



DODGE BROTHERS MOTOR CAR

- It was our expectation, from the first, that this car would play a large part in determining motor car values.
- We said as much in our advertisements almost a year ago.
- We expected it to set up in the public mind a model and a pattern of what a car of moderate price should be.
- We expected that it would encourage buyers to judge motor cars by the standard of qualitynot by price.
- Surely the results have more than realized our expectations.
- Surely you can see that the car is considered a criterion of what constitutes real worth.
- Once a man has driven the car, even for a few miles, nothing can distract his mind from its performance and its quality.
- He thinks of the price only in relation to the remarkable value it buys.
- That is why the first 20,000 fell so far short of supplying the demand.
- That is why the second 20,000 are being absorbed with equal eagerness.

DODGE BROTHERS, DETROIT

The price of the car complete is \$785 f.o.b. Detroit

Covey Motor Car Co. Washington Street at 21st.



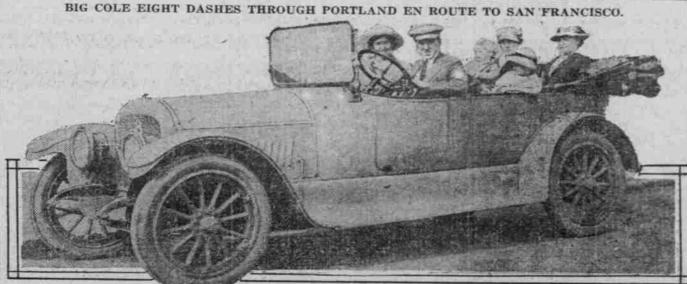
We have a few used automobiles, which have been exchanged on new CHALMERS SIXES. They are late model, dependable cars, in good condi-

WONDERS OF AUTO TRIP AROUND MOUNT HOOD TOLD

The balles deveral minutes, we arrived in The balles deveral minutes before the clocks struck 10. A band of Shriners had captured the city on their way to Portland, and the onshaught was easy pickings, for few of the citizens were about so carly. We scratched our heads scriously as we realized that we had driven all the way for. Portland that morning. As we drove into a garage to load up with gasoline and verify the fact that no one had looped Mount Hood ahead of us, we ran across Oro Heldman, who sell. Firestone tires in Portland "Judie" had driven his Bulck up from Portland over the high-way the day before and was about to return over the same route. Here's a good joke on The Dalles. Just after we had congratulated our-selves on the fine quality of the road from The Dalles to Hood River, we asked the garage men how the road was to Dufur and Tygh Valley. They replied that it was only fair, but on fur-ther questioning they assured us that it was much better than the road

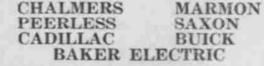
replied that it was only fair, but on fur-ther questioning they assured us that it was much better than the road from Hood River. They said the road from Hood River to The Dalles wasn't thought much of in that country. All of which goes to prove the character of Contral Oregon roads, which were evidently born good and just grew up like Tonsy

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evidently born good and just grew up like Topsy. If you go through The Dalles soon, inquire whether or not Second street, the natural avenue of exit, is still being worked on. We found that it was and were compelled to go out jackson street to the bluff overlooking the Cellio Canal location. Before the canal is reached the Du-fur road branches off to the right and all at once the traveler gets sareal

tion, and are being offered at very attractive prices. Terms if desired. Included are such makes as:



In justice to yourself, you should look these cars over and get our prices.

H. L. KEATS AUTO CO. Broadway 5368 --- A 1170 **Broadway and Burnside**

tucked away behind Mount Hood, is a

perfect picture. Then it wasn't long until we reached any share in putting up the lunch and the darned old automobile wasn't mine, so I didn't have much to say about my innermost feelings. Government Camp Soon Reached. Several "years" after passing Wapi-nitia, at eight minutes before two, to be exact we did star about a provide the first to circle Mount he had patted Jimmie Clark on the back for driving a band of us to Gov-

back for driving a band of us to Gov-ernment Camp from Portland, the first car to make that trip during 1915. Soon after passing Toll Gate on our descent we had our first blowout and were held up for some time as a re-sult. Then it was less than a mile over a dandy road to Rhododendron Tavern, where we stopped for a few minutes to shake hands with Emil Franzetti, the hospitable propristor. After leaving Brightwood we took the bridge across to the Marmot and Bull Run road and then came scooting all the way to Gresham, the road being fine from Bull Run on. Mest of Reute in Good Condition.

Most of Route in Good Condition.

Most of Route in Good Condition. On the whole the road to Mount Hood is now in good condition and it probably will remain so for the rest of the season unless heavy rains muss things up. We ran into a streat deal of mud at the upper end of the Mar-mot cutoff, but later on a fine plank road opened out before us, and with it the throatte Just the other side of road opened out before us, and with it the throttle. Just the other side of Powell Valley the road is particularly good. Heinle steered us over the Powell Valley road and into Portland over the Burnside bridge. This length-ened our time and distance, as it ne-cessitated a relay back south again to null up at The Oregonian building. pull up at The Oregonian building which we reached shortly after a o'clock, with a speedometer reading of 235.7 miles for the day's loop.

Mr. Wagner and his son have toured across the entire continent by auto-mobile, and both declare that the circle around Mount Hood involves every conaround Mount Hood involves every con-ceivable combination of scenery and road that enters into transcontinental touring. By making the loop of Mount Hood they may a motorist encounters every variety of road and every variety of scenery that is afforded on a tour entirely across the United States. It is a miniature transcontinental tour, they say, that beats any theoretical combination of National parks and boulevards possible. A road is already proposed between Government Camp and Hood River

A road is already proposed between Government Camp and Hood River back of Mount Hood that would also permit a flirtation with the mountain peak all day long. But this road, commendable though it is, could not include the variety offered by the ride through the wheat and desert lands of Central Oregon, and that atmosphere is needed to give the loon the universal is needed to give the loop the universal effect.



Marshall 2490.

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