



JUST RECEIVED
Corduroy Suits
For Boys
2 to 8 Years
They Are Wash'ble Only
\$3.65

—Something entirely new for the small boy. Now he can be dressed up without having to be careful of getting his clothes soiled—these suits will wash. Made of a wonderfully velvety quality of light-weight corduroy, in shades of brown, navy, gray and white.

—Made in Norfolk style, as illustrated, with box pleats, wide pattern belt and silk tie. Made with the new straight trousers.
—Fourth Floor

Real Hand-Embroid'ed Handkerchiefs
From Madeira Islands
Regularly 75c to \$1.75



48c Each

—An ordinary, plain, hemstitched linen handkerchief of this quality you could not purchase for less than 50c. But these linen kerchiefs are hand scalloped, every inch of the way around, and the corners beautifully hand-embroidered in eyelet and padded French floral patterns, done in the daintiest fine stitching, such as comes only from the Madeira Islands.
—First Floor

BEAUTIFUL CRETONNES MADE INTO DELIGHTFUL

Squares, Pillow Tops Scarfs, Laundry Bags Shoe Bags and Novelties That Would Sell to \$1.25

39c Special

—Scarfs of cretonnes and plain colors, or plain materials with cretonne trimmings, finished with braid or fringe. Squares to match, making a pretty set. Pillow tops in square and round shapes, finished with ruffled edge, or lace edge. Shoe bags with large pockets, made to fold compactly for traveling. Laundry bags in variety unsurpassed. Colors in shades of rose, pink, blue, yellow, green, blue, tan, lavender, to harmonize with any color scheme.
—Fifth Floor

Novelty Boots

(For Milady)
—With the charming vogue for short skirts smart footwear is a necessity. Nowhere else but here will you find the exclusive, the up-to-the-minute shoe fashions of the Fall and coming Winter.

—The Chin Chin boot, with long strip of patent, outlining the foot, from the top to toe, graceful, long fore part, and close-trimmed soles, and Cuban heels in a new shape.

—Bronze kid, black castor, blue and gray kid, and the always popular dull kid are the newest things in boots, for they must match the new suits and gowns in the rich, dark colors.
—Second Floor

Sewing Screens Of Cretonne
Sale \$1.15

—Very pretty, useful novelties, as shown in the illustration. Made on a stout frame, and covered with the prettiest cretonne.

On the inside are brass pins for holding spools, a large pocket with elastic at top, and a shelf for the work basket. These screens fold up into the smallest flat space and can be tucked away almost anywhere.
—Fifth Floor

VELVETS

—Are growing in demand and popularity each day—small wonder, for what fabric is so beautiful—so graceful—so elegant as velvet?

—We count ourselves fortunate, indeed, to be able to display such magnificent velvets in the exact shades that women want.

—If you have not seen our velvets, it will be well worth your while to examine them the next time you are in the store.
—Second Floor

A New Coat—A New Suit—A New Dress

In Prevailing Styles at Less Than Prevailing Prices



More Handsome Fur Trimmed Broadcloth Fall Suits Especially Priced at \$32.50

—Shown in a rich shade of brown, in green, black and navy blue. The jacket of these suits is made in the jaunty 28-inch length, semi-box style, fastening in a military manner, with skunk opossum collar and cuffs and around the bottom of the coat. Lined with peau de cygne silk. Skirt in straight flare style with separate belt.

NEW TWO-TONED CORDUROY COAT FOR \$25.00

—This striking-looking coat is 45 inches in length and is satin lined. It can be buttoned snug around the neck or left open, with turn-back revers; has a deep fur-trimmed collar, and the wide belt at the waistline holds the deep pleats in place at the back. In two-toned brown, navy and gray.

PRINCESS DRESS OF SERGE FOR \$14.85

—A fine quality all-wool serge is used in these dresses, which can be had in navy blue and brown. Made in the Princess style, braided at the waist in back and front, also the tiny revers are braided; soft satin girdle with long ends at the side. White pique collar and cuffs; the skirt is full and flaring.

—GARMENTS ON SALE IN STYLES AS ILLUSTRATED. —Third Floor

SEE SPECIAL ECONOMY BASEMENT ADVERTISEMENT THIRD PAGE OVER THIS SECTION

Mail and Telephone Orders Filled by Expert Shoppers

Lipman Wolfe & Co.
"Merchandise of Merit Only"
Phone Marshall 5000 Home Phone A 6691

All Merchandise Purchased Monday and Balance of the Month Will Be Charged on November 1st Bills

HOSIERY
Of Pure Thread Silk
Regular Price \$1.00
Monday 69c

—We were fortunate in securing this hosiery from one of the best makers of fine quality hosiery, who prides himself on turning out only the best. If there is the slightest oil speck, or a mis-stitch, the stocking is rejected, and it is these slightly imperfect stockings that we offer tomorrow.

—It is an important sale, as the quality of the hosiery is superior and in a good weight of silk.

—Every pair is reinforced in the heel and toe, and every pair has a double garter top of lisle thread.

—In black, white and every shade that is now in demand for evening wear.
—First Floor

Unusual Crepe de Chine Underwear Sale

Three New Tailored Gowns of Crepe de Chine
Regular \$5.50 to \$6.50—Sale \$3.98 to \$4.95

—The crepe de chine used in these gowns is of a very soft, fine quality, in pink and white. Made with V, round or square neck, with hemstitching on neck and sleeves; also Empire style, ribbon drawn, and two dainty Empire models with wide shadow lace insertion, edged with satin ribbon or shirred front, finished with ribbon rosebuds.

Three New Styles in Envelope Chemise
Regular Price \$4.50—Sale \$3.39

—Two Empire styles, with fine net insertion, edged with narrow lace and shirred on high waistline effect, and yoke of shadow lace inset with lace insertion, beading and edging, and trimmings of lace medallions, also chiffon rosebuds, ribbon drawn. Drawers trimmed to match. In pink and white.
—Fourth Floor

Novelty Colored Silk Blouses at \$6.75

Are decidedly new and are made of Roman striped taffeta silk, striped pussy willow silks, chiffon, Georgette crepe and of crepe de chine. Plain and novelty models in many handsome colorings. These models reflect the latest whims of dame fashion in blouses for dress and tailored wear.
—Third Floor



\$1.00 to \$1.25

Boudoir Caps . . . 59c

—The greatest variety of Caps ever offered at such a small price—of crepe de chine, taffeta, china silk, laces, ribbons, nets and rosebuds. In white and colors.
—Fourth Floor

KNOW, ALL MEN

On the Mezzanine Floor
Is a Men's New Apparel Shop

where a man may select Overcoats, Outing and Street Suits of a character that carries in every instance individuality and refinement. Also Sweater Coats and Caps for Golf, for traveling and for automobilizing.

TOMORROW WE INTRODUCE
Young Men's Norfolk Suits

—Expressly modeled to our own specifications in an exclusive style and of materials that were personally selected for these garments.

—Neat black-and-white effects, mixtures in brown, green, gray and blue. Two and three-toned colorings in the richest effects.

—The coat is modeled in a new Norfolk style, semi-form fitting, with entirely new modeled patch pockets. The trousers in English cuff style.

—To introduce this new section

We Shall Offer These Suits

Special \$15.00
Otherwise \$20.00 and \$22.50
Suits Made in Style as Illustrated



KNITTED GOLF COATS

—Nothing more comfortable was ever made for the golf player than these finely knitted wool coats with their deep patch pockets, and shown in the new shades of greens and grays. **Special \$3.45**

Men's New \$4.00 Blanket Bath Robes
Sale \$2.95

—The robes are made from blanket robes of the most exquisite quality in new and distinctive patterns and rich colorings in grays, greens, wine, navy, brown. Every robe has a two-toned colored border on skirt and cuffs. Made with deep pockets, cord girdle and tassel to match.

—As illustrated.

CLOTH HATS

For men, in new and snappy styles, shown in the most popular colors for everyday wear. **\$2.50 and \$3.**



The New Custom Shirt Shop

is a shop where men may have a shirt tailored to their individual measurements for as little as \$2.50 or as much as \$15.00, according to its requirements in style and material. It has an equal call with all other shops on materials, whether American or imported, and on cutters and tailors, and the judgment of its manager is markedly sound.
—Mezzanine Floor

The New Linen Store Offers Its First Great Linen Sale

Charming Group of Trimmed Millinery
At \$6.95

—They will be ready for Monday's selling; dozens of new models of beautiful black silk velvet.

—The model illustrated has the new shirred brim, tilted jauntily in the back and adorned with a bunch of silver roses in the front.

—And this is but one of many others, all equally as charming and every one becoming—Hats for all types—Hats that reflect only the very latest in millinery fashions—Hats with the large drooping soft brims—Hats that fit close to the head in tailored fashion—Hats in turban styles—and Hats for the woman who prefers a medium size. And every model is most artistically trimmed.

Have You Tried Our Free Trimming Service?
—Extended to all patrons purchasing their hats and trimmings in the store.
—Third Floor

5000 Pairs of Lace Curtains
Go on Sale Monday
At Prices Very Much Reduced

—We are convinced that modern housewives appreciate substantial economies whenever obtainable on thoroughly first-class merchandise, and this sale of lace curtains will be more than appreciated by particular women, for it is a sale of curtains that will answer every window need.

CURTAINS OF SCRIM, OF LACE, OF NET
—In white, cream and ecru color.
\$1.50 Curtains, pair . . . 97c
\$2.00 Curtains, pair . . . \$1.33
\$3.00 Curtains, pair . . . \$2.33
\$4.00 Curtains, pair . . . \$2.95
\$5.00 Curtains, pair . . . \$3.95
\$6.50 Curtains, pair . . . \$4.79
\$7.50 Curtains, pair . . . \$5.95
\$8.50 Curtains, pair . . . \$7.45
\$10.00 Curtains for, pair, \$7.45
—Fifth Floor

The Pictorial Review Patterns
will best answer your sewing requirements, and are the only patterns with cutting and instruction guides. They are made in the best-fitting sizes—they are always a month ahead in their styles.
—Pattern Counter, Second Floor.

EVERY WOMAN IN THIS CITY
can now own the World's Best High-Grade Sewing Machine by trading her old machine for
The Free
and paying the difference on terms of \$1.00 a week for only a few weeks.
—Fifth Floor



Everything Reduced This Week
in the Baby Shop
(Except Contract Goods.)

—No mother could buy more carefully for her own children than we do for the thousands of little babies all over the country who depend upon us for all their small needs.

—In this sale everything for the baby, from the simplest slip to the most elaborate christening robe, is reduced, including all the in-betweens, sacques, coats, bonnets, afghans, bibs, buggy robes, dresses, booties, stockings, sheets, pillow slips, etc.

\$1 KNIT WOOL SACQUES
79c.
—Closely knitted, in plain white or white with pink or blue trimming.

LONG HAND-MADE SLIPS
Now 85c, \$1.59, \$1.89 to \$3.00
—Slips and gowns in bishop style, or with yokes. Some beautifully hand-embroidered, others lace trimmed. All hand-made of finest materials.

SHORT HAND-MADE DRESSES
Sale, 85c, \$1.15, \$1.49 to \$14.95

—Slips and dresses for babies from 6 months to 4 years. Find hand-embroidered, feather-stitched, hemstitched and lace-edged styles, bishop, panel front, high waisted, long or short-sleeved models.

WARM WOOL AFGHANS
Sale, \$1.19, \$1.49, \$2.55 to \$3.79

—Honeycomb stitch, or hand-made or knitted styles in new stitches. Fine, soft wool, in dainty colors.

65c KNIT GOWNS, 49c
85c KNIT GOWNS, 69c

—To keep the little one snug and warm at night. Finished with drawing at bottom.
—Fourth Floor

INFANTS' BIRDSEYE DIAPERS

All Greatly Reduced
—In packages of one dozen each, all neatly hemmed, for use.

Size 27x27 inches, \$1.09
Size 22x44 inches, \$1.29
Size 24x48 inches, \$1.39
Size 27x54 inches, \$1.59

HAND-MADE CRIB SHEETS
Sale, \$1.39, \$1.98, \$2.29 to \$2.98

—Hand scalloped, some with scallops and dots, others fine eyelet and French embroidered. Many designs.

HAND-EMBROIDERED PILLOW SLIPS
Sale, \$1.19, \$1.39, \$1.98 to \$13.95

—Hand-embroidered, some to match the crib sheets, in dainty scallops and eyelet or dot designs.

Samples and Discontinued Styles in Regular 50c

BABY SHOES, 39c

—In patent or kid, lace, button and strap styles, in plain colors, or with fancy combinations.
—Fourth Floor

MODART CORSETS

Front Laced

(For Fall.)
Perfect fitting—beautifully designed—equally proportioned.

The Height of Corset Perfection

—Neither words nor pictures can express the beauty of line, poise and comfort of the MODART Corset that you will prove to your own conviction in our fitting-room.

—You will feel more at ease, experience delightful freedom over the diaphragm. You will be surprised to find that your hips can be reduced—a more graceful poise attained—without sacrificing comfort.

—Do not merely examine a MODART—see and feel yourself in one—then, you will wear no other.
—Fourth Floor

\$5.00 Round, Scalloped Linen Table Cloths, \$3.75

—All pure linen, full bleached, extra heavy quality, 68 inches in diameter. Several new floral patterns.

\$4.50 to \$5.50 Odd Linen Napkins, Dozen, \$3.50

—100 dozen in the lot, in sizes 22 and 24 inches. Many taken from our regular stocks where sets are broken. A wonderful opportunity to secure the best grade of linen at less than wholesale prices.

\$1.50 Pure Linen 70-Inch Table Damask, \$1.24

—Splendid quality, combining weight and fineness, that will give the maximum wear. Full grass bleached, pure linen, in eight different attractive patterns.

Meadow-Bleached Irish Linen Cloths and Napkins

(A new, direct importation)
—The quality of these linens is famous for its extra fine finish, pure white bleach and heavy weight. Cloths come in the new circular patterns, for either round or square tables.

\$4.25 Cloths, 2x2 yds., \$3.50 **\$5.25 Cloths, 2x2 1/2 yds., \$4.50**
\$6.25 Cloths, size 2x3 yards, \$5.25

Napkins to match, regular \$4.75, size 22x22 inches, \$4.00
regular \$5.25, size 24x24 inches, \$4.50

\$3.75 Pure Linen Hemstitched Cloths, \$2.50

—Made of heavy quality all pure linen, in a good assortment of floral designs, neatly hemstitched, ready for use. Size 58x62 inches.

\$4.00 Linen Luncheon Sets, 13 Pieces, \$2.58

—Of pure round-thread linen, trimmed with German cluny lace and insertion. Set consists of six 6-inch doilies, six 12-inch doilies and one 24-inch centerpiece.

\$5.00 Eyelet Embroidered Linen Napkins, \$3.69

—Finest quality pure Irish linen, embroidered in several attractive patterns. Size 14x14 inches.

Cohasset Sheets of Pequot Sheeting

—This famous sheeting needs no introduction to the housewife. Cohasset sheets are made full size, torn before hemming, finished with wide hems.

Size 2x2 1/2 yards, very special 75c
Size 2 1/4 x 2 1/2 yards, very special 85c
Size 2 1/4 x 2 3/4 yards, very special 95c

\$4.00 Satin-Finish Hemmed Bedspreads, \$2.95

—Full size, extra heavy, closely woven quality, in a splendid assortment of new patterns.

\$2.00 Full-Size Crochet Bedspreads, \$1.69

—Extra heavy, soft finish, scalloped and cut corners, for brass beds. Several new patterns to select from.

\$4.50 Irish Embroidered Bed Sets, \$2.95

—Beautiful sets for everyday use, for the guest room. Set consists of one sheet 2 1/4 x 2 3/4 yards and one pair pillow cases 45x36 inches. Irish embroidered style, on fine quality sheeting, with wreath and initial. A few initials missing.

20c Extra Heavy Union Huck Towels, 15c

—Full bleached, with blue, red or plain borders. Size 36x18 inches, hemmed ends. A good towel for hotels, rooming-houses and everyday use.

35c Warranted Pure Linen Huck Towels, 25c

—All pure linen, with plain huck centers and damask borders. Neatly hemstitched ends, size 36x18 inches. At this unusual price we shall limit one dozen to a customer.

Sale Pure Oregon Wool Batts for Comforters
Crib Size, 45x60 inches, 1-pound weight \$1.25
2 pounds, uncovered . . . \$2.50 **2 pounds, covered . . . \$3.25**
3 pounds, uncovered . . . \$3.50 **3 pounds, covered . . . \$4.50**
4 pounds, uncovered . . . \$5.00 **4 pounds, covered . . . \$5.50**
—All the above for full-size beds, 72x84 inches.
—Second Floor