

HAVE US CALL FOR YOUR FURS. THEY WILL BE RETURNED TO YOU DOUBLY ATTRACTIVE WHEN DESIRED. TELEPHONE MARSHALL 4000 OR A 6101

We're Celebrating Our 58th Anniversary Sales!

Another Week of Value-Giving-Economy for You Is the Happy Message of Our 58th Birthday



Regular \$1.00 Grade of
Silks That You Will Want at 59c

Taffeta silks, our very best styles and colorings, in plain colors, effective stripes and attractive changeable effects. 20 inches wide. Anniversary Sale price 59c.
—Third Floor, Sixth-St. Bldg.



1857 The Quality Store of Portland 1915

Out-of-Town Residents Should
Order by Mail From This Ad

We fill mail orders from all our ads, if received within three days of date of publication. Telephone us where quantities are limited or you are in a hurry.



Closing Out Our Entire Stock of the Famous Men's Fine "Gotham" Shirts, Underwear and Pajamas

The Most Gigantic Men's Furnishing Event We've Ever Held in Our History!

We'll make shirt records in this sale. You can judge for yourself how important we regard it by the fact that we have taken a half page in both of today's papers at the cost of many dollars. It's a sale that is in accordance with statements repeatedly made that the "Gotham" Manufacturing Co. was liquidating its business. Therefore, we have decided to close out our entire stock of "Gotham" garments now, while men want them, rather than at the end of the season.

These are the very kinds of garments in styles, qualities, workmanship and finish that will appeal to all men who are accustomed to the very best, for these are Shirts, Underwear and Pajamas that are distinctively tailored, faultlessly made of the very choicest high-grade materials.



New Spotless 1915 Spring Goods



Label on Every Garment! Nothing Excepted



<p>"GOTHAM" NEGLIGEE SHIRTS AT \$1.15 Formerly \$1.50 Pleated percale shirts, striped or figured corded fabric plain-bosom shirts; plain white laundered cuff shirts; colored striped woven madras shirts; detachable collar. French cuffs, mercerized cloth shirts—and many others.</p>	<p>"GOTHAM" NEGLIGEE SHIRTS AT \$1.35 Formerly \$2.00 Specially woven soft mercerized fabrics, with French cuffs; plain and pleated bosom shirts, with laundered cuffs, made of the newest materials in light and dark effects; also shirts made of desirable plain white corded madras.</p>	<p>"GOTHAM" NEGLIGEE SHIRTS AT \$1.85 Formerly \$2.50 Handsome effects in mercerized cloths and woven madras, with pure silk stripes, showing the newest ideas in novelty materials, plain white or the new color effects. French and laundered cuffs, plain or pleated bosoms.</p>	<p>"GOTHAM" FLANNEL SHIRTS AT \$1.95 Formerly \$4.00 Fine "Gotham" French flannel—the kind not found in ordinary shirts. Exclusive and up-to-date patterns and colors, light and dark effects in striped effects and plain grays. Some are made with soft collars to match.</p>	<p>"GOTHAM" NEGLIGEE SHIRTS AT \$2.25 Formerly \$3-\$3.50 Made of fine imported madras and Russian cords. A splendid array of light and dark effects and new patterns. Choice of plain or pleated bosoms, all with laundered cuffs. Every shirt perfectly tailored in the "Gotham" way.</p>	<p>"GOTHAM" FLANNEL SHIRTS AT \$3.35 Formerly \$5-\$7.50 Silk and wool, Vioyella and taffeta flannels, light and dark effects in pure silk-striped patterns. Flannel guaranteed to be carefully shrunk before making. Light, comfortable; the ideal shirt for mid-summer wear.</p>	<p>"GOTHAM" ALL-SILK SHIRTS AT \$3.85 Formerly \$5-\$6.50 Pure silk, satin striped and genuine tub varieties. Beautiful colorings, plain and new combinations, showing all width stripes, including the neat pin stripes so many men prefer. Very best quality, assured comfort and fit.</p>	<p>"GOTHAM" FULL DRESS SHIRTS AT \$3.85 Formerly \$5.00 All silk dress shirts, double cuffed, tucked bosom styles. Also \$1.50 "Gotham" pure silk dress shirts, soft fine-pleated bosoms and soft French cuffs of silk, all reduced to the low price of only \$3.85.</p>	<p>"GOTHAM" PAJAMAS SPECIAL \$1.49 Formerly \$2 to \$3 Highly mercerized "Gotham" fabrics in plain and fancy weaves; luster cloths and satinettes, blue, white, gray, tan and heliotropes. Military collars, flap pockets, button down the front, trimmed with silk loops.</p>	<p>"GOTHAM" PAJAMAS SPECIAL \$2.69 Formerly \$4-\$5 Made of pure white Irish linen and finely spun silk and linen mixture. Military collar style, buttoning down the front and flap pocket. Big values for that man who wants the very best.</p>
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Men's "Gotham" Union Suits of Nainsook, Mercerized Fabrics, Madras, Crepes, Linens, Silk Mixtures

2-Pc. Underwear, Formerly 50c, Now 35c | 2-Pc. Underwear, Formerly \$1.00, Now 75c | 2-Pc. Underwear, Formerly \$1.50, Now \$1.15 | 2-Pc. Underwear, Formerly \$2.00, Now \$1.35

"GOTHAM" UNION SUITS 75c Formerly \$1.00, made of specially woven fabrics, light but serviceable weight. Regulation style, drop seat.	"GOTHAM" UNION SUITS \$1.15 Formerly \$1.50, of fine light-weight white nainsook, white crepe and white mercerized fabrics. Ideal summer garments.	"GOTHAM" UNION SUITS \$1.35 Formerly \$2.00, made of white soisette, blue and lavender-striped madras, white crossbar and checked nainsook.	"GOTHAM" UNION SUITS \$3.49 Formerly \$5.00, finest quality silk-mixed materials, plain white or white with blue and gray halftone stripes.	"GOTHAM" UNION SUITS \$2.29 Formerly \$3.00, made of pure white Irish linen, the ideal fabric for summer wear.
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\$3 and \$3.50 "Gotham" Full Dress, Pique Bosomed, Linen Cuffed Shirts Now Priced at \$2.25 | \$2.50 "Gotham" Full Dress and Tuxedo Shirts, Stiff Cuffs, Pleated Bosom, Now Priced \$1.85
Duplicates of these garments are being handled today in hundreds of the most exclusive high-priced men's furnishing goods stores throughout the country. Every garment has a standard, clearly defined value. And there are a lot of wise money-saving citizens who can see the profit in buying 4 to 12 garments each at such astonishingly low prices, for it never happened before and never will happen again.—Temporary Annex, First Floor

For the June Bride!

Exquisite French Lingerie in a Sale

The choicest creations of French handwork at Anniversary Sale prices that are away below usual.

FRENCH GOWNS AT \$3.69
Usually sell at \$5
Fine nainsook, hand-embroidered floral and dotted designs, embroidered sleeves. Other French Gowns—in many styles, special at \$1.98 to \$18.50.

FRENCH DRAWERS AT 69c
Usually sold at \$1
Hand-embroidered, dotted and spray designs. Slashed sides, open and closed.

FRENCH CHEMISE AT 78c
Usually sold at \$1-\$1.25
Nainsook, hand embroidered dots and floral designs.

DRAWERS AND CHEMISE \$1.98
Usually sold at \$2.50-\$3.
French Drawers and Chemise—fine French nainsook, hand-embroidered designs and scallops.

FRENCH COMBINATIONS \$2.98
Usually sold at \$3.50-\$5.
Nainsook, princess and waistline styles. Hand-embroidered across front and on the drawers.
—Second Floor, Sixth-St. Bldg.

Anniversary Sale News for Every Woman in Portland!

Hundreds of Our New Tailored Suits Reduced

Made of the newest fabrics in the prevailing styles, wool poplins, serges, gabardines, checks, tweeds and novelty weaves.

Suits that were \$15.00 to \$18.00 now \$12.45	Suits that were \$20.00 to \$25.00 now \$16.45	Suits that were \$27.50 to \$30.00 now \$19.50	Suits that were \$32.00 to \$35.00 now \$21.85	Suits that were \$36.50 to \$40.00 now \$24.50
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Short Coats are smartest, full or semi-belted, braid and button trimmed. Full skirts in high belted modes, many with pockets. The seasonable colors and a very wide diversity of styles to choose from.

NEW SUMMER DRESSES, SP'L AT \$8.45, \$12.45, \$24.50, \$38.50
Afternoon and street models, developed in divers silks, taffeta, crepe de chine, marquisette and satin, serges, novelty wool materials and dainty lingerie dresses. All taken from our regular stocks and including dresses of extraordinary worth and exclusive styles.

SUMMER COATS, THREE SPECIALS AT \$6.45, \$12.50, \$14.85
Full, loose Coats in three-quarter length, of fancy mixed tweeds, tan or gray colors. Novelty Coats made of serge, wool poplins and gabardine, in the very newest styles. Empire Coats, for dressy wear, with silk trimmings and collars and cuffs.

WOMEN'S \$57 TO \$125 AND \$35 TO \$55 BEAUTIFUL MODEL GOWNS, SPECIAL AT \$38.50 AND \$24
More new styles that arrived too late for last week's sale. Many strikingly beautiful models, worth your immediate attention.
—Fourth Floor, Sixth-St. Bldg.

Iowa Souvenir 10c By Mail 3c Extra

Made and Guaranteed by H. Wallace & Sons.
STILL ON SALE Souvenir Spoons of these states: Missouri, Minnesota, Kansas, Idaho, New York, Illinois and Ohio, at 10 cents each.
First Floor.

For Graduation Frocks!

New, Fine Embroidery Flouncings

Made of Embroidery Flouncing, the graduation frock is a "Joy Forever"! Note our Anniversary Sale prices! Just arrived—special purchase of 800 yards flouncing, including

45-INCH FLOUNCING 98c
Regularly \$1.25 to \$2.00.
Swiss and voile, large floral, eyelet and conventional designs.

18-27-INCH FLOUNCING 98c
Regularly \$1.25 to \$2.00
Organdie, voile and batiste, imitation hand-work patterns.

27-INCH FLOUNCING \$1.29
Regularly \$1.75 to \$2.25
Organdie, imitation Japanese handwork designs, very beautiful.

BLACK LACES UNDERPRICED
Chantilly, Net Tops, Shadow Laces for transparent waists and evening frocks. Flounces 12 to 36-inch widths. Edges from 1 to 9-inch widths.

\$1.00 and \$1.25 Black Laces, yard..... 79c
\$1.50 and \$1.75 Black Laces, yard..... \$1.10
\$2.00 and \$2.25 Black Laces, yard..... \$1.50
\$3.00 and \$3.50 Black Laces, yard..... \$2.50
—First Floor, Sixth-St. Bldg.

58th Anniversary Sale!

Women's Fine Neckwear at Half the Regular Price

Pieces Formerly \$1 to \$10 Now 50c to \$5

Now, while it's new and seasonable, we've halved the price on this wonderful collection of beautiful neckwear—400 pieces in all. Hand-Embroidered Vestees Imported Lace Collars and Vestees Fillet Lace Collar and Cuff Sets Organdie, Chiffon and Pique Effects Collars, Guimpes, Vestees, Collar and Cuff Sets Colors of white, cream, ecru and black. Some are slightly soiled from display. None will be sent on approval.
—First Floor, Sixth-St. Bldg.

Your Kitchen! Things for It Are Reduced!

60c Split Clothes Baskets, now 48c	\$2 Folding Ironing Tables, \$1.59 reduced to	40c Turkey Feather Dusters, 32c each	\$2 Galvanized Garbage Cans, \$1.29 now at	\$1.25 Copper and Nickel-plated Teakettles, 99c
\$1.20 Step Ladders, six feet high, 99c	\$1.25 Universal Food Choppers, 99c	50c Granite Dishpans, 14 qt. size, at 39c	35c rotato reduced to 28c each	60c Granite Rice Boilers, reduced to 48c

—Temporary Annex, Third Floor

You'll Find Here the Very Newest Novelties in Tub Fabrics

The daintiest and most serviceable of tub materials, combining latest wanted effects and worth in a superlative degree, await selection. The moderateness of price is apparent.

Printed Voiles, one yard wide, shown in lovely new colors and many of them, priced 25c—the yard..... 25c

Seed Voiles, one yard wide, in black, white and effective organdie patterns, priced, 39c yard..... 39c

Wash Foulards, the new shades and patterns, very popular dress material, regularly 35c, now, yard..... 25c

Embroidered Voiles and Crepes, in many styles, regularly yd. 35c, reduced to 15c

Printed Crepe de Chines, one yard wide, shown in dozens of popular Summer colors, 75c priced, yard..... 75c

New Jap Crepes, splendid assortment of new colors, 25c priced, yard..... 25c
—Third Floor, Sixth-St. Bldg.