

MONDAY A DAY OF GREAT INTEREST AT LIPMAN, WOLFE'S

An Extra Special Shipment Makes Possible
This Second Great Sale of
Newest Spring Silks
at **69c** Yard

For Silks That Would Sell Regularly for \$1 to \$1.25

—Owing to the many requests for more of those wonderful 69c silks which we offered two weeks ago, we telegraphed our Mr. Lipman, who is in New York, and he was successful in securing

Another Lot—Limited Quantity
of the same superior and fashionable Spring silks, including such patterns as

- New hairline and pin stripes in messalines and taffetas.
- Dainty flowered messaline in light colors.
- Roman stripes and neat figures in medium colors.
- Print warp taffetas in light and dark colorings.
- 23 inches wide, shown in all the newest colors.

Second Floor



Monday We Shall Offer a Most Exceptional
Sale New Spring Suits
Special \$19.75

—This first very smart suit at the right shows a very cleverly cut jacket with trimmings of satin pipings and black silk braid and white Bengaline silk collar and cuffs.

—The other model features the extremely high waistline and the flare which is so generally becoming. Also with collar and cuffs of white Bengaline.

—Both models can be had in gabardine or wool poplin in gray, black, navy blue, Exposition gold, reseda and Belgian blue.

—Third Floor



An Unexpected Shipment—Hence This Unexpected Sale
**Theodore Haviland
Dinner Sets**

—These dinner sets were ordered last Spring by our buyer when abroad, and should have been here for an early Autumn sale. Owing to conditions in Europe, they were not received, and arrived unexpectedly four days ago. In order to realize on them at once we offer them Monday

At Two Most Exceptional Prices

\$9.98 **\$11.48**

For a Regular \$18 48-Piece Set For a Regular \$20 52-Piece Set

—In floral spray decorations in pink, blue and green, in the newest plain Chantilly shapes; all handles stippled with coin gold. As illustrated.

—Sixth floor.



Economy Basement Store

2400 Pieces of Every New Kind of
Spring Neckwear

A Sample Line of The Famous Cordelle Collars

—The largest and most complete special purchase of new fashionable neckwear ever offered in the City of Portland.

In a Most Sensational Sale
At 48c

Regular Prices \$1.00, \$1.25, \$1.50, \$1.75, \$2.00

In styles that embrace every new idea brought out this season—high collars, low collars, rolling collars, military collars, vestes; in fact, the assortment is too large to even attempt the briefest description in this limited space. Nine models illustrated.

—Basement.



New Hand Bags

—In the latest melon shape. Fitted with coin purse and mirror.

Sale \$1.12
Instead of Regular \$1.50

**Exhibition of Photographs
of Scenes in Foreign Lands**

—Arranged through the courtesy of the owners of these photographs, taken during their travels abroad. For this unusual and interesting exhibition an admission of 10c will be asked, proceeds to be given to the Red Cross fund.

—Art Gallery, Sixth Floor

New Things Received This Week

New Black and White Suitings for Spring

—Exclusive, original new weaves and designs, just received; black and white striped effects, in many materials, such as Bedford cords, French serges, taffetas, velours and gabardines, 54 inches wide. **Prices \$1.50 to \$3.50 the yard.**

—Black and white checks, in various styles and weaves, from the small pin check to the large block check, in serges, Bedford cords, chevots, waffle weaves and angular effects, 36 to 56 inches wide. **Prices 50c to \$3.00 the yard.** —Second Floor

Gold and Silver Trimming Braids and Laces

will be used more than any other this Spring and Summer, and we have a most exclusive collection of the most charming designs, in Exposition and antique gold, silver and bronze, including laces, guimpe trimmings, frogs, braids, and tricotine, at prices from 5c to 75c, according to width.

—First Floor.

What the Newest White Wash Fabrics Are Like

—It is already evident that white will predominate for Spring and Summer, and our new white fabrics are exquisite, and so very different from anything produced in former seasons, such as embroidered lace voile, embroidered shadow voiles, new eyelet embroidered batiste, rice cloth, beige voile in self bouton plaids, with colored embroidered designs and dozens of other equally attractive and charming new patterns for waists and dresses.

—Priced from 59c to \$2.25 the yard. —Basement

The New 1915 Spring Model C. B. Corsets

will appeal to the smartly dressed woman, who knows how important in the ensemble of the Spring costume is the perfect fitting corset. Our new model C. B. corsets are now on display, designed in distinctive styles for every individual type or figure. They are made of finest batiste, coutil and fancy figured batiste, and fancy broche, introducing all the newest features of the new Spring styles.

—Priced from \$1.00 to \$6.00. —Fourth Floor

"Sand" Colored Veilings Are the Latest Fashion

—They add an alluring charm to the face, a softening effect not usually found in veilings. We are showing them in the popular "trellis," "mantilla" and "military" effects, bordered or overrun with embroidered flowers, in the newest designs, in the fashionable sand shade.

—Priced at 35c to \$1.00 the yard. —First Floor

**EXTRA—Just Received by Express
as this paper was going to press**

**Two New Spring Models
White Chinchilla Top Coats**

Featuring the New Flare, Rounded Yoke, Convertible Collars and Military Belts

At the Special Price of
\$12.50

—Third Floor

**Spring Suits Designed Especially for the
Junior Girl and Small Woman**

—Original models of our own, suitable for Spring and Summer wear. Suits that express distinction and individuality, featuring high waistlines, with pleated or circular peplums, box-pleated models, English models and other new girlish styles. Skirts show the new flare, some with yokes, pleats or cuff hems. There are novelty black-and-white, green-and-white, brown-and-white checks; gabardine in sand, putty and Belgian blue; home-spuns and serges in navy and black, and light mixtures. And each suit is as lovely and charming as can be.

—Priced from \$15.00 to \$35.00. —Fourth Floor

Men's New Golf Sweaters Just Received

—The famous Dr. Jaeger's imported sweaters, of finest camelhair yarn, in heather mixtures and two-tone effects that are absolutely new. **Price \$7.00.**

—First Floor.

—The assembling of your Spring and Summer tailored apparel will be a pleasure and not an ordeal if you entrust it to our

Custom Tailoring Salon

—Here you may come, within this quiet and exclusive salon, and leisurely select, from a host of exquisite imported fabrics, the particular weave that pleases you best, for the making of a suit, a dress or a coat.

—We also specialize in the making of riding habits.

—Prices are conservative—service is prompt. —Seventh Floor

THE MEN'S STORE
Offers Monday
200 Doz. Silk Socks
The Giant Sale
79c

For \$1.50 and \$2.00 Pure Thread Silk Quality

—Extra heavy weight, exceptional quality of pure thread silk. Made with reinforced silk or lisle soles.

—In black, navy blue, brown, tan, Belgian blue, royal, white, wistaria, dull soft greens and grays.

—First Floor, Washington-St. Entrance



**HUNDREDS OF PAIRS OF WOMEN'S SHOES
IN THIS GREAT SALE AT THREE PRICES**

\$4.95 For \$6.00 Shoes —Button style with patent leather vamps, gray and fawn topplings. Also patent colt and demi-calf street boots.	\$3.95 For \$5.00 Shoes —Button style, patent leather vamps, dull calf vamps, vic kid, cloth or kid topplings. Suitable for dress and street wear.	\$2.95 For \$4 and \$5 Shoes —Broken lines in brown and gray suede, black satin, patent leather and dull calf, of the very best qualities.
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—Basement

An Unusual Introductory Sale of
New \$5.00 Trimmed Hats
Special \$3.95

—These hats, while inexpensively and specially priced, possess all the late style features of far more expensive models. They are ideal models for present wear, combining satin with straw, hemp or fancy straws, in dozens of new and attractive shapes, both small and medium.

—Most every fashionable color is also represented in this assortment, and as to trimmings, you can choose from a hat adorned with a small bunch of fruit to flowers, ribbons, and even the new buckle trimming.

—Second Floor



For Junior Girls and Small Women
New \$16.50 Spring Dresses
Sale \$12.95

—Of serge, featuring the new bolero effect. In same style as illustrated. Choice of reseda, navy, black and new tan shades.

First Showing of Junior Silk Dresses

—Faille, crepe de chine, taffeta and crepe, introducing the Empire and bolero models, pleated effects, combined with lace, net and chiffon, priced from \$15.00 to \$27.50.

—Fourth Floor



Three New Spring Blouses

of
Crepe
de
Chine

Sale \$2.95

—These new blouses of crepe de chine represent three of the latest Spring models and are most unusual at this special sale price. They introduce the newest high military collars, so arranged that they can be buttoned high or worn open at the throat. The long sleeves with plain tailored cuffs is another new feature of these Spring models.

—Your choice of white, flesh, sand and maize. The models illustrated were sketched directly from the waists on sale.

—Third Floor



Mail and Telephone Orders Filled by Expert Shoppers

Lipman Wolfe & Co.
Merchandise of Merit Only

Phone Marshall 5000 Phone A 6691

Just Arrived From Vienna
Imported Art Squares
48c
Instead of 75c

—In white, cream, ecru, tan and black, with wonderfully colored decorations of fruits and flowers. For pillows, table squares, fancy bags, aprons, etc.—Fifth Floor

**Three-Day Sale of
Hair Goods**

\$2.95 20-Inch Switches \$1.45
\$5.00 26-Inch Switches \$2.95
\$4.50 Gray Switches \$2.95

—Natural wavy, all long, German quality hair, on three separate stems.

—Second Floor