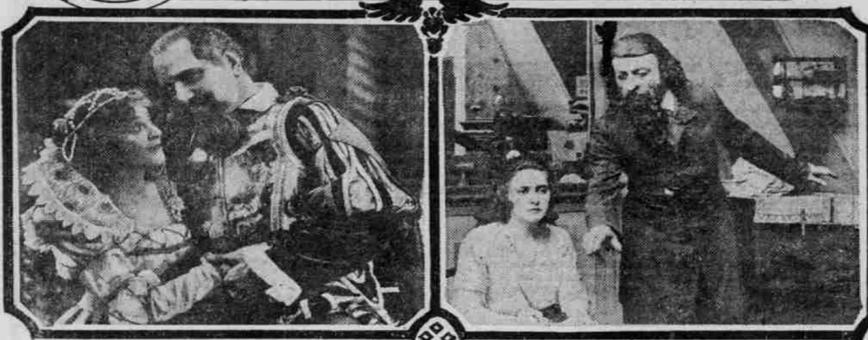


WELL-KNOWN MOVING PICTURE MAN WILL VISIT PORTLAND, NOVEMBER 7

S. L. Rothapel, After Varied Career to Success, Son of Minnesota Shoemaker and Former Copy Boy on Newspaper—Banquet Is Being Planned by Persons in Oregon Interested in Films.



"In The Palace of The King" Marion Crawford Story in Six Act Film at the National.
"Tribby" at the Pickford Theater all This Week.

BY PEGGY CURTIS
JUST now local motion-picture people, as well as those all over the country, are intensely interested in the tour of S. L. Rothapel, of New York City, one of the big exhibitors of the East, who will arrive in Portland November 7. He will be entertained at a dinner Sunday night to which 200 persons actively interested in motion pictures in Oregon have been invited.

This announcement comes from the office of John R. Frauler, president of the Mutual Film Corporation, who is conducting the tour. The itinerary covers 27 of the biggest centers in the country. He comes with knowledge gleaned from long experience in the foremost motion picture houses of New York and other Eastern cities, and will deliver to the motion-picture exhibitors the first-hand knowledge arrived at through his many successes.

To few exhibitors of the world was the road to success longer or was better traveled. He was the son of a shoemaker in Stillwater, Minn., became a copy boy on a Brooklyn newspaper, married a tavernkeeper's daughter and tended bar for a living. Later he joined the United States Marine Corps and made a trip around the world. He became a Second Lieutenant and saw service during the Boxer rebellion in China.

The details of his first motion picture exhibition are decidedly humorous, apart from the fact that he had 200 "undertaker's" chairs. He painted his own cards, booked his films, hired a dance-hall at Forest City, hung up a sheet for a screen, sold the tickets and ran off his pictures. In Forest City he made as big a success as the field would permit and his successes did not escape the attention of others.



Theda Bara, in "Carmen" at Majestic.

ever, goes to confront Jose and tell him that she is through with him and that she has cast her lot with Escamillo. Maddened by the rejection of his love, after she has led him to do so much for her and overcome with jealousy, Don Jose stabs and kills Carmen as the crowds acclaim Escamillo's victory.

In the cast, beside Geraldine Farrar, as Carmen, are Wallace Reid, as Don Jose; Horace B. Carpenter, Pastia; Pedro De Cordoba, Escamillo, and William Elmer, Morales.

"TRILBY" OPENS AT PICKFORD Theater, Formerly Star, Starts Run With Equitable Feature.
A rousing opening in the new Pickford Theater, which was created out of the old Star, took place last night with the showing of "Tribby," a screen adaptation of the famous dramatic classic by Du Maurier. Clara Kimball Young and Wilton Lackaye make their initial appearance with the Equitable Motion Picture Players for "Tribby" is the first production of the newly formed Equitable Corporation, and was highly praised when it had its premier run at the Forty-fourth-street Theater in New York.

"CARMEN" AT PEOPLES TODAY
Geraldine Farrar Is Starring in Film Version of Opera.
A great photo-dramatic production will be the attraction at the Peoples starting today, when Geraldine Farrar, the celebrated prima donna, will appear in a film version of her famous opera "Carmen" by William C. de Mille, founded on the story by Prosper Merimee and produced by the Jesse L. Lasky Company, a Paramount picture.

Paul McAllister and Chester Barrett are seen in important roles, and the rest of the cast of principals numbers more than 50. It is said that more musical and artistic talent was lavished on the production of "Tribby" than any other recent photoplay.
Sustained interest abundant romance and adventure are mingled in "Tribby" to form a lasting and tense drama. The mass of great personalities of the screen that are seen in the roles of the many varied characters are those who have been known for scores of successes both in motion pictures and legitimate plays. "Tribby" is predicted, will be one of the few motion pictures that will bear showing and reviving for many future showings. The realism of the original play is well preserved and the photography remarkable.
"Tribby" along with travelgrams and comedy will be seen at the Pickford all week.

NATIONAL OFFERS BIG DRAMA

"In the Palace of the King" Is Accompanied by Special Music.

"In the Palace of the King," a six-act film version of Marion Crawford's famous novel, and the drama in which the late E. H. Sothern won renown, opens today at the National Theater for a four days' run. The film version closely adheres to the story, which countless thousands know.
Notable in this famous play is the care with which the producers have reproduced Mr. Crawford's every theme. No money, time or trouble has been spared to bring out each detail until the finished product stands as one of the most spectacular productions of the silent drama.
Ten stars of well-known fame appear in the leading parts, while more than 5000 people took part in the making. The six acts are divided into more than 1000 scenes, and many thousands of costumes are used.
The story is too well known to repeat, a brief synopsis bringing the scenes to mind. Don John returning to Spain, after the conquest of Granada, is proclaimed a national hero. King

The Peoples Theater

Announces the First Screen Appearance of

Geraldine Farrar

The Renowned Dramatic Grand Opera Star, in a Magnificent and Gripping Paramount Presentation of

Carmen

Miss Farrar has made the role of "Carmen" famous in Grand Opera—her screen debut as "Carmen" stamps her as America's foremost woman artist.

A bullfight that actually took place. A fight in the tobacco factory. Every foot of film carries a thrill. Appropriate musical selections from the Opera "Carmen" intensify the picture's action.



Carmen's Kisses Are Not So Easily Won

Pathe News — Paramount Travelogue

Commencing Today—Continuous From 11 to 11

The Peoples Shows Paramount Pictures FIRST

Peoples Theater

West Park at Alder

Phillip, his half-brother, becoming jealous of the people's love for Don John, plots his downfall. Plot and counter-plot follow. The famous duel scene will be remembered as spectacular and exciting, while throughout the whole the spirit of romanticism of the period is depicted.
Among the noted people who are appearing in the cast are: E. J. Radcliffe, Arline Hackett, Lillian Drew, Ernest Maupain, Richard Travers, Lewis Edgard, Neil Craig and Thomas Cumberford. The court jester, Adonis, is played in realistic manner by Edgard. Unrivaled photography, as well as splendid presentation and scenic portrayal, augments the general interest in the story, until the whole represents one of the productions of the day.
Under the guidance of the Big Four producers in "The Palace of the King" has been made a feature drama indeed. The special music accompanying is also worthy of mention, being of special preparation by the film makers' master musicians. Other features on the bill include comedy and scenic films. Joe Roberts, the banjoist who has been engaged by the National, opens this afternoon.

Split Reels

BY PEGGY CURTIS
ORIGINALLY Sarah Bernhardt's final farewell tour of America was scheduled to begin in New York on September 20, but Madame Sarah's effort to induce the French government to release several of her most important actors now at the front failed completely.
The trip is now announced to begin on December 2.

It is stipulated in the contract that the play filmed must be one which is to form the basic feature of her forthcoming tour in the legitimate theaters. As she could not come to America to act for "Jeanne Dore," the camera had to come to her.

There is a course in the extension department of the Columbia University that has just been instituted called "photoplay writing, lectures and conference." The class meets once a week in the Journalism building, and is directed by Professor Victor J. Freedburg, Ph. D.
This course aims "to equip the student with the knowledge of the dramatic possibilities as well as the mechanical limitations of the photoplay; the specific demands of the producer; the tastes of the typical audience as conditioned by the time and place of the presentation; and the technique of the scenario writer. Each student is required to confer regularly with the instructor for criticism of scenarios."
Ten questions that D. Freedburg will ask his students when considering films of value are: "Is it novel? Why? If it isn't novel, what does it remind you of? Why was the scenario bought? and queries which will cover the general merits and defects of the average motion-picture drama. Now comes Jesse Lasky with a scholarship for the course.

Any student who has written the best original five-part scenario, in the judgment of William C. de Mille, will receive a trip with all expenses from New York to Los Angeles and return. During the stay in Los Angeles the student will be a guest at the studio, and there will have every further opportunity for study.

Otis Harlan says that in all his movie and civil career he has never had such trials and tribulations as in his recent production in which he plays opposite Grace Darmond. Little Grace and the lofty Otis had to be photographed in rural settings, and what is more, they had to milk a cow.
Both are city bred, and Miss Darmond frankly confessed that she is afraid of cows. It took much time, several re-buffs from the cow and the ruination of two perfectly tempered dispositions before the lessons in milking had been sufficiently mastered for the camera.
Frank Powell, director of "A Fool There Was" and noted for other film

successes, has purchased part of the famous Teller estate on Bradish avenue, Bayside Park, Bayside, Long Island. The estate includes a wonderful old mansion and beautiful gardens.

majestic

THEATRE

WM. FOX PHOTOPLAYS DE LUXE

Beginning Today

THEDA BARA

In Her Wild
Free
Untrammelled
Version of

CARMEN

William Fox's Greatest Achievement

GET-RICH-QUICK
WALLINGFORD
in "The Master Touch"