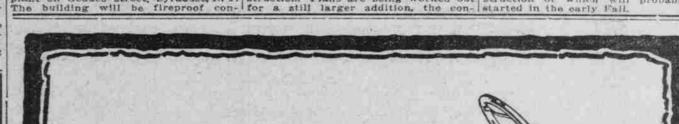
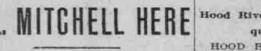
THE SUNDAY OREGONIAN, PORTLAND, JUNE 20, 1915. taining wall, and loosened his steering connections so that he had to make a pit stop and was unable to drive at top speed afterward. Bunny escaped un-**AUTO'S RISE IS RAPID** HIGHWAYS IN ALPS Eight J. WILLARD HAS STUDEBAKER Factory Employes Wear Path Past Evolution in 20 Years Is Called Office, to See Champion. Remarkable. Jess Willard, champion heavyweight puglilst of the world, now drives a Studebaker automobile. He bought it while in Detroit with Miller Brothers 101 Ranch Wild West show. **Best Features of Old Roads** Combined With Modern in Combined With Modern in Newest Great Route. LIKENESSES ARE SHOWN Beauty Is Declared Incomparable Because of Difference in Types. Many Hotels of Swiss Are OLD TRANSMISSION KEPT Beats "The Lark Car Put to Practical Use First in Europe, but Americans Far Los Angeles to San Francisco **Outstrip** French in Advances in Development. CADILLAC TIME ..... 12 hours 10 min. BY HENRY B. JOY. President Packard Motor Car Company. A student of the trend of the motor car art has seen a wonderful evolution walk at Atlantic City on Easter Sun-Open All Year Around. Meanwhile Mr. Willard was engaged busily in purchasing a Studebaker seven-passenger six-cylinder touring car. It was delivered to him in the aft-ernoon at the showgrounds by a chauf-feur whom the champion employed while at the factory. The chauffeur Most Marvelous Road Record BY RALPH J. STAEHLI. presentative Portland Auto Club at Fair. "Taking Switzerland and Swiss roads as the criterion, how is the Columbia River Highway rated?" in Motor Car History This question was asked of me a few days ago by a man who had done practically all of his touring in Europe in the Summers of the past few years. His playground has been made un-mate and he is going to tour the North-west this year. This man is only one WAS BIG YELLOW AUTO FROM OMAHA EQUIPPED WITH GATLING GUN? west this year. This man is only one of a good many thousand, for the reg-istration at the Panama-Pacific head-California was startled Friday, June 4, by news ists and newspaper men examined the car and of this greatest of all auto runs, which beat the found it in perfect condition. duarters constantly is increasing. However, his question is one that often has to be met. To compare the scenery is idle. The Columbia River Highway, longer than any route through the "Top of Europe," is too different. Southern Pacific's fastest train between Los An-Such a record over the boulevards, mountain geles and San Francisco by an hour and thirtyand desert stamps the Cadillac Eight a marvel for five minutes. power, endurance and reliability. The car was sent over the hardest of roads at the highest posdifferent. However, the construction and ma-terial features can be compared. The car was a fully equipped touring car, carrying four passengers. It was the first eight received by Don Lee in Los Angeles and had been sible speed, and as a crowning achievement went Ronds of Alps Long Famous. The roads of the Alps have been famous since the time of the Romans. Their construction has been the model the final 80 miles into San Francisco in 93 minutes. for highway work the world over. Our own Columbia River Highway has the best features of the roads in run 17,000 miles before the record dash. It was So perfect was the oiling and cooling system, officially checked by committees of newspaper men in Los Angeles, Bakersfield, Fresno, Gilroy the Bernese Lake country, to which are added the wonders of American englit was possible to make the trip without a fan. This was removed before the start. The motor neers, namely the concrete bridges and and San Francisco. gave perfect service, and not a single weakness One of the newest roads in the Alps one of the newest roads in the Aips is that running from the Bruenig Pass to Briens, in the Oberland. This road is one which all who have been on it say is most like the Columbia Highdeveloped. Another convincing proof that the A. L. SPRINGER, AT WHEEL OF HIS CAR THAT WAS DRIVEN, TO NEW YORK BEFORE COMING WEST. No trouble whatever was experienced on the Cadillac Eight is the greatest motor car the world entire trip, and at the finish a committee of motorhas ever known. "Are you going to shoot up the Germans with that gun?" inquired one of a crowd that assembled in front of The Oregonian building last Wednesday when A. L. Springer, of Omaha, Neb., alighted from There, too, may be found the imlast Wednesday when A. L. Springer, of Omaha, Neb., alighted from his specially built roadster. Among the freak equipment on Mr. Springer's car is an alarm sig-nal that points into the air much like a gatling gun. Everywhere he goes, Mr. Springer says, he is forced to explain that the instrument is a honking horn instead of a weapon of war. With his mechanician Mr. Springer made the round trip from Omaha to New York before driving west over the Lincoln Highway to Los Angeles. He stopped off in Portland on his way to Seattle and will switch back to Portland before going to Sait Lake, Denver and. Omaha. mense stone cuts, the tunnels and ma-sonry. Still, there are many who would pick the Columbia as the more picturesque, the better constructed and the more valuable to the country. Covey Motor CarCo. Columbia Highway Broader. The Columbia Highway is broader in all parts than the Bruenig Strasze. The virgin forest of the Columbia adds much to the charm. The Swiss road has the Alps. It has the deep valleys and the blue lakes of Brienz and Thun in the distance. Omaha. Mr. Springer's car is painted a bright yellow and never fails to cre-ate a sensation wherever it is seen. It is equipped with a full regi-ment of extra tires, electric lights and lanterns, a 35-gallon gasoline tank and a depository for 15 gallons of cylinder oil. We say our green hills, tall pines, wooded ravines and the blue Columbia, in its rock walls, almost matches vir-Twenty-first and Washington Streets Portland, Oregon <text><text><text><text><text><text><text><text><text><text> 





FACTORY CHIEF COMES FROM RA CINE FOR ANNUAL MEETING.

Trips From Portland Always Enjoyed by Director, Who Says He Is

Proud of 1916 Model.

ell, Lewis & Staver Company," said F. L. Mitchell, treasurer of the Mitchell-Lewis Motor Company upon his arrival in Portland last week. "It gives me a fine excuse to get away from my desk and take the trip that I enjoy more each time I take-it. This year I have had an exceptionally pleasant time, en-joying every minute of your Rose Fer

Joying every minute of your Rose Fes-tival, which I must say is certainly a show worthy of Portland." Mr. Mitchell grew enthusiastic

Mr. Mitchell grew enthusiastic enough to say that if he ever moved from Racine it would be to Oregon, on

account of its wonderful scenery and delightful climate. Last Tuesday H. W. Mitchell, man-ager of the local distributers, piloted the Easterner to Government Camp in his Mitchell Six and the only thing that kept the party from making the snow line was Mr. Mitchell's desire not

to come in contact with any more snow, having had a sufficiency at home. Mr. Mitchell also took his guest to Chanticleer Inn, continuing up the Columbia River Highway for a short

Mr. Mitchell expressed his disap-pointment that the weather would not permit going further up the highway, stating, however, that he had seen enough to convince him that when completed it would be the most won-derful drive in America

completed it would be the most won-derful drive in America. "Of course I'm to be expected to say something about Mitchell cars." said Mr. Mitchell with a smile. "It wouldn't be much of an interview with-out that, would it? Well, I'll say just this, that every member of the Mitchell the is antibusing the latter the second of the this, that every member of the Mitchell family is enthusiastically proud of the 1916 line. Personally I think there has never been offered such remarkable value as we have in our six of '16 at \$1250. I hope every motorist will see the car when it arrives at the local distributers, which I understand will be shortly." be shortly." Mr. Mitchell left for Racine Thursday

níternoo

RABBIT SENDS RACER SKIDDING

Dario Resta's Car Hit by Bunny, Causing Loss of Race.

INDIANAPOLIS, June 19.—How Dario esta lost the 1915 Indianapolis 500mile race is a story that remained for a rall bird, sitting near the scene of Resta's famous skid on the northwest turn of the speedway near the end of the contest, to tell.

the contest, to tell. According to the rail bird, Resta and De Palma were running neck and neck, when a rabbit, scared from his hiding place in the speedway's tall grass, es-sayed to cross the track in pursuit of safety. Resta did not see the animal, and struck it a glancing blow with his front wheel, starting him on the skid that landed him against the re-

## Hood River Has No Funds for Requested Operations.

HOOD RIVER, Or., June 19 .- (Special.)-With no funds available for the opening of a new road to Lost Lake, the County Court has suggested to petitioners who have requested that the work be done that a Lost Lake road-working week be set aside in

July. Hundreds of local people camp on the head waters of the west fork of Hood River and the lake at this season, and by expending a portion of their vacation days on road work it

NORTH YAKIMA, Wash., June 19 .-(Special.)-County Engineer Brashear has been placed in charge of the con-struction of the McClellan Pass high-

from Racine it would be to Oregon, on account of its wonderful scenery and delightful climate. Last Tuesday H. W. Mitchell, man-ager of the local distributers, piloted the Easterner to Government Camp in his Mitchell Six and the only thing sloner where advertisement will be made for bids on the work.

But inventions breed new inventions. The spark which ignited M. Levassor's inventive brain was the sight of Gott-lieb Daimler's crude internal combus-tion engines propelling boats on the River Seine in connection with the Paris Exposition in 1887, says the same authority.

Actually M: Levassor and his col-laborators had set the world on fire with zeal to develop further his con-ceptions of the ultimate in individual transportation. Says the same Transich out of the set to the set the set to say the same to be added and the set to the set the set to individual transportation.

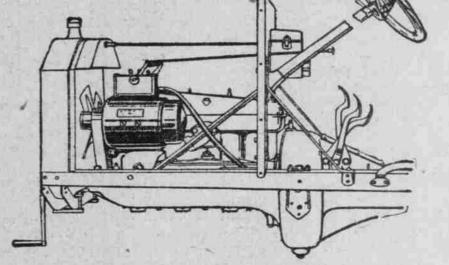
transportation. Says the same English authority (Encyclopedia Brittanica): "The introduction of the Dingley tariff, assessing an import duty of 45 per cent ad valorem on motor cars (in the classification of 'manufacturers of about 5 per cent for freight, encouraged American capitalists to embark in the manufacturers produced 600 cars. In 1966 the number produced by 200 con-cerns was 114,581." American Quistrips French. The introduction of American Capitality in the produced by 200 con-cerns was 114,581."

American Outstrips French. Here is a startling picture of Amer-ican energy applying American pro-duction methods to the basic thought of the ingenious Frenchman under a protective tariff policy, until at the present day our motorcar industry rivals in importance the other leading industries in the United States. -The American took the crude idea and outstripped the Frenchman in per-

Our American motorcar manufactur-is about to erect a large addition to its

CENTRAL OREGON MAN PULLS OFF UNIQUE "STUNT" WITH CADILLAC EIGHT.





## **DUT** on a Genemotor and let your Daughter Drive your Ford-

The Genemotor gives every member of the family an opportunity to drive your Ford.

A touch of a button starts the car and gives added pleasure to the whole family.

The Genemotor starts your car in the coldest weather and generates a brilliant light.

Made by the General Electric Company and costs but \$82.50.

We can put one on for you immediately.

Chanslor & Lyon Co. DISTRIBUTORS **627** Washington Street