

# BUYERS' WEEK IS SET FOR AUGUST

### Visitors to Be Entertained by Merchants and by Chamber of Commerce.

### REDUCED RATES TO APPLY

### More Than 100 Wholesalers Join in Plan to Conduct Week of Trade Extension Activity — Purchasers Get Refund.

Portland's third annual buyers' week will be held in the week of August 9 to 14 and retail merchants from all parts of the Northwest will be here as guests of the Portland wholesalers.

The entertainment and other details will be in charge of a committee representing the trade and commerce bureau of the Chamber of Commerce, of which Nathan Strauss is general chairman.

More than 100 Portland wholesalers and manufacturers have joined in the plan to conduct this week of trade extension activity.

"Buyers' week," says the current bulletin issued by the committee, "is not only a convention of Pacific Northwest retail merchants, but it allows jobbers and manufacturers to come into close contact with their trade."

"It is only by actually visiting this city and inspecting the enormous stocks and stocks in closer contact with the wholesalers that the retail merchant can fully realize the advantage of trading in this city. In many lines by far the largest and most complete stocks on the Pacific Coast are carried in Portland. The largest volume of business done on the Pacific Coast in many jobbing lines is done in Portland. You will be amazed at what will be shown you during buyers' week."

"Previous buyers' weeks were tremendously successful. Our guests were enthusiastic with their compliments. It is aimed to make this event better yet. Portland jobbing firms, through their official organization, the Portland Chamber of Commerce, will be your hosts and will endeavor to show you that your presence is appreciated."

Railroad fares will be refunded to all merchants visiting Portland during buyers' week who place orders aggregating not less than \$500 with the jobbers and manufacturers participating in the enterprise.

"Buy the ticket to Portland either on Thursday, Friday or Saturday of the week preceding buyers' week or on Monday, Tuesday or Wednesday of buyers' week," says the bulletin. "Tickets bought before or after these dates cannot be honored on this arrangement. Return tickets will be honored until August 17, or three days after buyers' week is over. This refund privilege also applies to tickets purchased via steamship lines. Buy steamboat tickets, round trip, taking receipt."

### Reduced Rate Available.

A validating headquarters will be open at the headquarters of the Portland Chamber of Commerce, Commercial Club building. Each visiting buyer must immediately register at the headquarters at the Portland Chamber of Commerce, Fifth and Oak streets, and present his receipt upon arrival at Portland.

Chih-cheh Nieh, Member of Party Which Visited Portland, Says Organization Is Leaven of Nation.

The force which plunged the Chinese empire into a revolution which within the past two years has overturned one of the oldest dynasties in the world, and has brought China with a start out of her Oriental seclusion and started her in the path of progress, according to the Occidental ideals, found its source in the Y. M. C. A.

This fact has not been generally announced to the world, even by the missionaries who have come back to China, but it is by their own actions and an earnest advocacy of the movement of modern progress in the new republic.

"Christianity did not become a practical force among the upper classes of the Chinese until the Y. M. C. A. began to gain a foothold in China," he said. "Christianity itself made slow progress under the missionaries of the various denominations until the Y. M. C. A. came to China."

The man who made the statement was Hon. Chih-cheh Nieh, vice-chairman of the Honorary Chinese Commerce Commission, which visited Portland after a tour of the entire United States. Chih-cheh Nieh is general director of the Hong Fong Cotton Company, of Shanghai, a multi-millionaire, and a director of the Y. M. C. A. in China and an earnest advocate of the movement of modern progress in the new republic.

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"A short time ago we held in China the Olympic games of the Far East, in which all of the Oriental nations were competing. I was one of the members of the board of directors of those games. China won first place, the Philippines second and Japan third. The inspiration that produced these games, which marked an epoch in the new history of the Far East, and the organization and training that carried them through, must be traced again directly to the Y. M. C. A."

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## COMMITTEE OF PORTLAND WHOLESALESMEN AND MANUFACTURERS WHO WILL HAVE CHARGE OF THIRD ANNUAL BUYERS' WEEK IN AUGUST.



### Y. M. C. A. AWAKES CHINA

### WAR AND FORMING OF REPUBLIC LAID TO ASSOCIATION.

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### PERSONAL MENTION.

- G. J. Ekere, of Seattle, is at the Nortonia.
H. E. Smith, of Salem, is at the Imperial.
W. E. Hall, of Denver, is at the Multnomah.
H. B. Olds, of Seattle, is at the Cornelius.
Mr. and Mrs. J. W. Martin and boy

### SEWER WILL BE TOPIC

### MASS MEETING FOR ST. JOHNS AND PENINSULA TO BE TUESDAY.

### Strong Central Organization to Work for Needed Improvements of District Proposed.

A mass meeting of the St. Johns and Peninsula districts has been called at the old City Hall in St. Johns for Tuesday night to consider the future of that portion recently brought into Portland, and take up the question of a strong central organization.

### FIRE MARSHAL BECOMES SECOND ASSISTANT CHIEF OF BUREAU.

Jay Stevens, battalion chief of the fire bureau and municipal fire marshal, is now second assistant fire chief. He was promoted to the position yesterday by Mayor Albee, following the establishment of the position by the City Council.

### MRS. H. L. BRUMAGIN DEAD

### Funeral of Vancouver Resident to Be Held Tomorrow at 2.

VANCOUVER, Wash., July 10.—(Special.)—Mrs. Helen Lucinda Brumagin, wife of D. B. Brumagin, night engineer of the Vancouver ferryboat for the past 20 years, died at the home of her daughter, Mrs. J. D. Robinson, on East Sixth street, today after suffering for the past two years with tuberculosis.

### Church Class to Hear C. E. Cochran.

Charles E. Cochran, assistant general attorney for the O. W. R. & N. Company, will speak today at noon at the current events class of Westminster Presbyterian Church, East Seventeenth and Schuyler streets. His subject will be "The Proposed System of Water-power Conservation and Development."

### PATRIOTIC AIM IS TOLD

### SONS OF AMERICAN REVOLUTION FOSTER GOOD CITIZENSHIP.

### Great Meeting of Allen-Born Citizens Recently Addressed by President Cited as Example.

One of the chief patriotic duties which the Sons of the American Revolution perform is directly in line with that which was given National recognition on July 4 by Americanization day. That this unique observance of independence day was carried out with such success throughout the country was due in no small part to the efforts of various state organizations of this nature.

### PORTLAND BOY ADMITTED TO BAR WITH HONORS.

Eugene K. Oppenheimer, who has just been admitted to the Oregon bar with honors, is a native of Portland and a grandson of Mrs. N. Loeb, one of the pioneers of Portland. Mr. Oppenheimer, who is 24 years old, has practically worked his way through school and law college and in the recent examinations he received high honors.

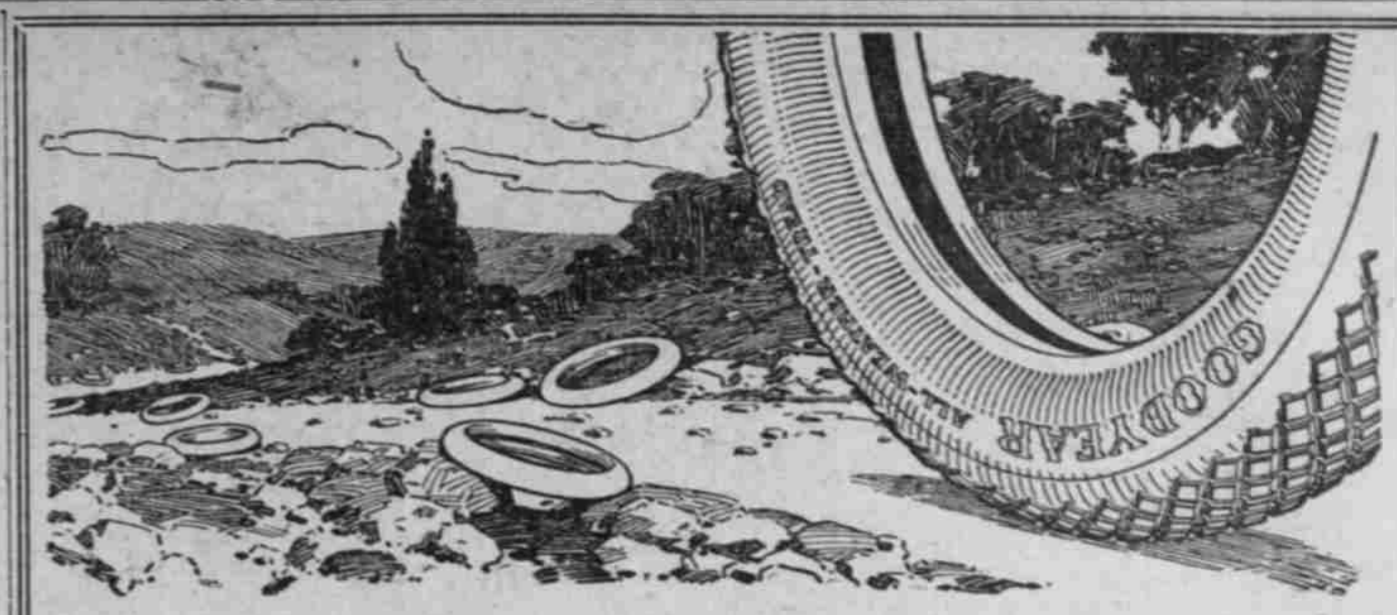
### FIRST-AID TOUR SUCCESS

### Permanent Red Cross Field Man to Be Sought by Washington.

OLYMPIA, Wash., July 10.—(Special.)—So successful thus far has been the "first aid" work done by Dr. W. T. Davis and W. N. Lipscomb, of the American Red Cross, who are touring Washington logging camps, giving instruction and demonstrations, that the Washington Industrial Insurance Commission will seek to have one Red Cross field man assigned to permanent service of this kind in this state. This matter will be taken up with Major Robert T. Patterson, U. S. A., in charge of the bureau of medical service, when he visits Washington in September.

### Wallowa Merchant Weds.

WALLOWA, Or., July 10.—(Special.)—Stalling a march on his Wallowa friends, F. H. Brownlee, a merchant, left town on pretense of attending the Eagles' celebration at La Grande, but to the surprise of all, he returned yesterday with a wife, having married Mrs. Bertha Walford at La Grande Wednesday. Rev. Mr. Meyers, of the Christian Church, performed the ceremony.



# The Tires That Fell Looked Like Goodyears at the Start

## Don't Trust Looks Snap Judgment

In a great tire, most of the virtues are hidden. In a poor tire, the skimping is unseem. The difference is enormous, but it doesn't show.

Don't buy a tire on somebody's snap judgment. He may have had rare luck. One tire meets mishap or misuse and other tires escape them. But the best-built tire will serve best on the average.

The Goodyear extras on our output this year will cost us \$1,635,000. That's for five great features used by no one else, and for other features not commonly employed. Yet Goodyear Fortified tires with plain treads look about like others.

Better trust the seasoned judgment of motorists in general. Goodyear tires outsell any other after 16 years. They have held top place for long. And this year their good repute is adding thousands to our users.

## Thick Anti-Skids

The Goodyear All-Weather is an extra tread vulcanized on to the regular. This means a double-thick tread. It means deep, enduring grips. This double thickness will cost us \$1,000,000 this year on our output of this type. Yet dozens of regular treads, with shallow designs, pass for anti-skids.

## Quantity Values

In Goodyears you get quantity values. Despite our extras, our mammoth output brings our prices down. In two years our price reductions have totaled 45 per cent. This year's reduction saves our users about five million dollars.



Makers with small outputs can't match Goodyear values. You must not expect it. You cannot get Goodyear features unless you get Goodyear Tires. Any dealer will supply you.

## Goodyear Service Stations—Tires in Stock

- Belmont Garage, 754 E. Morrison St.
R. E. Blodgett, 29 N. 14th St.
Benjamin E. Boone & Co., 514 Alder.
Braley Auto Co., 31 N. 19th St.
Columbia Tire Repair & Supply Co., 430 Alder.
Edwards' Tire Shop, 331 Ankeny St.
Francis Motorcar Exchange, 561 Hawthorne.
General Autos Co., 523 Alder St.
Floyd Halliday, 429 Belmont.
C. F. Heick, 993 Belmont St.
F. P. Keenan, 190 4th St.
Multnomah Garage & Auto Co., 254 6th St.
Motorcycle & Supply Co., 209 4th St.
Oregon Sales, 431 Alder.
Oregon Vulc. Co., 550 Washington St.
Paquet Garage, E. 18th and Hawthorne.
Redman Auto Co., 1130 Albina Ave.
Rose City Park Garage, 32d and Sandy Blvd.
John A. Walters Co., 335 Ankeny St.
Western Hrdw. & Auto Sup. Co., 56 Broadway.
Winton M. C. Co., 23d and Washington Sts.