

CROWDS DEDICATE FIRST STEEL SPAN

Ceremonies Are Held at Interstate Bridge, but Section Is Not Lifted to Piers.

HIGH WIND DELAYS WORK

Post Commander Speaks of Value of Structure, Others of Worth in Commerce and History of Movement Recalled.

VANCOUVER, Wash., Dec. 4.—(Special.)—The ceremony of dedicating the first great span of steel for the Columbia River interstate bridge was held today on the Northern Pacific dock, and everything was carried out according to program with the exception of seating out the span. When a high wind arose it was decided by the contractors, McCreary & Willard, to postpone the moving of the span until about 1 o'clock Monday afternoon.

However, the crowd of several hundred gathered on the dock before 10 o'clock this morning and listened alternately to music by the Twenty-first Infantry band and speeches by enthusiastic boosters for the bridge. E. E. Board, a local editor and publisher, was chairman, and he called on for speeches Rufus C. Holman, chairman of the Bridge Commission; Colonel David J. Baker, Jr., in command of Vancouver Barracks; J. A. Munday, Senator E. L. French, James P. Stapleton, George McCoy, H. C. Lister, J. M. Kierling, member of the Commission, and W. P. Conaway, president of the recent Vancouver Commercial Club, all of Clatsop County, and Frank Branch Riley, attorney; Mark Woodruff and W. L. Lightner, member of the Commission.

Rehearsal of Military Value.

Colonel Baker ordered the Twenty-first Infantry band which furnished excellent music, and this added greatly to the success of the occasion.

In speaking Colonel Baker touched on the military significance of the bridge in crossing the Columbia River and being adjacent to Vancouver Barracks. He said that so long as men are ambitious, just as long they will throw off restraint and prey upon nations more prosperous but less prepared for defense. He went back into Roman history and showed how the Romans covered their country with fine roads, viaducts, bridges, harbors and docks. But they had many legions of armed men to protect all of these public improvements.

Increased Command Is Hope.

"So," the speaker continued, "I hope the time will not be far distant when you will see in this military post for a full brigade of three regiments and the company of engineers for several companies, and have all branches of the service well represented here, which will insure you the protection against invasion to which you are entitled."

Senator E. L. French, president pro tem of the recent Senate, said: "I will never be satisfied, however, until this is a true bridge."

History of Movement Is Recalled.

Mark Woodruff, of the publicity department of the Portland Chamber of Commerce, made a plea for those present to work for a military highway from one end of the Pacific Coast to the other.

Frank Branch Riley, big brother of the bridge, who has taken its part from the time it was a baby project, floated off into eloquence which high-tailed the big crowd. He went back to the time that the residents of Vancouver went to Portland and laid down in real gold \$2500 and dared Portland to match it, the sum of \$5000 to be used in making a preliminary survey.

Mr. Riley related how he and others had worn out the cobblestones on Front street, Portland, and finally got enough to match the gold. He then paid a glowing tribute to the steadfastness of purpose of those who had to do with the bridge, and predicted wonderful times for Vancouver and Portland, with a great link connecting both cities.

Rufus C. Holman, chairman of the Bridge Commission, said: "This day we read another chapter in the story of the building of the Columbia River interstate bridge. This day we see another link forged in the chain which is to bind the two sister states of Oregon and Washington into one united community with ambitions and destinies common to both."

"May those of the north bank of this mighty river send the products of their orchards, fields, dairies and forests across this great bridge to feed and house those of the southland, while from those shores near the outlets of Oregon and Washington supply the necessities and conveniences of the people of this shore, and by the intimate interchange of our domestic commerce, get better acquainted, and in that way become more sympathetic with the problems of each."

PENDLETON BOYS GET CLUB

Organization Effected to Supplant Pool Hall Entertainment.

PENDLETON, Or., Dec. 4.—(Special.)—Pendleton boys' club was organized last night from the members of the high school. Ever since a city ordinance has been passed prohibiting boys under the age of 21 years in public pool and billiards in public pool parlors there has been a movement to start such a club and provide a recreation home.

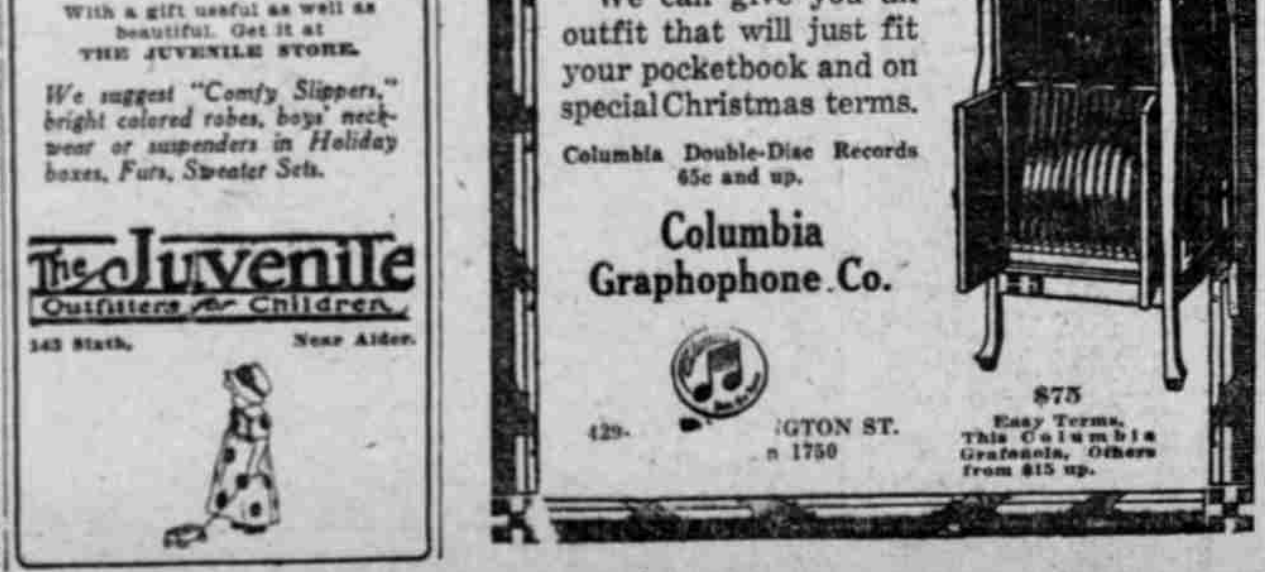
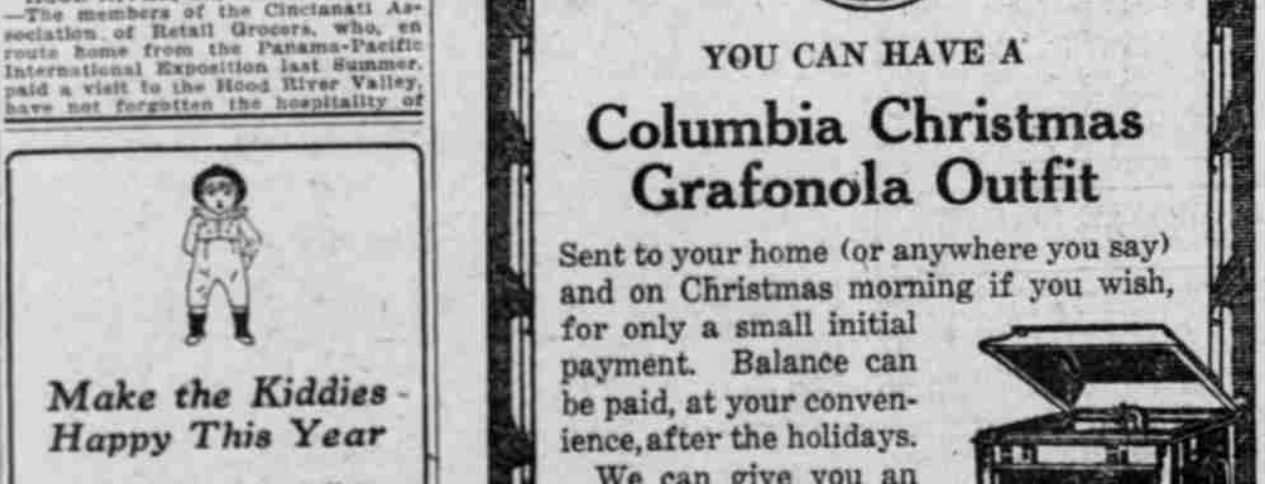
An entrance fee of \$1 and a monthly fee of 15 cents will be charged. Membership will be restricted to boys between the ages of 14 and 21. The following officers were elected: Wilbur Hadley, president; Emil Selber, vice-president; Paul Callison, secretary; Lawrence Woodworth, treasurer; Ernest Boyles, Charles Gordon and Fred Russell, board of managers.

RED CROSS PARTY RETURNS

Dr. Edward W. Ryan Arrives From Austria With Two Nurses.

GENEVA, via Paris, Dec. 4.—Dr. Edward W. Ryan, of Washington, chief of the American Red Cross forces in Serbia for 11 months, arrived in Geneva today from Belgrade by way of Vienna. He was accompanied by two nurses,

SCENES AND SPEAKERS AT VANCOUVER BRIDGE CELEBRATION.



"Why, It's Like Opening a Gold Mine on Portland's Main Street!"

This advertisement is printed as news—it isn't intended to sell anything. It is published, however, in the hope that those who plan to come in the afternoon will change to morning—or better yet—will attend the evening sales; for the store will be open till 10 o'clock every night till Christmas. Even with all the extra helpers it is impossible to wait on all who come and the store is literally suffering from an "overdose of business." The causes of these extraordinary conditions are told in what follows—

ONE of The Oregonian's men was just in to find out if this Sunday "ad" was ready.

I hadn't even thought about it! Said he, after he succeeded in getting through the crowds: "Gee whiz! What will it be here later on!"

I don't know and I told him so. Fact is, we don't need more business.

What we need is more good salespeople. And we can't find any. I advertised for salesmen yesterday and Saturday.

But didn't get a single application. If you know of any reliable people ask them to come in and see Mr. Aronson or myself first thing tomorrow.

But don't send anybody without experience—please. We haven't time to train amateurs.

TO RELIEVE this congestion, we are going to keep open every evening up to Christmas. This rule goes into effect Monday night.

So, if those who can't get waited on during the afternoons will arrange to come either in the early morning or after supper, it will relieve the situation immensely. Honestly, I don't believe it's necessary to spend another nickel advertising this sale.

We can't wait on people fast enough as it is.

But there's so much that's interesting and of vast importance to the public pocketbook that it refuses to be suppressed!

It's like a choice morsel of scandal at a meeting of the Ladies' Aid Society!

Here are diamonds, silver, gold, cut glass and a thousand and one things to give that can be bought way below value right now! Not because they're worth less.

They're not. Diamonds and watches and silverware are worth more today than ever. And they're going up instead of down, like everything else.

But the store—Aronson's Store—needs a lot of money.

One good reason's enough. Like the old man who was asked to join a game at poker—

"I never play poker," said he. "Why not?"

"For three reasons." "What are they, please?"

"Well, the first reason is, I have no money, and the second reason—"

"That's enough! Never mind the other two!"

SO, FOR the reason aforesaid—because the store needs money—everything in it is reduced.

Some things a lot. Some things only a little. A few contract goods, like "Big Ben" Clocks, not at all.

For a promise is a promise, and Aronson promised not to cut Big Ben Clocks.

YESTERDAY we marked another lot of silverware down.

Reserved stocks, all fresh and new. Four dollar Sandwich Plates (of Sheffield) can be bought for \$2.15. Seventy-five fifty Casse-roles, with heavy plated frame, are \$3.45.

Fifteen dollar Baking Dishes are \$7.95. Eleven dollar Meat Platters are \$7.85. Dollar and a half Sheffield Bread and Butter Plates are 85c. Ten dollar Vegetable Dishes (covered) are \$4.85. Fifteen dollar Tea Sets are \$9.85—that's for four pieces.

You can get a whole chest of Community Silver for \$6.75; each chest contains Knives, Forks, Spoons, Butter Knife and Sugar Shell—26 pieces in all.

Trouble is, they're selling so fast they're likely to be gone before this gets into print.

All the Solid Silver Hollowware, including the "Gorham" Ware, the Knives and Forks, Spoons and Carvers—everything is reduced. But the list is as long as a Philadelphia lawyer's brief.

THE Diamond Section is crowded every afternoon—a regular matinee! And every day we sell lots of 'em.

Half an hour ago a gentleman from Wallace, Idaho, selected a ring valued at \$1100.

Two days ago a gentleman from Pendleton bought one for eight hundred and fifteen dollars. Rings at sixty-nine, a hundred and forty-seven and so on sell freely—and with no comment.

It takes a few hundred nowadays to set salespeople's tongues a-wagging! Another Diamond Bracelet at one hundred and sixty-five dollars was sold this morning.

YOU can better understand why folks buy diamonds when you know how they're selling. Listen to this:

A N eighty-five dollar Bracelet is now \$57.50. A Scarf Pin of Platinum and Diamonds is \$67.50, instead of \$100.00. A Cluster Diamond Ring is \$329.00 instead of \$450.00. Another one, worth \$325.00, is now \$239.50. A Diamond and Onyx Bracelet, worth \$175.00, is cut to \$129.50. A Diamond Sunburst, worth \$450.00, has been lowered to \$298.00. Diamond Horseshoe Brooch, worth \$200.00, is \$133.00. A thousand-dollar Ring with a single stone, is \$687.50. (The color is not good—too yellow, also it would be worth three thousand dollars.)

A \$500.00 Diamond Bracelet is \$215.00. A Diamond Necklace, worth \$85.00, is now \$63.75. A \$300.00 Platinum Lavalliere, set with diamonds, is \$196.00. A thousand dollar Diamond Brooch is \$685.00.

MANY groups of smaller rings are shown in trays. For instance, at \$147.50 there is a big group of fancy Diamond Rings, worth \$200.00 to \$250.00. At \$69.75 there is another group worth a hundred dollars apiece—and many fifty dollar Rings are arranged on a tray for \$29.50. Also there's a tray of Diamond-set Lavallieres (of solid gold) at \$6.95 apiece; they're worth ten dollars easily.

Solid Gold Rings, with fancy and semi-precious stones, can be bought for very little money.

Rubies (reconstructed), Sapphires, Topaz, Pearls, Turquoise, all are a third less than the regular prices; \$5.00 instead of \$7.50; \$3.35 instead of \$5.00, and so on.

A whole trayful is shown in the window at a single dollar apiece.

Sure as you're born!

ONE of the new salesmen came to me all of a flutter yesterday. He was showing Watches in a tray from the window.

"Look here, isn't this a mistake; a thirty dollar watch in this fifteen dollar tray?" said he.

"No, that's not a mistake." "But it's 14-carat solid gold," he insisted.

"Let it go; we want the money worse than the watch!" No string of adjectives I could muster could tell the facts any more forcibly than that one incident.

"Ladies' Solid Gold Watches, worth \$25.00 to \$30.00, for \$15.00."

I am quoting from the sign in the window, you see. And the sign states a fact—as do all the signs! Twelve dollar Bracelet Watches are \$6.65. Forty dollar "Howard" Watches are \$29.50. Men's \$20.00 Elgin or Waltham Watches are \$11.75. Fifteen dollar Wrist Watches are \$9.85, and so on.

Hundreds of Watches are reduced in like manner. All standard makes included.

I HAVE no room to tell of the very beautiful Cut Glass, which is selling for half price. Or the fine gifts of leather which are a third to a half less. Or the umbrellas, which are a third less. Or the Stationery, or postcards or Christmas cards, or the Plated Jewelry! The list is tremendous; for this is a big store, with a big stock. All I can do is to "hit the high spots" here and there.

And above everything else, to ask those who come— "To come early in the morning (or, after supper, for the store will be open evenings from now on). To take small parcels along, for the delivery people are "swamped" already.

To decide as quickly as possible, for there's a lot of people invariably waiting their "turn" to be waited on. If you'll do these things it will help everybody and make this Christmas in reality a "Very Merry Christmas." Thank you, GEORGE FRANCIS ROWE.

ARONSON'S JEWELERS and SILVERSMITHS BROADWAY AT WASHINGTON STREET

QUARANTINE ACTION TAKEN

State Sanitary Board Orders Foot-and-Mouth Disease.

PENDLETON, Or., Dec. 4.—(Special.)—The State Sanitary Board held its annual meeting in Pendleton today. The Board took action to amend the order for quarantine for the foot and mouth disease which lets in cattle from districts heretofore infected with the disease where the Government has given certification that the district is now clean.

The Board is composed of the following: Dr. H. W. Lytle, state veterinarian and executive member; Frank Brown, president; J. M. Dickson, of Shedd, vice-president; W. J. Taylor, of Corvallis; Herbert W. Bowen, of Pilot Rock; J. Flynn, of Perrydale; William B. Barrett, of Heppner; and Dr. Davis M. Roberg, of Portland, Board of Health members.

Ohio Delegation Sends Thanks.

HOOD RIVER, Or., Dec. 4.—(Special.)—The members of the Cincinnati Association of Retail Grocers, who en route home from the Panama-Pacific International Exposition last summer, paid a visit to the Hood River Valley, have not forgotten the hospitality of

the local orchardists. The local Commercial Club, which furnished automobiles to take the visiting grocers and their families on a tour of the orchard district, received yesterday a handsomely engraved resolution of thanks from the business men of the Buckeye state city.

Miss Mary Gladwin and Miss Josephine Valentine. The Austrian authorities gave the party every facility for their journey and expressed regret at their departure.

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YOU CAN HAVE A Columbia Christmas Grafonola Outfit

Sent to your home (or anywhere you say) and on Christmas morning if you wish, for only a small initial payment. Balance can be paid, at your convenience, after the holidays.

We can give you an outfit that will just fit your pocketbook and on special Christmas terms.

Columbia Double-Disc Records 65c and up.

Columbia Graphophone Co.

143 1/2 St. N. PORTLAND, OREGON

\$75 Easy Terms. This Columbia Grafonola Outfit from \$15 up.

Make the Kiddies Happy This Year

With a gift useful as well as fun. Get it at THE JUVENILE STORE.

We suggest "Comfy Slippers," bright colored robes, boys' neckwear or suspenders in Holiday boxes, Furs, Sweater Sets.

The Juvenile Outfitters for Children

143 1/2 St. N. Near Alder.

Reserved stocks, all fresh and new.

Four dollar Sandwich Plates (of Sheffield) can be bought for \$2.15. Seventy-five fifty Casse-roles, with heavy plated frame, are \$3.45. Fifteen dollar Baking Dishes are \$7.95. Eleven dollar Meat Platters are \$7.85. Dollar and a half Sheffield Bread and Butter Plates are 85c. Ten dollar Vegetable Dishes (covered) are \$4.85. Fifteen dollar Tea Sets are \$9.85—that's for four pieces.

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