

CITY EXPERIMENTS HAVE BEEN COSTLY

Record of City Government for Past Two Years Is One of Wasteful Enterprises.

EXTRAVAGANCE KEEPS UP

Public Shop and Garbage Dumping Failed, While Purchasing, Water, and Efficiency Bureau Are Highly Expensive.

Unbusinesslike methods of the most crude type have been large factors in the \$430,000 annual increase in the cost of operating the city government under the commission charter during the last two years, as compared with the cost during the final two years of Council-manager government.

The waste of the last two years is shown by skeletons of municipal projects. These have cost money. In addition to those which have gone down as flat failures, others still are being dragged along in spite of their wastefulness. In a number of cases, they would quickly cost a private enterprise into bankruptcy.

Unlike a private business, the city government does not have to make profits. Its revenue comes from the taxpaying public and the function of the municipal government is to spend the money for the benefit of the community and take no chances and even lose money in undertakings without the assurance that they will be profitable.

Back on the road of 1913 there lies the wreck of the public shop, which during discussion of commission government two years ago was a big talking point. It went down after big expenditures, a tribute to unbusinesslike methods.

Shop Was Not Used. The shop was established in a large East Side building and was built to handle all city repair work. In spite of its equipment and its purpose, it failed to receive the city's business. Work was sent to private concerns outside the shop. The shop's overhead expense went to the city.

Gradually patronage of the shop declined, city departments refusing or at least failing to patronize their own enterprise. As a result, the overhead expense ran on. Overhead expense naturally grew as work went more and more to private concerns. It amounted to the last 20 per cent of the cost of a job.

The shop fell with a thud and the city went back to the old system. What was left of the shop was charged to profit and loss and the public paid the bill for the experiment.

One Commissioner conceived the idea of using garbage with garbage. In his announced opinion the thing could not be a failure. Money was spent in fixing up the equipment. Men were employed and dumping platforms were built. Garbage was dumped for a week and the stench became so terrific that the mayor forced abandonment of the plan. More money was spent in covering up this garbage. That was another notable municipal failure.

Efficiency System Issued. The city created an efficiency system and put it into working shape at considerable expense. It has been running for a year and a half, a good monthly cost in spite of the fact that the majority of the departments of the government ignore it entirely. It is an admitted failure and still it is perpetuated.

The city established a purchasing bureau to buy its materials and supplies. After creating the bureau, the Commission proceeded to bind the purchasing business up with red tape and systems to such an extent that the bureau has saved its own purchasing system is contributed to the item of red tape. Unbusinesslike methods have resulted in the city paying the price instead of the wholesale.

This is largely through the lack of co-operation between departments. Each department sends its orders to the city government as a unit.

Last winter the city had the unemployed cut 10,000 cords of wood. This was to be sold to the city at a profit. The wood cost the city \$5.25 a cord to produce. The city first was willing to sell for \$5 a cord, figuring that a small loss was better than no profit. Inasmuch as the wood was produced on a charity basis.

Fourth with the cost of the wood was increased to \$5.50 a cord. Instead of hauling from the wood camps direct to purchasers, the Commission adopted the system of hauling to a storage yard in Portland and then having it again loaded and hauled to purchasers from there. The cost of hauling to the storage yard was estimated at 75 cents a cord.

Expensive Hauling Ordered. More than 2000 cords have been hauled to the storage yard and more is being hauled daily. The cost of hauling on this wood would have been \$500. The Commission forthwith increased this to \$900 and then cut the price of the wood \$50 cents a cord, adding another \$400 to the losses. For the city's 10,000 cords these losses will run into big figures.

In the water bureau are eight clerks doing nothing but preparing and sending out bills. Prior to the present administration a year or so ago, no bills were sent out to flat rate users. All knew the amount of their bills each month and they paid without the necessity of bills. The water bureau got too prosperous and a big order was issued for flat rate users. Now employees costing \$10,000 a year are engaged in sending out bills to people who know exactly what the amount is.

And now comes water meters. In spite of the fact that the meters turned down meters by a number of water users. The Council has proceeded to adopt the policy of putting them in where people wish them. In other words, the Commission will add to the city's investment to the extent of many thousands of dollars by putting in meters. Adding unnecessarily to the business investment and thereby increasing the overhead expense, is a form of business that would not last long in a private enterprise, yet it is approved by three outsiders.

PERSONAL MENTION. J. Glass, of Seattle, is at the Oregon. H. H. Oles, of Seattle, is at the Corvallis. W. P. Fell, of Eugene, is at the Eward. W. C. Knighton, of Salem, is at the Eward. J. E. Nelson, of Hood River, is at the Imperial. T. G. Donnell, of Camas, is at the Perkins. Mr. and Mrs. C. A. Carter, of Boise,

were registered yesterday at the Multnomah. R. C. Coleman, of St. Paul, is at the Nortonia. C. F. Cathay, of Condon, is at the Corvallis. Mrs. J. W. Cockran, of Moro, is at the Corvallis. D. G. Abel, of Hoquiam, is at the Nortonia. Marion Jack, of Pendleton, is at the Imperial. H. H. Wook, of Youngstown, O., is at the Oregon. M. H. Mathew, of The Dalles, is at the Oregon. W. S. Bennett, of Salem, is at the Multnomah. E. M. Brown, of North Yakima, is at the Perkins. George Hassalo, of Hoboken, is at the Nortonia. J. C. Hunt, of St. Morris, Idaho, is at the Perkins. E. Hofer, of Salem, is registered at the Imperial. Fred F. Gates has returned from San Francisco. O. H. Killebrew, of Salem, is registered at the Multnomah. John Twohy, of Spokane, is registered at the Portland. W. J. Keeney, of Olex, is registered at the Nortonia. H. F. French and family, of Corvallis, are at the Seward. H. W. Law, of Astoria, is registered at the Multnomah. Peter Schmidt, of Olympia, is registered at the Oregon. H. K. Pawkes, of Newberg, is registered at the Corvallis. Andrew Michaels, of Roseburg, is registered at the Perkins. Mr. and Mrs. Paul Weidner, of Yamhill, are at the Imperial. W. L. Stoting, of Walla Walla, and family are at the Portland. S. M. and W. W. Miller, of White Salmon, are at the Perkins. John Gray and family, of Coeur d'Alene, are at the Portland. I. R. Warner, school superintendent of The Dalles, is at the Seward.

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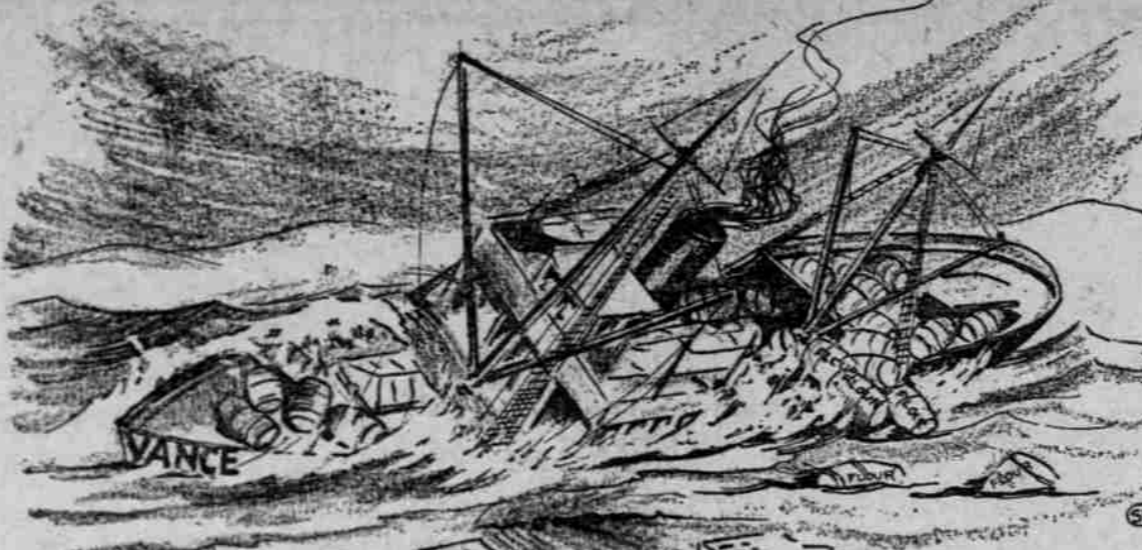
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AGAIN WE PROVE OUR SUPREMACY

in supplying reliable and guaranteed groceries at a lower price than others can or do sell—bar none. We have more than once, by figures and facts, shown how we can and do accomplish it. These prices prove it:

- 2lb Full Cream Cheese at 15c
3c Magic Yeast, the pack- 2 1/2c
10c Libby's Pineapple, very choice, 1 1/2-ounce cans, put up in individual jars, at 10c
20c Canned Peaches on sale at 10c
20c Canned Pears on sale at 10c
15c Red Ribbon and Maine All Kinds of Beans, the pound 5c
Eight Large Bars White or Naptha Soap for 25c
30c Columbia Chinook Salmon on sale at 8c
5c Mount Hood Tar Soap now 3c
Regular 50c Package Tea on sale at 25c
10c Toilet Paper, six pack- 25c
10c Mason Jar Rubbers at the package 5c
50c Schilling's Baking Powder at 30c
3c Magic Yeast, the pack- 2 1/2c
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FANCY SUGAR-CURED HAMS (GUARANTEED AS USUAL) They're selling at 22c lb. elsewhere. Here you pay only the pound 15c

NEW STORE ADMIRER

Jaeger Bros. Jewelry Firm Has Formal Opening.

REFLECTION LIGHTING USED

Marble Base With Copper Trimmings Is Feature of Front, While All Fixtures and Paneling Are of Mahogany.

To congratulate Jaeger Bros. upon their beautiful new store on the Sixth street front of the Oregonian building, hundreds of patrons and friends attended the formal opening of the Jaeger home last night.

The interior of the store was banked high with floral pieces and cut flowers that had been sent Jaeger Bros. with the compliments of manufacturing jewelers upon the dignity and ventilation of the premises. Virtually all of the light at night is thrown by reflection from 300 and 400-candlepower lights.

All Fixtures Solid Mahogany. All of the fixtures and paneling are of solid mahogany, and the ceiling is of turquoise blue. The four square columns in the center of the double room have been bounded with large mirrors, trimmed with the prevailing mahogany tone, and the lights attached to the pillars are made brilliant by silk shades with golden trimmings.

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On entering the store last night the callers were impressed with a state-of-the-art electric lighting system, a mahogany pedestal. The old stone column in front of the store has been transformed into marble.

The new location has a frontage of 36 feet on the west side of Sixth street, and a depth of 79 feet, with two fire and burglar-proof vaults behind that depth.

On the north side in front of the main room the watchmakers' department will be housed, and on the south side, also in front, a special diamond room has been fitted up.

Nearly All of Stock Is New. At the rear of the main floor adequate space has been provided for the optical department. One of the firm offices, the clockroom and one of the vaults.

The main floor office, as well as the bookkeeper's quarters, the second vault, and a storeroom are located on the mezzanine floor. The firm also occupies two rooms on the second floor of the Oregonian building, where the Jaeger manufacturing plant is located.

Almost all of the stock in the new store is entirely new, and several new lines in gold, silver and diamond jewelry have been added as a result of the enlarged floor space.

Jaeger Bros. first entered the jewelry business in Portland 15 years ago in the old Multnomah building, on the southeast corner of Fifth and Morrison streets. When the Corbett estate decided to erect the present Corbett building on the site, they were compelled to move, and chose the location on the northwest corner of Fifth and Alder streets, where they were forced out again by the construction of another skyscraper, the Lipman-Wolf building.

Ten-Year Lease Taken Out. The third location of the firm was at 254 Morrison street, near the corner of Third street, where the Jaeger firm was located for eight years. In looking for a new location recently the pioneer jewelry men decided, after taking every element into consideration, that the best location available was in the Sixth-street side of the Oregonian building, where the Bakeron Theater

and the Tonseth Floral Shop were formerly located. Accordingly, they signed a ten-year lease and arranged for a thorough renovation of the building, which included the tearing out of partitions and the installation of an entirely new front and interior finish.

"We already have learned to appreciate that our judgment was right in selecting our location," said E. J. Jaeger between smiles at last night's reception. "Our store is now situated in the heart of the retail business district and our business has doubled in volume as a result."

"We heartily appreciate the warm spirit with which we have been received by the Sixth-street business men. As soon as it was learned that we had leased space in The Oregonian building, we were waited upon by a Sixth-street delegation and made to feel at home immediately. We also appreciate the hearty co-operation of our many friends and patrons who have made tonight's opening the crowning event of our business life."

CONVERTED JEW TO TALK

"The Divine Concern" Is Topic of Sermon at Presbyterian Church.

Rev. Maurice Ruben, a converted Jew, will occupy the pulpit of the First Presbyterian Church this morning at 10:30 o'clock. He will speak on "The Divine Concern." Mr. Ruben is superintendent of the New Covenant Mission of Pittsburgh, Pa.

Tonight he will speak in the First Christian Church. His topic will be "The Budding of the Fig Tree." On Monday night and on Tuesday at the noon hour Mr. Ruben will speak at the Young Men's Christian Association. On Tuesday night he will tell of his conversion. This address will be given in Centenary Methodist Church.

PIONEER JEWELRY FIRM OPENS IN NEW QUARTERS ON SIXTH STREET.



INTERIOR OF JAEGER BROS. STORE IN OREGONIAN BUILDING.

CONSIGNMENT SALE

\$100,000 Cargo From Steamer Vance

That was wrecked in San Francisco Bay, consigned to Simon's Salvage Store by the Fire Marine Insurance Adjuster.

Sale Starts Tomorrow 9 A. M.

25,000 BARRELS OF FLOUR

Tested and Guaranteed Choice Sperry Mills

FLOUR! For years this flour has been known as the "best and lightest" for bread making. Every pound of flour guaranteed. Your money back if not satisfied.

BY THE BARREL 196 LBS. \$4.90
49-LB. SACK \$1.25
10-LB. SACK 35c

SIMON SALVAGE STORE J. Simon & Bro. 131-133 First St. Near Alder

HONOR PAID OREGON

Item in Printer's Ink Dwells on Industrial Wealth.

ADVERTISING IS URGED

Possibilities of Putting Natural Endowments to Use to Best Advantage Are Shown; Neglect Is Pointed Out.

Oregon industries receive favorable comment through an article published in the current issue of Printers' Ink. The article is called "Opulent Oregon"

and calls attention to gains to be made through intelligent advertising of some of the state's chief products. It is printed through the initiative of N. W. Ayer & Son, a National advertising agency, and as a follow-up to a recent article in the same issue of the magazine, "Oregon's Agricultural Resources."

The learned gentleman was referring to Oregon—yet it has since been said that the state is rich in grain, fruit, vegetable, grass, tree, plant or flower that grows in some portion of the soil of Oregon, be raised to perfection.

Which is cited to prove that even statesmen are not always right.

Oregon's Opportunities Suggested. The equable climate of Oregon and the rich soil of her splendid valleys make her one of our best agricultural states, but for further details in that particular, refer you to the article in the magazine. Our space is limited and Oregon's products are quite the contrary.

While we can hope to accomplish here to suggest some few of Oregon's opportunities to "expand her trade and industries."

Take salmon, for instance. The magnificent Columbia River is the greatest salmon-producing stream in the world. Of this prize of fishes it has been said that Oregonians "eat all they can and the Englishman tell it."

Thousands of tons of salmon are annually caught and canned in Oregon, and since artificial propagation has been solved there is little likelihood of a falling off in the supply.

Neglect in Advertising Shown. And, mind you, this Columbia River salmon is the finest obtained anywhere through advertising. That's where Oregon has neglected a real opportunity.

White salmon is a staple food—one of the most nutritious of all edibles—the healthiest and the most palatable. It can be had by a first name. She asks for a can of salmon, and she gets it—whether it is the best salmon she can buy she has no way of knowing.

Now there are lots of salmon canned in Washington and Alaska and Maine—more in Washington, really, than in Oregon—but if the Oregon canners will put the advertising behind their salmon, they can make the standard with trade and consumer.

We should like to see the greatest advertising behind their salmon, they can make the standard with trade and consumer.

first pair of deer killed in Umatilla County this season fell to two local boys, John Snyder and Fountain Snyder, cousins, both of this city, who turned the trick with shotguns while hunting birds. Accompanied by their fathers they had gone to the south end of the county, the men armed with rifles for deer and the boys carrying shotguns for grouse. Coming to a clearing, the boys started the deer. Opening fire, both got a buck.

APPLE CROP TO BE LESS

1915 Yield, However, Will Be 14 Per Cent More Than in 1913.

LEWISTON, Idaho, Aug. 21.—(Special.)—The apple crop of the Pacific States for 1915 will be 34 per cent less than the 1914 crop and 13 to 14 per cent more than the 1913 crop, according to the crop estimate compiled by delegates to the International Apple Shippers' Convention, which has recently been held in Chicago, and a copy of which was sent to the Apple-growers' Association here.

The present season's crop, compared with 1914, shows the following percentages:

Pacific States—Colorado, 42 per cent; Utah, 60 per cent; Idaho, 109 per cent; Washington, 65 per cent; Oregon, 99 per cent; California, 86 per cent; and New Mexico, 67 per cent.

States—Delaware, 50 per cent; Maryland, 45 per cent; Virginia, 60 per cent; West Virginia, 25 per cent; Kentucky, 50 per cent; and Tennessee, 50 per cent.

Central States—New York, 40 per cent; New Jersey, 50 per cent; Pennsylvania, 45 per cent; Ohio, 55 per cent; Michigan, 50 per cent; and Wisconsin, 45 per cent.

New England States—Maine, 40 per cent; New Hampshire, 50 per cent; Vermont, 50 per cent; Massachusetts, 50 per cent; Connecticut, 70 per cent; and Rhode Island, 60 per cent.

Agricultural Lectures Scheduled.

CENTRALIA, Wash., Aug. 21.—(Special.)—Lectures will be delivered at the Southwest Washington Fair next week by both C. L. Smith, official agriculturist of the O. W. R. & N., and Mrs. M. E. King, canning expert of the fair. Mr. Smith will visit many of the small towns in this section to inspect the corn crops he advocated on a lecture tour through Southwest Washington last winter, pointing out to the farmers individually just where they made mistakes.

Newaukum Railroad Is Inspected.

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ACTRESS TELLS SECRET

A Well-Known Actress Tells How She Darkened Her Gray Hair and Promoted Its Growth With a Simple Home-Made Mixture.

Miss Blanche Rose, a well-known actress, who darkened her gray hair with a simple preparation which she mixed at home, in a recent interview at Chicago, Ill., made the following statement: "Any lady or gentleman can darken their gray hair and make it soft and glossy with this simple recipe, which they can mix at home. To a half pint of water add 1 oz. of bay rum, a small box of Barbo Compound, and 1/2 oz. of glycerine. These ingredients can be bought at any drugstore at very little cost. Apply to the hair twice a week until it becomes the required shade. This will make a gray haired person look 20 years younger. It is also fine to promote the growth of hair, relieve itching, and make the hair and scalp healthy. It is also excellent for dandruff and falling hair."