PIONEER FARMER AND SOL-DIER DIES AT HOOD RIVER.

HOOD RIVER, Or., April 24.—
(Special.)—John W. Moore, aged \$7, who died here at the home of his daughter. Mrs. V. C. Brock, last Saturday, was a veteran of the Mexican War and Rogue River Indian War. He was a native of Green County, Tennessee, and came to Oregon by way of California in 1849, settling near Scio. After 12 years he removed to a farm near Lebanon, and later to Eugene, Corvallis and finally in 1839 to The Dalles. A widow and three daughters, Mrs. Brock, Mrs. Mary A. Wilkins, of Portland, and John W. Moore, Jr., of Redding, Cal., survive, Mr. Moore had been a Mason for 52 years.

OREGON HENS WINNING

COLLEGE PEN LAYS MOST EGGS IN

MONTH IN EXPOSITION CONTEST.

Second, Fourth and Fifth Places

Two Farms Sell at Lebanon.

John W. Moore

Idaho Leaders Are Looking for Chairman to Bring About Republican Success.

SENATORS ARE TO CONFER

Statehouse Troubles and Use of Pardon in Recent Cases Cause the Breach to Widen Between Leaders and State Officials.

BOISE, Idaho, April 24 .-- (Special.)-In casting about within Republican ranks for a man to take the helm as state chairman, Republican leaders have met with a knotty problem they are having some little difficulty to solve. It is now practically certain that George A. Day, present state chairman, will retire. But who will succeed him is still a mooted question. If there has been any boom at all it has been for Shad L. Hodgin, ex-United States Marshal, now an attorney of Boise, but even objection has been raised to him. Party leaders believe that the new chairman should be a Republican neither too radical a propressive or too reactionary as standpatter—one who has never been affiliated with political movements about the state house and has no ties with have met with a knotty problem they the state house and has no ties with either the present dominating faction or with other factions outside. That is the want of the party. 1916 Success Is Predicted.

There are indications even now, say party leaders, to show the party will be stronger in 1816 than it has been for years. This is largely due to the fact that a heavy percentage of the Progressives who left the party in protest are returning. They are to be found back in the ranks at the gathers where Repubfound back in the ranks at the gath-crings in every county where Repub-licans have come together to talk political questions over and in the larger conferences held here. Many of the more independent voters lean to the Republican party and it is believed will continue to do so. Republicans who remained with their

party and who insist first on high-class men representing the party, proclass men representing the party, propose to raise a new standard in this state in the reorganisation plans, They insist that even with the promised strength in 1916 the party cannot be successful unless the present suspicion to cradicated.

is cradicated.

The excitement attending the indictment of state officials the early part of the year had settled down and Republican leaders began to hope for an improvement of conditions when there came the shock of the exposure in the Insurance Commissioner's department resulting in the arrest of E. F. Van Valkenburg, ex-State Insurance Com-missioner. If the breach between the statehouse Republicans and the leaders

Statehouse Republicans and the teaders in the first display advertisement to the control of the tead of the

defaulting State Treasurer, and his and the crew is rushing to completion

deputy, Fred M. Coleman.

Senator Borah arrived home Saturday night and was greeted by his close would friends. With his arrival there has ahead been a noticeable undercurrent of excitement among Republicans, for they on the now believe "councils of war" are to take place here, at which plans will be perfected for the reorganization of the It is understood Senator Borah will not dictate a party chairman, but will insist that some man agreeable to all is selected, in whom the people have confidence. On the return of Sen-ator Brady, now in the state, to Boise, party leaders will hold a series of conforences.

FINANCIAL SURVEY IS PLAN

Walla Walla Orders Budget Exhibit to Be Presented in September.

WHITMAN COLLEGE, Walla Walla, Wash, April 24.—(Special.)—The Walla Walla City Commissioners and Secretary O. C. Soots, of the Walla Walla Commercial Club, have engaged Professor Ralph E. George, of the de-

100,000 SHEEP SHEARED

TRIP TO MURDER TRIAL ON

Man Captured Near Weiser Admits

hear Midvale about 10 days ago and held in the county jail here on a mur-der charge, is en route to Clay County, Kentucky, in charge of Sheriff Hall, who arrived Tuesday with requisition papers. Walden, who says he is 20 years old, has told conflicting stories of the crime, but upon the arrival of Sheriff Hall made a complete confes-

sion.

According to his story, his people have been engaged in the moonshine business for years and finally his father fell into the clutches of the law. As a result their property became involved and to save it the father deeded it to the older son. Later the son refused to return the property unless some settlement was made with his mother. Further complications arose and Walden, taking sides with his father, later shot and killed his brother in a drunken row. The father was twice

******** "FARMER MAYOR" QUITS OF-FICE FOR QUIET OF RANCH.



Frank K. Hubbard.

DALLAS, Or. April 24.—(Special.)—Frank K. Hubbard, well known as the "Farmer Mayor of Falls City," has laid aside the duties connected with the office after six years of faithful service, and now goes back to the farm. and now goes back to the larm.
He has been re-elected twice, but
refused to run again. He is 68
years of age, and is a Republican.
He was one of the original dedicators of Falls City.
Under his administration Falls
City has installed a gravity water

system, paved many blocks of its streets with macadam and made other extensive improvements.

tried for the crime and finally acquit-

ARROW ROCK RESERVOIR IN IDAHO TO STORE 175,000 ACRE FEET.

Work to Be Completed Two Years Ahend of Expectations and at \$1,250,000 Under Estimates.

the upper gates. Mr. Weymouth said that not only

on the original estimate.

St. Paul Man Thinks He Has One o

First Three on Coast.

ST. PAUL, Or., April 24 .- (Special.) Through the Sunday Oregonian, A. Goedle, of this place, learned that he was the owner of a plane of historical value. The article referred to was in The Oregonian of March 28, describing a plane belonging to P. C. Sommer, which paramages the plane of the paramage. is now on exhibition at the Panama-Pacific Exposition. John Jacob Astor shipped the three first planes brought Several newspapers throughout the

MARSHFIELD, Or., April 24 .- (Speial)-A new town was born in Coos

Whitman Debate Council Elected. WHITMAN COLLEGE, Walla Walla, Wash., April 24.—(Special.)—At a meeting of the Whitman debate teams yes-Killing Brother in Kentucky.

WEISER, Idaho, April 24.—(Special.)

John E. Walden, who was arrested

Weiser Admits

terday Miss Florence Lilliequist, of Spokane, and Miss Martha Luginbuhl, of Wenatchee, were chosen as members of the Whitman debate council for the coming

HELD FIRST NEED

Advertising Declared Highest Form of Salesmanship by Speaker at Eugene.

R. D. CARPENTER LECTURES

College Students Shown How Great Department Store Wins Friends and Sincerity Throughout Is Considered First Requisite.

UNIVERSITY OF OREGON, Eugene Or., April 24.- (Special.)-"We must have in modern business a militant righteousness. We must grapple with wrong wherever we find it, for modern business has substituted for the Ro-man maxim, 'Let the Buyer Beware,' that doctrine worthy of acceptance by all religious faitns, the golden rule, 'Do unto others as you would have others

others as you would have others do unto you."

This was the climax of R. D. Carpenter's lecture to the University of Oregon class in advertising at Eugene Friday. Mr. Carpenter is merchandise manager of the Meler & Frank Co. stores of Portland, and was introduced by Eric W. Allen as the leading advertising man in the State of Oregon. "Department Store Advertising" was the theme of the speaker's address. the theme of the speaker's address, and he took the class through every phase of the game, beginning with the rough draft of the copy in the departmen store until it came out as a fin-ished product in the composing rooms

of the newspaper.
"Truth in advertising." said Mr.
Carpenter, "is now recognized as the
prime essential. No advertising is good hich is not truthful. A business can-ot live unless it is honest. Dishonesty Declared Suicidal.

"The quickest way to suicide in business is trying to fool the public. "To the studying of advertising you should give the most serious consider ation to the human element involved. "If the store's advertising fails to reflect the character and individuality of the store it falls in the first essential test of good advertising. A good advertisement will impress the reader with the individuality of the advertiser. The copy must ring true. It is the sincere message which carries

"The advertisement should give a definite reason for wishing the prospective customer's attention, thereby justifying its existence from the view point of the customer.

of the customer.

"Good advertising demands persistency. It is the constant repetition of the firm's name, its signature cut placed daily in the paper, that avoids permitting the public to forget the advertiser even for a day.

"The Meler & Frank company ran their first display advertisement in The Oregonian, April 1, 1884. This advertisement consisted of 12 inches. On January 1, 1889, their advertisement appeared on the back page of The Oregonian, and since August 21, 1902, their advertisement has enjoyed the exclusive back page privilege for a department store advertisement.

feet of water stored now few is rushing to completion gates.
Though said that not only dam be finished two years poctations, but that there a saving of about \$1,250,000 ginal estimate.

The department store as advertising mediums for the employers.

A loyal and harmonious body of employes, he said, is an advertising medium of the highest value; if they are dium of the highest value; if they are diverged in the contest, "that there is no single exhibit on the ground of the Panama-Pacific International Expectations, but that there is about \$1,250,000 giral estimate.

ITEM SHOWS PIANO'S VALUE DECISION REPORTO

SUPREME COURT HOLDS TO EMER-GENCY CLAUSE RULING.

to the Pacific Coast around the Horn United States having published a re-some time between 1770 and the late port that the Supreme Court of Oregon, by a vote of five to four, had aban-

Walla City Commissioners and Secretary O. C. Soots of the Walla Walla Commercial Club, have engaged Professor Ralph E. George, of the department of economics and business, to make a financial survey of the condition of the city and to prepare a budget in September, when the City Commission is adopting the budget for next year.

This is the second budget exhibit to be given in the Northwest and is designed along the same lines as the one given for the City of Seattle last Fall.

With Nearly 1200 Population.

One of these is now in a New York dend its former position as to the dended tax former pos

Malheur Range.

County yesterday, when the plat of Powers was filed at Coquille for record. The new town is the terminus of the Smith-Powers logging railroad, 52 miles south of Coos Bay. There are 14 miles south of Coos Ba

sociation met Tuesday at the farm home of Joseph Durrer, the secretary. About 75 persons were present. The forenoon was spent in discussions of conditions PIANO VALUES

> New Piano Standards \$100 to \$200 Pianos

was spent in discussions of conditions in general and various farm problems.

After dinner Meryl Smith outlined a plan for a Co-Operative Calf Marketing Association. Farmer Jones announced the prige-winning cows of the year's work in the testing association. Joseph Durrer's cow, Goldie, a grade Jersey, won the first prize of \$50 as largest producing cow. The second prize of \$30 went to Charles Kunze for his grade Holstein, No. 15. Third prize, \$20, went to Adolf Erickson's cow. Jersey, Twenty-five dollars for the best if 2-year-old heifer also went to Mr. Durrer's herd. Second and third prizes of \$15 and \$10 each went to Mr. Kunze's herd.

A tour of Mr. Durrer's farm and income Are equal to \$5 and \$10 sewing ma-Are equal to \$5 and \$10 sewing machines, whether new or used. If new,
lersey. Twenty-five dollars for the best
2-year-old helfer also went to Mr.
Durrer's herd. Second and third prizes
of \$15 and \$10 each went to Mr. Kunze's
herd.

A tour of Mr. Durrer's farm and inspection of the herd, especially the
struments is necessarily also the
poorest.

would you buy the cheapest of any kind of new goods and expect satis-factory service? Especially in the case of planes, when good planes represent a lifetime's service?

When buying used planes below \$200 When buying used planos below \$200 (even when buying good old makers' planos) you are sacrificing easy repeating action, singing tone, etc. (which you can secure in our new 1915 models), obtaining in their place lost motion, thin, dead-toned old planos, where the life has gone out of the string, where the old, unimproved action has lost motion, caused by wear. Therefore, a poor tool to work with, indeed, when compared with our upto-date 1915 models of first, second and third grades. third grades.

We refuse to handle fourth-grade planes, because we know quality and prefer to sacrifice the business of selling the cheapest and poorest quality of new pianes. But we sell, in their place, as manufacturers' Coast distributors, splendid, new \$350 quality pianes at \$265, \$10 cash and \$6 or more monthly, without interest. And that alone means a saving of \$50.76 to

\$104.04 to you.

Compare our \$265 new planes with
those offered for \$350 elsewhere, with 8 per cent added to the price, which means \$60.29 more, or \$410.25, which is the Yeal price you pay there on time. You will satisfy yourself that this manufacturers' Coast distributing plano proposition is the best proposiever offered in the Northwest by the Schwan Piano Co. 111 Fourth st. (near Washington), distributors for the

world's largest plane factories.

If you desire to cultivate music in your family and home do not buy or keep in your home the cheapest new or used planes. Its indifferent tone will make all concerned indifferent to music; in fact, they are poor tools to work with, and it follows that no one will care to use them. Besides, anyone can estimate piano values, judge piano quality himself or herself, if she or he will use the same judgment they use when buying carpets or any other kind First-You can determine what grade

of plane you are buying-first, second, third or fourth grade—by comparison, viz.: Tone comes first; if you look for tone you will easily discern that he new fourth-grade planes offered at from \$125 to \$200 have an empty tone— a thin, weak, wiry, coarse tone—when compared with the big, full-singing quality of our higher-grade planos. Second—The used plano contains an old, unimproved action that will not Second—The used plane contains an old, unimproved action that will not respond to the slightest touch, as the action does in our 1915 models, but requires forcing to get response; and, since a forced tone is not a musical tone, you require a 1915 model plane to secure satisfactory and artistic performance.

We tell

In Five Months State Entries Hold We tell you all you want to know, all you ought to know about planes in our advertisements and on the floor.

the usual dealers' price of \$650 and 8 per cent interest on time, a total of \$732. Thus, by selling yourself this Singer Player-Plane direct from this

Manufacturers' Distributing Co., you save fully \$237. Bench and \$15 worth of Player Rolls free and a warranty backed by \$12,000,000.

This proposition means exactly what it mays. We give you ten days' trial Two Farms Sell at Lebanon.

LEBANON, Or., April 24,—(Special.)

Two of the largest real estate deals in recent weeks have just been concluded in which two Portland men become owners of Linn County farms.

C. D. Minton becomes the owner of the George W. Smith farm of 250 acres near Waterloo, and Charles F. Alloway, a broker of Portland, now occuples the Aldrich farm of half a section six miles east of Lebanon, Mr. Alloway has taken possession and will devote the land to stock raising. Mr. Minton says he will spend the Summer getting acquainted with farm life.

I mays. We give you ten days' trial in order that you may secure full knowledge of the piano's worth before you decide to buy it, and we propose that the trial shall not cost you a cent. We assume that expense, knowing that, when you have tried the piano, you will accept it without reservation.

The Piano or Player-Piano sells itself in the ten-days'-free-trial plan, because nothing is left to the imagination. The price we ask guarantees a saving of \$145.29, or \$227, and yet if you do not wint to pay cash we sell you on terms of \$5 or \$12.50 down and \$5 or more monthly and you need pay-us no interest. Save the dealer's \$ per cent interest and profit for yourself by ROSEBURG, Or., April 24.—(Special.)

At a meeting Monday night it was decided to hold this year's Chautauqua July 10 to 16, inclusive. The attractions will be furnished by the Ellison-White Chautauqua Bureau and will be fully as good as those last year. Although it is several weeks before the content of t

will be furnished by the Ellison-White Chautauqua Bureau and will be fully as good as those last year. Although it is several weeks before the Chautauqua there are only 250 season tickets yet to be sold. The members of the Ladies' Auxiliary to the Roseburg Commercial Club are lending their assistance in making this year's Chautauqua the best ever held in Southern Oregon. Due to Acidity

of Kadderly against the City of Portland, 44th Oregon, page 145, the court says, in referring to the initiative and referendum amendment to the constitute and the says, in referring to the initiative and the says, in referring to the initiative and the says and referendum amendment to the constitute and the says are presented as the constitution of the says are made therefore a question of fact, and the say therefore a question of fact, and the says therefore a question of the stomach. The rest somewhere. The constitution does not onifer it upon any tribunal. It must therefore necessarily reside with the department of the government which is called upon to exercise the power. It is a question of which the Legislature alone must be the Judge, and when it decides the fact to exist its action is final."

To get the best results, take Dr. Humphreys' "Seventy-seven" at the first chill or shiver, the first feeling of the corner of the stomach and to neutralize and has never been departed from or seriously questioned in this court.

COW-TESTING BODY MEETS

Tear's Prizewinners in Tillamook

Association Announced.

TILLAMOOK, Or., April 22—(Special Language of the stomach of the stomach of the stomach and to neutralize the acid and render it bland and harman and the stomach of the stom



Bald Facts About Hair, Dandruff and Eczema

HAIR TONIC

There are one hundred and twenty thousand hairs on a normal human scalp, one thousand to the square inch. Dandruff and eczema form an unholy alliance for their destruction. How many do you suppose you will have left on YOUR scalp unless you provide yourself with our remedy? Give



Dandruff and Eczema Treatment

a reasonable trial and you will save the hair you have and be reasonably sure of an increased growth. While not a "cure-all," WHETZEL'S excels for its skin-healing virtues. Men use it after shaving as a soother and tonic. Eczema on babies, children and grown-ups fades away after its use. A genuine, honest preparation with the guarantee of money

One Dollar Per Large Bottle on Sale at the Following Drugstores and Barber Shops:

DRUGGISTS. DRUGGISTS.

Portland Hotel Pharmacy,
Sixth and Morrison Streets.

Nob Hill Pharmacy, Twentyfirst and Glisan Streets.

Golden's Pharmacy, Sellwood.
Beaver Pharmacy, Sellwood.
Tremont Pharmacy, Sollwood.
Tremont Pharmacy, 5008 Seventy-second Street S. E.

Baker Drug Company, Fifth
and Burnside Streets.

Simmonds & Heppace, 128 Russell Street.

simmonds & Heppner, 128 Russell Street.

Rose City Park Pharmaey.

East Fifty-seventh and

Sandy Road.

Regal Pharmaey, 341 East
Thirty-seventh Street North.

Foster's Drug Store, 1021 Relmont Street.

H. F. Brandon, 701 Hawthorne
Avenue.

Currin's for Drugs, St. Johns.

University Drug Company, 684
Lombard Street.

Kenton Drug Company, Kilpatrick and Derby Streets.

Alberta Pharmaey, 801 Alberta

Street.

McGillivray Brothers, 435 Durham Street.

Street.

McGillivray Brothers, 435 Durham Street.
Couch Pharmacy, 817 Mississippi Avenue.

Matthieu Dyng Company, 275 Russell Street.

W. S. Love, Grand Avenue and East Burnside Street.

Hagen's Pharmacy, 760 Thurman Street.
S. Ban Company, 32 and 34 North Third Street.

Huntiey Drug Company, Fourth and Washington Sts.
Gresham, Oregon.
Skidmore Drug Company, 151 Third Street.
Powell Street, Pharmacy, 703 Powell Street.
R. H. Schwartz, First and Holleday Streets.
Hawthorne Avenue.
L. L. Crocker, 231 North Twenty-third Street.
E. A. Robison, Twenty-third and Washington.
Spaiding Drug Company, 565 Washington Street.

Spaiding Drug Company, 563
Washington Street.
L. H. Schuitz, 1621 East Thirteenth Street.
Central Drug Company, 372
Morrison Street.
Imperial Pharmacy, 48 North Imperial Pharmacy, Firth Street, Elephant Pharmacy, Fifth and

Burnside. Acme Pharmacy, 21 North Third Street.
Redd's Pharmacy, 49 Third St.
Melcher Drug Company, 394
Morrison Street.
Gradon & Kochler, 241 First Street. Perkins Hotel Pharmacy, 203 Washington Street, Albert Berni, 229 Washington E. H. Roeber, 1054 Corbett St.

Retail Druggists Supplied by Wholesale Druggists. Barbers and Hairdressers by Keeler Barber Supply Co. 0.011

World Drug Company, 621
First Street.
Anaplund Drug Company, 116
North Sixth Street.
F. L. A. Wilson, 460 Jefferson
Street.
P.I. m m e r Drug Company,
Third and Madison Streets.

Plummer Drug Company,
Third and Madison Streets.
Peninsula Pharmacy, 88 Killingsworth Avenue.
Morrison Grand Drug Company, 394 East Morrison.
Pledmont Pharmacy, 1150
Union Avenue North.
R. A. Wilson, 133 Grand Ave.
Joseph M. Ricen, 315 First St.
Waltace Drug Co., Ino., Thirtyseventh and Hawthorne Ave.
Janeke Drug Co., Hawthorne
and Grand Avenues.
Oregon City—
Huntley Bros.
Jones' Pharmacy.

DEPARTMENT STORES. Olds, Wortman & King. Lipman, Wolfe & Company. Meier & Frank Company.

BARBER SHOPS. F. Baker, 233 Main Street. J. J. Parrett, 184 Madlson St. Chas. Sharewood, 575 Wash-ington Street. Gerard 1. Jones, 206 Madlson

Gerard I. Jones, 206 Madison
Street.
J. A. Long, 68 Third Street.
H. Hughey, 312 Stark Street.
Andy's Burber Shop, 180 First
Street.
J. E. Coffey, St. Johns.
Asper & Caldwell, St. Johns.
P. G. Gilmore, St. Johns.
C. O. Young, 264 Alder Street.
Nelson & Peterson, Grand Avenue and Morrison.
Hader & Ziegler, 200 Grand
Avenue. Herman Kribbs, Astoria, Or. O. K. Barber Shop, Wilcox

Building. Meyers & Weniworth, Oregon City. Geo. Grifflith, Oregon City. F. J. Aldredge, Oregon City. F. A. Robinson, 347½ Morri-

son Street. Pittnek Block Barber Shop, Pittock Block, Young & Niedermeyer, 88 Sixib Young & Niedermeyer,
Street.
J. H. Meyers, 70 Grand Avenue.
Herman Whittenbecher, 243%
Washington Street.
Oregon Hotel Burber Shop,
Oregon Hotel.
Murphy Bross, Morgan Bidg.
Murphy Bross, Morgan Bidg.
Imperial Hotel Burber Shop,
Imperial Hotel Building.
Northwestern Building Barber
Shop, Northwestern Building.
The Wald Orf Barber Shop,
Brondway and Washington
Streets.

Streets.

The Stag Burber Shop, 265
Morrison Street.
Rogers' Burber Shop, Corbett
Hullding.

None Genuine Without the Signature of





CLUB FEET of mny variety, and at any reasonable age, can be made straight, natural and useful. No plaster parts, no severe surgical operation, and she result is assured. POTTS DISEASE when treated in time should result prevented and the growth not interfered with. Write for information and references. SPINAL CURVATURE Recent cas: usually make good recoverles and even those of long standing do well. No plaster paris, fels or leasher jackets. Write for information and reference. HIP DISEASE in the painful stage can be relieved and the reflexed and the reflexible permanently arrested. Shortening, determity and loss of motion can often be corrected. No surgical operations or confinement.

INFANTILE PARALYSIS We can refer you to many the country, whose children, affiliered with Infantile Paralysis have been practically restored at this Sanitarium. DEFORMED KNEES AND JOINTS of many varieties

ods of treatment, and if interested you should know about it.

This is the only thoroughly equipped Sanitarium in the country devoted exclusively to the treatment of crippled and paralyzed conditions. ILLUSTRATED BOOK FREE Write us for illu

THE McLAIN ORTHOPEDIC SANITARIUM ST. LOUIS, MO.

CZAR of RUSSIA

Is Ruptured and wears a Seeley Spermatic Shield Truss. This appliance closes the openng in 10 days in most cases, producing results without surgery or harmful injections. Fitted only by Laue-Davis Drug Co. who are truss experts and guarantee perfect satisfaction.



LAUE-DAVIS DRUG COMPANY

THIRD AND YAMBILL, PORTLAND, OR. PHONE YOUR WANT ADS TO THE OREGONIAN

Main 7070; A 6095.