

HOUSE OF COMMONS STANDS ON DENIAL

Pentland's Statements False, Declares Mrs. Russell, Alleged Poisoner.

HUSBAND HELD IN PRISON

Wife Who Is Alleged to Have Slain Brother-in-Law in Coos County Is Held Under Surveillance Pending Coming Hearing.

MARSHFIELD, Or., March 13.—(Special.)—While awaiting trial at Coquille on a charge of having murdered Arthur Harding by poison, Clarence Russell is held in the county jail and Mrs. Russell, alleged to be the principal in the case, is under surveillance at the home of H. W. Dunham, probation officer of the County Court, while William Pentland, who was brought back from Idaho to give testimony in the case, is confined in the Coquille City Jail.

MARRIED COUPLE AWAITING TRIAL ON CHARGE OF HAVING MURDERED HUSBAND'S BROTHER.



MR. AND MRS. CLARENCE RUSSELL AND CHILDREN AT THEIR HOME.

OREGON MAN VICTOR

V. Morris Wins Intercollegiate Oratorical Contest.

8 COLLEGES REPRESENTED

Pacific University Student Second and McMinnville College's Orator Takes Third in Competition at McMinnville.

MCMINNVILLE, Or., March 13.—(Special.)—Victor Morris, of the University of Oregon, won first prize in the 23d annual intercollegiate oratorical contest held here last night before an audience of several hundred persons.

Eight institutions were represented in the contest. Second honors were won by Edward Livingston, of Pacific University, of Forest Grove. His subject was "The Christ of the Andes."

Third place went to M. C. Smithson, of McMinnville College, whose subject was "International Sympathy."

Frank J. Dietch, of Oregon Agricultural College, won fourth place. His subject was "The New Diplomacy."

Herbert Blanford, of Albany College, was fifth. He had the topic "Way to Peace."

Sixth place was tied by Harold M. Dooce, of Willamette University, and Walter H. Wilson, of Pacific College, Newberg. Mr. Dooce's oration was on the subject "Sall On," and Mr. Wilson's on "A Plea for International Federation."

Ernest Houtch, of the Oregon State Normal School, was seventh. His subject was "The Man Who Wins."

An excellent programme was rendered by the local college orchestra and the Girls' Glee Club. John McKnight, of McMinnville College, gave a violin selection.

The judges on composition were Professor E. D. Shurter, University of Texas; Professor Lee Emerson Bassett, Stanford University; and Professor T. C. Truesdell, University of Michigan.

On delivery were Professor H. G. Merriman, Reed College; William M. Colvix, of Portland, and Professor Ewing, of Portland Academy.

Justice McBride unable to act. Professor Edwin took the place of.

LOST POSTMASTER IS OREGON PIONEER OF 1878.

Simon Langwell McKenzie, Lostine, Or., March 12.—(Special.)—Simon Langwell McKenzie, who has been reappointed postmaster here, was born in Richmond, Province of Quebec, Canada, on March 7, 1841. He was educated in public schools and St. Francis College, Richmond, Canada, and received a life diploma at the age of 17 for teaching in public schools. He taught school two years and went to the Chaudiere gold mines in Canada, when about 21 years of age and worked there four and one-half years.

He came to the United States in 1870 and located at Dardanelle, Ark. He came to Oregon in 1878 and located at Summerville, where he went into business. He was appointed postmaster in July, 1879, and resigned in 1885. He continued in business at Summerville until 1900, when he moved to Lostine, Or., and there went into business again. He was appointed postmaster at Lostine November, 1903, and was reappointed on February 18, 1915.

ASTORIA-FLAVEL EXCURSION

Two special trains leave 8 o'clock sharp from North Bank Station Tuesday morning. 15th number of tickets limited. Get tickets by 3 o'clock Monday afternoon from committees of business men's clubs or at North Bank Station, 5th and State streets.

PORTLAND AD CLUB

Adv.

UNITY OF PURPOSE ADVERTISING NEED

J. B. Finnigan Tells Eugene Class Commercial Literature Is Below Par.

REASONS ARE POINTED OUT

Portland Man, in Lecture at University, Describes Ideal Advertising Director and Urges Writing Specifications.

UNIVERSITY OF OREGON, Eugene, Or., March 13.—(Special.)—"Our commercial literature of today, as a whole, is below par."

"The ideal advertising man would be one who could write the copy, execute his own illustrations, make his own engravings and have such a knowledge of papers and inks as to combine them properly and do his own printing and binding."

"For any job in printing specify your wants and see that these specifications are carried out to the letter."

"Stick with the good printer; don't change for the mere saving of a dollar. Give your work to the man you know. Take into consideration his ability as well as the price he charges."

"Don't use cheap cuts. Poor cuts will mean poor work."

"These were some of the points presented to the class in advertising Friday afternoon, when James B. Finnigan, of Portland, addressed that assembly."

Unity Held Lacking. Mr. Finnigan attributed the below-par condition of commercial literature to the fact that there does not exist between the average advertising man and the buyer of commercial literature, the artist, designer, engraver, paper-maker, ink-maker and binder a close unity of thought, purpose and action.

"The speaker took careful pains to distinguish between the artist and the artisan."

"A piece of work," he said, "successfully executed through the medium of the press today, guided by a man who is an artist in his line, can be ruined tomorrow on the same press watched over by an artisan."

It is to the printers' best interest to print literature in a manner which will satisfy and for the printer to do it he must have specifications, asserted Mr. Finnigan.

"Some people regard specifications as an instrument to be used in forcing the printer to produce the kind of a job desired. It should be construed as a systematic method of conveying to the printer the advertiser's ideas and wishes."

Written Specifications Urged. "Written specifications," in the speaker's view, are the best contribution to an improved system of advertising. Eliminate the oral specifications and, when you require printers to complete your specifications so that they may compete fairly."

The use of colors in advertising was another phase discussed. New and modern buildings, with the best equipment in all parts of the county. On the north fork of the Coquille River, 15 miles from the city, there is an attractive new building equipped with the latest heating and ventilating system and a modern drinking fountain.

It has a separate room for the library and is furnished with the best of single, adjustable desks. Practically the same may be said of the new schools at Coquille, Prosper, Randolph, Dora, Daniels Creek, Eastport and Twin Oaks. Coos River Consolidated District No. 26 and Beaver Hill have splendid examples. The former has erected a \$10,000 building on a five-acre lot, and is slighting nothing in the equipment. There are four school rooms, one large gymnasium and arranged for an assembly hall; a teachers' room and library combined; a laboratory, bubbling fountains, and a splendid room for library, furnished with library table and reading chairs of quartered oak. The large cement basement has excellent playrooms and modern toilets. The furniture for this school cost more than \$450.

"Every home in a district having a good school is worth much more than other districts not so fortunate. This is not alone because of the better school conditions, but because of the better contentment of the children and their increased love for home and country life. In no way can you more effectively promote the 'back-to-the-farm' idea than by improving your school."

MISSOURI BANKERS COMING

Trip Through Wenatchee Valley to See Apple Culture Feature.

WENATCHEE, Wash., March 13.—(Special.)—The local bankers and the Commercial Club received letters today telling of the Missouri bankers' itinerary to Seattle, which includes Wenatchee. The special train will leave St. Louis September 1 for Seattle, stopping only at Glacier National Park, Spokane and Wenatchee. In speaking of the stop at Wenatchee he says: "The committee has accepted an invitation from the bankers of Wenatchee to make a stop in that city for an automobile ride through the Valley of Wenatchee, world famous for its apple culture. Fortunately at that time of year the apple orchards are laden with fruit ready to be harvested."

Plans are being made to make the Missouri bankers pleased with their visit here.

DEBATE SCHEDULE MADE

DISTRICT CHAMPIONS OF STATE TO HAVE FIRST ROUND FRIDAY.

Final Meeting for Title Will Be Held at University of Oregon Some Time in May.

ALBANY, Or., March 13.—(Special.)—Arrangements have been completed for the inter-district debates in the Oregon High School Debating League. Various series of elimination debates have been held until the champion of each of the eight districts of the state has been chosen, and the first elimination contests in the final race for the high school championship of the state are now scheduled.

The high schools winning the championships of their respective districts are: Coos Bay district, Bandon; Southern Oregon district, Medford; Northern Willamette district, Salem; Lower Columbia district, Astoria; Upper Columbia district, Prineville; Umatilla district, Pendleton; Eastern Oregon district, Enterprise.

In the inter-district debates next Friday Bandon will meet Medford, Albany will contest with Salem, Astoria will debate Prineville and Pendleton will debate with Enterprise. The team named in each instance will have the affirmative of the question of Government ownership and operation of railroads, and will be at home.

The final debate for the premier honors of the league will take place at the University of Oregon, in Eugene, some time in May.

Mrs. Margaret Gibson and David Wisler will represent Albany.

BUY DIAMONDS NOW! At the SMOKE and WATER DAMAGE SALE Of the A. & M. DELOVAGE JEWELRY STOCK. Includes a list of jewelry items like Diamond Ring, Sapphire Ring, etc. with prices and descriptions.

You Can't Tell a "Live Wire" From a "Dead One" by Merely Looking at It. Advertisement for A. & M. DELOVAGE jewelry store, 324 Washington St. Includes an illustration of a man looking at a wire.

DEAFNESS SUCCESSFULLY TREATED By the Simplest Method Yet Discovered. Advertisement for a deafness treatment method.

What Excuse Can You Offer Me for Neglecting Your Teeth? Advertisement for Dr. E. G. AUSPLUND, Dentist, promoting dental care.

STOPS FALLING HAIR. This Home-Made Mixture Stops Dandruff and Falling Hair and Aids Its Growth. Advertisement for a hair treatment product.

TO DARKEN HAIR APPLY SAGE TEA. Advertisement for a hair darkening product.

Electro-Painless Dentists. Advertisement for dental services, located in the Two-Story Building at the corner of Sixth and Washington Streets, Portland, Or.