

STAGE IS NOW SET FOR BRILLIANT FESTIVAL PAGEANTS

Arrangements Completed for Novel Programmes in Which City Will Be Given Over to Merry-Making.



Emery Olmstead, President Rose Festival Association.



Charles F. Berg, Chairman Committee on Athletic Events.



H. L. Corbett, Chairman Finance Committee.



S. C. Pier, Chairman Committee on Music and Properties.



Ira T. Powers, Chairman Decorated Automobile and Vehicle Parade.



F. W. Hild, Chairman Transportation Committee.



Jacob Kanzier, Chairman Committee on Decorations.



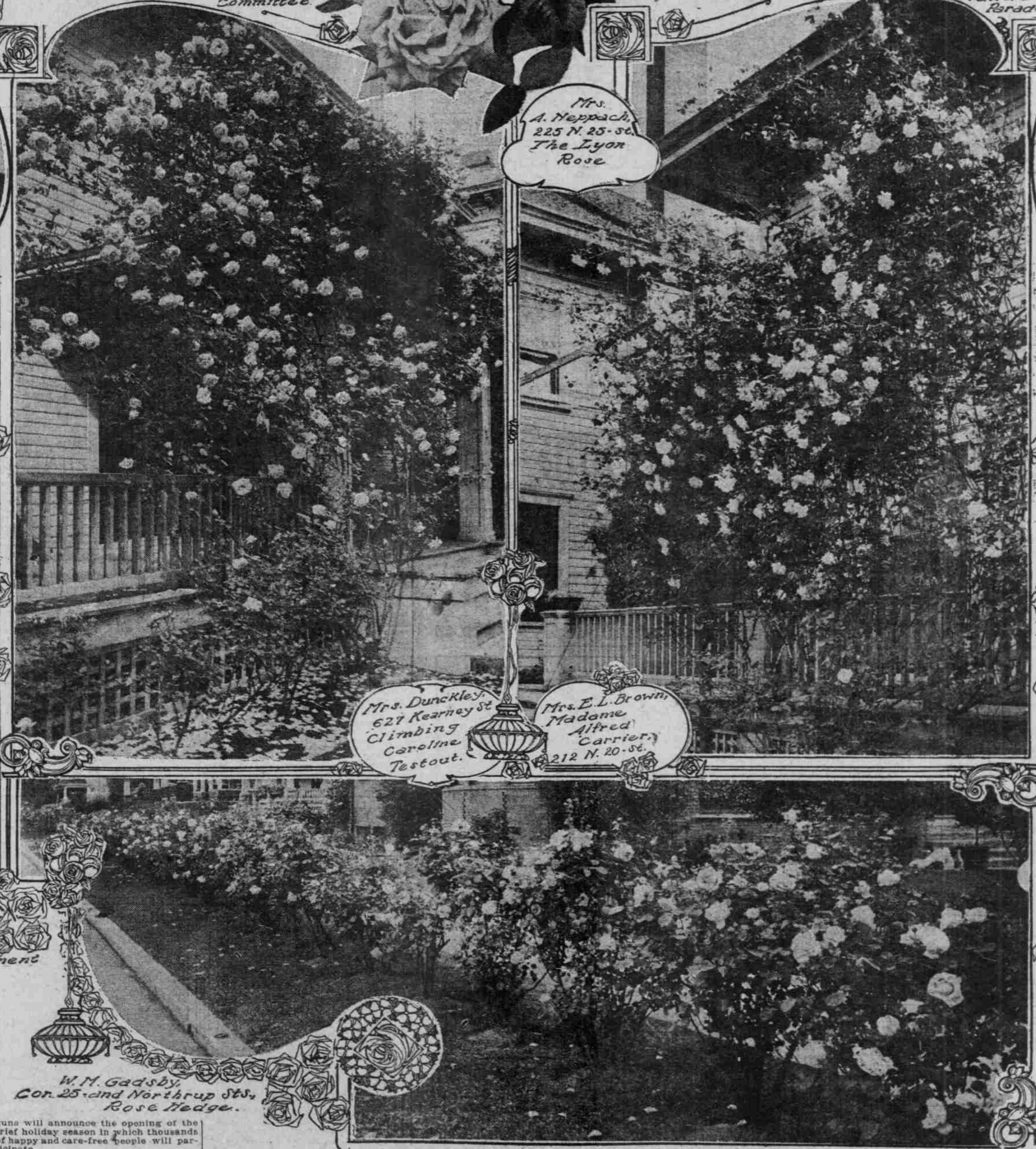
J. Fred Larson, Chairman Publicity Committee.



Dean Vincent, Chairman Entertainment and Queen Contest Committee.



John F. Carroll, Chairman Committee on Festival Center.



O. M. Plummer, Chairman Committee on School Participation.



George L. Baker, Chairman Industrial Fraternal and Military Parade.



W. M. Gadsby, Chairman Committee on Festival Center.

HIG FEATURES OF ROSE FESTIVAL

Wednesday, June 9.
Children's parade on East Side.
Crowning of Queen at Festival Center.
Formal opening floral display on park blocks.
Rose Festival shoot.
Children's concert, featuring 3000 voices.
Rose show.

Thursday, June 10.
Decorated automobile and vehicle parade.
Roller skating marathon.
Community sing, 4000 voices.
Visiting glee clubs in concert over city.
Glacier National Park Indian Council, Festival Center.
Rose show.

Friday, June 11.
Fraternal, military and industrial spectacle.
Pacific Northwest Association track meet at Multnomah Field.
Electric parade.

EVERYTHING is in readiness for Portland's ninth annual Rose Festival.

Early on the morning of June 9 the curtain will rise on one of the greatest programmes ever planned in the history of the fest—**the vehicle that has carried the fame of Portland as the "Rose City" to almost every corner of the civilized globe.**

In 24 days—at sunset—a salute of 21

guns will announce the opening of the brief holiday season in which thousands of happy and care-free people will participate.

June 9, 10 and 11, this year's Rose Festival days, will be crowded full of educational, spectacular and interesting events. Every hour will offer some feature as an attraction of the festa. The carnival spirit will prevail. The floral display on the park blocks will be the center of festivities. There Queen Rose will be crowned the afternoon of opening day closely following the conclusion of the great East Side parade of the Human Rosebuds.

In rapid succession the next two days will be the floral parade, the fraternal, military and industrial pageant, the electric parade, great singing festivals bringing together thousands of voices; the festival cantata featuring 200 trained voices; dancing on the public streets near the floral centers, concerts by massed bands, musical features simultaneously in a dozen places in the heart of the business district, a faithful reproduction of Indian life in Glacier National Park by 20 chiefs of the Blackfoot tribe and athletic features introducing a thrilling roller skating race over the public streets are

just a few of the things crowded in the three days.

Twelve business men of Portland have devoted their energies for months planning these features. The show is nearly completed and the various events will take place on schedule time.

Vehicle Parade to Show Rose in All Splendor.

Miracles in Execution of Designs of Artistic and Bizarre Effects to Be Shown in This Year's Pageant.

BY IRA T. POWERS,
Chairman Decorated Automobile and Vehicle Parade.

THE whole world knows the Portland rose, and on Thursday, June 10, we shall give the world an opportunity to see the Portland rose in all its splendor and coloring, prepared in a myriad of designs and given expres-

sion through the annual decorated automobile parade. This year the leading clubwomen of the city will perform miracles in executing designs of both artistic and bizarre effects. No imagination can picture the detail of the many magnificent schemes which have been presented for approval, and the varieties of roses which lend themselves for decorative purposes give promise of ample abundance. If the applications for space in the parade now on file should not be increased the number at present is greater than ever before and each day finds new ones coming in.

The floral parade is the one Festival feature that has placed Portland on the map not only at home but abroad, and has been the pattern from which all other cities have attempted to secure attention in producing pageantry effects. This year through the splendid co-operation of many varied interests in connection with nearly all past exhibitors in the floral parade, we feel confident of giving our visitors a

glimpse of the fairyland dreams of our childhood. We hope every citizen and all organizations who have automobiles and roses will assist through taking part in this parade as a civic duty, for upon the success of this display depends the report that will be carried away as to our ability to express all the meaning of our 1918 slogan: "The Whole World Knows the Portland Rose."

Poetry and Sentiment Are Clustered About Rose.

John F. Carroll Says Flower Represents to Fullest Oregon Patriotism and Sentiment of City and State.

BY JOHN F. CARROLL,
Chairman Festival-Center Committee.

THE symbol of the Rose Festival is the Portland rose. About it clusters the poetry, the sentiment, the local

pride and patriotism which the Festival is intended formally to express and celebrate. Here the rose has reached its perfection and here it is produced in more bewildering profusion than elsewhere on top of earth. The rose is the outward expression, the formal proof of a soil amazingly fertile, a climate bland and beneficent and a balanced and happy combination of natural conditions that nowhere else in the temperate zone can be found in the same degree and in equal perfection.

In seven years the Rose Festival has grown from a mere celebration into an institution of worldwide repute and at least National consequence. Its deeper significance has entered into the hearts and minds of the people of Oregon. In no year has the spectacular features of the Festival been given such close, careful and painstaking attention. The carnival spirit will have a free rein, for the accumulating experience of past Festivals has taught valuable lessons. But more than ever

before emphasis will be placed upon the rose, upon its display, its environment, its production under ordinary conditions, upon decorative and gala features, upon rosebud parades and upon a choral festival embracing not hundreds but thousands of trained voices that will literally thrill the people about the festival center in Portland's beautiful park blocks.

Military and Industrial Pageant Promises Much.

Parade Will Be Greatest of Its Kind Ever Staged in West, Says George L. Baker, Chairman.

BY GEORGE L. BAKER,
Chairman Fraternal, Military and Industrial Participation.

The military, fraternal and industrial pageant, the spectacle that will be the big feature the closing day of the ninth annual Rose Festival, has created widespread interest. Previous to the meeting at the Multnomah Hotel when the Rose Festival auxiliary was organized I appeared personally before all fraternal, civic, business and other organizations of the city to interest them in taking part. The auxiliary is now composed of more than 70 organizations, with Dr. A. K. Higgs as chairman and Mrs. Harriett Houdes secretary.

This organization has already accomplished wonderful results and will

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