

Crowding the Store Will Be a Simple Task Tomorrow

Magnetic Sales Will Be the Attractive Forces. You'll Sense the Activity the Moment You Enter the Doors



Millinery Sale

Trimmed and Untrimmed Hats

For Monday's Selling

\$1.69 Hatters' Push
In 12 Shapes

—Smart, high-crown shapes, that are just in the height of their fashion career. Close-fitting shapes, and hats with medium brims, plain or with narrow ribbon edgings.
—A simple ribbon trimming will give them that "tailored air," or flower or stick-up a dressy appearance.

\$3.95 Silk Velvet
Many Styles.

—If you would have a really good-looking hat, one that you won't see elsewhere, we are sure you could not be better pleased than with one of these silk velvet models, with their trimmings of ostrich plumes, attractive novelties, flowers and ribbons.
—In black, white, and colors, that are very sweet.



Three Models Illustrated

Mail and Telephone Orders Filled by Expert Shoppers

Lipman Wolfe & Co.
Merchandise of Merit Only

Pacific Phone Marshall 5000 Home Phone A 6691

Let Us Shop for You
OUR PERSONAL SERVICE BUREAU

will assist you in making your selections, by mail, telephone, or when you are in the store. Call for Personal Service.

Our Tailoring Service Is Here for Your Helpfulness

Announcing the Permanent Engagement of the Well-Known Tailor, **Mr. Edmund Gurney and His Assistants**

—The Lipman-Wolfe Tailoring Service is intended to give its patrons the advice and assistance of Mr. Edmund Gurney, the well-known custom tailor, at a time when such advice and assistance should be most welcome. Mr. Gurney begins his work Tuesday. Select your materials Monday.

—Mr. Gurney will cut skirts without charge, from any woollens purchased in our store. He will assist you in the selection of your materials and give you advice regarding style, cut, etc.

—Or for a slight charge Mr. Gurney will cut your skirt pattern any style you desire, teach you how to make and try on the skirts, show the necessary alterations, illustrate on your pattern how to cut different styles of skirts, assuring a correct pattern, cut, baste and fit your skirt, making it easy for you to finish it completely.

—Dress Goods Section—Second Floor

The Lover of Dainty Undermuslins Will Revel in This Sale

Extraordinary Savings—Prices Half and Less



Illustrations from models on sale.

New Spangled Nets

For Evening Wear

"The Moonlight"
"The Sphinx"
"The Peacock"
"The Iris"

—Have derived their names from their wonderful and novel color effects. Stunning combinations of silver, or colored and opalescent discs, on black silk net, or white nets, some patterns cleverly embroidered with colored silks.

—Marvelous Oriental-like, and daintier designs in flower effects, may be chosen from these newest flouncings, which come from six inches up for the bodice trimming, to 45 inches for the skirt section.
—Priced \$2 to \$13.50 yard.

—First Floor

- Gowns: Were 1.00, \$1.35, \$1.98, \$4.00 to \$15.75. Sale 49c, 79c, 98c, \$1.48 to \$7.88
- Skirts: Were \$1.75, \$3.50, \$5.25 to \$21.00. Sale 98c, \$1.75, \$2.63 to \$10.50
- Combinations: Were \$1.75, \$4.00, \$5.50 to \$15.00. Sale 98c, \$1.75, \$2.63 to \$10.50
- Princess Slips: Were \$1.50, \$3.00, \$4.25 to \$17.50. Sale 98c, \$1.50, \$2.13 to \$8.75
- Drawers: Were 65c, 85c, \$1.75 to \$3.00. Sale 39c, 49c, 98c to \$1.48
- Corset Covers: Were 50c, 85c, \$1.75 to \$3.00. Sale 39c, 49c, 98c to \$1.48
- Boudoir Caps: Were \$1.75, \$2.75 to \$3.75. Sale 95c, \$1.19 to \$1.48

—Beautiful crepe de chine, silk messaline and secco silk garments, vie with the finest of muslin and nainsook underwear, made more lovely with fine laces, daintiest of embroideries, inset medallions, satin ribbons of narrow and wide widths, accordion pleated chiffons and messalines. In fact, this is the most wonderful collection of underwear we have offered in a sale this year. Many of the boudoir caps or pieces of lingerie would make the most acceptable holiday gifts. The caps are of fine laces, crepe de chine, chiffon, in every style imaginable, ribbon, lace and rosebud trimmed.

—Fourth Floor

Suits for the Miss & Small Woman

New Arrivals

Model Room, 4th Floor

—Some adorable velvet suits were just unpacked yesterday, and of course they feature the "very latest" of the new Winter fashions.

—Clever touches of real fur, and the exceptional quality of the velvet, make these suits most attractive.

—Then, there are the most charming models of broadcloth and gabardine, of whipcord, Bedford cord and serges, in smart, "different" styles that girls love. Some that are trimmed with fur, others with velvet and trimming buttons, or with silk braid.

—The prices are lower than in any previous season, from \$15.00, \$17.50, \$18.50 to \$40.00.

—Fourth Floor



Curtains and Rugs

To Make Your Home New and Attractive

Priced Lower Than Ever Before

Our \$2.50 and \$3.50 Scrim and Marquisette Curtains Now . . . \$1.49 Pair

—White, cream or ecru curtains, of excellent qualities of scrim and marquisette, with attractive lace edges, insertions to match. 40 to 50 inches wide, 2 1/2 yards long.

Our \$4.00 to \$4.50 Lace and Scrim Curtains, This Sale . . . \$2.87 Pair

—Fine curtains in new Fall patterns—greatest variety—extra well made. In white and ecru. Very wide and long.

Our \$6.00 and \$6.50 Irish Point and Scrim Curtains . . . \$4.79 Pair

—Plain, lace trimmed and novelty designs, in white, ecru and cream colors. 40 to 50 inches wide.

Regular 40c and 50c Imported Scotch Madras, Special Yard . . . 27c

—Madras, direct from a famous Scotch manufacturer. New patterns in floral and conventional designs. In white and cream, some with colored effects. Full 40 to 50 inches wide.

Regular 50c Bungalow Curtain Nets, Special Sale, Yard . . . 39c

—Bungalow nets are very new, and these are specially pretty, in filet and mission patterns. 40 to 50 inches in width.

\$22.50 Tapestry Brussels Rugs \$15.85

—Full size 9x12 feet. Seamless rugs, in handsome Oriental and conventional designs. These rugs are really wonderful at our special price of \$15.85.

\$25.00 Superior Axminster Rugs \$17.45

—A very choice collection of rugs in small all-over and beautifully toned medallion designs. Soft, rich colors are combined with great wearing qualities in these rugs. Size 9x12 feet.

\$45.00 Handsome Wilton Rugs \$36.85

—A new record price for rugs of this quality. Exact copies of real Oriental rugs, both in tans, browns and mixed colors. Full size for any room, 9x12 feet.

\$35.00 Body Brussels Rugs \$26.45

—Full 5-frame Brussels rugs, in a very choice collection of most desirable patterns, in tans, browns and mixed colors. Size 9x12 feet. Remarkable rugs at \$26.45.

—Fifth Floor

Holiday Gifts

Needlework Section

The daintiest of smelling salts bottles, covered with cretonne in pink, blue or black and white effects, trimmed with galloon, at 50c

Cretonne handkerchief and glove boxes, in any number of pretty colors. New swell front designs, at 25c

—Fifth Floor

New Importation

Hand Embroidered

Pure Linen

Handkerchiefs

Regular 25c Quality

Sale 17c

—The greatest variety of sheer, pure linen and Shamrock lawn handkerchiefs. Also novelty colored bordered effects.

—First Floor

FOR BOYS

New Wash Suits

Regular Price \$2.00

Sale \$1.59

—A new shipment of the "Billy Boy" and Middy suits, in galatea, braid trimmed.

—In white, navy and white, cadet and white stripes.

—Sizes 3 to 7 years.

—Fourth Floor

\$1.75 and \$2.00

Rodt's Tivoli

Underwear for Women.

Grey Wool

Vests and Drawers

Each \$1.23

Regular and extra sizes.

—First Floor

Featuring Newest Winter Boots

Special \$5.00

Bronze Kid G'psy Boots

—With cloth tops, button style.

Bronze Kid Lace Boots

—Very smart in effect.

Bronze Kid Boots

—Button style, cloth tops.

Mat Kid Boots

—With cloth tops.

Patent Colt Boots

—Button or lace, cloth tops.

—All with new Louis-Cuban heels.

—Second Floor



Winter Suitings

\$2.50 the Yard

—The greatest display of fashionable, new dress goods and suitings ever shown in Portland, and our collection of Fall and Winter materials is now complete.

—Every piece of goods full 56 inches in width. Every color now worn will be found here, in practically any weight you may want.

—For the qualities of these materials, our Special price of \$2.50 cannot be equaled.

—Second Floor

LUGGAGE

A Big Sale

\$15.00 Trunks \$11.00

—Large, 34-inch size, heavy canvas-covered, slat trunk, heavy fiber binding, two center bands. Two cloth-lined trays. Heavily riveted.

\$7.00 Cowhide Bags \$5.68

—Extra good quality bag, that will stand lots of travel. Leather-lined. Heavy steel frame, solid lock.

\$7.50 Suitcases \$4.98

—Strapped all around, leather corners, shirt fold, cloth-lined. A very fine case, in a good size.

—New Trunk Section, 7th Floor

The Baby

Must Have New

Apparel

\$1.00 Knitted Sacques 79c

—Of softest wool, knitted with turn-down collar, tight cuffs. All-white, or blue or pink trimmings.

\$1.00 Pillow Slips 89c

85c Pillow Slips 69c

—Of fine lawn, with hem-stitched hem and embroidered designs or colored embroidery.

HAND-MADE SLIPS

Were \$1.50, \$1.75 to \$2.25

Sale \$1.29, \$1.49 to \$1.98.

All hand-made with tiny tucks and feather-stitching. French knots and hemstitching, lace edging at neck and sleeves.

\$1.00 Double Blankets 89c

—Crib blankets, soft and warm. Pink or blue edges.

50c Teddy Bear Blankets

in pink or blue 39c

—Sixth Floor

DOLLS

—We have no competition this season in the selling of dolls, for our store is the only one in the city, and one of the few in the West that can boast of a complete collection of every kind of dolls, in spite of existing European conditions.

—But, please bear this in mind—in the face of these facts, our prices remain the same as before war conditions.

—Come to the Doll Shop tomorrow—pick out your Xmas dolls early—for if you don't, you are very likely to be disappointed—there will be no more dolls when these are sold. We have dolls as low as 5c, and at all the intermediate prices up to \$25.00.

—Sixth Floor

Economy Basement Store

READY-TO-WEAR DAY



Again We Announce More \$8.95 New Suits

—Here are fine, tailored suits at just about the cost of the materials.

—Three of the suits on sale are shown in the picture.

—Excellent qualities of wool serges, poplins and mixed tweeds in black, navy, brown and green, in these suits, which show the very latest 32-inch jackets, in correct belted, pleated and flaring styles, others plain tailored.

—Skirts, both pleated and flaring.

—If you need a good suit, do not miss this sale.

A New Waterproofed Balmacaan Coat

Very Special \$9.85

—The kind of coat that is always worn, and never goes out of fashion. These coats are made in 47-inch length, extra full.

—Of fine waterproof Gray Scotch mixed cloth. Collar is convertible, the sleeves full and roomy.

Monday a Sale of \$1.00 Blouses

—Hundreds of the newest voile blouses in embroidered and hemstitched effects. ADVANCE WINTER STYLES Never shown before. Made with convertible collars, some lace trimmed, others embroidered. All have long sleeves with fancy cuffs.

—They are made extra full and blousey, finished in the best manner. You never have seen better waists at our Special Economy sale price, \$1.00, and the variety never was greater at any price.



Fur Trimmed New Suits Very Special \$15.00

—Wonderful suits in any number of smartest styles. Fur trimmed and plain models, all man-tailored.

—Of poplins and serges, in black, navy, brown and green.

—Jackets silk lined.

—See these suits tomorrow.

Nothing Like These New Suits of Corduroy, \$10.75

Have Ever Been Shown Remarkable Suits

—The woman who does a great deal of walking, or who must go out in inclement weather, will find these suits invaluable.

—Not only are they remarkably serviceable, but they are very fashionable for street wear this season—made in a very stylish belted model, with collar that can be worn open, or buttoned high. Skirt, full, flaring and with yoke effect at top.

—The quality of corduroy in these suits is equal to that found in expensive suits, and comes in navy, brown, green and gray.

