VOL. XXXIV.

PORTLAND, OREGON, SUNDAY MORNING, OCTOBER 24, 1915.

NO. 43.



# Any Heater in the Store \$1.00 Weekly

And the Kind of Heater YOU Want - All Are Guaranteed and Built for Service and Economy

Can You Remember of Any Firm Making a Similar Offer?

In all your experience as a reader of newspaper advertising, has any firm, to your knowledge, ever made an offer that could possibly approach this in credit giving? You are able to come to this store, select any heater that pleases you—and every one is guaranteed—and pay for it on the easiest terms imaginable. If you have an old heater we will allow you all it is worth on the purchase of a new one—and the new ones are the very best you will find anywhere.

Every Heater We Sell Is Doubly Guaranteed.

When you buy a heater here, you not only have our guarantee, but the guarantee of the maker as well. This is perfect heater insur-ance. You take no risk whatever. Our aim is to furnish you always with the very best that can be produced at the price. No matter what price you pay you are absolutely assured of getting the very best value for your money.

'Quality First' Is Our Motto.

No matter what price you pay for a heater at Powers, you are always sure of highest quality at that price. No goods of doubtful quality ever enter this store. It is our aim to supply the very best the price will afford. Even the lowest-priced heater on show is greatly superior to those you will find in most places at an equal price.

The New "Mission" Heater Is Made in 12 Different Styles

is beautifully nickeled, has a large duplex grate and an extra size feed door to admit of large chunks of wood. The body, base and top are made of castiron, which will retain the heat hours after fuel has been consumed. It has a swing top, a fireplace front and high sanitary base. It is the most economical heater we have ever offered

Trade in Your Old Heater and Get a "Mission."

If you have an old heater which has been unsatisfactory, we will take it in and allow you all it is worth on the purchase of a new one. We have so many sizes and styles on display that you are sure to find the very one you have in mind. Discard the old heater—buy a new "Mission," you will find your fuel bill will be greatly reduced.

You Practice Real Economy

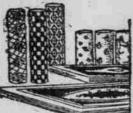
when you place in your home a Powers' heater. The saving does not only apply on the purchase price, but on the cost of operation as well. You save on your fuel, give less attention to your heater and have the satisfaction of knowing that the one you own is absolutely the best.

#### CALORIC Fireless Cookers

A Complete Showing

A full line of these widely known Fireless Cookers are now on display-providing the size you want-the kind you want-at the price you want to pay. The Caloric bakes, roasts, frys, stews and boils bread, pastry, meata and vegetables.

#### LINOLEUMS-



Printed and Inlaids

Distinctive Saving

e PRINT LINGLEUM — A choice, we variety to choose from in patres that are entirely pleasing. 60c ecial, per yard, laid on your floor

si.so INLAID LINOLEUM—Parquet effects, checks and general designs in high quality Inlaid Linoleum that will wear for years.

Special, the yard, on your floor....

The "STANDARD" Rotary Sit Straight Sewing Machine

Whenever you compare the quality of this new Standard Rotary Sewing Ma-chine with any other, the price will be second in your mind. Quality stands longer than price, but Standard Rotary quality stands forever.

You Pay Only \$1.00 Weekly

for any sewing machine in our enlarged sewing machine department. There are machines at every price, every one guar-anteed to give perfect satisfaction. Your sewing machine wants can be filled here at greatly reduced cost to you.

\$25 Sterling Drop-Head Sewing Machines, Special \$17.50

### \$3.75 Feather-Weight Folding Card Tables .. \$2.45

at Manufacturers' and Land Products Show-The Armory, October

25 to November 13.

er-Weight Card Tables. They come in either felt or enamel cloth top and are nicely finished.

#### Have You a "Model"?

The Perfect Dress Form Sent to You for

\$1 Down, 50c Week

A u t o m a tic, collapsible and adjustable dress forms usually have been sold from \$17.50 to \$25, and this is the only article of its kind ever offered at this low price, \$12.50.

It makes perfect dressmakings feasible at home, as forms can be adjusted to every size, form and height. When collapsed it takes up little space.

Sealy Mattresses

The Kind That Are Guaranteed for 25 Years. Sold Only at Powers



Chase Leather Rockers Soft Spring Construction

20 Handsome Sectional Bookcases—Big Savings! \$38.50 Seven-Piece Quartered Oak Slat-\$29.00 Front Sectional Case for. \$43.50 Six-Piece Chippendale Quartered \$31.00 Bookcase Stack for.

400 30 www.p 

#### 2 Worth-While **Drapery Specials**

75c SUN-FAST MADRAS — Sun - Fast Madras in mulberry, blue, gold, brown 48c or green, 36 inches wide, special, yard

The Kind You Are Using Now Light Your Home at Less Cost Guaranteed High-Efficiency Lamps at

Special Prices 10. 15, 25 and 40- 25c 60-Watt Nitrogen 90c Matt Lamps. ... 90c 69-Watt Lamps 36c 100-Watt Nitrogen \$1

#### Karpen Upholstered Furniture

The kind you see advertised in all the leading magazines-a big new shipment just sampled, consisting of Davenports, Chairs and Rockers. In tapestry and denim. Extra special values in force during the week.

## Two Great 3-Room Outfits

Bedroom-Kitchen

Dining-Room

An outfit consisting of the largest number of pieces ever assembled at this price. Furniture of quality in every instance, including rugs for both dining-room and chamber.

Dining-Room, Chamber, Living-Room

Powers' outfit par-excellence. New, up - to - the-minute furni-ture for these three rooms, in-cluding fine quality reversible rugs.



#### WHITE CHILD OF ARCTIC REGIONS SEES FIRST MOVIES AND STREETCARS

William B. Van Valin Tells Many Interesting Incidents of Life in Long Night of Winter-Trouble Found in Keeping Track of Dates-Great Reindeer Camp Watched Over - Eskimos Kind and Courteous.



(0)

WILLIAM B. VAN VALIN, who for the past four years has

Mr Van Valen and Native Driver.

HY FRED LOCKLEY.

Which making a brief visit at the bound of the clark of the clark

neighbors, as they are only 99 miles away. You can see that we have to keep our minds occupied when I tell you that we have 45 Eskim ochildren enrolled in our school and I have supervision of the Government reindeer herds, consisting of about 2200 reindeer. I have 25 Eskim herders in charge of the reindeer. I have 25 Eskim herders in charge of the reindeer. In added to to this my wife maintains a hospital for the sick Eskimo children and look out for the health of the adults.

Sun Leng Absent.

Ours is a tundra country without foothills or trees. On about the 19th of November the sun tells us goodby and we do not see it again till about the 22d of January. During our long night we can not distinguish except by our clock day from night. Our little grif will come to us and say, "Is this today or tomorrow". It is very hard to keep regular hours. We try to get seen or eight hours sleep out of the seen as minute. They have a keen of contrast of the contrast of the cave.

34 but occasionally we discover after the contrast of the