| REED COLLEGE WOMEN TOAPPEAR IN |
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| "EVERYWOMAN'S ROAD" JULY 1 AND 2 |



## My Answer to the Dental Trust: Trust Prices Cut One-Half

## Ethical Combine Exposed

PAINLESS PARKER DENTISTRY $50^{\%}$ Less Than Trust Dentistry
I am going to expose the extortion practiced on the people of Oregon by the Dental Trust. If this Trust can raise a slush fund of $\$ 6000$ every month with which to carry on a campaign against Painless Parker, I am going to cut off its source of supply, which is in the pockets of the people, by cutiug in hair the price of dentistry, and thereby

I can do high-class, painless dentistry at half Trust
I can do high-class, painless dentistry at half Trust prices and make money. As long as his rost to can raise money by charging two prices for what it sells the public, it can
I propose to protect myself by depriving the Trust of its sinews of war. At the same time, I will give every man, woman and child in Oregon the opportunity to get my dentistry at 50 per cent less than they have been forced to pay heretofore for old-style, inferior Trust service.
Out of every dollar spent by the people of Oregon for Trust Dentistry, a certain proportion goes to keep up this Trust, so it can control the dental business in this state. One way of controlling dentistry here has been to exterminate professionally any
dentist who might give the Trust hard competition.

I lnow how to give the with this Eihical Combin
T know how to compete with this Ethical Combine. That way is to give the public Hundreds of Oregon people
Hudreds of Oregon people who have bought my dentistry since I opened my Portland twice my fees.
I can buy high-grade dental material, except 22 k gold, cheaper than Trust dentists, because I buy it in large quantities for all my offices, including my Portland office. I can give better service because of my painless method
Every one of my associated dentists in my Portland office are fully the equal of any Trust dentist in the state, because all of them have been licensed to practice here by the roast is own hand-picked board of dental examiners. If an examination before the Trust's land office is fully the equal in skill, training and education of any dentist belonging to the Dental Combine
If I can do Painless Parker dentistry at half the prices charged by members of the Trust, and make money, then certainly it is nothing short of highway robbery of the public pocketbook for Trust dentists to charge 100 per cent more for 1 rust dentistry.
I. I came to Portland to give the public a square deal in dentistry. And I know how to do it. I intend to give this Trust a run of competition so that when I get througb it will not be able to raise $\$ 6000$ a month, or any other sum, for a slush fund with which to fight
Painless Parker. If fur rugs are selling at 13 cents a gross the Trust will not be able to
buy one hair.

## PAINLESS PARKER, Dentist ${ }^{\substack{\text { Sintham wad wainaston } \\ \text { portacad ors }}}$

San Francisco, Oakland, Los Angeles, San Diego, Bakersfield, Brooklyn, New York


PASTOR URGES VOTE FIRST





