



—“Better than you can bake it yourself” is the motto of our model Bakery on the Ninth Floor. Cakes, breads, pastries—all piping hot from our big ovens. See them baked.

New Silk Stockings, \$1.19
—Pretty, fancy hosiery in all the newest colors and combinations. Some with striped top and plain foot—others reversed—all novel. Dainty hose of unusual wearing quality—at the moderate price of \$1.19.
—Main Floor, Central.

“Laddie” for 50c
—One of the most popular books in years—half a dollar in our Bookstore. “The Iron Trail”—also at 50c. First time less than \$1.35.
—Basement Balcony.

Party Frocks for Girls
—from 4 to 16. A big sale of pretty frocks of chiffon, net, lace and silk at deep reductions tomorrow.
—\$6.95 for \$9.75 frocks.
—\$10.95 for \$15 and \$16 frocks.
—Second Floor, Sixth Street.

Doll Show Awards
Grand Prize—Ladies of Cathedral.
2d Grand Prize—Montavilla M. E. Church.
3d Grand Prize—Day Nursery.
4th Grand Prize—Averil Peel, 1125 Cleveland st.
Class A Prize—Rosemary Grace, 505 Vista ave.
Class AA Prize—Mary Jane Berkeley, 546 Thompson.
Class B, 1st Prize—Mary Frances John, 463 E. 9th st. N.
Class B, 2d Prize—Dorothy Lacy, 1100 E. 24th st. N.
Class C, 1st Prize—Ida M. Maitland, 1026 E. 20th st. N.
Class C, 2d Prize—Katherine McGrath, 461 Hassalo.
Class D Prize—Gwendolyn Fundman, Williamina, Or.
Class E Prize—Virginia Thompson, 302 W. New York.
Class F, 1st Prize—Florence Graddon, 561 E. Salmon.
Class F, 2d Prize—Mary McCallig, 384 E. 26th st. N.
Class G Prize—James McCallig, 384 E. 26th st. N.
Class H Prize—Margaret Foster, 692 Marshall.
Class I Prize—Mary Jane Berkeley, 546 Thompson.
Class J, 1st Prize—Dorothy Boyden, American Apartments.
Class J, 2d Prize—Myrl Miller, 20 E. 50th st. N.

Special Mention
Marion Kollock, 765 Weidner st. Group of dolls with exquisitely hand-embroidered dresses.
Holy Redeemer Church—Bridal party, with cupids.
Peninsular Ladies' Lavender Club Doll.
St. David's School, East 12th and Davis.
Montavilla Methodist Church Junior Department—Indian Character Dolls.
Class C—All curio or original character dolls were unusually good.
Class E—All small dolls. These required patience and skill to dress. The judges had a difficult task in deciding upon prize-winner.
All exhibitors will receive gift. Dolls should be called for Monday in Toyland, Fifth Floor.

—The new Tea Room on the Ninth Floor is now open. Plan to have luncheon tomorrow in the Priscilla or the Black and White Room. The Dutch Room—for men—a place where they can feel at ease.

—We will usher in November with this great new store in complete readiness!
—We have named it “Inauguration Month”—it will demonstrate what modern merchandising in its broadest sense means.

—The completion of this big building marks a new era in the economical distribution of merchandise in the West.
—For fifty-seven years, the policy of Meier & Frank Company has been to give a full hundred cents' worth for every dollar spent.
—The efficiency of our buying staff—its knowledge of market conditions—the tremendous outlet of this store—all are mighty influences in keeping prices on beautiful, new, wanted merchandise at the lowest possible point.

—We are inaugurating the great, new building, with its seventy-five inner stores enlarged. We are inaugurating every possible service for your convenience. But the old time policy of honest merchandise, courtesy and helpfulness still obtains.—This page tells of new, desirable Fall merchandise reasonably priced.

The Fall Colors in Dress Goods

—are in the main part subdued—“grayed” as an artist would say! They are unusually soft and becoming with touches of the right colors.

Popular Fabrics at \$1 Yard
—44-inch all-wool Granite Cloth.
—44-inch all-wool Epingle.
—44-inch all-wool Gabardine.
—42-inch all-wool Checks.
—French Serges.

At \$1.50 We're Showing

—Crepe Poplins—50 inches wide.
—Wool Poplins—50 inches wide.
—Wool Melrose Suiting—50 inches.
—Tweed Suitings—50 inches.
—Second Floor, Fifth Street.

Fine Embroideries at Low Prices

—Dainty designs for holiday sewing and dresses for infants and children, also lingerie trimmings.

49c for 65c to \$1 Embroideries
—Widths from 18 to 27 inches—lovely floral and conventional designs.

\$1 for New \$1.50 Chiffons

—Nets and marquisettes, for party frocks and blouses. This includes the new “Castle Founce”—the new “no-tear” net with the striped border.
—Main Floor, Fifth Street

Delightfully Dainty New Neck Fixings

—New pieces constantly being received—to make this the most attractive showing of neckwear in town!

—Exquisitely hand-embroidered vestees, collars and gimpes of voile, batiste, organdie and crepe de chine.
—Fur-trimmed collars and military effects!

—All new—at prices from \$1 to \$12.50.
50c Boudoir Caps, 39c
—All dainty shades, lace trimmed.

Ostrich Ruffs

—growing more popular every day. Three big specials for tomorrow.

\$5.00 Boas for \$3.98
\$3.50 Boas for \$2.85
\$2.95 Boas for \$2.19
—Main Floor, Fifth Street

Kayser Underwear

—Silk underwear that is every woman's delight. This famous maker's very newest creations in fancy knickers, vests, envelope chemise, etc., all shown here tomorrow.
—Special attractions Monday in “Kayser” dainty silk undergarments—Kayser tested silk means exceptional wearing quality.

Kayser Venetian Silk Vests

—With taped yokes, also narrow band top yokes. Colors, pink and white. Regular sizes. Each, \$1.50.

Kayser Venetian Silk Knickers

—Full-cut knickers in all regular sizes. White, pink and colors. Pair, \$2.50.
—First Floor, Sixth Street

50 Fresh New Dresses at \$12.95

—Dresses that would ordinarily sell for \$20 to \$25! —House samples of one of our largest manufacturers—in many instances only one of a kind. Included

Serges and Serge Combined With Taffeta—Soft Charmeuse

One is illustrated. A number of other equally pretty styles. Remember—just 50—so an early selection is advisable. Special at \$12.95.



New Suits at

\$19.50, \$22.50 and \$35

—The little suit sketched is blue whipcord trimmed with krimmer fur and frogs. \$19.50.
—Every express out from New York brings scores of smart, new models—every one the best that could be obtained at its price. Widest varieties imaginable
From \$15 to \$85
—Fourth Floor, Fifth Street.

Truly of Scotch origin are the New Plaid Waists of Georgette \$9

—With dark tones prevailing in suits, these sheer blouses of dark Georgette with plaids are exquisite.
—Some combined with plain Georgette—others with taffeta.
—A first showing at \$9.

—New Blouses of fine laces and Georgette in white and flesh tints. Priced \$6.50 to \$15.
—Fourth Floor, Central.

New Knitted and Crocheted Wear

—Some charming ideas for Christmas gifts. The very latest fad in dainty “smugglers,” Spencers and the other little things to add warmth.

—Brand-new and charming are the little crocheted boudoir sets in jacket and cap. Dainty white over lavender, with tiny pink rosebuds—lined with lavender silk. Price at \$7.50—Caps to match at \$2.50. “Smugglers”—all colors—\$1.98 to \$3.98. Dressing Sacques—\$2.98 to \$7.50. Knit Spencers, new shades—\$2.29. Long Knit Shawls at \$1.98.
—Third Floor, Sixth Street

Towel Specials 25c

—Monday only—these wonderful values.

Turkish Bath Towels
—Extra heavy grade. Fully bleached. Fine absorbent towels that will wear exceptionally well. 21x44 inches.
—Regularly 35c—tomorrow only 25c.

Huckaback Towels
—Extra heavy grade huckaback face and hand towels. Union linen. Plain hemmed ends. 22x38 inch. Sell always at 35c—tomorrow 25c.

\$1.25 Table Damask, \$1
—Pure Scotch linen, 70-inch width, pure white. Spot, stripe or floral patterns.
—Second Floor, Fifth Street.

Scrim Curtains

—Beautiful curtains desirable for any room in the house. Attractively underpriced for tomorrow.

\$2.75 Qualities for \$2
—Fine, sheer mercerized scrim, trimmed with Barman Cluny lace edge.

\$4.00 Qualities for \$3.
—With lace edge and insertion.
—\$4.75 qualities, \$3.50; \$5.50 qualities, \$4; \$6.75 qualities, \$5.
—Seventh Floor, Sixth Street.

\$4 Blankets \$3.15

—White wool blankets. Full size. Special tomorrow.
—\$5 white wool blankets, full size, \$4.15.
—\$6 white wool blankets, full size, \$5.15.

\$6 Comforters Tomorrow \$5

—Fine lambs' wool filled comforters, silkoline covered and finished with plain silk border.
—\$9 wool-filled comforters, satin-covered, finished with plain 9-inch border, tomorrow, \$7.50.
—Just in!—Large assortment of Pendleton Indian Robes, very latest designs, \$8.50.
—Second Floor, Fifth Street.

—One of the “Beauty Spots” of the new store—our large Shampoo and Manicure parlors. Perfect sterilization of all instruments and expert attention assured. Come and inspect at your leisure

Why Wear Out Your Knees

filling your comforters? Buy your batts ready made. Here are some attractive selected cotton batts—wool processed—at \$1. Size 72x84 inches.
—Others from 75c to \$3.50.
—Second Floor, Fifth Street.

Imported Flowers

—Exquisitely faithful to nature are Glebeas Flowers. Every favorite flower to be found, from a modest carnation at 25c to an elaborate corsage at \$2.50.
—Main Floor, Fifth Street.

New Yard Veilings

—have just been received. Some fetching pieces with chenille and velvet dots and borders and others in novelty meshes. These and the plain meshes from 35c to \$1 a yard.
—Circular drape and flowing veils from \$1.25 to \$3.
—Main Floor, Fifth Street

Boys' Wash Corduroys, \$3.50

—“Little Man” will look quite handsome in one of these little white corduroy Norfolk suits. He'll feel comfortable, because the suits wash. In white, golden brown or gray. Sizes 2½ to 8 years—at \$3.50.
—Third Floor, Fifth Street.

Boys' Tapeless Blouses, 50c

—The “Puritan” tapeless is being bought by boys' mothers all over the country. No drawstrings to be pulled out in the laundry.
—In all colors—chambrays, ginghams, sateens, etc. 50c, \$1 and \$1.50.
—Third Floor, Fifth Street.

Awards in Baby Contest

—Following are the prize-winners in the “October Baby Days Weighing Contest.”

- CLASS I**
Birth to 3 Months
- Heavy—
Son of Mrs. C. H. McGinn, Wells-Fargo building, 17 lbs. 4 oz.—8 months.
- Lightest—
Genevieve, daughter of Mrs. Wing, 332 E. 41st st., 8 lbs. 15 oz.—4 weeks 5 days.
- Average—
Margaret, daughter of Mrs. Dean Collins, 449 10th st., 12 lbs. 3 oz.—10 weeks.
- CLASS II**
3 Months to 1 Year
- Heavy—
Betty Jane, daughter of Mrs. E. R. Beecher, 186 Chapman, 32 lbs. 2 oz.—8 months.
- Light—
Lillian Louise, daughter of Mrs. C. H. Tichener, 314 Bryant, 9 lbs. 13½ oz.—4 months.
- Average—
Margaret, daughter of Mrs. Grover, 8216 51st ave. S. E., 15 lbs. 12 oz.—5 months 3 weeks.

—Lessons in knitting, crocheting, embroidering, art needlework of all kinds—free each day, under the direction of Mrs. Jones, just out from New York.
—Second Floor, Sixth Street.

