

EVERY NEW PRIVATE RESIDENCE HAVING 10 WINDOWS OR MORE—BEST OPAQUE SHADES—55¢ EACH—HUNG COMPLETE

New Goods for the New Building Is the Rule--Therefore, Our Gigantic Removal Sale Brings to You Whirlwind Savings!

Every Article in Our Store and Annex Is Reduced except contract goods, "Silk Maid" Hose and groceries.

Hand-Embroidered Neckwear

Were \$1.50, \$2 and \$3 **98c** All New Styles
Strictly high-grade, warranted hand-embroidered pieces, new and in best styles of the season.
Round Collars, V-Shaped Collars, Sailor Collars, Puritan Collars, made of voile, organdy and pique, mostly white, few colors. —1st Floor, 6th-St. Bldg.

Storage for Furs

cannot be better placed than in our vaults in a below

Freezing Temperature



1857 The Quality Store of Portland 1915

Charge Purchases

made tomorrow and balance of this month will be

Rendered Aug. 1st Bill

Women's Long Silk Gloves at

Double Finger Tipped **98c** All Sizes 5 1/2 to 8 1/2
The best silk gloves in America are these double-finger tipped, full-elbow length, heavy silk models.
Black, white, pongee, brown, tans, mode and gray, plain backs or embroidered in contrasting colors. Sizes 5 1/2 to 8 1/2. —1st Floor, 6th-St. Bldg.

Millinery That Was \$8.50 to \$15 Now at \$5.95

The midsummer styles and braids—Leghorns, Milans and Panamas, trimmed in airy maline and ostrich pomps, gaily colored and white ribbon bows, smart ostrich stickups and various other up-to-date effects. Hats that are practical and beautiful as well. —Second Floor, Sixth-St. Bldg.

Butterick Patterns Awarded Grand Prize at the Panama-Pacific International Exposition at San Francisco, thus confirming our judgment in our recent renewal of an agency contract for a period of years.

Important to Women--All Our Suits, Coats, Dresses Radically Underpriced for Removal Sale!



We could "worry" them out by the end of the season, but the multiplicity of styles makes it advisable to do things in a decisive way. So, we are going to take the loss in one big dose that they may be hurried out in a day.

315 Tailored Suits in All This Season's Very Best Styles

40 Suits that were \$20 and \$22.50, now \$14.85	60 Suits that were \$25 and \$27.50, now \$16.45	30 Suits that were \$28.50 and \$30, now \$19.50	60 Suits that were \$30 and \$35.00, now \$21.85	60 Suits that were \$35 and \$40.00, now \$24.50	65 Suits that were \$40 and \$57.50, now \$27.50
---	---	---	---	---	---

Good, Plain Tailored, Fancy and Norfolk Models. Fashionable materials in navy, black, tans, checks and mixtures are included.

206 Fine Coats That Are Suitable for Every Occasion

35 Coats that were \$10 and \$12.50, now \$7.85	60 Coats that were priced \$15, now at \$10.00	53 Coats that were \$15 and \$18.50, now \$12.45	58 Coats that were \$20 and \$22.50, now \$14.85
--	---	---	---

In serges, poplins, tweed, navy, black, tan, checks and mixtures—all handsome models.

Street, Afternoon and Evening Dresses That Are Usually \$25 to \$37.50 Special at \$19.65

There are plenty of colors and styles, exactly 94 dresses in the group. Some were taken from our regular stocks, others represent a special purchase—the output of a very good designer. Georgette crepes, crepe de chine, taffeta, messaline, serge and poplin materials. —Fourth Floor, Sixth-St. Bldg.

Crepe Undermuslins Always 75c, to Sell for 50c

Crepe Gowns at 50c—All white, all pink or all blue crepe of very good quality. Made slipover style, kimono sleeves, prettily lace-trimmed.

Crepe Envelope Chemise, 50c—The new and popular undergarment, easy to launder. Made in regulation style, trimmed with narrow lace, ribbon run.

Crepe Combinations 50c—Corset cover and short skirt combinations. Trimmed with narrow lace edging, and run with ribbon. Drawer and corset cover combinations, same price.

CORSET COVERS FOR 25c

Of crepe, well made. Our regular 35c grade. —Second Floor, Sixth-St. Bldg.

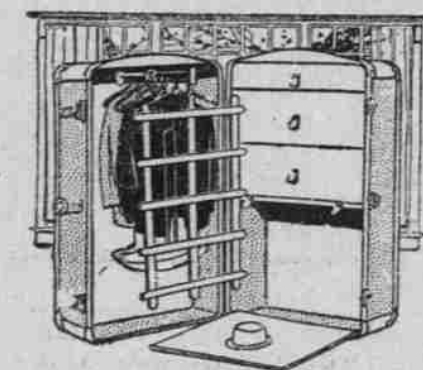
All Silk Belts and Girdles Are Reduced

49c, 79c, 89c, \$1.19, \$1.59, \$1.89, \$2.19, \$2.29, \$2.69, \$3.39

FOR BELTS AND GIRDLES REGULARLY PRICED 75¢ TO \$5.00

We're including every silk girdle or belt in our huge stocks, all the newest summer and midsummer styles and novelties, bought for this season's demands, are to go now at these never-lower prices. White, black, plaids, stripes and all the plain colors you desire. For the Best—Come Early! —First Floor, Sixth-St. Bldg.

Just 18 Wardrobe Trunks to Sell at \$19.95



Steamer, Three-Quarter and Full Size

Fiber covered and lined, three-ply hardwood boxes, with double trolley fiber hangers, and linen lined. Solid steel trimmings. Not a rivet in entire construction. 18 trunks in the lot, various styles, taken from our regular stock.

—Temporary Annex, Fifth Floor

Every Shoe in Our Stock Is Sale Priced

Men's, women's and children's—all good styles and of the best qualities.

WOMEN'S COLORED TOP OXFORDS \$2.69

Selling Regularly at \$3.50 and \$4.

Patent Oxfords with white, putty color and black cloth tops, also Colonial with gray cloth tops. New styles, all sizes.

WOMEN'S CANVAS OXFORDS, PAIR, 39¢

That Are Discontinued Lines. Brown and gray canvas, laced style, nearly all sizes in lot.

MEN'S CALFSKIN OXFORDS, \$2.35

Which Regularly Sold at \$3.50. Black or tan, Blucher or laced style, splendid values.

BOYS' CALFSKIN OXFORDS AT 95¢

Black and Tan, Sizes 1 1/2 to 5 1/2. Laced style only. Just the shoe for vacation wear.

CHILDREN'S SLIPPERS AND OXFORDS, 45¢

Discontinued Lines, Sizes 2 to 8. Tan and black models, for infants and children. —Third Floor, Sixth-St. Bldg.

New Wide Silk Ribbons Are Marked 19c

Ribbons for hairbows, for sashes, for trimming purposes, in every desired color. Heavy, lustrous qualities in fancy silks, plain taffetas and moire ribbon—all included at, yard, **19c**. —First Floor, Sixth-St. Bldg.

Women's Blouses Formerly \$18 to \$25 Now \$12.50

A group of waists left from various lines—every one new and desirable. Georgette crepes, nets and laces in "dressy" and semi-dress models. Some are self-trimmed, others beautifully embroidered. Every one a bargain.

WOMEN'S RIDING SHIRTS, \$7.50

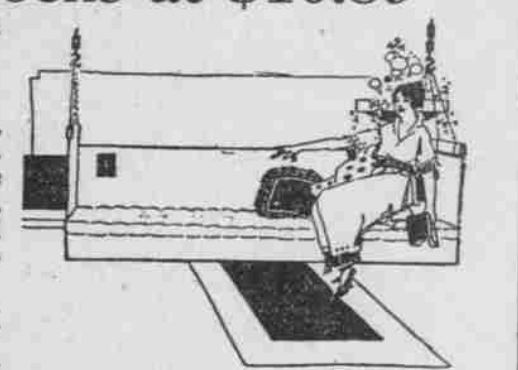
Very new! Mannish Style of Crepe de Chine or Habutai Silk. —Fifth Floor, Sixth-St. Bldg.

Our \$15 Swinging Couch Hammocks at \$10.89

Including 4-Inch Heavy Denim Box Mattress

All steel frames, adjustable headrest. Made of best grade canvas, with good, strong, reinforced backrest. Easy to adjust.

Hammocks—complete assortment of colors and styles—all reduced.



—Temporary Annex, Eighth Floor.

150 Beautiful Oriental Rugs Reduced for Removal Sale to Prices Within the Reach of All

They're not selling fast enough. We are determined to sell them quickly. That's the reason we are making such tempting prices, and when you see the Rugs, you'll be genuinely surprised at their richness of design and coloring.

50 Beloochistan Rugs to Go at \$15.75

Rugs That Have Sold Up to \$22.50; Average Size 2-8x4-5. The deep, rich tones of the Beloochistan make it especially desirable for combining with other rugs, particularly the brighter colors. Here's a bargain; every one a beauty and 50 to choose from.

50 Fine Mossoul Rugs to Go at \$19.50

Rugs That Have Sold Up to \$37.50; Average Size 3-8x6-10. Beautiful blues, dull golds, browns, old reds and ivory colors exquisitely blended and designed. Rich, lustrous finish. Never a better opportunity to procure these elegant rugs than now.

50 Splendid Iran Rugs to Go at \$55

Rugs That Have Sold at \$75.00; Average Size 4-5x6-3. The designs are forceful, interesting and in very distinctive patterns. Rich blues, warm reds and ivory tints predominate. All regular \$75 rugs priced at \$20 less than usual.

Carpet-Size Serapis and Kermanshahs, While They Last, Less One-Third to One-Half. Only a Limited Number in Stock

—Temporary Annex, Seventh Floor.

Cretonnes Yard at 28c

Were 35c, 40c, 50c
Hundreds of yards in almost every conceivable color and style.

- MARQUETTE SCRM. PRINTED BORDER, REGULARLY 25c, NOW, YARD, 15c
- KIMONO SILKS, WORTH REGULARLY 65c, NOW, THE 33c
- YARD, 15c
- KIMONO SILKS, SOLD REGULARLY AT \$1.25 and \$1.35, NOW THE YARD, 65c
- VERDURE TAPESTRY, REGULARLY PRICED AT \$2.50, NOW THE YARD, \$1.25
- BROWN ANTIQUE VELVETS, 50 INCHES WIDE, REGULARLY \$1.50, YARD, 85c
- SCRM CURTAINS, REGULARLY SOLD AT \$1.75, PAIR, NOW THE PAIR, 98c
- SCOTCH SCRM CURTAINS, WOVEN BAND BORDER, REGULARLY \$1.50, PAIR, 75c

—Temporary Annex, Ninth Floor



Tomorrow Our Removal Sale Emphasizes the Fact That We Have

About 1000 Pieces of Furniture at Half Price

This is a radical disposal of odd lots, discontinued patterns, samples, etc., gathered from nearly every section of our stocks. Every piece bears our guarantee for goodness. Every piece is of a kind that some home is looking for. But other goods are crowding our floors; we need more space, so we ask you to come here tomorrow

Pick Out Anything You See on Display in This Special Lot, Note Price Ticket Thereon, and Cut One-Half Off the Price

All of this Furniture in this HALF-PRICE SALE has been assembled and classified into separate sections—one section on each floor of our Furniture Department.

New Bath Towels 25c

Regularly 35c

Turkish Bath Towels, 22 by 40-inch size. Heavy-weight, bleached terry cloth, deep nap, very absorbent.

FACE TOWELS AT 25c

Regularly 35c

Linen huckaback, size 22x38 inches. Extra heavy weight, handsome damask bordered.

FACE TOWELS AT 9c

By the Dozen, Only \$1.00

Cotton huckaback, size 18x38 inches. Good grade for rooming-house, hotel and general use.

—Third Floor, Sixth-St. Bldg.

EVERY NEW PRIVATE RESIDENCE HAVING 10 WINDOWS OR MORE—BEST OPAQUE SHADES—55¢ EACH—HUNG COMPLETE