14

BUYERS' WEEK IS

THE SUNDAY OREGONIAN, PORTLAND, JULY 11, 1915.

Lawrence

Lowengart

A. C. Black

PAD

TOPIC

COMMITTEE OF PORTLAND WHOLESALERS AND MANUFACTURERS WHO WILL HAVE CHARGE OF THIRD ANNUAL BUYERS' WEEK IN AUGUST.

Visitors to Be Entertained by Merchants and by Chamber of Commerce.

SET FOR AUGUST

REDUCED RATES TO APPLY

More Than 100 Wholesalers Join in Plan to Conduct Week of Trade Extension Activity - Purchasers Get Refund.

Portland's third annual buyers' week will be held in the week of August 9 to 14 and retail merchants from all parts of the Northwest will be here as guests of the Portland wholesalers.

The entertainment and other details will be in charge of a committee representing the trade and commerce bureau of the Chamber of Commerce, of which Nathan Strauss is general chair-

man, More than 100 Portland wholesalers and manufacturers have joined in the plan to conduct this week of trade ex-

pian to conduct this week of trade ex-tension activity. "Buyers' week," says the current bulletin issued by the committee, "is not only a convention of Pacific North-west retail merchants, but it allows jobbers and manufacturers to come into close contact with their trade.

Buyers' Week Success.

Buyers' Week Success. "It is only by actually visiting this fity and inspecting the enormous stocks and getting in close touch with the wholesalers that the retail mer-chant can fully realize the advantage by far the largest and most complete stocks on the Pacific Coast are carried in Portland. The largest volume of many jobbing lines is done in Portland. You will be amazed at what will be some on the Pacific Coast in many jobbing lines is done in Portland. You will be amazed at what will be some on the pacific Coast in mendously successful. Our guests were onthusiastic with their compliments, it portland jobbing firms, through their

is aimed to make this event better yet. Portland jobbing firms, through their official organization, the Portland Chamber of Commerce, will be your hosts and will endeavor to show you that your presence is appreclated." Railroad fares will be refunded to all merchants visiting Portland during buyers' week who place orders aggre-gating not less than \$500 with the job-bers and manufacturers participating

bers and manufacturers participating

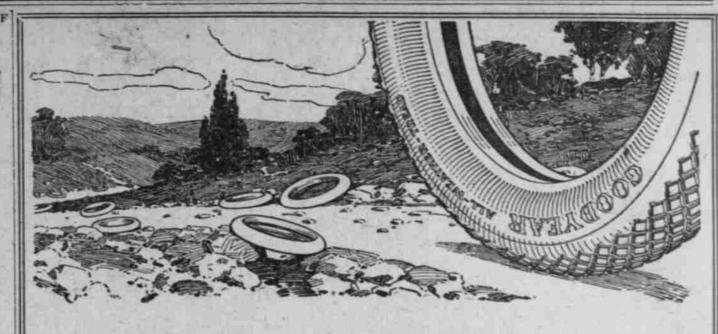
bers and manufacturers participating in the enterprise. "Buy the ticket to Portland either on Thursday, Friday or Saturday of the week preceding buyers' week or on Monday, Tuesday or Wednesday of buyers' week," says the bulletin. "Tick-ets bought before or after these dates cannot he honored on this arrange-ment. Return tickets will be honored until August 17, or three days after buyers' week is over. This refund priv-ilege also applies to tickets purchased ilege also applies to tickets purchase via steamship lines. Buy steamboa tickets, round trip, taking receipt."

Reduced Rate Available.

A validating headquarters will be open at the headquarters of the Port-land Chamber of Commerce, Commer-cial Club building. Each visiting buyer must immediately register at the headquarters at the Portland Chamber of Commerce, Fifth and Oak streets, and present his receipt upon arrival at Portland. Here he will be given

detailed information as to the many courtesies that await him. Members of family and business as-sociates of buyers will have the ben-efit of the reduced rates to Portland





The Tires That Fell Looked Like Goodyears at the Start

Don't Trust Looks

In a great tire, most of the virtues are hidden. In a poor tire, the skimping is unseen. The difference is enormous, but it doesn't show.

The Goodyear extras on our output this year will cost us \$1,635,000. That's for five great features used by no one else, and for other features not commonly employed. Yet Goodyear Fortified tires with plain treads look about like others.

Thick Anti-Skids

The Goodyear All-Weather is an extra tread vulcanized on to the regular. This means a double-thick tread. It means deep,

enduring grips. This double thickness will cost us \$1,000,000 this year on our output of this type. Yet dozens of regular treads, with shallow designs, pass for anti-skids.

Snap Judgment

Don't buy a tire on somebody's snap judgment. He may have had rare luck. One tire meets mishap or misuse and other tires. escape them. But the best-built tire will serve best on the average.

Better trust the seasoned judgment of motorists in general. Goodyear' tires outsell any other after 16 years. They have held top place for long. And this year their good repute is adding thousands to our users.

Quantity Values

In Goodyears you get quantity values. Despite our extras, our mammoth output brings our prices down. In two years our price reductions have totaled 45 per cent. This year's reduction saves our users about five million dollars.



Makers with small outputs can't match Goodyear values You must not expect it. You cannot get Goodyear features unless you get

Goodyear Service Stations-Tires in Stock

Belmont Garage, 754 E. Morrison St. R. E. Blodgett, 29 N. 14th St. Benjamin E. Boone & Co., 514 Alder. Braley Auto Co., 31 N. 19th St. Columbia Tire Repair & Supply Co., 430 Alder. Edwards' Tire Shop, 331 Ankeny St. Francis Motorcar Exchange, 561 Hawthorne.

F. P. Keenan, 190 4th St. Multnomah Garage & Auto Co., 254 6th St. Motorcycle & Supply Co., 209 4th St. Oregon Sales, 431 Alder. Oregon Vule. Co., 550 Washington St. Paquet Garage, E. 18th and Hawthorne. 1130 AL

Rose City Park Garage, 52d and Sandy Blvd.

John A. Walters Co., 335 Ankeny St.

and return during this same period. The Portland Chamber of Commerce

The Portland Chamber of Commerce will be the headquarters and enter-tainment center for the entire week. A reception, a smoker and banquet will occupy several of the evenings. Other evenings and noon times will be spent in different social joilifications, includ-ing a big luncheon at the Portland Ad Club. Many other courtesies and at-tentions and special events will char-acterize the event. The week will be crowded full of pleasure and business. Open House to Be Rule. During huwers' week there will the courter of the outer of the world, even by the mis-sionaries who have come back to China, but it was vouched for as true by an indisputable authority a few weeks ago

During buyers' week there will be sessions of the Pacific Northwest Merchants' Convention, at which various matters of great interest to its mem-bers will be discussed. The expenses discusseed. league are defrayed entirely by the jobbers and manufacturers of Portland through the Portland Cham-ber of Commerce. No membership fee or dues are charged and no incider tee of dues are charged and no inciden-tal expense will be connected with membership in the league. Member-ship cards will be furnished all visit-ing merchants and buyers immediately upon registering at headquarters. "Portland occupies a commanding position in the variety of lines jobbed

not manufactured." continues the bul-letin. "It will be to the interest of the merchants of the Northwest to pay this personal visit to our factories and business institutions, gaining an in-sight into the size and output. The opportunity to personally inspect large stocks is also valuable to you. "Portland business institutions will hold open doors to visiting merchants during the service weath"

during the entire week."

The buyers' week executive commit-tee is as follows: F. A. Spencer, chair-man: A. H. Devers, George Lawrence, Jr., O. W. Mielke, I. Lowengart, O. H. Fithian, F. S. West, A. C. Black, S. C. Pler, W. H. Beharrel.

SUNKEN JETTY DANGEROUS

Accident Cited to Show Danger of

Lack of Marks.

PRESCOTT. Or. July 8.—(To the Ed-itor.)—Last Sunday afternoon a party of well-known Rainer people, thras women and four men, while returning from Rhinearson Slough in a large gas-oline launch, ran afoul of the sub-merged Government latty. The launch merged Government jetty. The launch sank in a few moments, barely giving the occupants time to don life prosank in a few moments, barely giving the occupants time to don life pro-servers. Had the owner of the launch. Mr. Dunham, been as careless about providing iffe preservers as are a great many several of the party would cer-tainly have drowned. As it was the party floated down the river for almost an hour before being picked up by a fisherman who heard their cries. Several years ago a crowd of young people ran on to this same jetty while returning to Mayger from a dance at Rainler, and several of the party lost

Rainler, and several of the party lost their lives

At intervals throughout the year the United States Customs Office sends an

United States Customs Office sends an officer down the river for the purpose of arresting fishermen, loggers and lum-bermen who fall to display lights on their boats, rafts and docks, all of which are above the surface of the river, yet this jetty is allowed to re-main as it has been for several years. "Deadhead" logs are also allowed to re-main in the river, just as long as they are not in main ship channel. Fishermen in the neighborhood of

main in the river, just as long as they are not in main ship channel. Fishermen in the neighborhood of Rhinearson can tell you numerous stories of narrow escapes on the submerged jetty. Do you not think that something should be done to mark it? A READER Mr. and Mrs. J. W. Martin and Roy der of the Summer

S. S. Laffer

in Portland.

The man who made the statement was Hon, Chi-cheh Nieh, vice-chairman of the Honorary Chinese Commerce Com-Hon. mission, which visited Portland after a tour of the entire United States. Chi-cheh Nieh is general director of the Hong Foong Cotton Company, of Shanghai, a multi-millionaire, and a director of the Y. M. C. A. in China and an earnest advocate of the movement of modern progress in the new republic "Christianity did not become a prac-tical force among the upper classes of the Chinese until the Y. M. C. A. began

to gain a foothold in China," he said. "Christianity itself made slow progress under the missionaries of the various denominations until the Y. M. C. A. Perkins came to China "Here was an organization that showed us the practical application of the ideal of the Christian race, the movement toward freedom, toward effi-

W. Hurlburt, of Condon, is at the clent organization, the spirit of sacri-fice of self to an ideal and to others. For the first time the better classes of Perkins Newbill, of Pullman, is at the T. J.

Imperial the Chinese could see where the new Seely, of Roseburg, is at the religion applied to them and to their lives and to the life of China. "The old religions of China have been Imperial

R. E. Hinton, of Shaniko, is at the Portland F. F. Minahan, of Seattle, is at the

breaking down in the past two genera-tions and something new must take their place. This, it appears, has been and Portland. Portland.

tions and something new minst take their place. This, it appears, has been and will be Christianity. "The revolution may have started, so far as some of the leaders were con-cerned, in the great universities of other lands. It was the influence of the Y. M. C. A., however, which 'graye to large masses of the Chinese people the ideal, the cohesiveness, the willingness to sac-H. G. Balton of St Louis is at the

the cohesiveness, the willingness to sac-rifice for an ideal, and, above all, the practical ability to organize and execute Mult J. W. Parker, of Hood River, is at

a great project, all of which really made it possible to carry the revolution through to success. "A short time ago we held in China Dr. H. A. Rue, of Stella. Wash., is at the Perkins.

Dr. E. B. Pickel, of Medford, is at "A short time ago we held in China the Olympic games of the Far East, in which all of the Oriental nations were competing. I was one of the members of the board of directors of those games. China won first place, the Philippines second and Japan third. The inspira-tion that produced these second second and Japan third.

Mrs. L. G. Austin, of Cascade Locks, is

E. J. Burkett, of Lincoln, Neb., is J. H. Frank, of Scranton, Pa., is at

tion that produced these games, which marked an epoch in the new history of the Far East, and the organization and training that carried them through must be traced again directly to the Y. M. C. A.

Dr. C. A. Schulze, of Columbus, and a party of four are at the Seward. Mr. and Mrs. L. H. Hampton, of Chi-



Johnston, of Yreka, Cal. are at the strong central organization. Ex-Coun-John De Bruya, of Seattle, is at the meeting of the old St. Johns Council

G. Freres, of Stayton, is at the nent organization for the entire Peninsula so that improvements and other

> ************************** FIRE MARSHAL BECOMES SEC-OND ASSISTANT CHIEF OF BUREAU,

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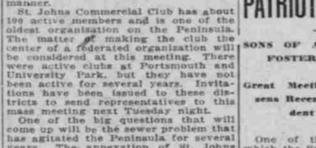
Juy Stevens.

Jay Stevens, battalian chief of

the fire bureau and municipal

fire marshal, is now second as-sistant fire chief. He was pro-moted to the position yesterday by Mayor Albee, following the

establishment of the position by the City Council. The promotion



the old City Hall in St. Johns for Tues-day night to consider the future of that portion recently brought into Portland, and take up the question of a Portland, and take up the question of a strong central organization. Ex-Coun-cilman Perrine suggested at the last meeting of the old St. Johns Council that steps be taken to effect a perma-nent organization for the entire Penin-sula so that improvements and other

mit the enlargement of the district to be assessed for the building of the new Peninsula Highway from Killingsworth avenue through Lower Albina, which will save about two miles of distance betweep St. Johns and Broadway bridge.

MRS. H. L. BRUMAGIN DEAD

Funeral of Vancouver Resident to Re Held Tomorrow at 2.

VANCOUVER, Wash., July 10 .- (Spetial.)-Mrs. Helen Lucinda Brumagin, wife of D. B. Brumagin, night engineer of the Vancouver ferryboat for the past 20 years, died at the home of her daughter, Mrs. J. D. Robinson, on East Sixth street, today after suffering for the past two years with tuberculosis Mrs. Brumagin was 57 years of age. and, had she lived ten days longer, would have celebrated her 40th wedding anniversary. The funeral will be held from the Knapp chapel Monday at 2 o'clock, services being conducted by the First Church of Christ, Scientist, of this city, of which she had been a faithful member for the past four ears.

Besides the husband and daughter. she leaves her mother, Mrs. Lucinda Foster, and a brother, Clarence Cheseboro, of this elty. Mrs. Brumagin was a native of New York and was mar-ried July 20, 1876, in Sherman, N. Y. coming soon after to the West and setting in Portland, and then coming Vancouver, where she had resided since.

Charles E. Cochran, assistant general attorney for the O .- W. R. attorney for the O.W. A. & M. Com-pany, will speak today at noon at the current events class of Westminster Presbyterian Church, East Seventeenth and Schuyler streets. His subject will be "The Proposed Systems of Waterpower Conservation and Development." This is the big subject to come before the Conference of Western Governors, to be held soon.

SONS OF AMERICAN REVOLUTION FOSTER GOOD CITIZENSHIP. Great Meeting of Allen-Born Citi-

Eugene K. Oppenheimer.

Eugene K. Oppenheimer. Eugene K. Oppenheimer, who has just been admitted to the Oregon bar with honors, is a native of Portland and a grand-son of Mrs. N. Loeb, one of the pioneers of Portland. Mr. Op-penheimer, who is 24 years old, has practically worked his way through school ang law college and in the recent examinations he received high honors. Mr. Oppenheimer is secretary of the

Oppenheimer is secretary of the Hunt Club and has a number of

medals won in feats of horse-manship during the time he was connected with the Hunt Club. He is also a member of the

Multhomah Amsteur Athletic Club, Mr. Oppenheimer has been taken into one of the prominent law firms of the city.

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ties of the National society is in the direction of helping the fareign-born residents of the country to a better understanding of American citizenship and American institutions. Our com-mittee on education of allens is directly in charge of this work. It assisted in bringing about the meeting in Phila-delphia May 10, under the auspices of the municipal government, where 4000

and others on the importance of duties assumed through naturalization."

FIRST-AID TOUR SUCCESS

Permanent Red Cross Field Man to,

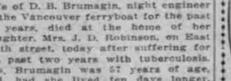
Be Sought by Washington.

OLYMPIA; Wash., July 10 .- (Speial.)-So successful thus far has been he "first aid" work done by Drs. W. F. Davis and W. N. Lipscomb, of the American Red Cross, who are touring Washington logging camps, giving intruction and demonstrations, that the Washington Industrial Insurance Commission will seek to arrange to have one Red Cross field man assigned to permanent service of this kind in this state. This matter will be taken up with Major Robert U. Patterson, U. S. A. in charge of the bureau of

Jumber camps of considerable size already have been visited by the Red Cross physicians in their safety first tour. Dr Davis will return East next week with the Red Cross chr. but Dr. Lipscomb will remain at the work in this state until November at least.

WALLOWA, Or., July 10 .- (Special.) -Stealing a march on his Wallowa friends, F. H. Brownlee, a megchant, left iown on pretense of attending the Eagles' celebration at La Grande, hut, to the surprise of all, he returned yes-torday with a wife, having married Mrs. Bertha Alford in La Grande Wednesday, Rev. Mr. Meyers, of the mony.

Church Class to Hear C. E. Cochran.



C. F. Heick, 993 Belmont St.

General Autos Co., 523 Alder St.

PATRIOTIC

Floyd Halliday, 429 Belmont. Western Hrdw. & Auto Sup. Co., 56 Broadway. Winton M. C. Co., 23d and Washington Sts. natters may be handled in a united

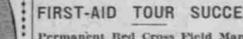
sciety, which will hold its National the Far West convention in the Far West for the first time this year, meeting at Port-land July 18-21, In every city of the country, where here is a local unit of the Sons of he American Revolution, these

chapters co-operated with the Ameri-canization day committees. The Sons' order is made up of lineal descendants of men who took part in armed resistance to Great Britain in the period from 1776 to 1782. Work for the naturalization of allens

One of the chief pairiotic duties which the Sons of the American Revo-lution performs is directly in line with that which was given National recogni-tion on July 4 by Americanization day. that which was given National recogni-tion on July 4 by Americanization day. That this unique observance of inde-endence day was carried out with the historical collection in the Na-tonal Museum, discussing this work for the aliens

of various state organizations of this ***************************** PORTLAND BOY ADMITTED TO BAR WITH HONORS.





medical service, when he visits Wash-ington in September. Most of the Western Washington

Wallowa Merchant Weds.

Christian Church, performed the cere-

involves an increase of \$20 a involves an increase of \$20 a month in salary. The advancement of Mr. Stevens is a reward for exceptional serv-ice as fire marshal and battalion chief, and also to put him in position so he can enforce orders which he may give in his ca-pacity as fire marshal.

tonia.

A READER. Mr. and Mrs. J. W. Martin and Roy der of the Summer.

G. J. Ekre, of Seattle, is at the Nor-