

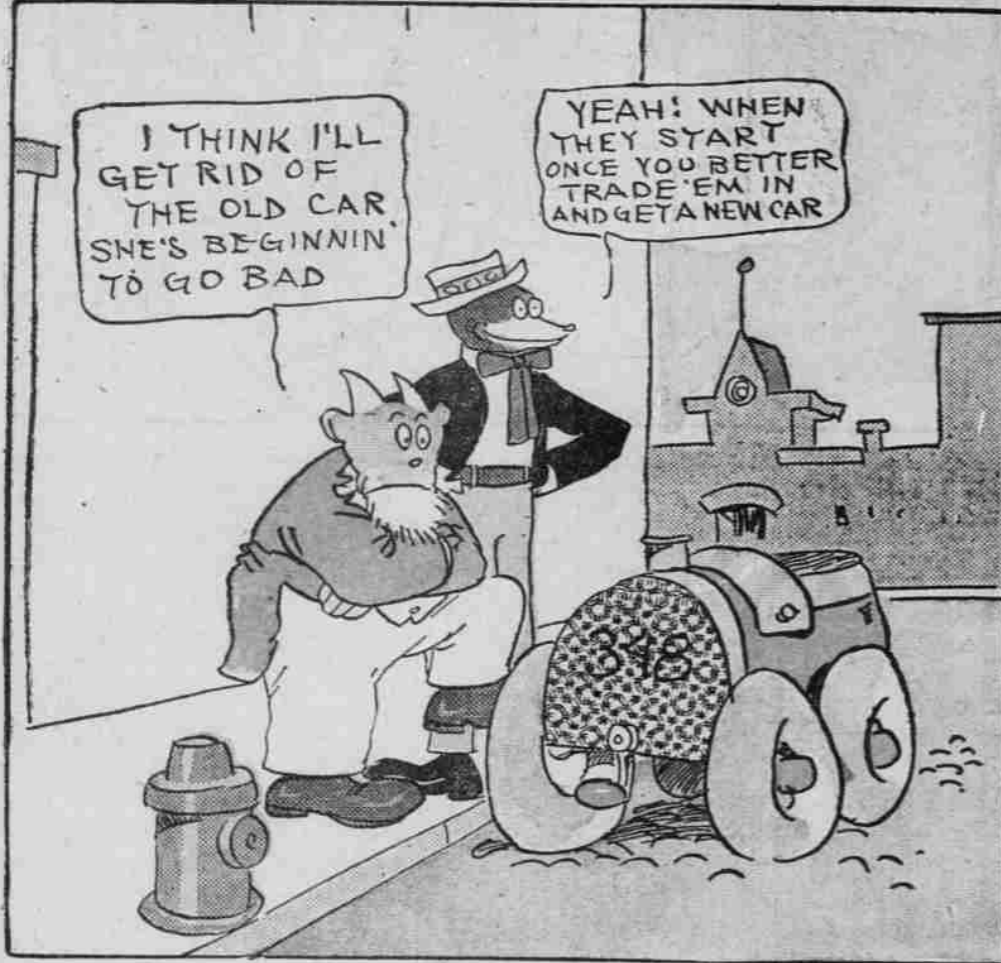


PORTLAND, OREGON, SUNDAY MORNING OCTOBER 24, 1915

OLD DOC YAK

IT PAYS TO ADVERTISE

SIDNEY SMITH



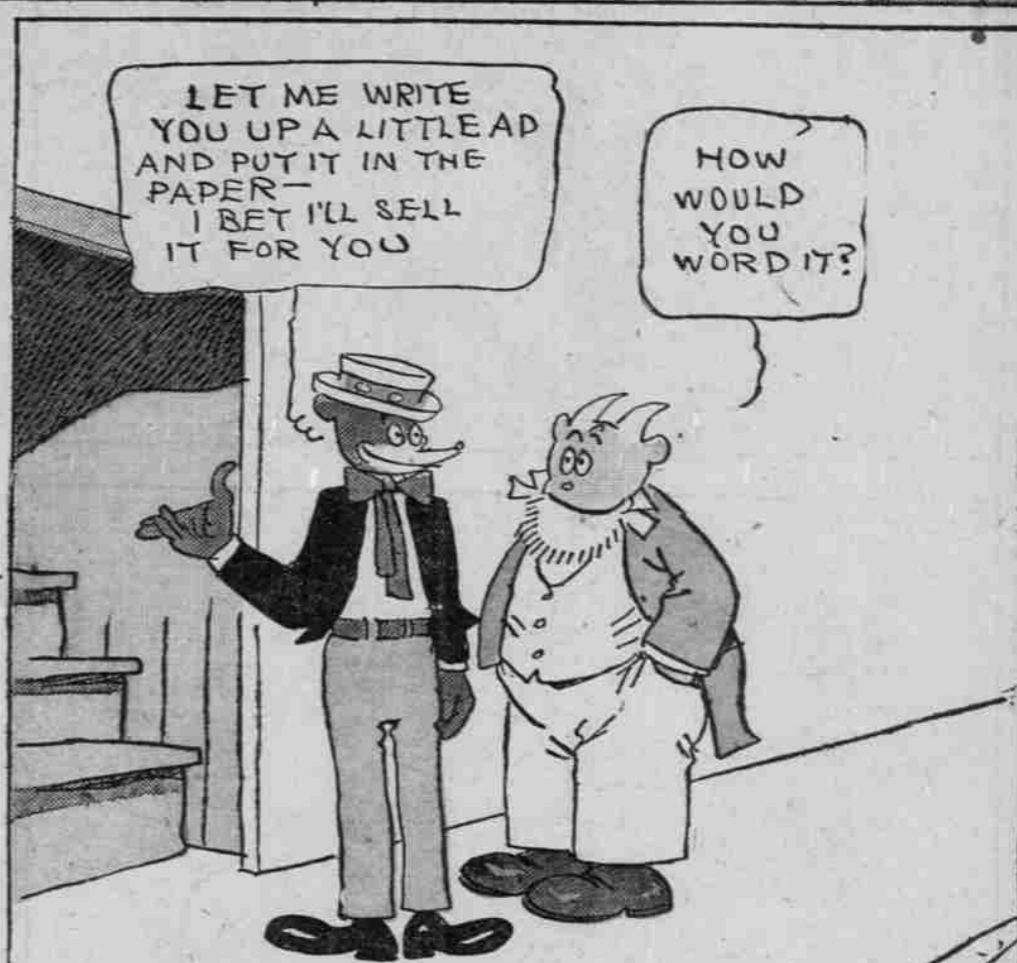
I THINK I'LL GET RID OF THE OLD CAR. SHE'S BEGINNIN' TO GO BAD

YEAH! WHEN THEY START ONCE YOU BETTER TRADE 'EM IN AND GET A NEW CAR



SOMEHOW SHE DON'T SEEM TO HAVE THE OLD PEP SHE DON'T GETAWAY AS SHE USED TO SHE'S BEGINNIN' TO GET OLD - I WISH I COULD SELL IT

DID YOU EVER TRY ADVERTISIN' IT?



LET ME WRITE YOU UP A LITTLE AD AND PUT IT IN THE PAPER - I BET I'LL SELL IT FOR YOU

HOW WOULD YOU WORD IT?



LEAVE YOUR CAR OUTSIDE AND COME UP TO MY OFFICE I'LL SHOW YOU



SHE'S A GOOD CAR ONLY THE ENGINE HEATS UP

I THINK I CAN WRITE AN ATTRACTIVE AD THAT'LL BRING RESULTS



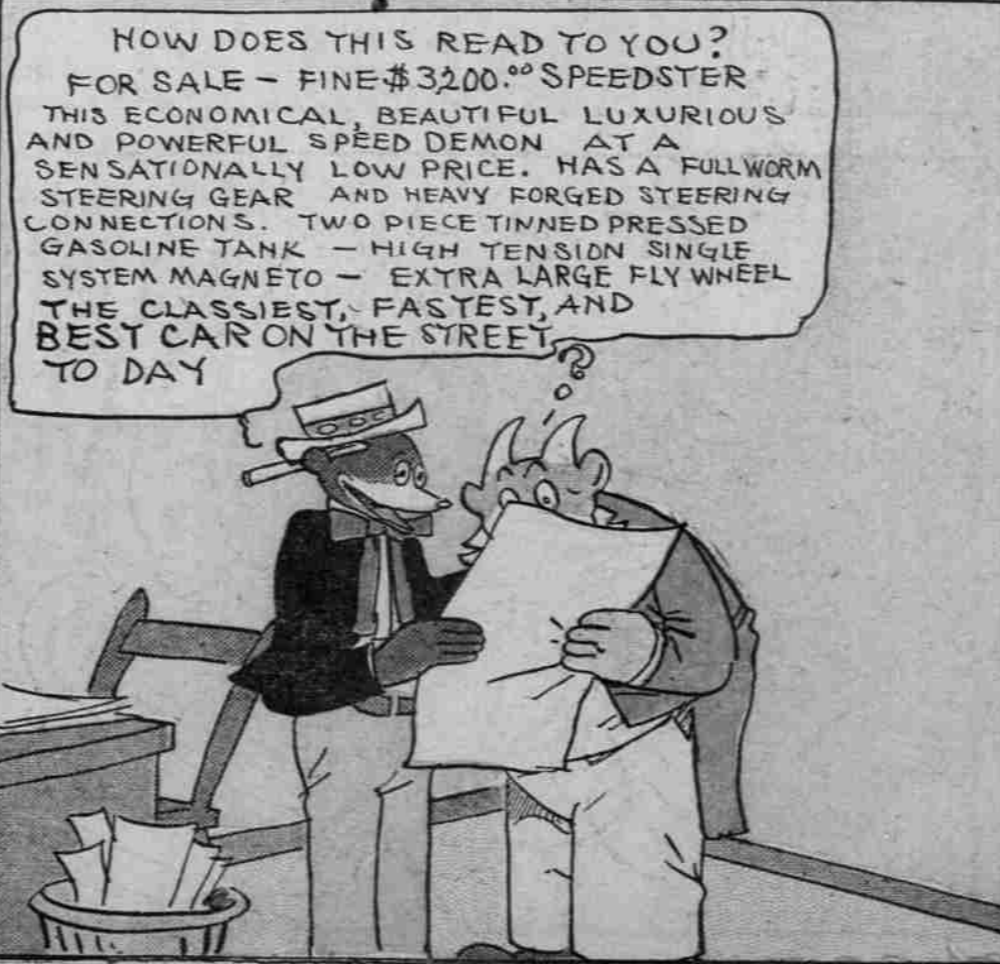
LET ME SEE SHE'S A 1916 MODEL ISNT SHE?

YEAH - SURE!!



SHE'S GOT ALL HER PARTS HASN'T SHE - NO CYLINDERS MISSING OR ANYTHING LIKE THAT? HAVE YOU GOTTA JACK?

YEAH - AND DON'T FORGET TO PUT WHEN NEW COST \$3200.00



HOW DOES THIS READ TO YOU?
FOR SALE - FINE \$3200.00 SPEEDSTER
THIS ECONOMICAL, BEAUTIFUL LUXURIOUS AND POWERFUL SPEED DEMON AT A SENSATIONALLY LOW PRICE. HAS A FULL WORM STEERING GEAR AND HEAVY FORGED STEERING CONNECTIONS. TWO PIECE TINNED PRESSED GASOLINE TANK - HIGH TENSION SINGLE SYSTEM MAGNETO - EXTRA LARGE FLY WHEEL THE CLASSIEST, FASTEST, AND BEST CAR ON THE STREET TO DAY



GOOD NIGHT!! IF SHE'S THAT GOOD - I'LL KEEP IT MYSELF -

BAM!!

HONK!! HONK!!