

Join the Home-Economy Movement—Save *L.A.* Green Trading Stamps and Reduce Your Living Expenses—Ask for Book and 10 Free Stamps
Splendid Assortment of Easter Novelties—Rabbits, Chicks, Greetings, Post Cards, Favors, Decorations, Etc. at Lowest Prices—Main and 4th Floors

Full Line of Wheel Goods
on the 4th Floor

Baby Carriages, Go-Carts, Sulkies, Perambulators, etc.—best makes at lowest prices. Also full line of Bicycles, Tricycles, Express Wagons, Roller Skates, Coasters and athletic goods of all kinds.

Olds, Wortman & King

Reliable Merchandise—Reliable Methods
Pacific Phone Marshall 4800 Home Phone A 6231

Take Luncheon in
Our Tea Room

Delightful luncheon served from 11:30 to 2:30. Afternoon tea from 2:30 to 4:30. A quiet, restful place to dine. All food prepared under the most rigid sanitary inspection.

Informal Showing of Easter Wearables

Throughout the Entire Store the Easter Spirit finds full expression in the magnificent new stocks now being shown. Of special interest, however, is our superb display of Women's and Children's Ready-to-Wear Apparel. Our showing, this season is the most complete and varied in the store's history, and that means the most elaborate Portland has ever known.

Women's and Misses' Coats

\$12.50 to \$57.50

Department, Second Floor—Appropriate styles for every occasion. Medium and short lengths in coverts, gabardine cloth, Bedford cords, poplins, serges, novelty mixtures, etc. Many with the new flare skirt; others in loose-back and empire effects, with plaited backs. Also the smart plain-tailored models. Trimmings of velvet, silks, buttons, etc. All sizes for women and misses. Season's newest models. **\$57.50**
JUST RECEIVED—Stylish New Coats for women and misses in the popular half-length models. Some in full-flare back—others with high-waist line back and deep yoke, trimmed with patch pockets. Military or roll collars. All colors—sand, putty, black and white checks, stripes, etc. Splendid coats for general wear. Complete line of all sizes. Priced special for this sale at the low price of only **\$7.95**



White Chinchilla Coats

At \$8.50 to \$35

Department, Second Floor—We have just received a new shipment of these stylish white Chinchilla Coats. Shown in popular belted-back styles or loose box back, with kimono and set-in sleeves. Trimmed with velvet buttons, etc. All sizes in the lot. **\$35.00**
Prices range from \$8.50 on up to

New Suits, Coats and Dresses

for Girls of Intermediate Ages

Department, Second Floor—Mothers who have girls 13 to 15 years of age know how difficult it is to find garments to fit them properly. In response to this demand we have opened a special department for "intermediates" in connection with our Children's Wear Section. Ask to see the smart new Easter styles we have just received.

NEW SUITS for intermediate girls. Strictly hand-tailored. Shown in handsome three-piece styles and Norfolk, with circular and yoke skirts. Materials include mixtures, serges, etc. in plain colors, checks, stripes. Prices range from **\$13.50 to \$21.50**

NEW DRESSES—Daintiest of styles in Ramie and French linens. Also pretty lace and embroidery frocks for dancing, confirmation and graduation. And then there are those made of ginghams, percales, chambrays. Prices range from **\$1.49 up to \$20.00**

Rose Festival Poster Stamps, 20 for 5c

Stationery Department, First Floor—Official design, Rose Festival Poster Stamps. Put them on your correspondence to Eastern friends and relatives.

Special Demonstration Kleinert's Shields

Main Floor—A style for every garment. Let the expert help you select the style best suited to your new Spring apparel.

New Footwear for Easter

New black and white top Lace Boots for women. Very smart. Price, **\$4 pair**. New Tipperary Lace and Button Boots, with tan, putty, sand, gray cloth tops. All sizes.

New Sneakers with white rubber soles. New Flange heel Pumps and Katy Konner Pumps.

Spring Models Gossard Corsets

Now on Exhibition

Department, Second Floor—As Dame Fashion changes her mind, Gossard Corsets are changed in accordance, the point being that Gossard Corsets are ever the true interpretation of the mode of the moment. The correct lines of this style-certified Corset insure the wearer perfect fit and comfort.

Have Your New Suit or Gown Fitted Over a Gossard Corset

After all, a perfect-fitting suit or gown is next to impossible without the right Corset. Leading dressmakers and designers recommend Gossard Front-Lacing Corsets because they embody perfection of form with lasting quality. Make no mistake—choose a Gossard. Experienced corsetiers to serve you here. **Gossard Corsets Priced From \$2 to \$25**



Women's and Misses' Suits

\$15.00 to \$75.00



Department, Second Floor—Our showing of the new Easter Suits comprises the very latest models from world-famous makers. Among the new styles are the smart military effects, Norfolk and new high-waist line styles, also the ever popular plain-tailored suits and novelty cuts of various kinds. Materials include serges, gabardine cloth, repps, homespuns, imported tweeds, etc., in all the newest Spring shades. Also plaids, checks, stripes, etc. Complete range of all sizes for women, misses and juniors. The prices range from **\$12.50 up to \$75.00**

NEW SUITS AT \$25—At this popular price we display an unusually attractive line of the new suits in Norfolk, military effects, box-back and belted styles. Many have the latest high-waist line, others with high-belt and plaited in back. Plain colors, stripes, checks, plaids, mixtures; all sizes **\$25.00**

Special Showing Dress Skirts

Priced \$5 Up to \$22.50

Department, Second Floor—The separate Skirt is almost indispensable to the well-dressed woman of today. Step in tomorrow and see the many handsome new models we are showing for street or dress wear. Latest materials in circular, full flare, plaited and suspender effects, in taffetas, silk poplins, serge, mohair and other weaves. Priced at **\$5.00 up to \$22.50**



Dresses for All Occasions

\$12.50 to \$135

Department, Second Floor—Fashion's latest creations here for your choosing at moderate prices. Among them are: Beautiful new evening gowns of pussy willow taffetas, embroidered voiles, silk laces, brocade gros grain silks, etc. Exquisite models in the newest colors. Priced **\$8.50 to \$135**.

Dresses for street wear in all the wanted materials and in every desirable shade. Priced **\$15 to \$48.50**.
Daintiest of dancing frocks, with high waistline and the new full skirts. Crepe de chine and pussy willow taffetas in delicate pastel shades. Priced **\$18.50 up to \$25**.

Beautiful New Easter Waists

Priced \$1.49 to \$28.50

Department, Second Floor—New Easter Waists of embroidered nets, shadow laces, chiffons, crepe meters, crepe de chine, pongees, voiles, lawns and linens. Hundreds of exquisite models to select from. The **\$28.50** price ranges, Monday, **\$1.49** on up to

New Silk Petticoats for Spring **\$2.79 Up to \$6**

\$2.98 White Skirts At \$1.49

Center Circle, First Floor—Women's White Skirts of longcloth, nainsook and silk mull. Dainty lace and embroidery flourishes. Some finished with embroidered scallops. Skirts selling formerly up to **\$2.98**. Your choice **\$1.49** tomorrow at only, each

\$1.25 Combinations At 89c

Center Circle, First Floor—Special line of Women's Gowns and Combinations of good quality materials, trimmed with lace and embroidery insertions. Regular **\$1.25** garments. Priced special for tomorrow's selling at **89c**

65c DRAWERS, 89c—Women's Drawers in straight and knickerbocker styles. Worth up to 65c. On special sale tomorrow at only, the pair **39c**

1.75 SKIRTS, 98c—Odd lines of Muslim Skirts, lace trimmed and scalloped. Grades worth up to **1.75**. On special sale tomorrow at only **98c**
Ask For S. & H. Green Stamps—Free!

Women's Knit Underwear for LESS

Bargain Circle, First Floor—Women's Spring-weight Vests and Union Suits specially priced for tomorrow's selling. Better supply your needs now and save.

Women's 75c outside Lisle Union Suits on special sale Monday at **59c**
Women's 65c regular size Lisle Union Suits on sale Monday at **49c**
Women's Fine Ribbed Sleeveless Vests on special sale now at **25c**
Women's outside Ribbed Vests, several styles, on special sale at **25c**
Women's Plain and Fancy Sleeveless Vests on special sale now at **19c**
Odd line of Children's Pants and Vests, broken sizes, on sale now at **15c**

Guaranteed HOSE for Boys and Girls

Bargain Circle, First Floor—Heavy ribbed, fast black Hose for boys and medium ribbed for girls. Double heels and toes and very elastic. Guarantee ticket with every pair. All sizes. The pair **15c**

Loveliest of Easter Millinery

\$12.50 to \$35

Millinery Salons, Second Floor—There's a distinctive charm about these Hats that distinguishes them from the ordinary. Becoming, graceful styles from the leading makers. Among them are the new Shepherdess Sailors and Pokes of Milan and Hair—also close-fitting styles for street wear. Trimmings of flowers, fruits, velvets, etc. See these at your earliest convenience. Priced at **\$9.75 up to \$35.00**



New Tailored Hats **\$9.75 to \$30**

Newest Handbags Easter Novelties

\$1 to \$15



Main Floor—Women's Leather Handbags in all the very smartest new shapes and leathers. Small, medium and large styles in the very latest shades and black. Priced **\$1 to \$15**.

Main Floor—Special showing of Easter novelties in Jewelry—the most complete assortment in the city. Exclusive designs in Pins, Brooches, Cuff Links, Vanities, Bracelets, Neck Chains, Bar Pins, Fobs, Rings, etc. New arrivals in Fancy Shell Goods—Barrettes, Back Combs, Hair Pins, etc. Lowest prices.

Beautiful New Easter Ribbons

Showing the Season's Latest Novelties

Department, Main Floor—The Ribbon Section is one of the most interesting places in the store these days. New novelties are arriving by every express. Among the late arrivals are the new Black and Colored Velvet Ribbons, ranging in width from 1/4 inch to 3 inches 3/4-inch Taffeta-Back Velvet Ribbons in new Spring shades. Priced, yard **75c**
Beautiful New Plaid Ribbons, 3 1/2 to 8 inches wide. Priced, the yard, **35c-82.25**
8-inch Satin Taffeta in staple and new high coloring. Priced, the yard, only **40c**
Warp Print Brocades in beautiful light colorings. Priced, the yard, only **75c**
Dorothy Dainty Hair Bow and Sash Ribbons—colors, white, pink and light blue
Hair Bow Ribbon, 4 inches wide, yard, **40c**—Sash Ribbons, 6 inches wide, yard, **85c**
Hair Bows, Sashes and Girdles made to order by expert bow-makers. Buy here

Opening Display New Silks

Main Floor—Exquisitely beautiful in coloring and designs, these New Silks will be of special interest to those planning the Easter gown. By all means, see these.

New Pussy Willow Taffetas in plain colors and novelty patterns. New plaids in wonderful variety of colorings. New black and white checks and stripes in all grades. New Black Silks in every wanted weave and quality.

New Suitings \$1 to \$3

New Covert Cloths in all the season's most wanted colors, such as tan, putty, sand, etc. Priced special tomorrow at **\$2.00 and \$2.50**

Gabardine Cloths—Very desirable fabric for tailored suits, skirts and coats. Priced special tomorrow, **\$2.50** the yard, at **\$2.00** and **\$2.50**
French Hair Lines in navy and white, brown and white, green and white, Copenhagen and white, black **\$1.00** and white. 42 inches wide

Black and White Stripes—Very stylish for dresses, suits, coats, etc. Various widths, **\$1.75 to \$3.00**
Shepherd Checks, in various sizes and colors—one of the season's most-wanted fabrics. Priced special, the **\$2.00** yard, at **\$1.00** on up to

New Cream Coatings \$2 to \$4.50

Main Floor—Chinchillas, whipcords, basket weaves, broadcloth, serges and other desirable fabrics for new Spring coats here for your choosing at, the yard, from **\$2.00 to \$4.50**

"Spotless" Sponging and Shrinking

Main Floor—Don't make up your new coat or suit until you have the materials sponged and shrunk. We guarantee all work to be thoroughly satisfactory. Price 5c the yard, minimum charge 25c.

A Word About the New Trimmings

Main Floor—Our stock of the new Dress Trimmings includes the very latest ideas. Don't fail to visit this section the next time you are in the store.

New Military Braids, New Loops, Frogs, Tassels, etc., in all the wanted colors and black. Reasonable prices. Special showing of the new Veils and Veilings.

New Novels

On Sale in the Book Department, 1st Floor

Title	Price
The Turmoil	\$1.55
The Laughing Cavalier	\$1.35
Baroness Orzay	
The Harbor	\$1.40
E. Poole	
The Valley of Fear	\$1.25
A. Conan Doyle	
The Sword of Youth	\$1.25
James Lane Allen	
The Ragged Messenger	\$1.35
W. B. Maxwell	
The Last Christian	\$1.25
George K. Turner	
The Pastor's Wife	\$1.35
Countess von Arnim	
The Clean Heart	\$1.35
A. S. M. Hutchinson	
God's Country and the Woman	\$1.25
James O. Curwood	
Under Cover	\$1.25
Hel Cooper McGraw	

Popular New Copyrights Just In—50c

The Rosary	Barclay
The Heart of the Hills	John Fox
Arm Chair at the Inn	
	Hopkinson Smith
Mrs. Red Pepper	Grace S. Richmond
The Judgment House	Gilbert Parker
Tarzan of the Apes	E. R. Burroughs

Boys' \$6.50 Suits At \$4.95

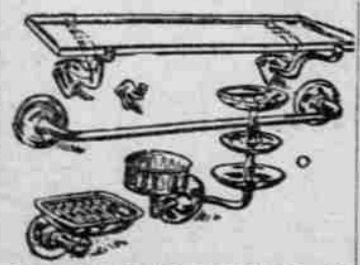
Main Floor—Your boy, too, will need a new Suit for Easter. Choose one of these famous "OWK Special" Norfolks, with two pairs pants and you get the best value in Portland. Handsome new patterns. Regular **\$6.50** Suits **\$4.95** on special sale now at

Burbank's Rainbow Corn

An exceedingly beautiful plant for Decorative Purposes. Wonderfully Colored Foliage. PLANT NOW
Exclusive Portland Agents for Burbank's Garden Seeds.

Special Sale of Bath-Room Needs--3rd Floor

L.A. Trading Stamps Given With Purchases



17.75 White Enameled Medicine Cabinets. Priced special, each	\$1.00	16 1/2-inch Nickel-Plated Towel Bars. Priced very special tomorrow, each	27c
Regular \$1.00 Automatic Bath-room Seats. Priced special Monday	50c	Porcelain Tooth Brush Holders, special, 90c	
Regular \$7.00 Nickel-Plated Medicine Rack. Priced special	\$5.25	Wall Soap Boxes on special sale at	90c
\$3.75 Combination Soap and Tumbler Holders on sale now	\$3.00	Toilet Paper Holders on special sale at	22c
21-inch Nickel-Plated Towel Bars. Priced special tomorrow at, each	40c	Double Towel Rings on special sale at	90c
		Enameled Bath Tub Seats on sale at	90c
		Nickel-Plated Shaving Mirrors now	\$5.40
		Nickel-Plated Tumbler Holders, each, 35c	
		Nickel-Plated Robe Hooks, special, each, 6c	

Complete Line of Garden Tools, Lawn Mowers, Garden Hose, Etc., on the 3rd Floor

No matter what your needs may be in this line you are sure to find it here for less. Our Annual Spring Sale of Garden Tools is now in progress. Make out your list and let us fill it.

Opening Exhibit of New Wash Goods

Aisle of Cottons, Main Floor

Daintiest of wash materials in every wanted weave here for milady's choosing. Our showing this season is the most complete we have ever had. Supply your needs now. New Shantung Jacquards, with beautiful raised silk patterns. Will launder perfectly. 32 inches wide, 65c quality. Yd. **30c**
New Silk Lace Chiffons in all the most desirable shades. Priced very special for tomorrow's selling at, the yard, **40c**
New Galateas, Percales, Gingham and Fancy Shirtings. Beautiful new Figured Crepe de Chine. Special, yard, **75c**
Dainty New White Waists just received. Figures, checks, stripes, etc. Many weaves entirely new this season.



Easter Linens!

Main Floor—Special reduced prices on many lines of Damask, Napkins, Doilies, Linen Sets, Lunch Cloths, Scarfs, etc. We are exclusive Portland agents for Richardson's world-famous Table Linens—the standard of quality. Supply your needs.