

IT'S LOADED!

Never in the Annals of History Has Such an Event Been Held

Watch for the Firing of This Bargain Gun--Bang! She Goes at 9 A. M. Tomorrow (Monday)--A Bombardment of Prices That Will Arouse the Entire City. Positively Nothing Like It Before Known

Here's Where the Sale Takes Place



Fifth and Alder

—And Here's Why It Is Held, Read

\$18,000 Stock Men's Clothing, Hats and Furnishings to Be Wiped Out by 10 P. M. Friday, December 24

And Here Are Some of the Prices That Will Do It
All 50c Work Shirts, while they last, 10c
All 50c Suspenders, while they last - 7c
All \$1 Balbriggan Underwear, gar. 10c
Cluett, Ide Dress Shirts, choice of the house 55c



Copy of Original Letter

OPEN EVENINGS TILL XMAS

It's the End!
 \$1.00 Umbrellas, While They Last, Choice at

29c

It's the Finish!
 Auto Coats, Values to \$4.00, Now

79c

It's the Wind-Up!
 \$1.00 Overalls or Jumpers to Go for

49c

Buy Now—Save!
 75c Cotton Underwear, Garment,

19c

Hurry! Hurry!
 \$1.50 Union Suits, Choice Now at

59c

Men's Hats
 Choice of the Store, to \$4 Values

59c

—Come on, buy a new hat now. Carry them away at this little price.

Youths' \$10 Suits
 While They Last

\$3.95

—They are 3-piece, long-pants suits. All ages, 12 to 18 years.

Men's \$20.00 Suits
Overcoats
 Unrestricted Choice While They Last.

\$9.95

—You will find no better suits and overcoats in Portland at the regular price. SEE THEM NOW, AND YOU WILL BUY TWO SUITS OR MORE.

—IT'S DRAWING TO A CLOSE. In just a few more days the greatest money-saving sale in history ends. Yet there is much here, nearly \$20,000 worth of goods, and it must and will be sold BY THE TIME WE ARE FORCED INTO THE STREET.

—When the boss gave me the prices for this ad and when I saw him have the boys uncase every bit of reserve stock and throw it out for Monday's selling, I instantly knew that I had a story to tell in this paper that would startle the city.

Arrow Collars for 2c; Single Vest for 29c; \$5 Odd Coats for \$1.98; 25c Garters for 5c; 10c Sox for 3c; 25c Sox for 9c; 50c Ties for 12c; \$1.50 Cluett Stiff Shirts for 19c—are a few more of the astounding and mighty bargains that will be thrown to the public tomorrow.

J. V. ROBERTS, Sales Manager

Note the Location Carefully---Be Here When the Doors Open at 9 A. M.

YEON BLDG., 5th and Alder

WANTED---Experienced Salespeople in All Departments---Apply 8:30 Tomorrow

OPEN EVENINGS TILL XMAS



SALE STARTS AT 9 A. M. TOMORROW.

The World's Finest Ready-to-Wear Clothing

Adler-Rochester
 Garson-Meyer and
 Stratford System
 Clothes of Quality

Men's \$15 Suits
Overcoats
 While They Last

\$6.95

Choose from any \$15 garment in the store tomorrow morning at this wonderful FORCED-TO-VACATE SACRIFICE PRICE. QUANTITY LIMITED. HURRY

—Strictly hand-tailored garments from the very finest custom factories included in this wonderful lot of men's suits and overcoats. BUY NOW.

—Of course, there are some of you that will not believe an ad like this. YOU WOULD SAY THAT IT APPEARS TOO STRONG AND THAT THE PRICES ARE TOO LOW, but those of you who are live ones can take it from me THAT EVERY PRICE QUOTED HERE IS AN ABSOLUTE FACT AND THAT THE GOODS ARE HERE TO BACK THEM UP.

—There are many things I am not advertising because the quantities are small, and we certainly don't want to disappoint anybody, but you know that no quantities are large enough to stand long under such prices as are quoted here. So now, as you read this, plan to rush to the store at the earliest possible moment.

\$10 Raincoats
 Great Lot to Close Quick While They Last

\$2.95

—It is not a mistake. \$2.95 is the price for any \$10 raincoat in this lot.

Men's \$10 Suits
 While They Last

\$4.95

—If you hurry you can get a suit, and a good one, at this little price.

Men's \$25.00 Suits
Overcoats
 Unrestricted Choice While They Last.

\$12.95

Doors Close Forever!
 \$1.00-\$1.50 Night Shirts, Choice at

49c

Forced to Vacate!
 \$3.00-\$4.00 Sweater Coats, Choice at

98c

Dec. 24—Last Day
 Men's \$2.00 Flannel Shirts at

79c

Stock Must Go!
 Men's 35c Wool Sox, Choice at

12c

Nothing Reserved!
 Boys' Felt Hats, to Close, Each

39c