NE IN NEW OFFICE HOURS AFTER FIRE

"The Store That Is Putting New Life Into the East Side"

Jones Cash Store

Rises From Flames

THE hub of East Side activity has jumped to East Burnside and Union avenue-the new location of Jones' Cash Store, the big mail-order house. The ashes from our great \$150,000 fire of March 8 had hardly cooled before

moved to new quarters in this large three-story building on the East Side

Orders Have Been Filled With Brand New Merchandise

Duplicates of our former stock were ordered posthaste from factory and mill. We were also fortunate in having lots of goods in separate warehouses. Several cargoes have arrived vis Panama Canal since the fire. The new steamship Great Northern brought goods for us on her maiden voyage.

We Have Shown the Northwest What Real ECONOMY Means!

This is the oldest mail-order house in the Northwest, established now 33 years. We have grown larger each year. Our policy is to sell QUALITY goods at manufacturers' cost, plus our very small margin of profit. This is possible because we have no expensive overhead. Our business is transacted chiefly by mail. We are glad, however, to have all customers call personally at our store and assist them in making purchases.

Jones New Travel Scrip

Travel the "Jones' Way" in 1915. Jones' Travel Scrip is given with every purchase, whether you ask for it or not! Every dollar purchase means a mile of frea travel. Save Jones' Scrip for your trip to the San Francisco Exposition—your Summer vacation—a trip back home, etc.

Write or call for our new Spring and Summer Catalogue, No. 100—the biggest bargain book we ever published. Filled with thousands of economies in groceries, dry goods, clothing, shoes, hardware, house furnishings, paints, fencing, farm implements, etc. No catalogues mailed to Portland addresses.

Jones Cash Store

East Burnside and Union Avenue PORTLAND, OREGON

Society Matrons Say Many Friends Use Tobacco.

REFUSES FORTUNE

Mother Attempts to Stop Practice by Offers of Money, but Lass Says Habit Too Strong-One Ridicules "Hypocrites."

Estimates of the percentage of women smokers in Portland vary from 1 to 50 per cent, according to opinions gathered from various sources, including society folk, social workers, proprietors of grills and others who might be termed authorities upon social condi-

Everyone interviewed begged that

Everyone interviewed begged that her mame be omitted. In compliance with these requests only numbers shall designate the women whose verdicts are given. No. 1, a society leader who knows everything pertaining to her set said paradoxically that she didn't know a thing about the question."

"I don't know how many smoke, but am sure that some of the younger married set and some of the girls do," said Society Matron No. 2, and added: "I do not smoke, and never allow it in my house. When one analyzes the question, however, it seems that smoking an occasional cigarette isn't half as bad as drinking cocktails." Smoking Shocks One Woman.

A niember of one of the most ex-clusive families, a matron with a debu-tant daughter was the third on the list. She said that one of her friends smokes, but that she did not approve of the action and told her friend she was "shocked." "shocked."

of the action and told her friend she was "shocked."
Matron No. 4 said that as far as she is concerned she can see no reason why women should not be allowed to smoke if men do. "In the fashionable hotels and grills of the East," she said, "I saw ever so many women, apparently refined and lovely, and they seemed to think nothing of smoking. It hasn't reached here, that's all."

The fifth interview was a revelation by one who is intimate with smart society. The young matron, who like the rest would not be quoted, said: "Of course, scores of the women use cigarettes. They sneak off after dinner and take a few puffs in the dressing-rooms. They smoke in their own rooms. But they rarely do it in public.

Tobacco Outweighs Fortune.

Tobacco Outwelghs Fortune.

Tobacco Outweighs Fortune.

"I know one young woman whose mother offered her a check for several thousands of dollars if she would stop smoking, but she refused, saying that the habit was so strong upon her that to stop would be impossible. Her mother added other presents as inducements, but to no avail. She is, however, an exception. I don't think many of the girls or married women have the habit so badly is that. Many of the younger women who have visited abroad learned to smoke there and some of the girls who have spent considerable time in New York and other Eastern places picked up smoking and now are authorities on the various brands."

Interview No. 6 was with a girl of

Interview No. 6 was with a girl of the ultra-smart set. "Yes, I smoke, of course I do, but I'm not a hypocrite like many of the others. They smoke, but if they hear someons coming they throw the cigarette out of the window or under the table and then they blush or under the table and then they bush and giggle and give themselves away," said the girl with the "courage of her convictions." When asked how many of her friends used tobacco she said "Probably half of them."

who stroke do so because they haven't any work to do and are looking for some new fad or excitement. The middle-class girls are all so busy that they have real work to do, real difficulties to solve, and they can't afford to take up smoking. They are too sensible, she addet.

The women of the underworld near ly all smoke, and it seems to me," said the social worker, "that the society women who amoke might be setting a better example."

The hotel and grill men said that the custom hasn't struck Portland yet and that women here are rarely seen smok-ing. "I cen't see why they shouldn't, though," said one.

## MILK INSPECTORS TO MEET

Big Programme Being Prepared for Annual Convention Here.

Elaborate preparations are being made by officials of the milk inspection division of the City Health Bureau and by local dairymen for the entertainment here of members of the Pacific Northwest Association of Dairy and Milk Inspectors, who will hold their annual convention in Portland on April 4.7 and 8. The preparations for April 6, 7 and 8. The programme for the affair is being worked out by Dr.

the affair is being worked out by 12.

D. W. Mack.

Sessions will be held at the Imperial Hotel. Representatives are expected from British Columbia. Washington, Oregon, Idaho, Utah, California and other states. Dairymen will gather here, too. The affair will bring a number of milk and dairy experts from various parts of the Northwest. Among them will be Professor E. V. Ellington, professor of dairying at the University of Idaho: E. H. Botel, of the United States Bureau of Animal Industry and others from the Universities of Oregon, Washington and Idaho. It is expected there will be an attendance of 250 persons at the convention.

gons at the convention.

Mayor Albee will deliver the opening address at the convention. Governor Withycombe will be one of the speakers. During the three days there will be many interesting addresses and disconvenients.

## NEW SOCIETY TO MEET

Constitution and By-Laws Adopted by New England Club.

## WOMEN HERE SMOKE YOUNGEST OPERA SINGER WINS VOLUME OF PRAISE

San Francisco Examiner Is Enthusiastic Over Maggie Teyte, Who Is to Appear in Hellig Recital on Tuesday-Charm of Star Is Individual.



MAGGIE TEYTE, WHO WILL APPEAR IN RECITAL HERE.

\*\*The the first time before a San Francisco Examiner sums to the first time before a San Francisco audience last Sunday, on her way to Portland, where she is booked for a song recital Tuesday at the Heilig.

That she enchanted her audience is shown by the lavish praise bestowed upon her in Monday's dailies. The San Francisco Chronicle says: "A great spirit of song is in Maggie Teyte, the youthful soprano who captured the audience at the Columbia yesterday. Coupled with her beautiful singing art is a distinction of personality and a definiteness of individual charm which renders her unique among all singers. "Next Sunday's programme promises to reveal Miss Teyte in her most attractive songs—those of Debussy, with whose fragile or vagrant or elusive moods Miss Teyte is reputted to be delightfully in sympashy."

Liniversity and a post-graduate of Har
Citizens Thursday through to Beach's "The Years at the Spring; she affords contrasts of mood not often compassed by concert singers.

Years at the Spring; she affords contrasts of mood not often compassed by concert singers.

"Perhaps one who has never heard this pretty prima donna may best appreciate what kind of a singer she is trom the suggestions she gave forth yesterday when, in one sons, she as emed like a Mimi, in another like a Cinderella, in another like Suzanne, who nughtily smokes but loves her husband melodiously, and in another sons period when in another like a Cinderella, in another like Suzanne, who nughtily smokes but loves her husband melodiously, and in another sons period when, in one sons, she as emed like a Mimi, in another like a Cinderella, in another like Suzanne, who nughtily smokes but loves her husband melodiously, and in another sons period when, in one sons, she as mind, in another like a Cinderella, in another like Suzanne, who nughtily smokes but loves her husband melodiously, and in another like a Cinderella, in ano

bald the girl with the "courage of her convictions." When asked how many of her friends used tobacco she said "Probably half of them."

Marren Denles Habit.

No. 7 on the list vowed and declared that she wouldn't senote for worlde and that none of her friends do—and so it goes.

A promisent social worker who comes in fouch with the unfortunate women of the city said that she thought women of the city said that she thought women of the first said that she thought women of the light said that she thought as well as those of the llowes to go.

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A promisent social worker who comes in touch with the unfortunate women of the light said that she thought said that she thought said that she thought said that ROSEBURG, Or., March 28.—(Special)

Douglas County lost two more of its

Gilliam was a native of Oregon, having been born in Polk County. When a picture show, because the absence of such picture show, because the absence of such facilities of pictures thought a picture show, because the absence of such pictures though the picture show. The picture show is the picture show, because the absence of such facilities of pictures thought a picture show.

MAKE PIES AND ARE JUSTLY PROUD

Young Men Work Solemnly and Industriously and More Swiftly Than Any Girl Instructor Ever Saw-Class

Equally Successful in Baking Cakes and Teacher Holds Members Up as Models for , Young Women.

WASHINGTON HIGH SCHOOL BOYS WHO SHOWED SPEED IN PIE-MAKING.

18 WASHINGTON HIGH SCHOOL BOYS

STABILITY, ORGANIZATION, ENERG

quite as successful as the pies, accord-ing to Miss Groves, who is delighted with her class. She says she frequently holds the boys up as models for the girls to follow, "While they are not quite as neat as

McPherson, Helvin Heimers, Carrick Scott and Robert Mead. FESTIVAL PLAQUES READY

Metal Poster Designs to Set Forth Dates of Rose Fete.

Women are so constituted as to be peculiarly susceptible to constituation, and their general health depends in large measure on careful regulation and correction of this tendency. Their delicate organisms rabel at the violence of cathertic and purgative remedies, which, while they may afford lemporary relief, shock the system and seriously disturb the functional organs. A mild laxative is far preferable, and, if properly compounded much more effective.

The combination of simple laxative herbs with pepsin sold in drug stores under the name of Dr. Caldwell's Syrup Pepsin, is ideal for women's use. A frestrial bottle can be obtained by writing to Dr. W. B. Caldwell, 452 Washington St., Monticello, Ill.

The City Beautiful Association of "While they are not quite as neat as the girls," she said, "they make up for it in other ways. They never question my judgment and they work like whirl-winds. I have one boy who has his work done before I fairly have the instructions out of my mouth."

After the bread course is finished the boys will take up meats, fish, fowls, vegetables, salads and desserts. They are anxious to get at these things, and do their best each time so that they will not have to take the lesson over.

The boys in the class are: Bruce Schminky, C. Srube, Archie Roth, Paul Patterson, Claude Houser, Clifford Whittiker, J. J. Densen, Lawrence Lochly, Irvin Reinke, Ward Cunningham, Thomas McCreery, Bernard Montgomers, Earl Gregg, Klaus Mensing, Donald McPherson, Helvin Heimers, Carrick on the Mount Scott line. A committee on the Mount Scott line. A committee Lents has started a cleanup movement in that neighborhood. It has been decided to offer prizes to encourage

asking an improvement in cars used on the Mount Scott line. A committee has been appointed to arrange for a

## **Husband and Wife Both** Saved From Suffering

Attractive metal plaques, showing in relief the 1915 Rose Festival poster design, will be distributed in Portland and throughout Oregon as a means of keeping the dates of the festival—June 2, 10 and 11—before the people of the state. They will be displayed in prominent places in Portland to attract attention of the tourists in the city.

The process was invented by Fred Christensen, a Portland man, and the plaques will be made here by the Coast Novelty Company. More than 1000 of the plaques will be turned out from molds at once. The plaque has removed at once. The plaque has removed at the doctors of the state of the coast of the plaques will be turned out from molds at once. The plaque has removed the coast of the plaques will be turned out from molds at once. The plaque has removed the coast of the plaques will be turned out from molds at once. The plaque has removed the coast of the plaques will be turned out from molds at once. The plaque has removed to be peculiarly susceptible to constipation, and their general health depends in large measure on careful regulation and corran.

Yours truly,
MRS. A. E. BRIGGS,
Eldred, Pa.
Sworn and subscribed to before me,
this 25th day of May, 1912.
IRA MCARTHY, Notary Public.

Letter to Dr. Kilmer & Co., Binghamton, N. Y.

Prove What Swamp-Root Will Do For

Send ten cents to Dr. Kilmer & Co., Binghamton, N. Y., for a sample size bottle. It will convince anyone. You will also receive a booliet of valuable information, telling about the kidneys and bladder. When writing, be sure and mention The Portland Sunday Oregonian. Regular fifty-cent and one-dollar size bottles for sale at all drug stores.—Adv.

CATALOGUE

Jones Cash Store. Portland, Ore. Send me your Big, New,

FREE Spring and Summe

atalogue, No. 548.



PLATES WITH PLEXIBLE SUCTION The very best and latest in mode dentistry. No more falling plates.

## Wise Dental Co.

Painless Dentists

Pailing Bullding. Third and Wash-ington, Portland, Oregon. Office Hours: S A. M. to S P. M. Sun-days, S to 1.

# afe Remedies

ue remarkably efficacious in the reatment of diseases for which they a named. 37 years of world wide se is sufficient evidence of their merit.

Try them and be convinced.

Warner's Safe Remedy for Kidneys and Liver 50e and \$1.00 Warner's Safe Rhoumatic Remedy 1.25 Warner's Safe Diabetes Remedy 1.25 Warner's Safe Nervine 50s and 1.00 Warner's Sale Asthms Remady Worner's Safe Pills

For sale by all druggists, or direct,

postpaid on receipt of price. A sample sent if desired.

Warner's Safe Remedies Co.

Rochester, N. Y.



BOYS PLYING CULINARY ART IN THE LABORATORY.

A meeting of the New England Society will be held Thursday night in Dr. Shaw's studio in the Tiltord building. A musical and literary programme will be rendered. This society will be held Thursday night in Dr. Shaw's studio in the Tiltord building. A musical and literary programme will be rendered. This society will be held the state societies in Fortland.

A constilution and by-laws have been adopted and permanent officers elected. They are: George C. Flanders, critered business man, president; Dr. O. H. Clarke, a graduate of Leland Stanford, Jr., University and Hsyward Medical School, physician and surgeon, vice-president; A. G. Thompson, a graduate of the Oregon State Normal at Monmouth, Or., and Leland Standard, Jr., university and Leland Standard, Jr., The presence of the instructor told them mouth, Or., and Leland Standard, Jr., and