



REMEMBER THE Y, M. C, A. JARUM & BINGUM CIRCUS APRIL 23 AND 24-IT'S THE FUNNIEST EVERT

TOILET ARTICLE SPECIALS MOND CREAM.
15c PEARS GLYCERINE 12c
SOAP.
15c IMPERIAL NAIL 11c HERPICIDE 33c FACE 37c

Extraordinary Purchase of

3000 Yards **Imported** Laces

of St. Gall, Plauen, Lyons, Calais Manufacture

In a Sacrifice Sale Monday

It's the biggest "Scoop" we have had for months - the prices are simply irresistibly low and many women will buy their entire year's sup-

Net Top Laces 35e to 50e | 60e to 75e Quality Quality 25c 39c

White and cream color net top laces, 4 to 8-inch widths, finished with dainty Venise

65c to \$1 Laces Yd. 49c

Net top and shadow, white, cream and sand color, in plain and craquelle meshes. 9 to 18-inch widths.

> \$2 to \$3 Metal Laces Yd. \$1.49

Beautiful designs in gold threads on sand color net, for party frocks. 12 to 27inch widths.

Novelty Laces \$2.50 to \$4.00 to \$5.50 Qualities Qualities \$1.98

White, cream and black on maline, nets, chantilly and filet. Metal. Dresden and 18 to 27

\$1.25 to \$1.75 Flouncings Yd. 98c

Organdie floral designs, large scallops; voile flouncings in heavy solid work, ideal for graduation frocks, 27 and 45-inch widths.

Batiste Embroidery 85c Grades, | \$1.25 Grades, Yard Yard

59c 49c All-over beautiful grades batiste embroidery, dainty patterns for lingerie waists. 20

\$2 and \$2.50 All-Overs Yd. \$1.69

Organdie and voile, in lovely floral designs, for lingerie waists. 40 inches wide. -First Floor, Sixth St. Bldg.

Talking Machines: A Sale

Limited Number of Well Known Makes

We are not allowed to mention the makers' names-but you'll recognize them directly when you see the instruments.

Machines have been slightly used, or are old styles, but in perfect condition and offered at prices that make this a rare opportunity for procuring a talking machine at a fraction of its worth.

TWO \$100 MACHINES \$ 60 ONE \$150 MACHINE \$100 ONE \$200 MACHINE \$100 ONE \$150 MACHINE \$100 TWO \$ 75 MACHINES \$ 60 ONE \$ 45 MACHINE \$ 19 ONE \$ 50 MACHINE \$ 30 ONE \$ 30 MACHINE \$ 15 ONE \$ 15 MACHINE \$7.50 Temporary Annex, Fifth Floo

From That Famous Maker-This Sample Line of

2450Women's Knit Underwear Garments

In Spring and Summer Weights and All at Very Notable Reductions

If we were permitted to mention the maker's name you would immediately recognize the value-giving of this sale (but for business reasons we are not allowed). The maker is not known alone as the manufacturer of high-class underwear, but also to every woman from coast to coast for his silk gloves.

WOMEN'S LISLE VESTS | USUALLY 85c; AT 57c Swiss-ribbed lisle Vests, with fancy crocheted yokes. No sleeves. Lowneck style. 300 garments.

WOMEN'S UNION SUITS USUALLY \$1.75; AT 98c Flesh color, mercerized lisle, crocheted edge yoke, ankle length. 200 garments in the lot.

WOMEN'S UNION SUITS USUALLY \$2.00; AT \$1.59 Lisle and mercerized lisle, fine swiss-ribbed, ankle length, 200. -Second Floor, Sixth-St. Bldg.

WOMEN'S UNION SUITS USUALLY \$1.50; AT 83c Lisle, with band and crocheted yokes, fine swiss-ribbed style. Loose and tight knees. 300 garments.

WOMEN'S UNION SUITS USUALLY \$1.25; AT 67c Spring needle and swiss-ribbed lisle, French band tops, come in knee lengths. 500 garments in lot.

WOMEN'S LISLE VESTS USUALLY 65c; AT 38c Light-weight lisles, band tops, low neck, sleeveless; also bodice vests.

WOMEN'S SILK VESTS USUALLY \$1.50; AT 85c Swiss-ribbed, with low neck, no sleeves and having taped yokes. Just 150 garments in the lot.

WOMEN'S LISLE VESTS USUALLY \$1.00; AT 69c Mercerized swiss-ribbed lisle, with fancy crocheted yokes, low neck, sleeveless. 200 in the lot.

WOMEN'S GOOD VESTS USUALLY 50c; AT 33c Swiss - ribbed, light - weight, with taped yokes. 200 garments. -Knit Underwear Section. Second Floor, Sixth-St. Bidg.

The Beauty of Our New "Vogue" Millinery



This season our customers are more enthusiastic than ever and the number of "Vogue" Hats sold so far this season is positive proof that

mendous approval. New and Notable Exhibits of

"Vogue" Trimmed Hats at \$10, \$12.50, \$15, \$25

We are Portland headquarters for "Vogue" Hats. See the exhibit-it is a delight to the artistic eye and a gratification to the "fashion sense."

-Second Floor, Sixth-St. Bldg.

We Believe These Are the Best

Suits for Women Ever Made for \$37.50

Several Hundred Well-Designed, Correctly-Tailored, Fashion-Favored, Best-Materialed Tailored Costumes

The military is a strong factor in the designing of these suits—a factor that lends itself admirably to the tailored garment.

Chic navy, putty, sand, Belgian blue serges, gabardines and poplins and jaunty black and white checks predominate. Bound edges and collars in contrasting silks and braids, button and braid trimmings and the general "stand-at-attention" air of the military pervades nearly all the models, with a sprinkling of dressier models for those who prefer them. Many show collars of white and contrasting silks, with the jackets mostly in box, Eton, Norfolk and blouse effects, with plain, pleated, yoked and flared skirts.

Wool Suits, newest models, over 2000 to choose from, \$15-\$65 Silk Suits, dozens of lovely new models, colors, styles, \$25-\$85

> New Spring Top Coats Arriving Daily by Express

Tweeds, serges, gabardines and silks, three-quarter, long and short models. Loose and belted, Empire and straight styles. Lined and unlined. Prices range from \$10 to \$45



A Most Astonishing Purchase and Sale of

New Silk Blouses \$3.98

Crepe de Chines! Tub Silks! Habutai Silks! Pussy Willow Taffetas!

This announcement will cause a furore, for every woman knows that silk crepe de chine and the other silks are some of the season's most fashionable materials for And were it not that we planned this sale weeks ago

we could never offer these stunning Blouses at \$3.98. As it is we had them made by one of our best makers. Crepe de chines are shown in grays, yellows,

flesh tints, putty, rose, pink, navy and black. Beautifully made, latest models, featuring the new high and low-collar effects-some of batiste with cuffs to match-all with long sleeves, some trimmed with hemstitching. Also handsome striped habutai and wash silks and pussy willow taffetas, made in plain-tailored

Every woman who attends this sale will be tempted to buy at least two of them at such a



-Fifth Floor, Sixth-St. Bldg.

Simply Wonderful Are the Prices in This Sale of

Exquisitely Fashioned Crepe de Chine Lingerie

Correct Shapes! All New!

Full Sizes! Best Material! A Sale That Will Interest Prospective Brides! From a business point of view, it seems next to a sacrilege that such beautiful

garments as these should be announced at prices so far below the usual. Such, however, was the success that attended the efforts of our buyer when on her purchasing trip a few weeks ago, that this event offers the finest of the fine, and at sale prices. We look, then, for an enthusiasm of shopping tomorrow, for women are certain to go into ecstasies who come to investigate, for no woman can resist the spell that Underwear of this character is potent to throw over her.

CREPE DE CHINE GOWNS, FULL SIZED, \$3.69 USUALLY AT \$4.98

Trimmings of picot edging and wide handsome laces. CREPE DE CHINE GOWNS, FIVE

STYLES, \$4.98
USUALLY \$7.50
Simplicity the keynote of every one, with exquisite trimmings of lace and cluster tucks combined with tailored bows and satin roses.

CREPE DE CHINE ENVELOPE CHEMISES, \$2.98 USUALLY \$4.00

V or round-neck styles, with lace insertion and lace edge and ribbon-run casing at top. Front with cluster of pin tucks and tailored bow. -2d Fl., 6th-St. Bldg.

CREPE DE CHINE ENVELOPE CHEMISE, \$3.69

USUALLY \$5.00 In the pretty Empire style, formed with ribbon-run insertion. Filet lace at top and bottom. Front has tiny tucks and ribbon bow.

CREPE DE CHINE COMBINATIONS ON SALE AT \$2.98 USUALLY \$4.00

Princess style, in flesh and pink. Finished top and bottom with fine lace, daintily ribbon run. CREPE DE CHINE COMBINATIONS

ON SALE AT \$4.98 The new "Dagabot" shape—a perfect-fitting drawer garment. Some have lace seams, others lace medallions back and front and on drawer.

New Neckwear for 39c They Are Samples and Would Have

You've admired those dainty pleated back effects, some with moire ribbon bands-they're in this collection.

Hand-embroidered novelties appeal to youthey're here, too, in Sets, Collars and Vestees. Guimpes, Chemisettes, Collars, Sets, in dozens of novelty designs, in white, cream and ecru, made of organdy, batiste and Oriental laces. New, fresh, up-to-date merchandise, shown for

-First Floor, Sixth St. Bldg.

New York State Souvenir Spoons 10c By Mail



Sold exclusively in Portland by Meier & Frank Co. Made by the famed R. Wallace & Sons Mfg. Co. Their guarantee is wrapped around each of these teaspoons. Still on sale-souvenir Spoons of the following states: Oregon, California, Washington, Idaho, Minnesota, Kansas and Missouri at 10 cents each. -First Floor, Sixth St. Bldg.

Out-of-Town Mail Orders Filled From This and All Our Ads If Receiv'd Within 3 Days of Date of Publication

We give our out-of-town customers the same privilege of buying from our daily advertisements as those who live in the city. Moreover, our method is not a "mailorder system," it is, rather, a systematized shopping service which gives the personal attention of a trained shoper to the filling | departments as you choose. There is no of every mail order.

Envelope Chemise of crepe de chine, in

Hand-Embroidered Crepe de Chine

Gowns, many styles, \$5.98 to \$13.50

other styles, \$4.98 to \$7.50.

Your order is studied and promptly filled with as much "intelligent interest" as if you were here yourself. Should you come in person we will be glad, upon request, to have one of our experienced shoppers assist and conduct you to as many of the 75 different charge.

Special for This Sale 55c "Wearever" Lipped Sauce Pans at 29c Heavily riveted handles

that are always cool.

1-quart size, just like illustration. Special for

demonstration 29¢.

Special for This Sale 85c "Wearever" Lipped Kettles 59c

Made with bail, no soldered parts. In 21/2-quart size, just as illustrated. Specially priced for demonstration week at......59¢



Grass Furniture---Ideal Summer Furnishing Charming All the Year Round!

Here in Newest Styles-Greatest Assortments

Attractive designs in closely woven, well-made grass chairs, rockers, settees, tables of all kinds and sizes, stools, work baskets, couches, steamer chairs, children's chairs and rockers, plant stands, flower boxes, "hourglass" chairs and tea tables in rattan.



Grass Rocker at \$6.55 Grass Chair at \$6.05

Grass Rocker at \$5.75 Grass Chair at \$5.20

Grass Rocker at \$5.40 Grass Chair

Grass Rocker at \$4.95 Grass Chair at \$4.95 at \$4.35

Grass Furniture is suitable for any room in the house. It lends itself as charmingly to the living-room, library or den as to the porch - therefore, it's a double economy. It's comfortable, durable, good-looking, and VERY MODERATELY PRICED, making it possible for you to furnish a room or rooms at a much lower cost than ordinary.

-Temporary Annex, Tenth Floor.

REMEMBER THE Y. M. C. A. JARUM & BINGUM CIRCUS APRIL 23 AND 24-IT'S THE FUNNIEST EVER!