

Meier & Frank Co.

1915 THE QUALITY STORE OF PORTLAND

See Our Page Ad

on the last page of the first section.

FICTION

The 6 Best Sellers

- The Ragged Messenger, by W. B. Gardner... \$1.35
God's Country and the Woman, by James Oliver Curwood... \$1.25
The Pastor's Wife, by the author of "Elizabeth and Her German Garden"... \$1.35
The Turmoil, by Booth Tarkington... \$1.35
The Patrol, by Booth Tarkington... \$1.35
Trail, by Ralph Connor... \$1.25
The Lone Star Ranger, by Zane Grey... \$1.35
Bookstore, Sixth Floor, Sixth-St. Bldg.

TAKE A KODAK!

To the Panama-Pacific Exposition... Kodak cameras and accessories...

LACES AND EMBROIDERIES

- \$1.50 to \$2 Embroidery Flouncings, dainty patterns, on swivel... 98c
50c and 55c Shadow Laces in white and cream... 25c
New Shadow Alloges, all sizes, guaranteed... 75c, \$1.125
\$1.50 \$2 Net Top Laces, cream and white... 98c

The Y.M.C.A. Wants You

To be one of the 1000 to join this week. DO IT TUESDAY, when the campaign opens. The Meier & Frank Co. heartily recommends this institution to every man and young man.

Senior Membership \$12—Business Men's Membership \$25—Boys' Membership (10 to 18 years) \$7.

"1000 in 14 Hours"

Care of Drugs and Toilet Articles

A Meier & Frank Underprice Event—One With a Most Attractive List of Specials!

Don't miss this opportunity to replenish your medicine chest and toilet table. AND AGAIN WE EMPHASIZE THAT A LOW PRICE NEVER MEANS A SACRIFICE OF QUALITY HERE. We sell articles only of well-known and guaranteed merit. These and numerous other specials for this great sale tomorrow and all week. We reserve the right to limit quantities.

Toilet Soaps

- 5c Hartman Soap... 10c
5c Superior Shampoo Soap... 12c
10c Jergens' Violet Glycerine Soap... 7c
10c Dr. Stuart's Buttermilk Soap... 7c
10c Jergens' Almond Soap... 7c
10c Jergens' Benzoin and Almond Soap... 7c
10c Jergens' Dutch Sandal Soap... 7c
10c Jergens' Peppermint Soap... 7c
10c Jergens' Old-Fashioned Soap... 7c
10c Jergens' Mineral Soap... 7c
10c 4711 White Rose Glycerine Soap... 7c
10c Radiant Glycerine Soap... 7c
10c Toilet Hygiene Soap... 7c
10c Pear's Glycerine Soap... 7c
10c Jergens' 8 cakes assorted Soaps, box... 12c

Perfumes

- 75c-81c Ricksacker's Perfumes, assorted odors, ounce... 59c
Jergens' Eutaska Perfume, ounce... 59c
Jergens' Eutaska Toilet Water... 29c
\$1.00 Pavlova Toilet Water... 29c
50c Williams' Toilet Water... 25c
50c D'Orsay Cologne... 25c
\$1.25 Roger & Gallet's India... 89c
\$1.50 Roger & Gallet's Anis... 89c

Face Creams

- 50c Milkweed Face Cream... 29c
50c Santaloid Cold Cream... 29c
50c Dargatz & Ramadelli's Tube Cream... 29c
50c Stillman's Frolic Cream... 29c
50c Malvina Cream... 29c
50c Jergens' Theatrical Cream... 29c
50c Jergens' Crushed Rose... 29c
50c Sempre Glycerine... 29c
50c Holmes' Frostless... 29c
50c Honysuckle Cream... 29c

Talcum Powders

- 25c Squibb's Violet or Carnation Talcum... 15c
25c Williams' Violet or Carnation Talcum... 15c
25c Samuray Talcum, 1-lb. tin... 15c
25c Bourjois' Madeline Rice or Rose Talcum, 1-lb. tin... 15c
25c Jergens' Eutaska Talcum... 15c
25c Jergens' Crushed Rose... 15c
25c Jergens' Eutaska Talcum... 15c
25c Massena's Talcum... 15c
25c Babcock's Corymbis Talcum... 15c
25c Beacham's Talcum... 15c
25c Rose, Violet or Carnation Talcum... 15c
25c Djer Kiss Talcum... 15c

Melba Face Powder



"MELBA" FACE CREAM is a splendid skin food, astringent in its action, soothing and agreeable to all skins, and will destroy the lines of worry and age so abominated by women. Price, the jar, 50c.

We recommend Melrose Cream to women who are looking for a first-grade massage and toilet cream. It is bland and soothing and will not injure the skin. It is composed of the finest and purest ingredients.

It has a very pleasant odor, and not only will protect, but will beautify your complexion. It's good for chapped hands and lips, rough, dry or irritated skin, sunburns, etc. Put up in convenient form in aluminum jars, and reduced from 50c to the very modest price of...

Melrose Face Powder is distinguished by a delightful, light odor, quite suggestive of fresh flowers. Comes in tints for various complexions. Priced, the box, 39c.

"Health" is the keynote of "Beauty"—involving a good appetite, perfect digestion, the ability to sleep well and well-controlled nerves. All these requisites may be obtained by the use of Vaucare's Gallega Tablets. Regularly priced, the box \$1.50, one box, 79c.

Tooth Powders and Pastes

- 25c Dr. Lyons' Tooth Powder... 15c
25c Dr. Graves' Tooth Powder... 15c
50c Santaloid Liquid... 25c
25c Liquid Yenser... 25c
25c Colgate's Tooth Paste... 25c
25c Rubymol Tooth Paste... 25c
25c Rubifloam... 25c

Drug Sundries

- 75c French Olive Oil, bottle... 39c
Merck's Sodium Phosphate, 1-lb. tin... 15c
30c Maroon Face Water... 40c
50c Seamless Rubber Gloves, all sizes, pair... 25c
\$1.00 Seamless Rubber Gloves, guaranteed, pair... 29c
\$2 Whirling Spray Syringe... 1.29c
50c nose and throat Atomizers... 49c
50c Seamless Nipples, all colors... 29c
2 1/2 oz. Water Bottles, guaranteed... 1.29c
\$1.50 "Madewell" Red and Black Rubber Rubber Water Bottles, guaranteed, 3-qt. size... 98c
\$2 Seaman's Rubber Rubber Hot Water Bottles, guaranteed... 1.29c
Menthol Inhaler, in metal case... 15c
10c Borax (20-Mule Team brand)... 7c
10c Bronchial Lenses... 10c
2 1/2-lb. Machine Oil... 10c

Laboratory Products

- Spoon Salt, 1 lb. for... 5c
Witch Hazel, Dickinson's double distilled, pint... 15c
Oil Eucalyptus, 3 ounces for... 15c
Senna Leaves, 2-ounce package... 15c
Olive Oil, guaranteed pure, 1 quart... 85c
20c Laxative Bromo Quinine, 2 for 35c
10c Kodon's Cathart Jelly... 29c
50c Laxative Bromo Quinine, 2 for 35c
50c Bell's Pine Tar and Honey... 29c
50c Calomel... 29c
Mercolized Wax... 39c
50c MacLaren's Mustard... 29c
Denver Must, 60c size, 29c; 25c size... 25c
Marine Eye Water... 39c

Patent Medicines

- 50c 301 Hepatica... 39c
\$1 Glycerinules... 29c
Phenolax Water, 1/2-gallon... 29c
\$1 Scott's Emulsion Cod Liver Oil... 69c
\$1 Syrup of Peppin... 69c
50c Bromo Seltzer... 29c
Laxative Bromo Quinine, 2 for 35c
50c Kodon's Cathart Jelly... 29c
50c Bell's Pine Tar and Honey... 29c
50c Calomel... 29c
Mercolized Wax... 39c
50c MacLaren's Mustard... 29c
Denver Must, 60c size, 29c; 25c size... 25c
Marine Eye Water... 39c

Buy Your "High Jinks" Perfume Here Tomorrow!

Thousands of Portland Women Are Loud in Their Praise of Sempre Givovine

(Pronounced "Sem-pray Jo-ve-nay"—Meaning "Always Young") "Little Pink Brick" Used as a Skin Cleanser and Complexion Beautifier

Its use is both beneficial and delightful. Clears the complexion and brings color to the cheeks. Convenient and economical, as it saves wasteful dipping of fingers into a jar. The only face cream put up in cake form. Sempre Givovine has been used for years and years, and has won only commendation from all women. Price, 29c.

Egyptian Face Powder

is delicately perfumed and chosen in preference to any other by many women. Priced at 39c.

Miscellaneous

- \$2.50 Parfian Ivory, large size, Round Mirror... \$1.69
45c Parfian Ivory Dressing Combs... 25c
50c Black Rubber Dressing Combs... 25c
25c Whisk Brooms... 7c
10c Ebony or Mahogany Hand Mirrors... 7c
\$1 Ebony or Mahogany Stand Mirrors... 7c
50c Wood Bath Sponges... 39c
\$1 Silk Bath Sponges... 49c
10c Silk Face Sponges... 7c
50c English Hair Balls... 7c

FREE—Leather Strap Buffer with every \$10.00 purchase of any of our articles during this sale.

Aubry Sisters' Beautifier Does Not Rub Off!

This is a toilet preparation that meets the requirements of women who are careful of their appearance. It gives splendid results, is absolutely invisible and harmless to the most delicate skin.

THE BEAUTIFIER is applied with a moist sponge—taking the place of powder and leaving the skin clear and lovely. Used by men as well as women. Price, 25c. AUBRY SISTERS' BEAUTIFIER TINT, a harmless preparation that gives permanent color to the complexion, the use of which cannot be detected. Absolutely harmless. Priced, the bottle, 25c and 50c.

ON LINCOLN'S BIRTHDAY, JUDGE TURNS "EMANCIPATOR" TO 53 NEGROES IN RAID

"Letters From a Japanese Schoolboy" Have Sequel in Written Plaint of Tom Matsueo With His "I No Talk Much Ingles"—Man Wins Right Before Court to Go Abroad if He Wishes.

BY JERROLD OWEN. AS the mantle of the immortal Lincoln fell on the shoulders of Municipal Judge John H. Stevenson? Not quite. But the judge is now known about the court, to lawyers, policemen and hangars-on, as "the emancipator."

It came about on a Friday—the anniversary of the birth of Abraham Lincoln. In a raid in the North End the night before Police-Lieutenant Harms and Officers Wise, Martin, Huntington, Tyler, Wade and Helms had caught in the police dragnet 53 colored people of both sexes. Charges of disorderly conduct had been lodged against all. The afternoon of the trial the corridors of police headquarters displayed a dismal ebony color scheme, and the benches in the courtroom were filled with friends of the persons in custody. Those upon whom the hand of the law had been laid overlooked the prisoners' box.

Before much eloquence had been wasted Judge Stevenson glanced at the calendar. February 12 was marked in red. The significance of the day smote him at once, and with a magnanimous wave, in the spirit of "the emancipator," he ordered that all the negroes be freed.

Tempting fate by wearing to the Municipal Court a new hat, whereas the traditions of the court copybooks decree that such a display of vanity shall be invariably punished, Deputy District Attorney Richard Deich has parted with a brand new "derby." The parting was involuntary, but the defender of the state awoke to the fact that his hat was no more when the brim sagged over his ears, following a determined onslaught.

To assuage the attorney's wrath, a collection was taken up and an order for a new hat laid on Mr. Deich's desk. He was so pleased that it was a joke and did not consider the order genuine, throwing it inside his desk as a souvenir of the occasion. A representative of the haberdashery on which the order was drawn happened in later in the week, appearing in a case before the court. Mr. Deich flashed out the order, and fearful of a laugh, presented it timidly, with the air of "I know it's a joke, but doesn't it look good?" Of course, it was genuine and Mr. Deich's good humor has returned, which he had reason to be angry over the loss of his hat, he maintains.

"No one likes to lose a new hat," asserted the Deputy District Attorney, "but when it's the first one a fellow has had since he was married, that is carrying a joke too far."

The hat purchased with the order will not be worn to work.

R. T. Thompson, colored, was haled before the tribunal last week charged with having been intoxicated. A laugh, "Were you drunk?" queried the magistrate.

"Well, Ah guess Ah was, yeronner," was the response. "Ah had jus' one drink too many."

ELDERLY MASON DIES IN PORTLAND.

Glyeon A. Rockwell, aged 70 years, died Thursday at his late residence, 131 East Nineteenth street, having been an invalid for nine years. Mr. Rockwell has been a resident of Portland for 13 years. He was born at Troy, Pa. In 1859 he married Miss Emma Albert at Lansing, Iowa, coming to Oregon later. Mr. Rockwell was a member of the Masonic fraternity for more than 40 years and was also an ardent Presbyterian. He was a widow's daughter, Miss Marie Rockwell, and three sisters, Mrs. C. R. Thomas, of Gaitersburg, Md., Mrs. Simon Stanton, of Troy, Pa., and Mrs. E. D. Purdy, of Waukon, Iowa. Funeral services and interment were held yesterday afternoon at Salem.

CREAMERY PLANT GROWS

New Building to Be Erected in Springfield Will Be Occupied. SPRINGFIELD, Or., Feb. 20.—(Special.)—Long & Cross announced this morning that they will erect next month a one-story concrete building on Main street for the use of the Springfield Creamery Company. Construction is to start about March 1 and the building is to be completed by April 1.

H. C. Barkman, manager of the creamery company, expects to add cold storage equipment to the plant, and increase the capacity of the butter-making machinery. All the grocery stores of Springfield handle the local creamery product exclusively.

FULL EQUIPMENT FOR COUNTERFEITING CAPTURED.

MARSHFIELD, Or., Feb. 18.—(Special.)—J. S. Stevens was arrested in this city last Sunday charged with counterfeiting. Stevens' history is shrouded in mystery and little can be learned of his former life. He was taken into custody with Z. G. Harshman, who is alleged to be an expert manufacturer of coins.

In the outfit which the officers obtained in Harshman's house in East Side, moulds and coins were found running as high as 50 denominations. Two suitcases of tools, acids, metal and crucibles were taken also by Officers Glover, of Portland, and Carter, of Marshfield.

A naive explanation of how they came into the possession of 30 pounds of lead, believed by the authorities to have been stolen from the Southern Pacific railroad, was given by Julius Pierre and Walter Lane, who appeared in Municipal Court last week. It seems that these two young men were in the habit of going to a pile of twisted railroad iron and junk lying at the side of the road. Their keen eyes discerned sections of lead piping among the rubbish. Knowing the value of their surprise, they picked it up, and to their surprise, found a sack lying conveniently by. They put the

lead in the sack and started to walk back to Portland, when their progress was arrested by a burly man in a blue uniform, who unceremoniously haled them to police headquarters. Though they vigorously stayed by this time, when Judge Stevenson pronounced a sentence of 30 days each, Lane was heard by the alert ears of Bailiff E. Johnson to remark to his partner: "Gee, we got off easy."

Detective Clerk Dan Kellaher tells this one and a vouches for its accuracy: "A bibulous, very much so, person entered one of Portland's sky-tickers one day last week and careened into an elevator. "I wanna go to Twenty-third street," he announced. "No talk with me, yeronner," and started upward without the boy in charge troubling to elect the befuddled one. As the car surged upward the man fell to his knees and raised his hands in supplication to the youthful pilot. "Pleash shtop," he quavered. The elevator halted at the seventh floor and the person's acquaintance, who declared that it was inevitable, his hands tumbled out. As the car shot upward he turned and shouted defiantly: "Shay, you're drunk. I ain't gonna ride in your jitney no more."

Can the law force a man to wear shoes? No, decided a justice in North Yakima and Municipal Judge Stevenson has confirmed the decision. In both cases the defendant was the same person, John Grammar, who declared that if the law would only let him he would be the most advanced apostle of the "back to nature" movement. In cold weather, Grammar was willing to submit to the conventions, but when skies were warm he desired freedom of movement unhampered by excess garments.

A knight of the road, Grammar could indulge in his fad to some extent while traveling, but within the confines of a city he bowed to the inevitable, and disliked for wearing shoes and hat. Grammar was arrested by Officer Bewley as he strode about the North End with patterning bare feet. "It was pretty cold and I figured he might be a nut," said the patrolman, when he appeared against Grammar in Municipal Court. A charge of vagrancy was placed against the wanderer.

"I tell yuh, Judge, I wasn't breaking no law, quoth Grammar, displaying a knowledge of rhetoric befitting his age, when it was a couple of weeks ago, when it was pretty chilly, and I caught the fast cold I've had this here year. A judge in North Yakima tol' me there wasn't no law as could prevent me from goin' without shoes ef I wanted."

"It's a matter of personal liberty, I guess," admitted Judge Stevenson. "You don't have to wear shoes if you don't wish, but stop at the shoes." And Grammar pattered out of the courtroom.

INSURANCE APPLIED TO LENGTHEN SPAN OF LIFE

Chairman of Central Bureau on Mortality Investigation Bases Opinion on Knowledge Acquired From Statistics Given by Companies.

BY ARTHUR HUNTER, Mortality Investigation Actuarial Chairman. MAY state my subject as a question, "Can insurance experience be applied to lengthen life?" and the answer is simple. It can. I have no doubt that the knowledge and scientific insurance companies have acquired from their investigations regarding the mortality among their policyholders may be applied by individuals toward lengthening their own lives; but the difficulty arises of getting such information before the public in a form which is readily and fully understood. No haphazard methods have been used, but the most approved and scientific methods have been employed. The results of the investigation of mortality are based upon the actual experience of companies with all sorts and conditions of men and women, and naturally appears in the form of statistics.

Forty-three of the leading life insurance companies in the United States and Canada agreed in 1909 to prepare their collective experience on many different classes of insured. They decided to put the investigation into the hands of the Actuarial Society of the United States and the Association of Life Insurance Medical Directors. The companies supplied their records on about 2,000,000 lives, covering a period of 25 years. It is the largest and most comprehensive investigation ever undertaken by insurance companies anywhere.

The object of the investigation was to determine from past experience the types of lives among which the companies had a higher mortality than the average. The results of the investigation have appeared in four volumes, and the fifth is in press. It has taken half years of continuous labor to produce the results, using the most up-to-date machinery in the way of electric sorters and tabulators.

The lives were divided into many classes, of which the following are the chief groups: 1. Those who were in occupations involving high hazard. 2. Those who had a family history of consumption. 3. Those who had a defect in their personal history, such as a slink of apoplexy, or a history of rheumatism or sexual disease. 4. Those whose physical condition was not normal, as shown by indications such as a high pulse, irregular pulse or swollen glands.

5. Those whose habits with regard to alcohol, beverages, food and smoking in the past, or who used liquor steadily at the time of applying for insurance. 6. Those who were distinctly overweight or underweight. It would be impossible to cover in a brief paper any but a few of the important classes. Before describing these classes I should like to mention the fact that all the lives involved in the investigation had been carefully examined by competent physicians, and, in general, the more hazardous the occupation, or the greater the defect in physical condition, in family history, or in personal history, the more care was taken in selecting the lives. For example, in the case of applicants who were 20 per cent overweight insurance would be granted in the majority

of cases, but among those of extreme overweight few would be accepted, and these would be the best of their kind. In order to determine the relative mortality, a standard of measuring mortality among insured lives, based upon the experience of the 43 companies among all their insured.

FOUR SCHOOL RALLIES HELD

One Other Educational Meeting in Yamhill Over Week's Events. McMinnville, Or., Feb. 20.—(Special.)—Five educational meetings were held last week in various districts of Yamhill county, at which the aggregate attendance was more than 1000. School Superintendent Duncan reported Monday.

The meetings included four school rallies, in each of which two or more districts joined, and in which all 15 districts were interested. One agricultural meeting and four illustrated evening lectures on industrial club work also were held.

The lectures of Dr. Sheldon, of the University of Oregon, the evening demonstrations and lectures of Mr. Griffin, of the Oregon Agricultural College, and the discussions by the patrons of the five school districts of the county, all combined to make this the red letter week in educational circles of the county.

Other prominent features of the series of educational meetings and school rallies were the stock judging and milk testing by Mr. Barr, of the Oregon Agricultural College, and entertaining Agricultural lectures by the pupils of the various districts in which the meetings were held. Other school districts are scheduled to hold rallies this week.

SUICIDE THEORY IS HELD

H. C. Littlefield, of Wenatchee, Disappears in Seattle. WENATCHEE, Wash., Feb. 20.—(Special.)—Friends fear that H. C. Littlefield, secretary of the Farmers' Telephone & Telegraph Company, is a suicide in Seattle. He has been near a nervous breakdown for the past two years.

Mrs. Littlefield awoke about 4 o'clock Thursday morning and found that her husband had left. On the dresser she found a note asking her to call up F. M. Scheble, 4067 Latona avenue. On calling up Mr. Scheble she failed to find any clue to her husband's whereabouts. The police were notified, as were all friends of the family in Seattle, and a thorough search of the city was made without any new being found.