

EDITORIAL AND SOCIETY

VOL. XXXIV.

PORTLAND, OREGON, SUNDAY MORNING, OCTOBER 24, 1915.

NEXT WEDNESDAY Will Be "RED LETTER DAY"-10 FREE STAMPS Will Be Given to All Visitors to the Premium Parlors on the 4th Floor Principal Portland Agents for Ladies Home Journal Patterns and Publications—Trunks, Suit Cases and Bags 4th Floor—Model Grocery 4th Floor

Halloween Novelties Great Assortment

Clever ideas for Halloween parties - gar-lands, festoons, fancy decorations of crepe paper, masks, nut baskets, pins, seals, lunch sets, cutouts, invitations, place cards, favors, lanterns, ghosts, skulls and scores of other Make your selections

Olds, Wortman & King

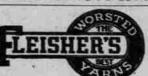
Reliable Merchandise—Reliable Methods Pacific Phone Marshall 4800

Home Phone A 6231

Take Down-Town Lunch in Our Tea Room

A quiet, restful place to dine amid pleas-ant surroundings. All food prepared under strict sanitary inspection in our Spotless Kitchens. Luncheon served from 11:30 to 2:30 and afternoon tea from 2:30 to 4:30.

Demonstration Fleisher Yarns



Free Classes in Knitting, Crocheting 9 to 12 and 1 to 5 Daily

ISS SOFIE SCHAEFER, of Philadelphia, is here to show our Customers how to use the FLEISHER YARNS. Free lessons will be given every day from 9 to 12 and 1 to 5. Pleasant and comfortable quarters have been provided in the Art Needlework Department, second floor, and you are cordially invited to join the classes. MISS SCHAEFER has with her an interesting display of the newest knit garments - Sweaters, Shawls, Afghans, etc.

Women's New Velvet Suits at \$27.50 to \$125



Special Showing of Women's New Coats, Dresses, Waists and Skirts TELVET SUITS—a wonderful exhibit of the

newest models awaits you in the Garment Salons on the Second Floor. Finest quality silk velvets and velveteens in black, brown, taupe, navy, green and wistaria. Fashionable fur-trimmed styles in Russian and belted effects, with full-flare skirts—also many models in novelty cuts. Trimming furs include fox, beaver, marten and opossum. All sizes up to 44. Prices range from \$27.50 to \$125.

Women's New Fall Suits \$16.85 Up to \$85.00

Garment Salons, Second Floor - Smart new models in Russian styles with belts or in long waistline effects-semi-fitted styles with flared coat, box-back models and fancy cuts in splendid assortments. Suits of broadcloths, serges, cheviots, poplins and other desirable weaves. Many are trimmed with fur—others with braid, buttons, velvets. All sizes. Priced from \$16.85 on up to \$85.00.

Extra Size Suits for Large Women Tailored and Fancy Models-\$22.50 to \$55.00

New Dresses for Street Wear New Waists \$10, \$12.50, \$15, \$20, \$25 **Great Variety**

Department, Second Floor-Beautiful new Dresses for street wear-also the more fancy models for semi-dress and afternoons. Developed in pussy willow taffetas, crepe de chine, charmeuse, serge and combinations of various materials. Handsomely trimmed with fur, chenille embroidery, buttons, belts, braids, etc. Flare and plaited skirts. Shown in all the favored shades for Fall and Winter. Priced for this sale as follows: New Dresses of Charmeuse and Taffeta Priced from \$15.00 to \$32.50 New Dresses of Silks and Serges Priced from \$12.50 up to \$25.00 New Wool Serge Dresses in Various Styles from \$10.00 to \$25.00

NewDress Skirts, \$3.98 to \$42.50 Silk Petticoats, \$2.49 to \$6.00

lection. Priced \$3.98 to \$42.50 | Priced from \$2.49 up to \$6.00

Second Floor - Women's and | Second Floor-Silk Petticoats in all Misses' Dress Skirts in all the lat- the new plain shades - also in est models are here for your se- plaids, Dresdens and changeables.

Second Floor-Exquisite Waists for evening wear in a multitude of charming styles in soft taffetas, crepe de chine, soiree silk, messaline, silk laces, chiffons, Georgette crepe, embroidered nets, plain and embroidered voiles, velvet combined with crepe and wash silks-also smart new tailored styles for street wear.

Lace, Net Waists \$3.98 to \$27.50 Chiffon Waists \$4.75 to \$16.75 Georgette Crepes \$3.98 to \$12.50 New Voile Waists \$1.29 to \$7.50

Women's New Plush Coats \$23.75 Up to \$68.50

Garment Salons, Second Floor-Attractive new Winter Coats of highgrade plushes and velvets in the very smartest styles. Many in the popular plain flare models, trimmed with fur at bottom, cuffs and collar —also the fashionable belted styles. Some finished with large pockets and self-covered or jet buttons and lined with plain or fancy satins. Shown in all sizes up to 44. Ask to see these Coats at \$23.75 to \$68.50.

New Cloth Coats, \$7.50 to \$52.50

The Season's Smartest Models

Garment Salons, Second Floor-Women's and Misses' Fall and Winter Coats in heavy woolen mixtures, cheviots, broadcloths, chinchilla, etc. Belted styles in great variety-some with plaits at side, others with fancy plaited back. Also plain-tailored styles in % and full lengths, trimmed with fur. Our showing of the new Coats is most complete. Don't buy until you have seen these! Prices range from \$7.50 to \$52.50.

Sale of Trimmed Hats



Main Floor-Women's Handker-

chiefs in beautiful Madeira em-

broidered designs. Also with dainty

lace edges and one corner embroid-

ery. All pure linen. Kerchiefs

usually selling at 75c and \$1. In

Models Heretofore Priced to \$18.50

Tailored and Dress Hats in

Small and Large Shapes-Exquisitely Trimmed With Fur, French Flowers, Wings, Ostrich Ornaments, etc. See Window Display, Morrison St.

Millinery Salons, Second Floor-For tomorrow's selling we have selected 85 Hats from our regular stock and offer them at a reduction of \$5 to \$8.50 each. Rich silks, velvets and plushes in all the newest shapes sailors, turbans, tricornes, etc., effectively trimmed-models for street and dress occasions. Black and various colors, including browns, greens, special for MONDAY'S selling at the low price of only \$10.00 blues, etc. Hats selling heretofore up to \$18.50. Priced

Sale of Holiday Ribbons 25c and 35c Fancy Ribbons 19c 75c and 85c Fancy Ribbons 49c

LOT 1-19¢-Wide Moire Rib- LOT 2-49¢ - Beautiful fancy bons of all-silk with satin edge. ribbons in widths, colors and pat-Full assortment of all the favored shades and plenty of each. Wide hair bow taffetas in white, pink, sky, red, navy, black-also fancy moire checks, stripes and floral

ribbons in widths, colors and patterns suitable for fancy bags, sashes, girdles, scarfs, throws and other purposes. Great variety of exquisite colorings in Dresdens effects. 25c and 35c 19c | floral and figured effects. 49c grades on sale now at 19c | 75c to 85c Ribbons, yard 49c

SPECIAL NOTE-At the ribbon counter we have an expert who will be pleased to give you any information you may desire as to the making of fancy ribbon novelties of all kinds for holiday gift-giving.



They Lace In Front" New Models for Fall \$2 Up to \$25

We Are Exclusive Portland Agents for Gossard Corsets TOU DO YOURSELF an injustice every day you wear a Corset that doesn't do its best by your figure. You may have the foundation of a perfect figure, or at least a very good one. Proper corseting will accentuate it and make you look and feel like a new woman, GOS-SARD CORSETS are the ideal combination of authoritative styles and scientific proportion-they are superb in structure and assure perfect comfort to the wearer. Our expert corsetieres are at your service and will be glad to show you the Gossard best suited to your figure. Gossard prices range from \$2.00 up to \$25.00

Our Great Pre-Holiday Sale of Handkerchiefs

Choose the Christmas Handkerchiefs Now-Fresh Crisp Stocks-Unlimited Assortments

10c Kerchiefs Each 6c Main Floor-Women's fine grade

eer Handkerchiefs with plair hemstitched edge or neat embroidery patterns. 10c grade at 6c 65¢ the dozen, or, each, 25c Kerchiefs at 15c

Main Floor - Dainty lace-edge

Glove Kerchiefs, shadow hem, one corner embroidered. Also desirable for the children. 20c 15c and 25c qualities now for 15c 20c Kerchiefs at 10c Main Floor-Women's one-corner embroidered Kerchiefs of fine sheer Shamrock cloth. Several attractive patterns. Limit one dozen to customer. 20c Ker- 10c chiefs now at low price



Children's Kerch'fs 3c

Main Floor - Children's School Kerchiefs with pink or blue col-S. & H. TRADING STAMPS ored edges. Neat prints. 5c 3c grade at special Sale Price given with purchases. Get Yours!

35c Extra Fine Handkerchiefs at 23c Boxed Kerchiefs 75c and \$1 Handkerchiefs at 50c

Main Floor-Women's dainty Linen Kerchiefs-lace edge with embroidery corner, crochet edge, colored kerchief, colored initial and hem, initial and embroidery corner and crepe silk kerchiefs with one corner embroidery. 35c 23c

one big lot and offered 50c at this special low price WOMEN'S PLAIN LINEN KERCHIEFS with 1/2-inch hems at special low prices. Quantities are limited, so you had better choose yours early. Grades Worth 75c, Special 50¢ Grades Worth 50c, Special 35¢ Grades Worth 35c, now only 25¢ Grades Worth 25c, now only 20¢ Beautiful Sheer Linen Handkerchiefs

On Sale at Extraordinary Low Prices

Handkerchiefs with corner embroidery—\$5.00 grade, each now \$3.00 Handkerchiefs with corner embroidery—\$4.50 grade, each now \$2.00 Handkerchiefs with corner embroidery—\$2.50 grade, each now \$1.25 Handkerchiefs with corner embroidery-\$2.00 grade, each now \$1.25

BOX OF 6 Women's Handkerchiefs of fine, sheer cloth, Priced special for this sale at 85C BOX OF 6 Women's Handkerchiefs put up in neat Japanese-decorated box. Usual \$1.50 \$1.00 grade. Priced at only BOX OF 3 Women's Linen Kerchiefs, one corner embroidered. Put up in attractive lithographed box. Excellent 75c grade. On 50c special sale at, the box 50c

Fine Handkerchiefs at 1-3 to 1-2 Off

Main Floor-Only 25 of these ex-quisite Kerchiefs. Finest of handwork, done in European convents. Prices range from \$6.50 up to \$32.50 each. Various styles, and one to four of a price, 1/2 to 1/2 off.

Sale of Women's Fine Sheer Irish Linen Handkerchiefs in Dozens of New Patterns—35c Grades 25c ea.

Buy Holiday Linens Now Choose Richardson's Linens-the

Monday Special for Men

and 2 "Arrow" Collars for

Men's Store, Main Floor-Men's Shirts are shown in soft or stiff-cuff

styles, with plain, plaited or semi-bosoms, in fancy and plain, neat

patterns. Also white Shirts with plain or plaited bosoms. These are

made from good strong materials and cut in full, generous sizes. Hun-

dreds of Shirts to choose from. All sizes. For an extra \$1.00 special bargain, any one of these Shirts and 2 collars for \$1.00

SEE SPECIAL DISPLAY OF SHIRTS IN MORRISON-ST. WINDOW

One Man's High-Grade Shirt

World's Standard of Quality. Main Floor-Stocks are now complete. affording most satisfactory choosing. New Damasks, Table Cloths, with napkins to match. New Handkerchief Linens, Art Linens, Pillow Case and Sheeting Linens, in all widths. \$1.25 Table Damask at \$1.08 Main Floor — Richardson's 72-inch Linen Table Damask in splendid wearing quality. Usual price, \$1.08 Napkins to match. Usual \$3.50 grade. Priced special, dozen, \$3.08 Richardson's Linen Towels Main Floor - Richardson's famous Towels in all sizes and various grades. New shipment just in-OLD PRICES. 15-in. Guest Towels 40c, 50c, 60c, 65c. 18-in. Guest Towels 40c, 50c, 60c, 75c. BATHROBE PATTERNS and Bathrobe Flannels in choice assortment of patterns and colors. Make your selections now for holiday gift-giving.



FANCY BATH TOWELS, colored borders and fancy weaves, 50c ea. Wash cloths to match these at 10c each.

Annual Sale of Dolls

Toyland, Fourth Floor



Don't wait until the Christmas rush begins-buy the Dolls now and have plenty of time to make their dresses. To encourage this early shopping we have

reduced the prices on several lines of Dolls and Toys. Dressed Dolls

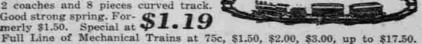
Dressed Dolls 141/2 inches long, priced special at 49¢ Dressed Dolls 161/2 inches long, priced special at 89¢ Dressed Dolls 171/2 inches long, priced special at 98¢ Dressed Dolls, 19 inches long, priced special, \$1.19

Baby Dolls

Character Baby Dolls, 12 inches long, special, 58¢ Character Baby Dolls, 13 inches long, special, 89¢ Character Baby Dolls, 16 inches long, special, 98¢ Character Baby Dolls, 21 inches long, special, \$2.89 24-INCH BALL-JOINTED DOLLS, \$1.39 bisque head, sewed wig, moving eyes \$1.39

\$1.50 Mechanical Trains \$1.19

Fourth Floor - Mechanical Train, as shown. Iron engine with tender and Good strong spring. Formerly \$1.50. Special at \$1.19



Picture Framing 1/4 Off

Fourth Floor-To induce our customers to bring in their Christmas Pictures and have them framed before the rush begins, 1/4 Off we make a special offer on all framing this week at 1/4 Off

New Footwear Novelties

Special Showing of the Very Latest Creations

2999999999 The "Zig-Zag" Boot for Women, of very soft, closefitting soap-kid. Smart button model with welted sole and Louis Cuban heels. White zig-zag stitching around edge of vamp and button fly. These sell at \$5.50 pair. Another big shipment of the popular "Gipsy" Button Boots just received. Made on graceful lines, similar to picture, with seam to toe. Exceedingly smart and very comfortable. All

sizes-Price, \$5.50 pair. For young women we show a new line of the fashionable black calf English laced shoes with white rubber soles. Splendid walking model. All sizes and widths—Price, \$4 pair. 300 PAIRS WOMEN'S \$4.50 and \$5.00 SHOES at, the pair, only \$3.85

October Sale of Curtains \$2.50 Lace Curtains at \$1.69 Pair

\$5 Irish Point Curtains \$3.98 Pair Third Floor - Novelty Lace Curtains in many attractive patterns. Grades selling formerly at \$2.25

Third Floor-Irish Point Curtains in several dainty patterns. Extra good quality net. Formerly selland \$2.50 the pair. \$1.69
Priced special, pair \$1.69
\$2.50 Scrim Curtains in white and ecru, priced special, the pair, \$1.79
\$3.00 Marquisette Curtains in neat patterns, priced special, pair, \$1.98

\$35.00 Sample Portieres \$12.95 Third Floor-Manufacturers' sample lines high-grade Velour Portieres in

solid colors, with fancy appliqued borders in contrasting \$12.95 colors. Formerly selling at \$25.00 and \$35.00. Special OCTOBER SALE OF BEDDING CONTINUES ALL THIS WEEK

Model Groceru Fourth Floor

Experienced telephone clerks at your service, beginning at 8 A. M.

Monday Specials 10-pound sack of Farina. 40c Usual price 50c. Special Snider's Catsup — usual 20c
25c size. Priced special 20c
Keiller's Marmalade 20c
(orange), special, the jar

\$7.50 Electric Percolators \$5.25



Style Like Illustration

Department, Third Floor-Manning-Bowman Electric Coffee Percolator in 3-pint size. Makes coffee quickly, starting with either cold or hot water. The filter tube is so designed that every portion of the percolator is easy of access for cleaning. Has fusible-nut cut-out—a patented device which automatically disconnects the current in case the percelator is allowed to boil dry. Equipped with patent removable plus, 6 feet of silk cord and lamp socket connections. \$5.25 Usual price is \$7.50. Placed on sale tomorrow at only

\$2.25 Casseroles— \$1.79 The \$3.75 Electric \$2.00 \$2.50 Casseroles— \$1.98 Toaster, special at \$2.00 \$12.00 Chafing Dish —nickel finish, for \$9.60 \$2.25 Pie Dishes— \$1.79 \$16.50 Ch a fing \$13.20 brown, white lining \$1.79

\$1.85 Serving Tray with glass center, each \$1.48 | \$14.00 Chafing Dish-copper finish, special \$11.20 \$1.85 Serving Tray with glass protector, at \$1.48
\$4.50 Serving Tray inlaid under glass, \$3.80
\$15.00 Bouillon Set and Tray, special at \$12.00
\$16.50 Oyster Cocktail and Grape Fruit Set \$11
\$18.50 Chafing Dish—copper finish, special \$14.80
\$22.50 Chafing Dish—copper finish, special \$18.00
\$19.00 Highball Set, price very special only \$12.00
\$16.50 Oyster Cocktail and Grape Fruit Set \$11
\$3.00 Ten Ball Pots on sale this week at only \$2.40