

BRING YOUR FILMS HERE! WE'LL DEVELOP AND PRINT CLEARLY EVERY DETAIL.

Meier & Frank Co. THE QUALITY STORE OF PORTLAND

A Special Purchase of Crepe Gowns 98c

That Usually Sell at \$1.50 and \$1.69 Fashioned of that new two-toned Windsor crepe, shown for first time in Portland; also white and dainty figured designs. Round and square neck, lace, hemstitching, tucks and ribbon bow trimmings. Length 59 inches instead of 57—the average—and full width. One style illustrated; many more equally as charming. Very great worth at 98c.



Envelope Chemise 79c

Usual Price 98c

Three styles, one illustrated. Made of fine nainsook, trimmed with fish-eye laces, organdie and Swiss medallions and embroidery, and dainty ribbon bows. Empire and round neck styles.

Men's 'B. V. D.' Union Suits 85c

Never Known Before to Sell Here at This Price

That famous brand—known from coast to coast.

All perfect goods—made in the regular high-class B. V. D. way.

On sale for tomorrow only at 85c.

Just Unpacked—These Chic Sporting Hats

For Wear With Outing Costumes. Models From Phipps, Vanity, Balch and Price



Absolutely the newest sport hats, and shown for the first time in Portland. Every woman who golfs, motors, walks, or intends to visit beach or Exposition this Summer will be interested in this new line.

Shown in the new high colors, especially designed for wear with the new silk sweaters, as well as the new styles in outing costumes.

Soft woven straws that will stand any weather, that will not break or show wear. Simple trimmings, tailored effects, embroidered wool effects, and the new turn-over crowns finished with tassel, like illustration.

Three of the models are illustrated. We have dozens more.

The Prices Range From \$5 to \$15

Meier & Frank Co. THE QUALITY STORE OF PORTLAND

See Page 5 of this section for Our Large Ad of Corsets

of the American Lady and Madame Lyra corset demonstration.

12-Inch Disc Records at \$1.00

Discontinued Numbers of \$2 and \$3 Lines

Made by some of the world's greatest artists, including Constantino, Bonci, Lina Cavallieri, Mary Garden, Caroline White and others as famous, in selections from:

La Boheme Rigoletto Mignon and dozens of other operas and selections.

Take advantage of this wonderful offering—a rare occasion that may never occur again!

Only a limited number of each record.

—Temporary Annex, Fifth Floor

Store Your Furs Now

The Moths Are Flying and Our Storage Vaults Defy Moths.

Relieve your mind of all worry about your furs by putting them where they will receive scientific care and treatment, and will emerge next season in all their natural brilliancy. Our storage charges are reasonable.

OUT-OF-TOWN MAIL ORDERS

Filled From This and All Our Ads

If Received Within 3 Days of Date of Publication

Telephone Us Where Quantities Are Limited or You Are in a Hurry

We give our out-of-town customers the same privilege of buying from our daily advertisements as those who live in the city. Moreover, our method is not a "mail-order system," it is, rather, a systematized shopping service which gives the personal attention of a trained shopper to the filling of every mail order. Your order is studied and promptly filled with as much "intelligent interest" as if you were here yourself. Should you come in person we will be glad, upon request, to have one of our experienced shoppers assist and conduct you to as many of the 75 different departments as you choose. There is no charge.

More New Wash Fabrics

New! Seed Voile—Large assortment of colors and designs, 38 inches, yard... 39c

New! Crepe Voile—White and tinted grounds, floral and stripe designs, 38-inch width, 39c yard.

New! Crepe de Chine—Silk and cotton, light and dark, 75c colors, 36-in. width, yd.

New! Imported Embroidered Crepe Voile—White grounds, embroidered colored fig-ures, 38-inch, yard... 75c

Voiles—All colors, and a great variety of designs, 38 inches wide, yard... 25c

—Third Floor, Sixth-St. Bldg.

Illinois Souvenir Spoons 10c

3c Extra by Mail

Sold exclusively in Portland by Meier & Frank Co. Made by H. Wallace & Sons Mfg. Co. Their guarantee is wrapped around each of these teaspoons. Still on sale—souvenir spoons of the following states: Oregon, California, Washington, Idaho, Minnesota, Kansas, Missouri and New York at 10 cents each.

—First Floor, Sixth-St. Bldg.

Girls' Lingerie Dresses at \$5

Charming little models made of voile and other dainty white materials. High-waisted or belted styles, the new flared skirts (like mother's), with trimmings of lovely laces and embroideries; 6 to 14-year-old sizes. Others at \$7 to \$18.

\$4.00 to \$6.00 Lingerie Dresses of fine, sheer lawns, deep embroidery flouncings or lace-trimmed skirts and ribbon-run girdles. They are slightly stock soiled; 6 to 14 year... \$2.48

—Fifth Floor, Sixth-St. Bldg.

Washable Kid Gloves, \$1.50-\$2

Fitted to Your Hands By Our Expert Fitters

To be washed on the hands with ordinary good soap, lukewarm or cold water; perfect satisfaction guaranteed.

Soft, Pliable Kid, pique sewn, 1-clasp style, in sand, rubber-run putty shades, pair... \$1.50

Real French Glace Kid, in white, cream, 2 clasps; also fine suede kid in butternut, sand and tan shades, pair... \$2

We are exclusive Portland agents for Women's Perrin's Gloves. All styles always.

—First Floor, Sixth-St. Bldg.

"Everywoman" The Book--\$1.00

The famous morality play, by Walter Browne, soon to be played here in the production by Henry W. Savage.

If you will read the play beforehand your enjoyment of the performance will be three-fold. Every line contains a gem of thought, and the book will prove a valued addition to your library.

—Sixth Floor, Sixth-St. Bldg.

Buy Your Sweaters Now

You'll need them for beach, motor and boating wear.

Women's All-Wool Sweaters—Heavy rope stitch, in cardinal, white, Oxford and navy. Sizes 36 to 46. Worth... \$4.39

Women's Pure-Wool Sweaters—Flat weave, in Oxford and cardinal. Made with ruff neck; shown in all sizes. \$2.89

Fiber Silk Accordion Sweaters—Very attractive garments, every appearance of an all-silk sweater, with the added warmth of wool. Beautiful color combinations. Priced \$15, \$11.25, \$8 and... \$5.50

Children's \$3.50 Sweaters—Regulation style or belted effects, Byron collar or ruff-neck. Our price... \$2.89

Children's All-Wool 98c Sweaters

—Fifth Floor, Sixth-St. Bldg.

Something New for You! Look for the Double Diamond Signs

as you go through the store. They are the unadvertised specials and often of greater value than those advertised.

Extra! A Big Blanket Sale

Manufacturers' High Grade Samples

Splendid Cotton Blankets—In gray, white and tans, priced way below usual—60c \$2.50

\$2 Emmerich Feather Bed Pillows—Perfectly odorless feathers, covered with fancy art ticking, reduced to... \$1.69

\$1.25 Comforters—Silkoline covered, very pretty designs, filled with good white cotton, 98c reduced to...

—Temporary Annex, Ninth Floor.

Puffed Rice Free—Coupon

Cut it out of the May Ladies' Home Journal and bring it to our Grocery Department and receive a 15c package free.

Loveliest Embroidery Flouncing Ever Offered at 37c

Bought at a Great Price Concession. Otherwise Would Sell at 75c to \$1.25

45 Inches Wide! 1000 Yards in the Lot—While They Last! See Our Window Display.

All embroidery sales are eclipsed by this wonderful offering. Five yards will make the most charming frock any woman could desire for Summer wear. Less than \$2 buys your material—and most beautiful material it is.

The lot consists of lawn, voile and crepe flouncing, a sample line purchased from a famous St. Gall manufacturer. The lawn flouncings are shown in lovely eyelet designs. The crepe and voiles large floral designs, solid work with plain, scalloped or lace-inset edged. Remember, 75c to \$1.25 45-inch Embroidered Flouncing at, yard, 37c.

—First Floor, Sixth-St. Bldg.

All the New Styles and Materials Are Here in \$21.85

These Women's and Misses' Suits That Just Came in at

Purchased in the Regular Way We'd Retail Them for \$27.50 to \$35.00



—Fourth Floor, Sixth-St. Bldg.

And after you see these new and beautiful suits there should be no question in your mind where you should make your selection.

The Styles include the new Norfolk, Geisha, Prince Chap and Sport models, as well as lovely semi-fancy suits for dressier wear.

The Fabrics are mostly gabardine, serges, wool poplins and the favorite mannish weaves. Just the weights for Spring wear.

The Colors include navy, Belgian blue, grays in many shades, novelty checks and the always-staple black-and-white checks.

Trimming include glove stitching, a new effect, faille silk collars and cuffs, in white and lovely colors, pleated belts and motifs.



—Fourth Floor, Sixth-St. Bldg.

Exquisitely Beautiful Blouses at \$12.50

They Usually Sell for \$20 to \$37.50—All Copies of the Finest Imported Models

You know the exclusiveness and chic elegance of the imported blouse! It's yours in this collection of blouses we're telling you about today, for sale tomorrow.

A distinctive feature is the long sleeves, tapering to the wrist where they fit snugly. Collars are high and low, many made to be worn either way. Wonderful array of color effects.

—Fifth Floor, Sixth-St. Bldg.

Curtains!

Six special lots in Lace Curtains, all taken from our own regular stocks and reduced for two days only—Monday and Tuesday.

\$2.25 Curtains, Pair \$1.39 Voile scrim curtains, lace edge and insertion, pair \$1.39.

\$3.25-\$4 Curtains, Pair \$1.69 White Brussels Net Curtains, fine quality, pair \$1.69.

\$2.75-\$3.50 Curtains, Pr. \$1.89 Nottingham Curtains, fine white, the pair \$1.89.

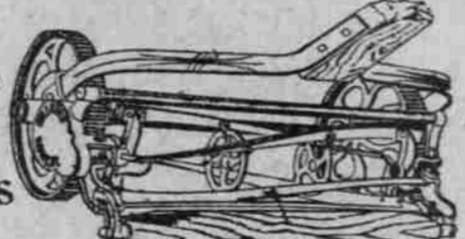
\$3 Curtains, Pair \$2.45 Irish Point Curtains, reduced to, the pair, tomorrow, \$2.45.

\$11.75 Curtains, Pair \$9.85 Point Milan Curtains, very fine quality, the pair \$9.85.

\$14.50 Curtains, Pair \$10.85 Duchesse Point Curtains, finest quality, the pair \$10.85.

—Temporary Annex, Ninth Floor.

Sale of Lawn Mowers



Two Best Brands

"Reliance" Make Lawn Mowers

Table listing various lawn mower models and prices, including Philadelphia Mowers, ball bearing, plain bearing, etc.

\$ 8.50 14-in. "K" Genuine Philadelphia Mowers, plain bearing. \$6.99 \$ 9.50 16-in. "K" Genuine Philadelphia Mowers, plain bearing. \$7.88 \$10.50 18-in. "K" Genuine Philadelphia Mowers, plain bearing. \$8.79 \$11.00 14-in. "K" Genuine Philadelphia Mowers, roller bearing. \$9.49 \$12.00 16-in. "K" Genuine Philadelphia Mowers, roller bearing \$10.39 \$13.00 18-in. "K" Genuine Philadelphia Mowers, roller bearing \$11.28

—Temporary Annex, Third Floor.

Rugs! Rugs!

Three big specials in colors and designs suitable for living-rooms, dining-rooms, bedrooms, offices, etc. All new goods direct from the makers.

\$25 9x12 Rugs, \$19.75 Seamless Velvet Rugs, 9x12 size. Your choice of several handsome patterns.

\$25 to \$27.50 9x12 Rugs, \$19.75 Extra Heavy Axminster Rugs, 9x12 size; small, all-over effects and Oriental designs.

\$20 to \$22.50 9x12 Rugs, \$17.50 Axminster Rugs, 9x12 size. Oriental and floral effects.

Headquarters for "Whittall's" Rugs

No rugs made in America compare with Whittall's in quality, design and coloring. They are made in the widest range of sizes, in four different qualities. Prices:

\$35, \$45, \$50 and \$60

—Temporary Annex, Seventh Floor.

Big Values in Reed, Willow and Grass Furniture

Portland's largest assortment is to be found here in the very newest styles. It's an ideal Summer furnishing and is suitable for any room in the house.

It lends itself as charmingly to the living-room, library or den as to the porch—therefore, it's a double economy. It's comfortable, durable, good-looking, and VERY MODERATELY PRICED, making it possible for you to furnish a room or rooms at a much lower cost than ordinary.



Table listing furniture items and prices: Reed Rocker at \$6.75, Steamer Chair at \$8.10, Hourglass Chair at \$3.95, Grass Rocker at \$6.55, Grass Rocker at \$5.75, Grass Rocker at \$5.40, Grass Rocker at \$4.95, Reed Chair at \$6.30, Steamer Chair at \$5.40, Willow Rockers & Chairs at \$7 Up, Grass Chair at \$6.05, Grass Chair at \$5.20, Grass Chair at \$4.95, Grass Table at \$4.65.

You'll find here attractive designs in closely-woven, well-made grass chairs, rockers, settees, tables of all kinds and sizes, stools, work baskets, couches, steamer chairs, children's chairs and rockers, plant stands, flower boxes, "hour-glass" chairs and tea tables

FULTON GO-CARTS—WE ARE THE SOLE PORTLAND AGENTS FOR THIS FAMOUS MAKE. A VERY FULL AND VARIED STOCK NOW ON DISPLAY