

ENTIRE DISTRICT TO INSPECT HIGHWAY

Ad Club Plans Monstrous Labor Day Outing Along Columbia Scenic Route.

MAYOR SUPPORTS MOVE

Tentative Arrangements Are Made and Low Rates Desired—Co-operation by All Organizations Is Expected in Project.

"Inspection day" of the Columbia River Highway will be observed by the Portland Ad Club, Monday, September 6, Labor day.

It is the decision reached by the executive committee of the organization, and City Commissioner Baker, president of the club, said yesterday that tentative plans had already been made for the big outing.

One of the features of the day will be the dedication to the city of Benson Park, the gift of S. Benson, and an inspection of the city's parks at Crown Point and Shepperd's Dell. It will give thousands of Portland people their first opportunity to note the scenic beauties of portions of the 14,000 acres of land along the highway.

Trip by All Citizens Proposed.

While the idea for the inspection day along the highway by all citizens of Portland who can be had is proposed by the Ad Club, it is the intention to invite clubs, societies and organizations of all kinds in the city to join in the trip.

Both Mayor Albee and Commissioner Baker are taking personal interest in the Labor day inspection of one of the world's greatest scenic attractions. When on the highway a week ago with Chief Forester Graves, of the United States Forestry Service, Mayor Albee said that some opportunity should be given Portland people to inspect its beauties.

While thousands are expected to be on the highway in automobiles on Labor day, the Ad Club will take up once the question of transportation by steamer and railroad. It is hoped to secure low fares for the round trip in order that thousands of people can spend the day along the Columbia River.

Walk Along Highway Proposed.

One of the plans of the Ad Club is to have the hour spent in the woods worked out that people may leave the train at one point, on the highway, walk several miles, through the woods, and then take the train or automobile to the next point, and so on.

Co-operating with the Ad Club will be the Chamber of Commerce and other organizations interested in the exploitation of the road from a scenic standpoint. Persons leaving for the highway on early trains will have ample time to climb some of the mountains for a view from the great cliffs along which the highway extends in many places.

The Benson and the Falls, now called Wakkema, will be open for inspection for some distance. Also the March Mountain trail leading out from Multnomah Falls. The various chalets along the highway will provide food for those who wish to take long hikes, and in the woods picnic spots are scattered along the highway for the entire distance.

Picnic Grounds Excellent.

Eagle Creek, 44 miles from Portland, included in the plans which are being developed by the Forestry Service for recreation purposes, will provide excellent picnic grounds for the day for hundreds of automobiles. The water is good, the water is plentiful and the land extends back more than three miles from the highway through the heart of a beautiful and unbroken forest.

"The Ad Club has always been prominent in all movements for better roads and it is fitting the organization should be back of 'inspection day,' on September 6," said Commissioner Baker yesterday. "We want everyone in Portland to see the highway," he continued. "Those who do not own automobiles will be in a position to reach the beauty spots along the highway by boat or train. We will arrange for low round-trip fares for the day on a schedule that will give all ample time to visit the principal points of scenic interest."

"Thousands of tourists who will visit the highway this year will return to their homes in the east and Middle-West, enthusiastic about the wonderful scenery from the highway. Everyone in Portland should be familiar with the highway, as well as all of our scenic parks and scenic boulevards in order that they may write about its wonders to friends and relatives in other parts of the country."

Co-operation Is Asked.

"Labor day, a general holiday, will offer an ideal time for the general inspection of the highway by everyone in Portland and the Ad Club hopes to have the co-operation of all to make 'inspection day' the greatest outing in the city's history."

Committees from the Ad Club will begin at once the great task of planning all the details for the day's outing. Boat and train schedules must be arranged for the greatest convenience of the thousands who will, no doubt, make the trip. The co-operation of all organizations will be requested at once and the members of the Ad Club will work hard the next few weeks to make 'inspection day' of the Columbia River Highway an outing in which the whole City of Portland will take part.

CITY MAY TRADE FOR SITE

Chapman-Street Property Offered for Fire Station Strip.

The City Council will consider a proposal made by Percy H. Blythe to trade a strip of ground near Morrison and Chapman streets for the site now occupied by the fire station at Sixteenth and Washington streets. The Sixteenth-street station-house has to be partially removed on account of the city wall extending over on adjoining property which does not belong to the city.

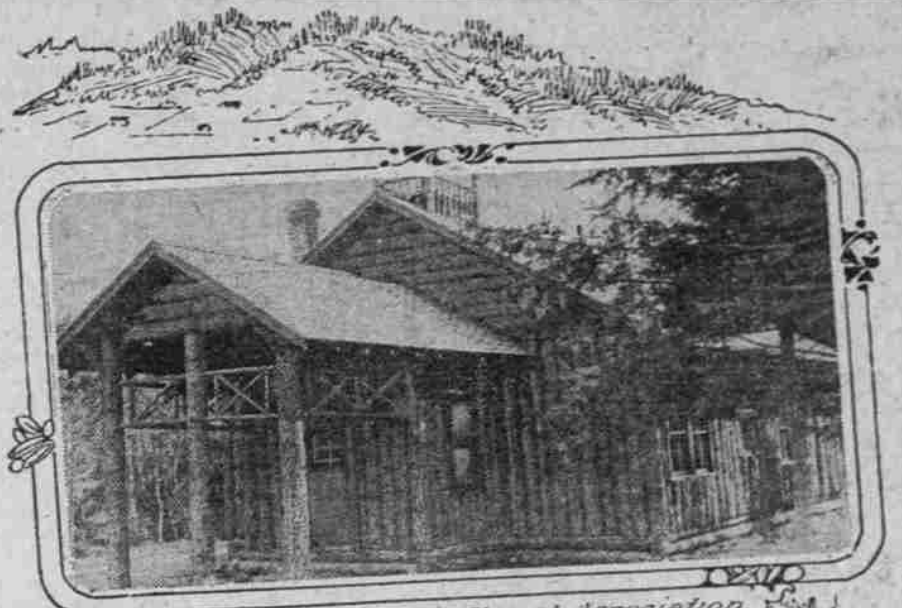
It has been recommended that the city instead of trying to patch up the present building remove it and build a new one. Mr. Blythe is willing to make a swap of land and if possible negotiations will be entered into.

Albany Sales Date Is Specified.

ALBANY, Or., July 24.—(Special.)—Instead of observing the regular monthly Public Sales day July 31, as planned, the event will be held the day preceding, when William Jennings Bryan will speak in Albany. The Albany Chautauqua Association, under whose auspices Mr. Bryan is coming, has launched an advertising campaign which will cover the surrounding country next week. Excursions on all lines have been secured, and people are expected for many miles in each direction.

UNDERWOOD DISTRICT IS RIVAL OF BAR LE DUC

Berries Ripen Earlier and More Profusely Than Elsewhere in Mid-Columbia—Irrigation Not Needed Because of Streams Underground.



Home of Underwood Union Chapel Association.



Rustic Home of E. M. Cummins on Underwood Heights.



Underwood.

HOOD RIVER, Or., July 24.—(Special.)—It should be called the Bar le Duc of America; such was the comment of a much-traveled woman on coming to the Underwood district of the mid-Columbia region. Only a short time before viewing the current and gooseberry tracts in the fruit section of Southeastern Skamania County, Washington, the visitor had traveled along the Orain River, in France. She had seen the famous Bar le Duc Jellies prepared for the world's epicures, and had gone over the berry and currant fields of the valley of the Meuse.

And though the Underwood district is one of the youngest of the Northwest's fruit districts, it is becoming well known for the especially fine quality of its berries. The Underwood housewife never lacks for fine jellies with which to tempt the appetites of guests. The housewives of the neighboring cities have learned to call for currants and gooseberries from Underwood, and the returns from the berry tracts, although now limited, are a handsome profit to the growers.

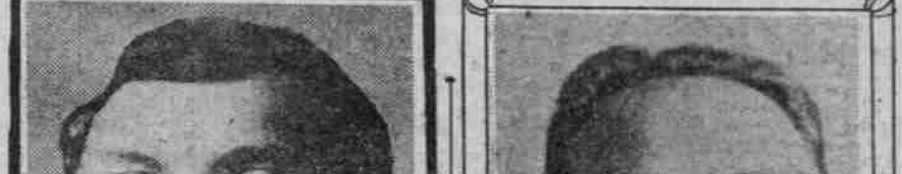
District Primarily for Apples. As are the other fruit districts of the Underwood community, Underwood is primarily an apple district. In the past seven or eight years hundreds of acres have been claimed from the forests and set to commercial varieties. Shipments of high-grade fruit in carload lots are now being made each season. But on account of the topography of the country, it has been found that the small fruits demanding warm sunshine can be grown better in Underwood than in the adjoining districts.

The region slopes gently back to the range of mountains that extends in a spur down from Mount Adams, and thus a southern exposure. Underwood strawberries are always ripe before those of Hood River, and on account of the uniform warm days and a protection from the strong west wind that is cut off by Underwood Mountain rising at the west of the district, melons grow well there. Some of the Underwood farmers have even grown fine quality casaba melons. This warmth tends to produce also an excellent peach, and the growers have found it profitable to plant peach fillers between their apple trees.

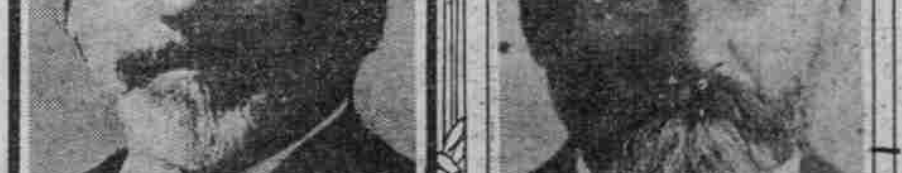
The Underwood district is located between the mouths of the White Salmon and the Little White Salmon rivers. Irrigation, because of the many streams of water found but a short distance under the surface of the earth, is not found necessary. The water, apparently of glacial source, may be found in generous quantities at a depth of but four or five feet. Many of the farmers have dug to these subterranean streams and made excavations for milkhouses.

Underwood Develops Quickly. Because of the healthful climatic conditions and the appeal to the home-seeker who wishes a scenic environment, Underwood has developed quickly. Its new residents for the most part having formerly lived in some one of the Northwestern cities. Numerous former Seattle people reside there, and

MEMBERS OF CONGREGATION DECLINE PAY AND ASSIST IN LIFTING MORTGAGE.



Max Levin.



M. Rosencrantz.

Max Levin and M. Rosencrantz have shown their loyalty to the Congregation Novah-Zedek Talmud Torah by declining to receive money for their services and letting the sum that would have been theirs go toward paying off the church debt.

Dr. Levin volunteered his services as Cantor who officiates during the New Year and Day of Atonement holidays, but he has declined the salary the position usually carries. He gave up an offer from another congregation to serve his own congregation without pay. The amount that would have come to Dr. Levin will revert to the mortgage fund.

Mr. Rosencrantz has donated his services as assistant cantor for the sake of the same cause.

So They're Busy Trying to Knock Me, Are They?

If You'll Please Sit Down Here With Me for Ten Minutes, I'll Show You All There Is to It, and You'll See Plainly Why These Hungry San Francisco Branch-House Men and Tacky Factory Branch Concerns and Consignment Agencies Cannot Afford to Let You Think I'm Telling the Truth, You'll Also Find Things Exactly as I'm Telling Them.

It beats anything you ever heard of how some of these hungry representatives (or should I say misrepresentatives?) of San Francisco concerns and tacky factory branches and consignment agencies try to poison the minds of people nowadays.

A few years ago when money came easy, such crude tactics may have occasionally rushed a person into making a deal, but I can't think of anyone now who'd take such crude and venomous attacks upon me and this stock and upon Mr. Holt and the Holt Piano Company seriously and permit himself or herself to be misled by them. All I say is, don't be in a hurry. Investigate—compare, study, ask questions and weigh the answers. Let all statements, or rather misstatements, be proven. It's a shame that the piano business, a fine high-class business pursuit, should be degraded to the level of wallowing in dirt and filth.

I realize sales are scarce. I realize, too, that a lot of these fellows cannot openly and fairly compete with a proposition such as this when in order to keep the firm afloat we have to take, and are willing to take, less than what these beautiful instruments cost us to lay down in your home. But business is business. If a salesman or would-be salesman works on a commission basis and cannot make a sale honorably by showing his own wares, I claim he shouldn't permit himself to fall so low as to misstate facts and attack a fair competitor in trade with whom he finds it impossible to honorably compete.

I'd go into some other business or hire out as a harvest hand before I'd resort to that kind of dirty work. I hope I may not have occasion to call attention to it again, but if I do I'll publish the green-eyed individuals' names and their firm names and their low-down stories. See if I don't.

I've tried to tell of this situation in a straightforward, definite way, and people are quickly finding out that what I say is so. You ought to see the honest, old people who are picking out their piano here now, and you ought to see the bunch of money they actually save in their purchases. Take my word for it, the prices are going to be sold, because I'm giving away more than half of each. The banks are full of money, and will soon again be brim and there are thousands of homes that actually and urgently need just what I have to offer now.

I've frequently stated the various causes for this genuine sacrifice of pianos. Let me merely say now that we are facing a serious condition, it's a general thing, and it's really interesting. These are good pianos, mind you, and the best kind of player-pianos. I might write here at this time, but that would not have half the influence as one glance at this stock and these prices. Come and see, and you'll see at once brand new upright pianos at only \$145. It's no use to try to tell about them, and you can't see what the use is.

What would you think of beautiful new pianos that you and your music teacher and all your musical friends recognize as genuine and actually worth \$225, artistic pianos, the standard of comparison the world over, now offered at an actual discount of \$70—priced at only \$255? Yes, sir, less than half price. You don't believe it? Come and see—that's all I ask. I'll take \$5 a month if I have to.

Then, again, player-pianos actually for \$230; new ones—positively less



"If you'll please sit down here with me for ten minutes, I'll show you all there is to it, and you'll see plainly why these hungry San Francisco branch-house men and tacky factory branch concerns and consignment agencies cannot afford to let you think I'm telling the truth. You may be sure, too, that you'll find things exactly as I'm telling them."

than factory cost. And I'll sell the best player-piano in the world for only \$465. Nothing better to be had, even if it were priced \$1150 and \$1250. Others for only \$335 and \$280. It can't be done? Yes, it can. You'll find it so if you see me now. Again, I'm going to give the first entire Monday (after 8 o'clock) \$30 WORTH OF MUSIC ROLLS FREE! So come the first thing tomorrow morning.

Never an institution needed to sell stock on hand so badly. An agreement to pay so much a month or so much every three months for a bit more than mere additional simple interest will secure any piano at the sale cost price. But don't ask for terms any smaller than necessary! It's better for both sides to get the piano paid for as soon as possible. Here's a fine, big stock, no doubt the finest in town; but it can't last forever at these low prices. So come or write immediately.

I'll send pianos anywhere to be tried and tested and paid for when found just exactly as we advertise and say.

C. W. HOUSEMAN, In Charge of the Player-Piano House, in the Interests of the Holders of Preferred Stock, 322 Morrison Street, in the Northwestern Bank Building, Just Below (East of) Broadway.

TRADE HEARING NEAR

Industrial Commission Will Sit in Portland in August.

SHIPPING TO BE STUDIED

Meeting at Chamber Will Be Consider Grievances and to Investigate What "Is Matter With Commerce" on Columbia.

One of the most important hearings held in Portland in many years will be that at the Chamber of Commerce during the second week of August, when the Industrial Trades Commission, of the United States will declare the "bars are down" for an investigation of trade conditions.

The purpose of the Federal Trades Commission is not to investigate conditions under which labor is employed, but to ascertain what "is the matter with commerce" between the United States and foreign ports and between trade centers of our country. The Commission is endeavoring to ascertain what is the matter with shipping; why the goods that are brought in by Portland jobbers and manufacturers are sold at a profit by the country merchant and producer of the raw materials for which the Pacific Coast always has had a market is now in the dumps. The Commission will only be here one day, and that will be during the week of August—"Buyers' Week."

The Chamber of Commerce will secure a list of all the firms interested in a hearing before the Commission. The lumbermen of the city and state will be represented, as will the fruit-growers and others who have curtailed in their shipping activities.

Anybody who may have a reasonable complaint against the tariffs of foreign countries, railroad rates or who may be attempting to broaden their markets through combinations will be allowed to present their viewpoint.

Before coming here the Commission will sit at Seattle, where Senator W. W. Williams will have an opportunity to explain the plans of his "Growers' Council."

Senator Paulhammer organized the growers of Puycallup so that they could command markets all over the United States for many years. The Commission following that example of success the Senator attempted to extend the benefits of the same sort of co-operative plan to other districts.

The mission of the Industrial Trades Commission is to be of aid to the producer and manufacturer in securing markets.

In many cases will supersede the United States courts in the investigation of illegal combinations in restraint of trade, etc., and be able to indicate the manner in which the local man may be able to obtain an opening to sell his products.

The Chamber of Commerce is anxious to secure the names of men or firms who may be interested in applying to the Commission, and Secretary F. E. Smith last night issued a special request that all such interests immediately send their names and their statements of their grievances to his office.

EDUCATORS TO GO SOUTH

Reed Faculty Members to Attend Numerous Conventions.

Dr. W. T. Foster, president of Reed College, and several other members of the college faculty will leave soon for California, where they will attend various National conventions of educational, scientific, social welfare, religious and peace organizations. Dr. Foster will address seven of the most important of these assemblies.

Dr. Foster will leave for California July 31 and a number of the most important of these assemblies.

WEDDING SET FOR TUESDAY

Marriage of Minister's Daughter Outcome of Mountain Romance.

Invitations have been issued by Rev. and Mrs. Andrew Montgomery for the marriage of their daughter, Miss Montgomery, to Francis Wilson Benefield next Tuesday night at the

Mount Tabor Presbyterian Church. This marriage is the outcome of a romance which began on an "outing party" at Mount Adams in 1904, when the young couple were children in the "romance of Snow Mountains."

Miss Montgomery is a graduate of the Washington Seminary, Washington, Pa., from which her mother graduated. She also attended the Chicago Art Institute and has one drawing in the United States Patent Office. She has written several short stories that have been published in Eastern magazines.

The bride and groom will be attended by Mrs. Charles Armstrong, as matron of honor and life-long friend of Miss Montgomery, and by Miss Constance Carver, of Salem. Miss Lucy Hellman, Miss Mabel Markell, Miss Grace Hays, of Portland, and Miss Mattie Wilson, of Hillsboro. The bridesmaids will be Misses Evelyn and Erma Ewart. Alfred Parker will be best man. William Montgomery, John Benefield, C. D. McCole, Roy D. Armstrong and E. C. Gray will be ushers.

On Monday Miss Lucy Hellman, of Rose and Park, will give a dinner in honor of the bride and the bridesmaids.

SOUSA ON AT OAKS

Famous Band Director to Hold Baton Also Tomorrow.

FAVORITE AIRS PROMISED

Four Concerts to Be Played in Amusement Park Auditorium. Engagement Most Costly Ever Booked, at Oaks Park.

With the arrival this morning in Portland of John Philip Sousa and the members of his band, there will be introduced at the Oaks the most notable and at same time most costly engagement the amusement park has ever featured.

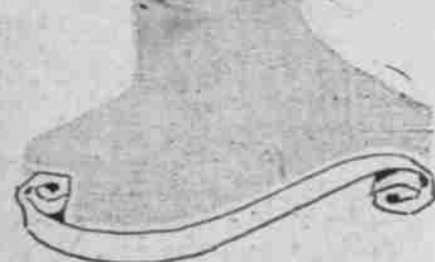
Sousa will play two concerts today and the same number tomorrow in the Oaks auditorium, every seat in the building being reserved, although the regular admission price will apply to the Oaks proper. Concerts will begin at 2:30 and 8:30 each day.

Featured with the notable composer and band leader is Herbert L. Clarke, his solo cornetist. From a musician's standpoint, Mr. Clarke is said to be the most famous personage in the band outside of Sousa himself. Mr. Clarke

FAMOUS BAND DIRECTOR AND TWO OF HIS SOLOISTS WHO WILL BE HEARD AT THE OAKS.



John Philip Sousa.



Miss Virginia Root, Soprano.



Herbert L. Clarke, Cornetist.

made the Western Sousa trip as probably his final tour, for he is now the head of a great instrument factory.

Miss Virginia Root, soprano, and Miss Susan Tompkins, violinist, are other notable soloists who will be heard at oak concert.

Featured among the Sousa compositions will be "The Pathfinder of Panama," his latest march, dedicated to the occasion, but of course, during the four concerts Sousa will endeavor to introduce all the old favorites.

Impressions at the Movies, which will be given during the Sunday afternoon concert? It includes "The Musical Mokes," "The Crafty Villain and the Timid Maid" and "The Cabaret Dancers." Sousa says that he composed his movie impressions after passing day after day in the most lurid of the New York East Side picture houses.

This is Sousa's 22d annual tour. Five times he has traveled round the globe. It is his sixtieth since he played in Portland.

Distinctive Compositions Many. While Sousa draws from the world of music with lavish hand, it is undoubtedly true that the distinctive Sousa compositions attract in the main his average audiences.

Among these distinctive Sousa compositions in the four concerts are: "Impressions at the Movies," overture, "The Charlatan," character studies, "Dwellers in the East," "The Pathfinder of Panama," "Looking Upward," scenes historical, "Sheridan's Ride," suite, "The American Maid" and "The American Boy."

While not on the programme, the older and better-known Sousa numbers probably will be introduced as encores.

PORTLAND WOMAN IS HELD

Mrs. Piluso in East Faces Charge of "Confidence" Game Complicity.

Mrs. Ellice Piluso, former wife of a Portland saloonman, is under arrest in Little Rock, Ark., for alleged complicity in a "confidence" game in which the victim was said to have lost \$7000, according to W. L. Cooper, a Portland attorney. An Italian named Ricci was arrested with her, says Mr. Cooper. Both are at liberty under \$5000 bonds.

Louis Piluso, 225 Montgomery street, Portland, was granted a divorce from Mrs. Piluso on July 8, on allegations that she had deserted him. Attachment proceedings have been begun in Portland to secure the contents of a safety deposit vault rented by Mrs. Piluso, to reimburse the Arkansas Italian for some of the money he is said to have lost in the alleged "confidence game."

AX TO KILL DOGS APPROVED

Judge Rules Emergency Method at Pound Not Cruel.

Knocking dogs in the head with an ax is not cruelty to animals, decided District Judge Jones yesterday morning. Boyd E. Welch, poundmaster, was absolved from blame for using this method of disposing of 15 dogs on March 21.

Mr. Welch was arrested at the instance of Lewis C. Pitts, an officer of the Oregon Humane Society. Mr. Pitts had information to the effect that dogs were killed with an ax when the apprehending chamber was out of order. Mr. Welch did not deny this. Some of his employees were in the witness-stand and told how they did it. Death was instantaneous in most cases, they said.

KNIGHTS OF COLUMBUS SPECIAL TRAIN to NATIONAL CONVENTION Seattle, Wash.

Round-trip fare, \$7.50. Ticket good for seven days, returning on any D. & N. train or Shasta Limited. Everybody invited. Train leaves Union Depot Sunday, August 1, at 1 o'clock. Make your reservation today. Knights of Columbus Club, Marshall 3123 or A 2451.