

Rich of the Reel of Fine

Hard Work Alone Will Win Success in Scenario Writing

A RECENT letter from an editor of the scenario department of a large and excellent film-producing corporation brings out the fact that it is peculiar but true that while masses of photoplay editors have written articles lengthy and numerous on the craft of photoplay writing, many have rebuked the multitude of climbers and only a pitiful few have really advised the aspirants. It is a fact that a number of the present most prominent scenario writers began in the usual way, after months of sleeplessness and labor, by sending a letter explaining that the writer of the submitted scenario was a beginner and requesting that the editor, in his hours of leisure, would write the sender a letter and criticize the "drama."

Labor and sorrow are said to bridge the space between the first attempt and the first scenario to be sold. Successful writers say that the first requisites are optimism, a keen and active imagination and a logical mind, as well as a desire to succeed. Then determination must be so strong that months of labor and disappointment that intervene before success comes will not dampen the ardor.

Very recently scenario editor said: "Why do the young writers curse us with reams of useless stuff? All of them should know that I am not conducting a school for advanced writ-

ers, much less for beginners. I haven't time to write to them, advise them or to criticize their work if it is not good. Before you muster up the nerve to send a single scenario to the editor, write about 10 whole photoplays. When you have written the first of a series so good that in your own estimation

VOTE FOR THE PICTURE OF YOUR FAVORITE PLAYER.

Marc MacDermott received the highest number of votes this week. His picture, therefore, will appear in the Frame of Public Favor next Sunday. Of the other players voted upon, the following six are the leaders: Wilmuth Myrkel, Mack Sennett, Mignon Anderson, Mary Miles Minter, Marie Dressler and George Field.

The Ballot.

M..... requests the pleasure of seeing the photograph of..... appear in the Frame of Public Favor one week from next Sunday.

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ANSWERS TO MOVIE FANS

V. D.: In "The Island of Regeneration" Edith Storey did not wear a wig.

R. N. J.: In "The Secret Orchard" Blanche Sweet took the part of Diane and Cleo Ridgely was Cora May. Carlyle Blackwell played the part of Lieutenant Dodd.

Ransom: Mary Pickford is married to Owen Moore.

B. H.: No, no insane asylum over knew Charlie Chaplin. Dorothy and Lillian Gish are sisters. Ruth Roland has Auburn hair. Florence La Badie is not married.

Ruby: I must live up to your opinion of me and see that I am always in good spirits from now on. Too bad, but I have no information regarding the actress you mention.

N. P. Z.: "Ten, Twent, Thirt" refers to the prices of 10, 20 and 30-cent vaudeville houses.

Fritz Z.: Thomas Chatterton has been in pictures since May 13. He is with the New York Motion Picture Corporation, 1712 Alessandro street, Los Angeles, Cal. You're vurr welcome.

Just Mc: Pronounce Farrar with the accent on the last syllable. No, Harold Lockwood is not married. He is with the American Company, Santa Barbara, Cal.

Betty: I have no information regarding the actor you mention. It is too bad, since you are so interested in him. Address the Fairbanks twins in care of the Thanuser Company, New Rochelle, N. Y. They will probably be glad to hear from you. No, Mr. Chaplin is not in "The Circus".

Blue Eyes: I don't imagine that James Cruze will return to the Thanuser Company. Florence La Badie is not on a vacation that I know of. Her eyes are blue, just like yours.

Z. D. A.: I have no information regarding the personal affairs of Mr. Hest. I would not exactly call it a nerve. If you want to know, and are corresponding with him, I see no reason why you should not come right out and ask.

F. I. T.: No, Gerda Holmes and Helen Holmes are not sisters. Lillian Drew and Sidney Drew are not related. Yes, Mona Darkfeather still acts with the Kalem Company.

Foolish Four: Creighton Hale is not married. He is in his early twenties, and a letter addressed to him in care of the Pathe Freres Company, 1 Congress street, Jersey City Height, N. J., will reach him.

San Francisco: A letter addressed to Kathryn Williams in care of the Selig Zoo, Los Angeles, Cal., will reach her. She works at the zoo, but is not a member.

Bobby R.: Warren Kerrigan is not married. He is still playing with the Universal Company. George Field is Winifred Greenwood's husband. Ed Coxon is not married.

S. M. N.: Write to Theda Bara, in care of the Fox Feature Film Company, 189 West Forty-sixth street, New York. Send a quarter if you wish her to mail you her photograph.

Constant Reader: Crane Wilbur was born in Athens, N. Y. He is an American. So far as I know, he travels by his own name.

E. H. G.: Of course, if you are determined to take the course you mention in motion picture acting, I sup-

pose you will take it, but why be a goat?

Cleo J.: Joe King played in "The Faith of Her Fathers." George Larkin was the lover in "The Trey of Hearts." Cleo Madison says she is not married.

Never Give Up: If you send a stamped, self-addressed envelope I will be glad to mail you the material I have on scenario writing and a list of firms that accept scenarios.

"His Letters," which are the epistles from a moving picture actor in California to his lawyer friend in Chicago, will appear from time to time on the screen. In the intervals will appear various articles of timely interest.

TOPIC OF INTEREST TO MOVING-PICTURE FANS

IF YOU were Billie Burke would you be a "movie actress"? Just listen to this and see. When she arrives at Los Angeles to make her debut on the screen in photodramatic productions of Thomas H. Ince she will see that Mr. Ince has left no stone unturned in his efforts to provide her with every luxury that money can buy. To begin with, she will be whisked to Los Angeles in a private car. That is only the usual course of events. But when she steps from the Ince limousine at Inceville and there learns with what care the director-general of the N. Y. M. P. forces has arranged her accommodations she is bound to reveal in the realization that "a fuss is being made over me."

A steam yacht will be used for her transportation to and from Catalina Island, where she will reside. Next, in point of beauty, among the things Mr. Ince has engaged for Miss Burke is the largest of the picturesque Santa Catalina Islands, 30 miles from the California coast. The bungalow is typical of the style that predominates in the fashionable residential sections of Hollywood and environs and will, it is expected, prove a most comfortable, as well as luxurious, dwelling for Miss Burke. A special dressing room, which will serve Miss Burke as her quarters while she is engaged at the big plant, faces directly on the ocean. Three rooms are included within the structure—a reception room, makeup parlor, and bathroom. Each is being handsomely decorated and equipped with the popular wicker furniture, old rugs, and other appointments to lend charm as well as comfort. Miss Burke's leisure moments may also be passed, if she so choose, in the water, for Mr. Ince has built a special private bathhouse for the star on the sandy beach which fringes Inceville. So anxious are they, even, to demonstrate their mettle as swimmers, that a number of the more athletically inclined actors at Inceville have volunteered their services as life guards. Again—if you were Billie Burke would you like to be a "movie" actress?

The Frame of Public Favor



ETHEL CLAYTON

The Lublin photoplay belongs the charm and distinctive acting of Miss Ethel Clayton, who joined the Lublin forces several years ago with a long record of stage successes to her credit, having appeared opposite such actors as Emmet Corrigan, Wallace Eddinger and various others. Miss Clayton was born in Champaign, Ill., on November 8, 1894. She is an American of German-Irish descent, has blue eyes, gold-red hair, weighs 130 pounds and is five feet five inches tall. Her hobbies are reading, motoring and swimming. She is also fond of dancing and baseball. A vurr' charming and interesting young woman.

with her mother. During that time Miss Fleming studied music, in preparation of a further career on the stage. Her first engagement was with Ben Wilson. This came an opportunity to join the Balboa forces at Long Beach, Cal.

"I like pictures better than the legitimate stage," says Miss Fleming, "because of the variety it offers. If you get into a successful piece, it means a run, which is certain to become tiresome; or else you are continually hunting engagements. But pictures mean steady work and a continual change."

Since joining Balboa, Miss Fleming has played opposite such well-known film stars as Henry King and Frank Mayo.

producer and director in the motion picture world, has just finished directing "My Madonna," a Metro feature produced at the Popular Plays and Players studio, in which Mrs. Petrova has the stellar role. This is the first time in all her experience of 15 years that Mrs. Petrova ever directed a woman star, and she considers the picture her masterpiece.

Mrs. Petrova, the noted emotional actress, who will shortly be seen in "My Madonna," has partially solved the high cost of luxurious living. Back of her home on Long Island there is a large field, where she grows every morning, picking enough mushrooms for her entire household.

Martha Hedman, the winsome Scandinavian actress, who is starring in Miss Alice Blache, the only woman

Iva Shepard, Mildred Gregory, John Bainpolis, David Landon, Harmon Moore, Harry Knowles, Maurice Stewart, Jr., Shirley De Ma and Frederic Sumner.

Miss Fealy is well known to the amusement-loving public of two continents. During her career she has supported such stars as Sir Henry Irving, E. B. Whittell, William Gillette, Nat Goodwin, Richard Mansfield, William Collier, Robert Hillard and Holbrook Binn.

One thing must be said in favor of Ethel Fleming, the pretty young woman who is being seen in many of the latest Balboa feature films, is that she is unusually modest. Although she has been before the public for some time, Miss Fleming lays no claim to having had a career, as so many do merely for publicity purposes.

She was born in Cleveland, O., 29 years ago. In high school she was an active participant in amateur theatricals. From that experience, a natural desire for the stage developed, and when the chance came to go into vaudeville, she was prepared.

Miss Fleming's next step was in a musical comedy with Nat Willis. In the following seasons, she was seen with Louise Gunning, Lew Fields and many other well-known entertainers.

Then came a year of foreign travel

Adventures of the Silly Galillies in Movie Land.

ans" has just been engaged for a series of important motion picture features to be produced by Relife Photo-plays, Inc. for the Metro programme. It was planned at first to feature Miss Hedman in an elaborate photo-dramatization of "The Turmoil." Booth Turkington's great novel, which will be presented on the Metro programme some time this season, but another vehicle, as yet unnamed, giving even wider scope for her superb talents, has now been selected.

Photoplay patrons will find it exceedingly difficult to recognize handsome young Robert Ellis, the Kalem juvenile, in "The Apaches of Paris," a four-act "Broadway Favorites" feature. Mr. Ellis enacts the role of Darcelle, a deep-eyed scoundrel, in this production, and the amazing change in his appearance stamps him as a master in the art of make-up.

"The Apaches of Paris," a four-act "Broadway Favorites" production, features the famous dancers, Joseph Smith and Laura Hamilton. Mr. Smith is the originator of the "Apache dance," which swept the country like wildfire a few years ago and which is now being revived. Miss Hamilton has been featured in such Broadway successes as "The Dancing Duchess," Casino Theater; "Fads and Fancies," Knickerbocker Theater; "Nobody Home," Princess Theater; "Passing Show of 1914," and "Whirl of the World," both at the Winter Garden. Mr. Smith and Miss Hamilton present the "Apache dance" in the Kalem production.

Eugene Pallette, Reliance star, is back at the studios in Hollywood again after an absence of two months. Pallette resigned to accept a position with the Selig forces. "I was too lonesome away from the crowd," declared Eugene on his return. He was given a royal welcome. Pallette will make his initial appearance since his return in a two-reel drama now being screened for release in the regular Mutual programme.

Some wonderful gowns are being made for Marguerite Courtot, the dainty little star who is being featured in "The Ventures of Marguerite," the new Kalem series. The episodes of this series, by the way, will be one reel in length and each will be complete in itself.

Burned and tanned from the Summer suns of the Imperial Valley, in Southern California, Lou-Tellegen has returned to New York after three months in the West, where he acted for photoplay productions of the Lasky Feature Play Company. Lou-Tellegen, who, at the age of 26, was the leading man for Mrs. Sarah Bernhardt and who twice appeared in that capacity on American tours, appeared in "The Explorer," which was released through Paramount Pictures Corporation on September 18, and in another play of adventure, the scenes of which were made in Imperial Valley. For the latter production, a company of 50 men and women traveled into the Imperial Valley by horse and remained on the hot sands for three weeks.

E. Forrest Taylor, celebrated cowboy actor, for whose leading man part in the Snapper Theater in Toronto, Canada, he is noted as one of the world's most daring horsemen, has been selected to head the second Mustang Company and will make his appearance on the regular Mutual programme in gripping plays with Western atmosphere and setting. His famous broncho, "Tedd," will appear with him in the photo plays in which he will be featured.

In one of the scenes of "Let There Be Light," a two-reel "Flying A" feature picture that was released October 11, it was necessary to have photographs of an entire city lighted by powerful electric rays. There was only one place where this could be secured—the San Francisco exposition. A camera man and a director were sent to San Francisco by the American Film Company.

With the camera focused from Telegraph Hill, the operator aimed the flare of light. It started. He turned the crank. Of course, they wondered what they had; and when the film was developed and printed at the Santa Barbara studio, they found their efforts had been crowned with wonderful success.

This night scene is probably one of the finest ever filmed and will be one of great curiosity to all who witness the picture.

"I think we have accomplished a great deal in this direction in the 'Vanity Fair' picture and that through the efforts of the director the atmosphere of time and place has been quite wonderfully preserved."

Roland Bottomley, the English star, has been added to the Kalem stock company. Mr. Bottomley has toured the English colonies and has a wide following in South Africa and Australia. He is featured in "The Net of Deceit" and will appear in the role of Roloigh, in four-act production of the famous extravaganza, "The Black Crook."

Kalem Company has just completed "When Appearances Deceive," the first episode of the new series in which dainty little Marguerite Courtot is to be featured. This series is "The Ventures of Marguerite," and the episodes, all of which will be one act in length, will be issued every Friday.

Miss Courtot's popularity has been steadily increasing since she made her debut in the photoplay public in a Kalem drama a few years ago, until today she ranks as one of the foremost stars in filmdom.

In "The Ventures of Marguerite" Miss Courtot will enact the role of an actress whose desire to do good leads her into a series of remarkable adventures. "When Appearances Deceive," for instance, shows how the actress falls into a clever trap set by a band which has for its purpose the kidnapping of the girl and holding her for ransom. The manner in which Marguerite regains her freedom is depicted in an exciting climax as has ever been seen in a Kalem production. Richard Purdon, the genial old dean of the Kalem players, heads the supporting cast.

Army, is assisting in the staging of a spectacular battle scene to be used in the Fine Arts Film play, "The Berkelet Band," featuring John Emerson.

Harry Crandall, Jr., crack pitcher on the Pathe baseball team, has been grabbed by the Federal League for next season. Manager Stallings, of the Boston Braves, was after him, but the Feds offered better inducements. Young Crandall has been combining working in Pathe pictures with pitching on the movie company's baseball team and has made a success of both. For the last four or five weeks he has been letting down opposing teams, which have been the strongest semi-pro organizations around New York, with two or three hits a game.

Quaint folk dances of Sweden, participated in by a bevy of pretty girls in native costume, was a feature of the big Swedish picnic and benefit held at Selig Zoo Park recently.

In addition to the dancing there was an elaborate Swedish musical programme. Mayor Sebastian and other city officials were present and addressed the merrymakers.

Special dances were executed by Miss Pearl Swanson and Miss Ruby Nelson and native songs were given by the Harmony Singing Society.

There are approximately 12,000 Swedish people residing in and around Los Angeles and nearly all of these attended.

The Universal has just received a cablegram from its London headquarters that the negatives of "Jean Dore," the Sarah Bernhardt production filmed in Europe, are on the way here, which is interesting, in view of the fact that the actress' personal tour has been twice postponed and may be wholly abandoned.

The extraordinary feature of this achievement is that not only will Bernhardt be seen in many cities and countries simultaneously, but for the first time in the history of stage or screen a new play by the Parisian author of great renown will be seen on the screen before it is produced here as a spoken play.

The Motion Picture World says: "Toronto has been visited by the morning picture school, the arch enemy to the moving picture industry and which does nothing other than give the entire business a bad name. A man by the name of Beverly Dawn, who gave his origin as London, England, started a school here and called it the Photo-players Studio. He operated it actively and made promises of big advertising contracts to the various newspapers, evidently fearing that they would investigate. He promised in his advertisements large salaries and easy jobs, including 'all sorts of chances to get married' after girls or women had taken the course at his school. His charge of \$30 for a course of lessons was supplemented by a demand for two dozen photographs at \$15 a dozen, of which he received one-half.

"He received no opposition for several weeks, as the public quietly believed his tales of a scarcity of actors, and on his own statement to your correspondent's representative, cleaned up \$1255 during the first three months of the school's operation. During the first 29 days of September he claims to have made \$841 clear profit. These figures are probably right, as many ignorant 'students' have flocked to him. He is now looking for somebody to buy a half interest in the business as the Toronto Sunday World has given him some rather unwelcome publicity, and he fears his days are numbered. He was paid \$100 for a half interest, while he says he is going to start several similar schools in various American cities."

Arthur Maude has been added to David Horsley's staff of directors at the Los Angeles studios and is now at work on a three-reel feature called "The Blood of Our Brothers," starring Crane Wilbur. This is the second of Mr. Horsley's three-reel subjects and will be released October 11 in the regular service of the Mutual programme.

Arthur Maude is a cousin of Cyril Maude, the famous actor, and has a great deal of motion-picture experience. Recently he was leading man, playing opposite Bessie Barriscale in "The Devil," "The Edward," "The Cup of Life," and other features.

George Probert, whose portrayal of Oskar Von Guggen in "Innocent" and the cadet in "The Lure" caused such favorable comment by the press and public, and who has been in the Pathe's forthcoming Gold Rooster play, "The Spender," has been engaged to take the principal role in "Nedra," another Gold Rooster play, now being produced for Pathe by Edward Jose. Probert will be ably supported by Clara Marimoff, who played opposite Clifton Crawford in Pathe's five-reel comedy, "The Galloper," and by Margaret Greene and Craufurd Kent, all three screen celebrities.

"Nedra" on the screen is an adaptation by George Brackett Selts, of the famous and popular novel of the same name by George Barr McCutcheon, and the swift action of the picture makes it eminently suitable for the pictures. Edward Jose, in whose care Pathe has entrusted this Gold Rooster play, has already made for the Pathe feature programme "The Beloved Vagabond" and "Simon the Jester," both by William J. Locke, and "The Closing Net," a Selts adaptation of Henry C. Rowland's great story. Mr. Jose says there are opportunities for thrills in "Nedra" that it is not often the good fortune of a producer to have handed him.

Alleging that she owns the rights to the old-time play "The Two Orphans," Kate B. Stevenson, better known as Kate Glass, has brought suit against William Fox to compel the latter to suppress the picture produced by him from her play and to pay \$100,000 damages. It is alleged that Selts owns the picture rights to the play.

Marion Leonard, who needs no introduction in filmdom, has been engaged to appear regularly in the releases of the Knickerbocker Star Features. This will not interfere with the company's policy of putting Broadway stars in regular service, as it is their intention to feature some male star in each of these releases with Miss Leonard supporting him in the leading female role. Before joining Knickerbocker, Miss Leonard scored an enviable screen reputation with the Biograph, Reliance and Rex companies.

Captain Bell, of the United States