

### CHURCH CAMPAIGN TO GET INACTIVES

#### Efficiency Workers to Round Up Members Who Have No Part in Religious Life.

#### 130 IN TEAMS ASSIGNED

#### Four Days to Be Devoted to Effort for Increased Effectiveness. Five Districts Created and Canvass Begins Tuesday.

"No business establishment lacking in efficiency can succeed. Therefore no church which does not have efficiency for one of its strongest watch words can hope long to endure. That is one of the reasons why we have decided to inaugurate a 100 per cent efficiency campaign in the First Methodist Episcopal Church during Paschal week. We realize the meaning and the worth of that word 'efficiency'."

Thus Dr. Frank L. Loveland, pastor of the First Church, summed up the tremendous undertaking which he and his committee have undertaken. Under his leadership and the assistance of able men and women have mapped out the most sweeping ever undertaken by any single church in Portland. It is possible that from this will come a canvass of the entire West Side by all the Protestant churches. It is held by Dr. Loveland that the city is filled with Methodists, Baptists, Universalists, Presbyterians and people of all other faiths who are merely awaiting a personal call to become active in the church to which they are inclined.

#### City Divided Into Districts.

Already the entire city has been mapped out into five districts, known as A, B, C, D and E. Over each of these a colonel will have charge. Under each colonel will be four day and one night captains, making 25 captains in all. Each captain will have four privates, and it is these who will scour the city, calling upon every member of the church. Dr. Loveland is the general, or commander-in-chief. His executive staff is composed of Colonels L. B. Baskett, H. A. Pasch, E. J. Miller, George H. Parks and E. A. Baker, together with Adjutants Henry T. Greene and C. W. Henderson. This body of active workers will have the direction of the campaign.

#### Twenty-five automobiles will be required, and these have already been obtained. Each of these will be in charge of a captain and each will bear two pennants lettered "First M. E. Church Efficiency Campaign." In addition there will be an immense banner, known as the general's pennant, lettered in the same way. The pennant will be of purple with gold letters. At the conclusion of each day this pennant will be presented to the team scoring the most points.

#### Campaigners Report Daily.

Each afternoon the day teams will leave First Church, Twelfth and Taylor streets, at 2:30 o'clock and will return at 5:30 or 5:45 o'clock. At 6 o'clock each night they will have a dinner, served by the Ladies' Aid Society under the direction of the president, Mrs. L. O. Ralston. This evening the captains will report to the colonels, who, in turn, will report to the general. Adjournment will then be taken to the auditorium of the church, where Dr. Loveland each night will deliver an illustrated lecture.

Tuesday night his subject will be "Christianity in Flames," during which will be shown 100 stereoscopic slides of "Our Lady's," Wednesday, "The Conversion of General Lew Wallace," as illustrated by his great book, "Ben Hur," Thursday, "Divine Passion," with views of the Holy Land, Friday, "The Spread of Christianity." Illustrated by views of the life of Christ. These lectures will be free to the public, to whom a cordial invitation is extended.

"It should be remembered, and I want it distinctly understood," says Dr. Loveland, "that this is not a campaign for new members. We are not making a search for anybody but our own members who are playing the role of 'stay-at-homes' and whose efficiency does not amount, probably, to one per cent. We want them to line up with some one or more organizations of the church, become active and give to the church that which it is rightly its own—100 per cent of efficiency from each and every member."

### PLEA IS MADE FOR PEACE

#### Women's Christian Temperance Union Adopts Resolutions.

At the county institute of the Women's Christian Temperance Union here March 25, the following resolutions were adopted:

"We feel confident that we voice the sentiment of every American woman and the mothers of the warring nations in urgently pleading for the cessation of the war. We pledge ourselves to co-operate in every practical activity undertaken by all the peace organizations of the United States and the neutral powers to accomplish this. To assist in maintaining the peace of our Nation we further believe that some of the present methods of inducing men to enlist as recruits in our Army and Navy should be discontinued, and the various indirect agencies for contributing to the spirit of militarism in our midst be studied and fully understood by our women."

### SUDS MAY FIGHT OIL FIRES

#### Device Planned to Use Soap in Extinguishing Flames.

If a device planned by Battalion Chief Holden, of the Fire Bureau, fulfills his expectations oil fires in Portland hereafter will be fought by means of a soap suds producing machine. He will make a test of the apparatus within a day or two.

Soap suds is the best extinguisher for oil fires, it is said. Chief Holden proposes to sprinkle a little washing powder in the bicarbonate of soda which makes up the bulk of the usual Babcock fire extinguisher. When suds are needed, a little sulphuric acid will be poured into the bicarbonate of soda and Chief Holden says the extinguisher will emit suds plentifully.

### LIBRARY LISTS ISSUED

#### Vest-Pocket Pamphlet Is Aid for All Business Men.

The Public Library has just issued a new edition of the Business Men's

List. It is a 50-page pamphlet, of vest-pocket size, and every banker, merchant, manufacturer, bookkeeper and stenographer will be interested in it. Gardenmakers will find the list of books on agriculture particularly helpful just now. This is a compact little catalogue of books on fruits, flowers and vegetables, as well as various phases of agriculture.

Both of these lists may be obtained free in the circulation department of the Public Library or at any of the branches. In addition to the strictly reference department many books with beautifully colored illustrations. In the circulation department this week there will be a special exhibition of such books, all of which may be drawn for home use.

In Library Hall Tuesday night Professor Morgan, of Reed College, will

### ALTO PARK RESIDENT DIES AT AGE OF 86



Mrs. Catherine A. Smith, who died at the residence of her daughter, Mrs. C. T. Dickinson, at Alto Park, six miles from Portland, February 24, was more than 86 years old. She had been a resident of Oregon since 1875. Mrs. Smith was born in New Jersey, going to Michigan in 1846. While at Three Oaks, Mich., she was married to John L. Smith, Mrs. Mattie Carter, of Seattle, is another daughter.

lecture on "Of What is the Universe Made: The Near at Hand?" This lecture will be illustrated with stereoscopic views. Professor Coleman will lecture in room B on Friday night at 8 o'clock on "English Poet (George Meredith)."

### Y. W. C. A. BUSY CENTER

#### 2000 WOMEN DAILY USE VARIOUS DEPARTMENTS OF ACTIVITIES.

#### Employment Office and Travelers' Aid Do Effective Work for Those Who Need Help.

The Young Women's Christian Association, situated as it is in the downtown district and on a street that has recently become such a great thoroughfare, is becoming more than ever before a great public utility building. The doors of this institution swing open daily to an average of 2000 women. A large living-room has become a central meeting place for committee meetings and many a girl finds this the only place she has to entertain her friends. The library, with its books and magazines, is always an attractive spot, and there is a constant call for the rest-rooms, which are such a comfort to hundreds of tired women.

The employment department keeps two secretaries busy all the time, and work is found without compensation for more than 200 women every month. The work of the travelers' aid department is increasing and it is expected that during the coming summer several new workers will have to be engaged to help take care of the increased tourist travel which is expected to pass through this city. Many girls come in touch with the association through the department who need counsel and the protection such an institution can and does give.

The keynote of Y. W. C. A. work, like every other great work, is service, and very much of the best service this association is giving this community through its different departments is given without remuneration to itself.

Portland Y. W. C. A. workers are interested in the great National Y. W. C. A. convention, which will be held during the month of May in Los Angeles, and many delegates are expected to go from this city.

Belonging to the unemployed possibly represents hard luck until it becomes a profession.

### OLD WASCO SETTLER DIES AT AGE OF 84 YEARS



Mrs. Lucinda Haynes. DUFUR, Or., March 27.—(Special).—Mrs. Lucinda Haynes, one of the pioneer residents of Southwestern Wasco County, died at Boyd, March 20, and was buried at Dufur Sunday. She was 84 years old. Lucinda Freeman was born in New York State, her parents moving to Michigan when she was a small child. At Jackson, Mich., February 25, 1857, she was married to Joseph Haynes. In 1879 they came to Oregon, crossing the plains by wagon, and settled in Wasco County, where Mr. Haynes acquired land and followed ranching for many years. He died about seven years ago. Mrs. Haynes is survived by four sons, William R. Austin F. Ellsworth A. and Burt H., also by several grandchildren and great-grandchildren, all residents of Oregon.

# My Portland Office Is NOT Closed! Never Has Been The Trust Is Lying!



My New Book on Care of the Teeth Free by Mail.

Taking advantage of the public knowledge that there was a fire a month ago in the Merchants Trust Building, Corner Sixth and Washington, where my office is located on the second floor, the Dental trust, with its 600 members in this state, is circulating the report that Painless Parker's office is closed and I have gone out of business. In some cases the Trust is also reporting that owing to the fire I had been forced to move my office.

Of course all these reports are absolutely false and circulated solely to injure my business. My offices have never been closed at any time owing to the fire, and they are open every day from 8:30 to 6, Sundays excepted, and have been since a year ago when they were first opened.

My offices have not been closed or moved, nor will they be closed or moved. We are taking care of our patients and have been, notwithstanding the fire, and will continue to do so. The fire damage was limited and was not an unmix evil, as it gave us an opportunity to make some improvements and enlargements to the office. We now have three rooms for laboratory purposes on the third floor and 18 chairs in the operating department on the second floor.

Remember this: A dentist who will lie about another man's dentistry will not likely tell the truth about his own dentistry.

## PAINLESS PARKER, Dentist

Other Offices in San Francisco, Oakland, Los Angeles, San Diego, Bakersfield, Brooklyn, N. Y.

### DENTAL ADS DEFENDED

#### WRITER THINKS THAT TRUTHFUL STATEMENTS ARE JUSTIFIED.

High Standard in Use of Printers' Ink and in Work Done Are Requisite, He Believes.

That it is proper for a dentist or physician to advertise, if the statements which he makes in his advertising are true, is the opinion expressed in an advertising dentist in an article, "Why I Advertise," appearing in the March number of the Dental Digest, published in New York. The writer says:

"Advertising that tells the truth is ethical. Advertising that does not tell the truth is not ethical. The truth is either good or bad, right or wrong, moral or immoral," he says. "It is the results of an act by which we must measure the truth in the taking of human life is, under certain circumstances, regarded as right."

"If this definition is the correct one, advertising by itself does not make it right or wrong. It is the result that makes it right or wrong."

The "advertising dentist" says that he has always been careful to tell the truth in his advertising and keep it on a high standard.

"You will not find a thing among these ads which a conscientious dentist cannot tell a patient at the chair," he says. "The only thing I do which the ethical dentist does not do is to guarantee my work."

Speaking of the results of such advertising on his business he says:

"Now as to the results to myself, in the first year I did \$7000 worth of business. I have retained my own and my patients' good will and respect. At the end of 10 years I shall not have accumulated a splendid collection of unpaid bills, as I did in my private practice. I shall then have a visible asset that my widow can run as well as I. I shall be able to take a vacation without being forced to come back and begin all over again."

"It is true that the world will wear a path to the door of the man who can make a better clock, preach a better sermon or fill a tooth better than his neighbor, even though he live in the wilderness. But I cannot fill a tooth better than anyone else and I do not say so in my ads. I had my office in the wilderness and hid it with foliage and trees instead of advertising, the chances are that my relatives would wear a path to my grave bearing flowers."

### FAIR BUILDING IS UNIQUE

#### Great Exhibit Palace Shows Manufacture of Chocolate.

In the great exposition in San Francisco, in a location that at once commands the attention of the visitor, is a building unusual in appearance and of that striking character that causes the eye to stop a moment and the mind to wonder what is in that unique structure. It is the exhibit palace of the D.

### VETERANS LAYING PLANS

#### ANNIVERSARY OF GENERAL LEE'S SURRENDER TO BE OBSERVED.

#### Programme Will Be Held at Courthouse April 9 and Addresses Will Be Made.

Grand Army veterans of Portland will celebrate the 50th anniversary of the surrender of General Lee's army at Appomattox Courthouse with a fitting programme April 9 in the Courthouse. A committee has been appointed to arrange the programme. The principal address will be by J. J. Walter, of Portland. Other addresses will be heard and special music provided. The public is invited to attend.

With the surrender of General Lee April 9, 1865, the Civil War was brought to a close. The following description of events leading up to the surrender appears in Frank Leslie's History of the Civil War:

"General Sheridan had reached a position across Lee's path, near Appomattox Courthouse, so that there was no way for the latter to escape except by cutting through Sheridan's line. He made a brave, desperate effort to do this on the morning of April 9, but with the aid of General Ord's command and the fifth corps, which just then came up, Sheridan compelled to give in. He wrote to Grant: 'I received your note this morning on the picket line, whither I had come to meet you and ascertain definitely what terms were embraced in your proposal of yesterday with reference to the surrender of this army. I now ask an interview, in accordance with the offer contained in your letter of yesterday for that purpose.'"

"Arrangements were at once made for the interview. The dwelling of Wilmer McLean, at Appomattox Courthouse, was selected for the purpose, and in the parlor of that house, on Palm Sunday, April 9, 1865, the two Generals met and discussed the terms of surrender. On Wednesday, April 12, the Confederates laid down their arms and departed for their homes. That same day the War Department issued an order directing the suspension of all drafting and recruiting for

### 2 COMPANIES INCORPORATE

#### South Portland Benevolent Association Also Files Articles.

The South Portland Benevolent Association, proposing general measures for the relief of the needy in Portland, filed articles of incorporation in County Clerk Coffey's office Friday. The incorporators are A. Rosenthal, R. Zeman, N. Director, M. Weinstein, H. Goldstein, M. Rosenkrantz, S. Gevirtz, M. Packouz, G. Shapiro, J. Tanitsky, B. Fox, P. Narod and A. Saltman.

Two other companies were incorporated. The International Hardware Company, S. E. McCallum, D. J. McCallum and C. E. Moore, is capitalized at \$25,000. The Farmland Company, capitalized at \$1000, was incorporated by E. Charleson, S. Le Tourneau and H. G. Sibray.

### Seattle Inquires About Hoover.

Disbarment proceedings may be brought against Glenn E. Hoover, the Seattle attorney who defended Hugh Priest and Tom Patterson in Circuit Judge Davis' court a week ago. This was indicated in a letter received from Seattle yesterday by Judge Davis asking further information about the alleged "unprofessional conduct" of Hoover during the trial in Portland. Hoover admitted that he had spirited away one of the state's most important witnesses in the arson trial. Patterson and Priest were convicted of setting fire to the mill of the L. B. Menefee Lumber Company on the night of February 14.

### ALLIANCE ASKED

#### ALLIANCE IN THE SUM OF \$109 A MONTH, BESIDES \$150 A MONTH FOR THE CARE OF TWO CHILDREN, IS ASKED BY MRS. ORA MCCLINTOCK IN A DIVORCE SUIT FILED FRIDAY AGAINST L. C. MCCLINTOCK. THE COUPLE WERE MARRIED IN 1855. THEY HAVE A SON 17 AND A DAUGHTER 6 YEARS

of age. Mrs. McClintock alleges cruel and inhuman treatment covering almost the entire period of their married life.

### R. E. RANDALL TO CONDUCT SERVICES

R. E. Randall, religious work director of the Y. M. C. A., will conduct services at the Sunnyside Methodist church at 11 o'clock today.

### BEHNING



## Pianos of Quality

Sohmer, Behning, M. Schulz, Chase & Baker, Bennett, Strober and many others of standard quality.

Our quality is always the finest, our business methods are open and above-board, our prices are guaranteed to be the lowest.

Terms, when desired, are the best. Prospective buyers should visit our beautiful new retail store, which is the finest and best-equipped piano house in Portland.

## E. H. Holt Piano Co.

Wholesale and Retail  
General Offices and Salesrooms  
333 Morrison Street  
NORTHWESTERN NATIONAL BANK BLOCK



BAR VIEW HOTEL. W. A. WISE, PROP. NOW OPEN FOR THE SEASON AT BAR VIEW, OREGON. Under management of Dr. W. A. Wise. Comfortable rooms, excellent table, a delightful resort, surf bathing, bathing, fishing, etc. Weekly rates reduced 25 per cent until July 1. For particulars, call or phone WISE DENTAL CO., 211 Failing bldg., A. or M. 2629. Dr. Wise will do dental work at hotel by appointment.



TENTING GROUNDS. W. A. WISE, PROP. NOW OPEN FOR THE SEASON AT BAR VIEW, OREGON. Under management of Dr. W. A. Wise. Comfortable rooms, excellent table, a delightful resort, surf bathing, bathing, fishing, etc. Weekly rates reduced 25 per cent until July 1. For particulars, call or phone WISE DENTAL CO., 211 Failing bldg., A. or M. 2629. Dr. Wise will do dental work at hotel by appointment.