not the surest means of bringing about victory? In the war which we are carrying on so valiantly in France, Belgium and the east, the part played by impetuosity of destruction and an abundance of moral power is the foremost consideration for final success. The beaten side will not necessarily be that which has had the least losses or has endured the most misery. It will be the side which becomes wearied first. We shall not become wearied.

Women's Coats in Plain Colors and Mixtures. Belted-back models with fur-trim'd or velvet collar. Values \$9.50 to \$17.50 to close at...

CHILDREN'S SHOES. At 97c Pair. Regular Values to \$1.75. All sizes in the lot, but not all sizes in each style. Included are all the best leathers. Broken lines from our regular stock in qualities sold up to \$1.75. Clearance Price, 97c.

Boys' \$3.00 Shoes, \$1.67. Both button and lace styles with heavy and medium weight solid leather soles—a shoe built for service and regularly sold at \$3.00. Clearance Price \$1.67.

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Store Opens at 8:30



Saturday at 9 A. M.

Small Notions and Dress Findings AT BIG SAVINGS Check Your Needs From This List

- 15c Silks Dress Shields, Clearance Sale Price, the pair... 10c
20c Jap Silk Dress Shields, Clearance Sale Price, the pair... 10c
10c Light-weight Dress Shields, Clearance Sale Price, the pair... 7c
25c Black Onyx Dress Shields, Clearance Sale Price, the pair... 10c
20c No. 2 OMO Regular Shields, Clearance Sale Price, the pair... 17c
25c No. 3 OMO Regular Shields, Clearance Sale Price, the pair... 19c
30c No. 4 OMO Regular Shields, Clearance Sale Price, the pair... 25c
35c No. 5 OMO Regular Shields, Clearance Sale Price, the pair... 29c
50c OMO Net Sleeve, Size 3, 4, 5 Clearance Sale Price, the pair... 39c
20c No. 2 Naid Dress Shields, Clearance Sale Price, the pair... 16c
25c No. 3 Naid Dress Shields, Clearance Sale Price, the pair... 18c
30c No. 4 Naid Dress Shields, Clearance Sale Price, the pair... 23c
35c No. 5 Naid Dress Shields, Clearance Sale Price, the pair... 27c
30c Naid Bolero Shields, sizes 3, 4, 5. Clearance Sale Price, pair... 39c
50c Satin Coat Shields, Clearance Sale Price, the pair... 35c
10c Bias Lawn Tape, Clearance Sale Price, bolt at... 5c

STAMPED GOWNS

\$1.00 Grade at 69c. Ready-made fine crepe Gowns, stamped in many pretty patterns. They come in styles with square, round and V-shaped neck and with kimono sleeves. All sizes. Regular \$1.00 lines. Clearance Sale Price... 69c.

TAPESTRY PILLOW TOPS

50c Grade at 29c. At this great price reduction we are closing out a fine lot of Tapestry Pillow Tops. They come ready to use, with back and tassels at corners. Regular 50c values. Clearance Sale Price... 29c.

FUDGE APRONS

50c Grade at 33c. For this sale we offer a fine assortment of the popular Fudge Aprons. They come ready made, of good quality material and are shown in very pretty designs. Clearance Sale Price... 33c.

Clearance of Broken Lines Women's Shoes

At 87c Pair. Regular Values to \$3.50. The season's greatest shoe sale—a clearance of broken lines of standard makes in patent colt, vicid kid and gummetal leathers. Both button and lace styles in lines regularly sold up to \$3.50. Clearance Sale Price... 87c.

CHILDREN'S SHOES

At 97c Pair. Regular Values to \$1.75. All sizes in the lot, but not all sizes in each style. Included are all the best leathers. Broken lines from our regular stock in qualities sold up to \$1.75. Clearance Price, 97c.

Boys' \$3.00 Shoes, \$1.67

Both button and lace styles with heavy and medium weight solid leather soles—a shoe built for service and regularly sold at \$3.00. Clearance Price \$1.67.

Women's Coats in Plain Colors and Mixtures

Belted-back models with fur-trim'd or velvet collar. Values \$9.50 to \$17.50 to close at...



CHILDREN'S COATS

\$5.00 Lines at \$3.50. The most desirable new styles in chinchillas and velvets, a special purchase just arrived; coats of \$5.00 quality This Sale at \$3.50.

ODD AND ENDS

Your Choice at 98c. Children's Bath Robes, Children's Coats, Women's Silk Petticoats, Suits and Coats. To close out at a ridiculously low price. Your Choice at... 98c.

All Mail Orders Promptly and Carefully Filled the Same Day As Received!

Advertisement for Robert's Bros. Opening New Year 1916. Our Great Annual JANUARY Clearance Sale Now in Progress! Includes illustrations of a man and a woman with a basket of goods.

Great Overstocks Must Be Disposed Of Before We Close Our Books for the Business Year!

The "Store of Best Values" believes that it shouldn't "dilly-dally" about a matter so vitally important to the interest of the public and itself as an Annual Clearance. and that is why right at the start we cut prices fearlessly, for there can be no question that what is worth doing at all is worth doing with might and main. Quick and decided action is called for at this eventful period in our business year, and our energies and resources have been taxed to the utmost to assure in advance that the clearance would be radical, absolute and showing no favor toward any one department of the store.



An Opportune Time to Purchase BEDDING

Splendid Savings Now Prevail Throughout This Entire Section, and Prudent Housekeepers Will Be Quick to Profit Accordingly—You May Judge the Values by These Offerings
50c BABY BLANKETS, 39c. A full showing to select from in fancy check styles, in blue, pink, tan and gray colorings. Our regular 50c lines. Clearance Sale Price... 39c.
\$1.10 COTTON BLANKETS, 90c. A fine Cotton Blanket in three-quarter size—58x76 inches. They come in gray and tan colors and are regularly sold at \$1.10 a pair. Clearance Price... 90c.
\$1.50 COTTON BLANKETS, \$1.13. Another splendid Cotton Blanket of good weight and size—64x80 inches. Shown in white, tau and gray. One of \$1.50 quality. Clearance Sale Price... \$1.13.
WOOL FINISH BLANKETS \$2.25. Fine white and gray Wool-Finish Blankets 66 by 80 inches—they are extra heavy, warm and durable. Clearance Price... \$2.25.

A Sensational Underpricing of the Most Beautiful High-Grade Silks

Our necessity to reduce a great overstock is your opportunity to save! Included are several hundred yards of strictly high-grade Silks for waists, dresses, coats, underskirts and trimmings—a showing of weights, weaves, patterns and colorings of unsurpassed beauty and at a price never equalled for lowness. Choice from
1—Black Satin Sublines in 40-inch width—also Messalines...
2—Black Peau de Soie, Taffetas, Paillette de Soie and Satin Duchess, in 36-inch width—also Colored Moires...
3—Printed Fleur de Jaussee, Plain Colored Crepe Taffetas and Printed Crepe Meteor, in 40-inch width...
4—Colored Jacquard Messalines in neat figures and Illuminated Striped Failles in rich designs and 36-inch width...
Remember the advantages of first selection and attend this sale early.

You Have Choice at 98c Yard. From Qualities Regularly Selling From \$1.25 Up to \$2.50 a Yard.

Sale of Embroideries

Direct from St. Gall, Switzerland, comes these thousands of yards of most beautiful Embroideries. Every yard is in advance of the usual New Year's styles. By a special fortunate arrangement we secured the very latest ideas, designs and patterns worked out by the most artistic embroidery-makers to meet the latest demands of fashion. Highest quality of material in every piece—and all underpriced. These lots to choose from:
EMBROIDERIES AT 19c YARD. Selling Regularly up to 48c. Up to 9 and 18-inch widths in Batiste, Cambric, Swiss, Voile and Organza—flouncings, edges and corset embroideries.
69c a Yard for Embroideries Selling Regularly Up to \$1.50. Beautiful 27-inch Embroideries of finest batiste and organdie; all in high-grade imported patterns. Over 100 designs to select from, in qualities selling regularly up to \$1.50 a yard. Clearance price... 69c.
EMBROIDERIES AT 48c YARD. For Values to \$1.60. 27-inch fine Swiss Embroideries in heavy and light patterns, 48c in qualities regularly sold up to \$1. Clearance Price... 48c. Embroideries selling regularly up to 50c a yard. Clearance Price 25c. Embroideries selling regularly up to 75c a yard. Clearance Price... 39c. 43-inch Embroideries in values to \$1.75 a yard. Clearance Price... 59c. 4 to 6-inch Embroideries, values to 15c a yard. Clearance Price... 8c.
EMBROIDERIES AT 59c YARD. Selling Regularly up to \$1.25. 27-inch Embroideries in scores of beautiful patterns—baby edges, ruffle edges and bold raised designs. They come in Swiss and nainsook.
EMBROIDERIES AT 35c YARD. For Values to 75c. 27-inch Embroideries of fine Swiss, in desirable new patterns. 35c. Regular values up to 75c. Clearance Price... 35c. 22-inch Embroideries in values to \$1.00 a yard. Clearance Price... 48c. 4 to 6-inch Embroideries, values to 10c a yard. Clearance Price... 5c. 4 to 8-inch Embroideries, values to 20c a yard. Clearance Price 12 1/2c.

Clearance Sale Reductions in Undermuslins and Corsets

Worthy Price Reductions Are General Throughout These Stocks of Reliable, Trustworthy Merchandise. These Items for Example:
CHOICE AT 59c. Chemise, Combinations and Skirts Selling Regularly to \$1.25 and \$1.50. Lace and embroidery-trimmed Envelope Chemise, Combinations and Skirts. Dozens of styles, with fine Torchon, Val and embroidery trimming and made of fine nainsook or crepe. Lines regularly selling to \$1.25 and \$1.50. Clearance Price... 59c.
98c For choice from Envelope 98c Chemise, Combinations, Gowns and Skirts in the best styles and materials. Regular values to \$2.00. Corsets of standard make, good coutil and desirable styles, values to 85c... 39c. All our Women's Outing Flannel Gowns in values to \$1.75 at... 98c.
CHOICE AT 49c. Muslin Gown, in Both High and Low-Neck Styles, in 75c and 85c Qualities. A wonderfully attractive variety of low and high-neck styles, with trimmings of dainty laces, embroideries, neat tucks, etc. All well made and with good width and length. 75c and 85c grades. Clearance Price, 49c.
23c For Corset Covers, Brassieres and Drawers in all wanted styles, fine trimmings and materials. Regular values to 50c. All our Women's Outing Flannel Gowns in values to \$1.25 at... 59c. Children's Outing Flannel Gowns and Sleepers in values to 75c reduced to... 49c.

Store Closes at 5:30



Saturday at 6 P. M.

Small Notions and Dress Findings AT BIG SAVINGS Check Your Needs From This List

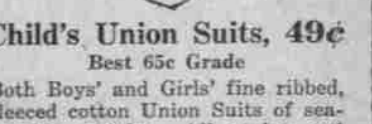
- 5c Bowstring Machine Thread, 6 for 25c, or dozen at... 47c
Silk-covered Featherbone, Clearance Sale Price, 8c yard, box 90c
Cotton-covered Featherbone, Clearance Sale Price 8c yd., box 85c
5c Brass Hooks and Eyes, Clearance Sale Price 4c card, box 20c
15c Shell Hair Pins, one dozen in box, Clearance Price, box at 10c
25c Sew-on Hose Supporters, Clearance Sale Price, Set at... 15c
10c Skirt Belting, 1 1/2 and 2-inch, black and white, Clearance, yd. 5c
15c Large Boxes Wire Hair Pins, 400 Pins, Clearance Price at... 10c
15c Wire Hair Pins, Clearance Sale Price, package at... 8c
8c Curling Irons, Clearance Sale Price at... 5c
8c Large Pin Cubes, Clearance Sale Price at... 5c
50c Willer Safety Razor, Clearance Sale Price at... 25c
25c Rosalind Hair Waves, Clearance Sale Price at... 15c
10c Children's Pin-top Hose Supporters, Clearance Price, 2 pr. 15c
10c Tatting Shuttlers, Clearance Sale Price 8c, or 2 at... 15c
25c Rubber Dressing Combs, Clearance Sale Price at... 15c
15c Dressing Combs, Clearance Sale Price at, each... 10c
10c Wave Braid, white, size 29-33, Clearance Sale Price, bolt at... 5c
15c Sticker Braid, Short Lots to Close, Clearance Sale at, bolt... 10c
10c Shoe Trees, Clearance Sale Price at, pair... 7c
50c Pocket Dictionary, Leather Cover, Clearance Sale Price... 19c
\$1.00 Leather Hand Bags, Clearance Sale Price... 69c
\$1.50 Leather Hand Bags, Clearance Sale Price... 98c
\$2.50 Leather Hand Bags, Clearance Sale Price... \$1.49

Clearance Sale Reductions In the Men's Section

There's splendid economy in store for those who visit this popular section. In addition to the items listed here you'll find a great many others equally attractive.
55c Will buy Men's Coat Shirts formerly sold at 75c. Desirable styles in the Ferguson & McKinney Guaranteed Shirts.
\$2.98 For Men's all purest worsted Sweaters, formerly sold at \$3.50. Coat style and those with turtle neck. All sizes; a standard make.
79c A garment for Men's Fleece-Lined Shirts and Drawers. Wright's perfect-fitting, standard quality \$1.00 underwear. Boys' \$1.25 Ruffneck Sweaters— Clearance Sale Price... 85c
Windsor Ties in assorted patterns; values to 25c, to close at... 10c
Fancy Arm Bands in many styles; values to 25c, to close at... 15c
Men's \$3.25 Worst Jersey Sweaters, all sizes, Clearance... \$2.69

Clearance Sale Reductions Knit Underwear and Hosiery

Warm, Comfortable Knit Underwear of Reliable Quality Attractively Underpriced. Child's Union Suits, 49c. Best 65c Grade. Both Boys' and Girls' fine ribbed, fleeced cotton Union Suits of seasonable weight. All styles and sizes in gray and white. Garments regularly sold at 65c. Clearance Price... 49c.
VESTS AND PANTS For Women, 50c 33c Grade, at... 33c. Women's "run-of-the-mills" fine ribbed, fleeced cotton Vests and Pants in correct Winter weight. All sizes. Garments of a quality regularly sold at 50c. Clearance Price at... 33c.
CHILDREN'S HOSE 25c Grade, 17c. 200 dozen pairs of children's fine ribbed, medium weight Cotton Hose in all sizes. A stocking regularly sold at 25c pair. Clearance Sale Price... 17c.



GERMAN VIEW IS GIVEN

NEW RUSSIAN OFFENSIVE NOT EXPECTED TO BE EVENTFUL. British Despatch is Regarded as Effort to Placate Commander-in-Chief of French Forces.

BERLIN, Jan. 1.—(By wireless to Knoxville, N. Y.)—Major March, military correspondent of the Berliner Tagblatt, considers that two events stand out of the calm general situation, says the Overseas News Agency. "These being British news articles, and the Russian offensive in the West."

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Count Salis-Zevlis Rules Serbia. VIENNA, Jan. 1.—Count Salis-Zevlis, at present military commander at Vienna, has been appointed Governor-General of Serbia.