

FORCED TO VACATE

Big Clothing Store Ousted—"Get Out" Are the Orders, So Into the Street We Go, But a Desperate Dying Effort Will Be Made to Unload by This Store in Distress

READ THIS!

AND THIS!

News Item From Friday's Oregonian

STORE LEASE IS SIGNED

SAMUEL ROSENBLATT TAKES SPACE FOR STOCK IN YEON BUILDING.

Company Proposes to Have One of the Most Modern Salesrooms on the Coast at Cost of \$150,000.

Samuel Rosenblatt yesterday completed arrangements for the leasing for a term of years of the ground floor of the Yeon building, at the corner of Fifth and Alder streets. The place that will be occupied by the clothing and haberdashery store of Samuel Rosenblatt & Co. is now occupied by Haron-Palop Clothing Company and by the Electric Baseball Company.

Mr. Rosenblatt intends to close the entrance to the basement and to the stairs on Alder street and make the main Alder street entrance to the new store where that to the basement now is.

The new store will be thoroughly modern and workmen will be engaged at once to remodel the interior of the building.

Approximately \$15,000 will be spent in the remodeling of the interior and new fixtures, aggregating an outlay of twice that amount, will be installed. Mr. Rosenblatt proposes to make the new store "one of the best clothing houses on the Coast." He will carry a \$150,000 stock in his new location.

Besides the floor space, the store will use the balcony for reserve stock, advertising rooms, offices and a tailor shop. J. W. Birrell, advertising manager, announces that the clothing company will be ready to occupy its new quarters by January 1. It is now located temporarily at the corner of Fourth and Morrison streets, where it was forced to go after the stock was destroyed by fire in the Alisky building in September.

The Doors Swing Open Tomorrow (Monday) Morning at 10. 'Twill Be the Most Wonderful Sale Ever Known! READ! BEHOLD!! THEN ACT!!!

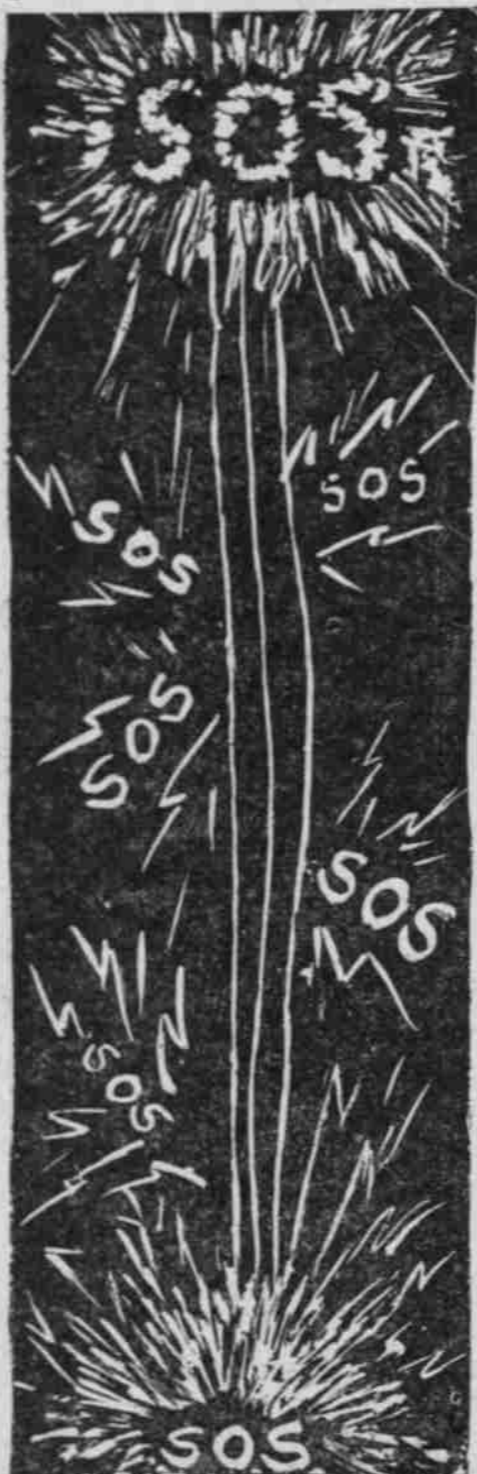
—Listen, Folks. I want to talk to you just a minute or two. I want to tell you a few inside facts about this sale, That Tomorrow Will Be the Talk of the Town.

—My name is J. V. Roberts. I am the sales-manager in charge of this store. For two days now I have seen the owner walk the floor. He had told me he must vacate. Said bills were coming due, and it looked mighty bad for him.

—Yesterday, Saturday, morning at 9 o'clock he came to the store and said: "Roberts, I haven't slept a wink. I am going back home now, and I place the entire situation in your hands. If you can get me \$10,000 for my \$30,000 stock by winding up this affair, you get it, and I don't give a — how!"

—Now that's the prelude in part, and part of it's here in this ad. We have gone through the stock, and you can believe me, folks, if there ever was a sale this is one, and if the people don't break in those large plate-glass windows of ours tomorrow I'll be surprised.

[IN THE YEON BLDG.] [FIFTH AND ALDER]



Come, Carry Things Away for Almost Nothing. Never, No Never, Have Such Prices Before Been Made!

STOP! THINK!! REFLECT!!! COME!!!!

—Just a few of the larger items are brought out in type below, but to give you a further idea of the magnitude of the sale here's what I've done.

—I have marked Arrow and Triangle Collars, the new ones, 5c. I have marked the 50-cent caps to 19c, 50c neckwear to 19c. Boston garters to 11 cents and boys' 50-cent underwear I'll sell for 14c; 39 cents will buy men's odd vests and \$1 boys' knee pants I have priced at 29 cents for your choice.

—Men's bib overalls will go for 59 cents; \$8 loggers' shoes for \$3.98, and \$7 rubber hip boots for \$4.29. One lot of underwear in broken sizes I have priced to close at 79 cents a garment. It sold to \$3.

—Heavy cotton underwear that sold at six bits goes for 39 cents; \$1.50 union suits are cut to 79 cents and the very finest \$2.50 union suits will be closed out for \$1.39. Now, folks, I believe that I have told you enough that you will realize that this is the greatest opportunity you have ever known to SAVE, and that you will be here when the doors swing open at 10 o'clock tomorrow.

To the People of Portland:

We are caught like rats in a trap. With over \$30,000 worth of the very finest and newest Fall merchandise on our shelves, OUR POSITION IS INDEED CRITICAL.

No other location large enough and suitable is to be had.

Our only move is to place the stock on sale and let it go for the money it will bring. That is our decision, and we herewith make the announcement of the sale, which will prove to be the greatest sale on record, LET US HOPE.

Arrow-Ide's \$1.50 Shirts

79c

While They Last

Men's \$3-\$4 Hats

99c

While They Last

Men's 35c Cashmere Socks

14c

While They Last

Men's \$6 Odd Coats

\$1.98

While They Last

Men's \$10 Raincoats

\$2.95

While They Last

Men's \$8-\$10 Mackinaws

\$3.98

While They Last

Buy Now--Men's Suits and Overcoats at Less Than the Cloth Cost

\$15.00--Choice While They Last

\$6.95

Boys' \$5-\$6 Suits

\$2.45

While They Last

Boys' \$3 Shoes

\$1.49

While They Last



HERE IS WHERE THE SALE TAKES PLACE

Adler-Rochester, Garson-Meyer, Stratford System Clothes The World's Best

\$20 Suits--Overcoats, Your Choice

\$9.95

Men's \$5-\$6 Just Right Shoes

\$2.95

While They Last

\$8 Sweater Coats

\$1.69

While They Last

Remember This, That Thousands Upon Thousands of Dollars' Worth of Goods Crowd Our Store--No Matter What You Want, You'll Find It Here--Space Permits of Only Mentioning a Few of the Many Things--Hundreds of Unadvertised Bargains That Will Amaze the Entire City--COME!

Bundle Wrappers, Floor Walkers, Cashiers, Salesmen Wanted in All Departments.

Apply 9:30 Monday Morning