

# Clearing Sale

SALE BEGINS SHARPLY AT 9 A. M. MONDAY



SCORES OF OTHER ITEMS NOT ADVERTISED HERE.

## Stocks of New Furnishings

### SAVINGS OF 20 TO 50%

... of manufacturers; (2) a sharp clipping of our rightful profits, in order to make this once-in-six-months event the biggest of its kind. All of the goods are of a standard that has made this store famous for its fine satisfaction-giving merchandise, backed by the name of Meier & Frank, which 58 years of experience has proved to be the strongest possible guarantee of quality and value. Read every item carefully; study every picture, and remember that these are given only as an index. There is every kind of housefurnishing goods here; there is every kind at less than regular prices. Come early tomorrow before the crowd gathers. It will be a sale of glorious, exhilarating buying and selling!

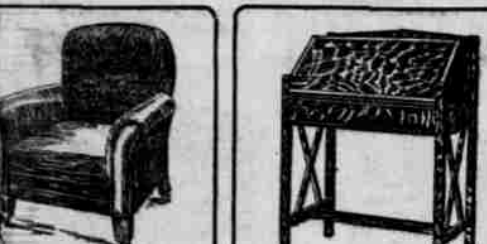
## Clearance in Our Stock Reduced

### Furnishings on Our Payment Plan

MODERATE-PRICED HOME FURNISHINGS, and will extend to you the privilege of buying them known to the business.

our immediate consideration and look for improvement by the addition of a piece to the advantage of this Club Plan, if necessary.

Club Plan. Accounts, on the Sixth Floor, Sixth Street, complete details.



BEASY CHAIR, cush. tufted. Sale price... 27.50. Rocker to match... 28.75.



DESK, quartered oak, golden finish. Sale price... 9.45.



BED, solid mahog. Sale price... 30.00. Dresser, solid mahog. Colonial design. Sale price... 37.00.



#14 EXTENSION TABLE, oak, golden or fumed finish. Sale price... 9.70. #32.50 EXTENSION TABLE, quar. oak, fumed finish. Sale price... 19.75. #39 EXTENSION TABLE, oak, golden or fumed finish. Sale price... 12.90.



#2 DIN. CHAIRS, in elm. Sale price... 95c. #4 DIN. CHAIR, quar. oak, fumed or golden. Sale price... 2.45. #25 BUFFET, quar. oak, fumed or golden. Sale price... 16.50. #32.50 ROCKER, "Lifetime" make, auto sp'g. cush. seat, Spanish leather. Sale price... 21.75.



#11 ROCKER, "Lifetime" make, solid quar. oak. Sale price... 6.98. #30 MORRIS CHAIR, b'wn Spanish leather. Sale price... 19.50. #32 SETTEE, "Lifetime," quar. oak, auto cush. sp'g. seat, o'wn Spanish leather cov'd. Sale price... 12.00. #5.25 DIN. CHAIR, oak, Spanish leather. Sale price... 3.25.



#50 DAVENPORT, over-stuffed style. Sale price... 34.50. #86 DAVENPORT, over-stuffed style. Sale price... 72.50. #11 LIBRARY TABLE, of solid oak. Sale price... 5.50. #30 LIBRARY TABLE, quar. oak, fumed or golden. Sale price... 14.00. #20 LIBRARY TABLE, quar. oak, fumed or golden. Sale price... 9.50. #15.25 LIBRARY TABLE, solid fumed oak. Sale price... 7.00.

## MEN!

Spring Showing of the Popular New, Fine Knox Hats

Smart, dressy models, all sizes! —Temporary Annex, First Floor.



## New Goods, New Styles Arriving Spring Has Started to Break!

### Tomorrow! Our Annual Sale of "SWAN" UNDERWEAR

That Famous Brand for Women

#### Maker's Samples

"Swan" brand Underwear is too well known to particular women to need any explanation of its good points. We need only to say that these are the maker's samples—and samples, you know, are the maker's silent salesmen, for upon these samples the maker depends for his entire season's business. Buying them at a most liberal discount, we pass the savings on to you.



Cut Shows \$1.67 and 89c Garments

\$1 to \$1.25 "Swan" Brand Vests. Swiss ribbed, lisle and silk lisle, with lace and handwork yokes. 300 in lot. Sale price... 59c now only. \$1.50 "Swan" Brand Undergarments, Vests and Union Suits. Swiss ribbed Union Suits, low neck, no sleeves, knee length. Lisle vests, fancy lace and crocheted yokes. 175 in lot. Sale price, the garment now... 89c. \$2 to \$2.50 "Swan" Brand Undergarments, Vests and Union Suits. Suits low neck, sleeveless or wing sleeves, trimmed and tight knee. Vests fancy lace and crocheted yokes. 200 garments in lot. Sale price, the garment... 1.29. 75c "Swan" Brand Vests. Mercerized lisle, in Spring weights. Low neck, no sleeves, plain, crocheted and lace yokes. Sale price... 42c. \$2.50 to \$3 "Swan" Brand Undergarments, Vests and Union Suits. Vests in silk and lisle—suits in lisle, with loose laced-trimmed and tight knees. Vests fancy hand-crocheted yokes. 100 garments in the lot. Sale price, garment... 1.67. \$4.50 to \$6.00 "Swan" Brand Union Suits, silk and lisle and all silk. Low neck, no sleeves and tight knees. 75 garments in the lot. Sale price, suit... 2.90.

### Ready on the Dot! 10,000 Yards of New Embroideries

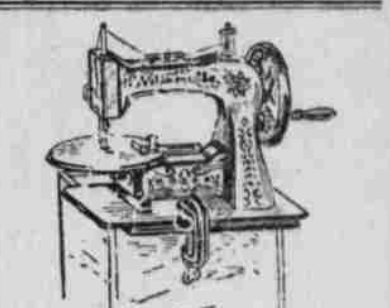
Come Tumbling Into the Store

Great, vast quantities of delightfully new, snowy-white Embroideries—so many that we are wondering where to put them. There's little danger we can have too many of them—for Fashion has promised that this shall be a season of Embroideries, such as has not been experienced in years. Tomorrow we are starting to give this beautiful merchandise the display it merits. To tell you frankly, when we placed this order on the other side we did not expect to receive it. However, they are here, to our great surprise, not only that, but we have been successful in securing hundreds of patterns and many of them are confined exclusively in Oregon to the Meier & Frank Store. It's a gathering of new Embroideries which surpasses in its great variety of selection, high degrees of quality and the artistic beauty of its patterns any previous showing of the character from the Embroidery Land of Switzerland. Included are novelties and staples to meet all demands for women's and children's wear. The new founcings are done on voile, crepe, muslinette, chiffon and batiste, in highly artistic and unusual designs. Some show dainty Dresden or vivid colorings; others neat, flit and baby Irish insets. New veilings, ribbon headings, Swiss and nainsook edges, ribbon galloons, infants' flouncings, narrow embroideries and insertions, baby sets in dainty Swiss with two or three widths insertion to match, and numbers other novelties are features of this, our first showing of 1915 embroideries. 50c CAMBRIC EMBROIDERY FLOUNCING, with heavy floral designs, 15 inches wide. (Suitable for undermuslins.) Yard... 39c. \$1.25 BATISTE FLOUNCING, extra scalloped edge, imitation hand work designs, 22 inches wide. (For lingerie dresses.) Yard... 98c. \$2.50 COTTON MARQUISETTE FLOUNCING, beautiful imitation Venise lace designs. Twenty-seven inches wide. Yard... 1.98. 60c to 75c NOVELTY VOILE EMBROIDERY EDGING, with imitation Baby Irish edge, 7 inches wide; also linen embroidery with plain or imitation hand-work edges (for vestees and collars), yard... 49c. 65c AND 75c SWISS AND BATISTE FLOUNCING, embroidered in handsome floral designs and imitation Baby Irish edge, 22 and 37 inches width, yard... 49c.

### Three-Day Special! Jewelry Engraving

Also Silverware Engraving. These Special Prices:

Script Engraving, letter... 25c  
Old English letter... 30c  
Single Capital Script Letters, en... 40c  
Single Capital Old English Letters, each... 45c  
Small Monograms... 15c  
Medium-size Monograms... 25c  
Large Monograms... 50c



### 'No Bobbins to Wind' 2-Spool Rotary Sewing Machine

Where bobbins used to be wound about four times to utilize one spool of thread—"Presto" and the Eldredge Two-Spool takes the entire spool of thread in place of a shuttle, and sewing goes right along. See it demonstrated!

A Limited Number of WILLAMETTE "D" SEWING MACHINES \$5.75 Durable, Easy Running—guaranteed for ten years. Automatic drophead style. Four drawers. Full set of attachments included. Any Style Willamette or the Eldredge Machine \$2 at Time of Purchase, and \$1 Each Week. No Interest. No Extras. —Seventh Floor, Sixth-St. Bldg.

## Join in the Sale!

They'll Astonish You!

50 COMFORTERS, covered with best grade silkoline, filled with white lambswool. Extra size. 3.75. \$4.00 BED PILLOWS, filled with live goose feathers, covered with best grade of feather-proof ticking. Regulation size, each. 3.45.

## and Pillow Cases

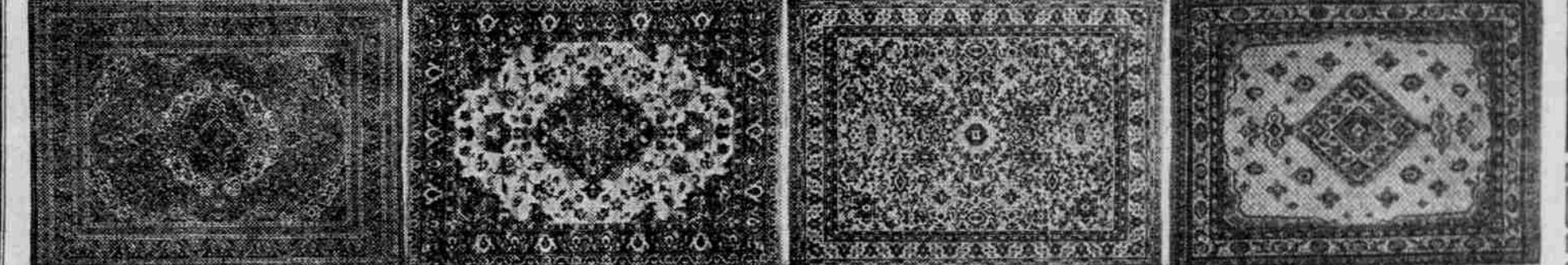
Towels, Etc.

35c FACE TOWELS, hemmed ends with damask borders. 22x38-inch size. 25c. 10c COTTON CRASH, with neat border. 17 inches wide. 6 1/4c. \$3.00 ALL LINEN LUNCH SETS, 13 pcs. in set. Sale price. 1.98.

Meier & Frank Co. THE QUALITY STORE OF PORTLAND

## Rugs, Linoleums, Carpets--Sale!

All brand-new goods in rich, beautiful patterns and colorings, which you must see to appreciate.



Seventy-five—These 38.50; \$40, \$45. Fine Wilton Rugs—9x12 27.50

Five Hundred—These 20.00 and 22.50 Axminster Rugs—9x12 16.50

One Hundred—These Regular \$25 Fine Velvet Rugs—9x12 19.50

Four Hundred—These 16.50 Seamless 9x12 Tapestry Brussels Rugs 13.50

3000 YARDS LINOLEUM, in printed patterns, sq. yd. 39c. 1200 YDS. INLAID LINOLEUM, square yard. 85c. \$27.50 to \$30 Axminster Rugs, extra fine quality. Sale price... 21.50. \$20 to \$25 Velvet Rugs, 9x12 size; 50 in lot. Sale price... 17.50. \$12-\$18.50 Tapestry Rugs, 100 in the lot. Sale price... 10.50. \$18 Rugs, 50 9x12 size. All fine Axminsters. Sale price... 12.95. \$28.50 AND \$30 SEAMLESS CARPETS, heavy grade, 1000 yards. (Including sewing, laying, lining), yd. 1.35. \$22.50 Axminster Rugs, extra quality, heavy weight, 8-5x10-6. Sale price... \$19. \$22 Axminster Rugs, extra quality, in heavy weight, 9x12 size. Sale price 21.50.

Just Fifty—6.25 French Wilton Rugs, Size 27x54, Special at 4.95