

**Meier & Frank Co.**

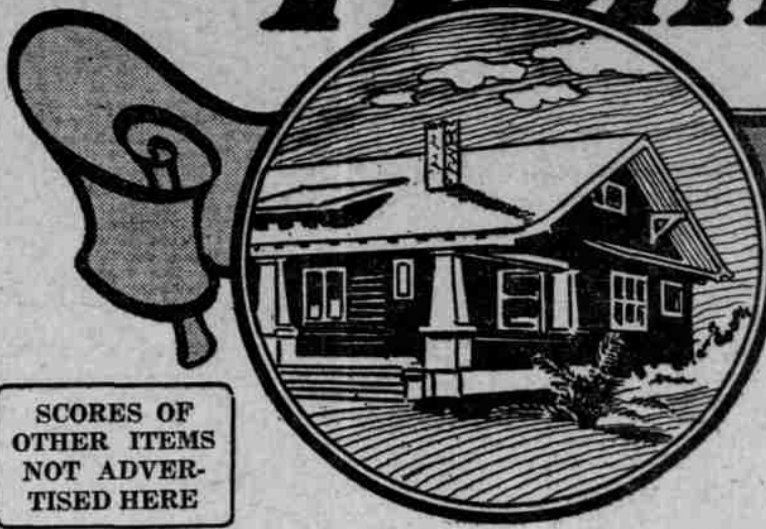
1857 1915  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

**MEN!**

Spring Showing of the Famous  
**Manhattan New Shirts**  
See them now in all their newness!  
—Temporary Annex, First Floor.

MAIL  
ORDERS  
FILLED  
IN A  
HURRY

**Home Furnishings**



SCORES OF  
OTHER ITEMS  
NOT ADVERTISED  
HERE



Great Varied  
and Wanted

**AT ACTUAL SAVINGS**

For many years this sale has led the city in actual value-giving. It is one of our greatest merchandising events. It embraces every good kind of Furniture, Rugs, Curtains, Blankets and Linens for every part of the house, and comprises the picked products of the best factories in the land. Every item represents a decided saving to YOU, and many of the items are records in underpricing. Each year its increase in business has proved enormously in growing power, popularity and preference with the public. The reductions are the savings made possible by two things: (1) we are able to buy furniture, etc., by trainload lots and secure the co-op

**A Busy Unpacking of New Goods Announces the Coming of Spring**

The New Arrivals in Women's  
**NEW SPRING SUITS**

Show Many Unique Changes

The two most important changes noted in Women's Suits are shorter coats and fuller skirts. Two very noticeable features, you'll admit. The shorter coats are very jaunty looking. Norfolk styles are prominent, also Empire and pleated backs, as well as a youthful bloused effect. The skirts are considerably fuller, some yoked, circular and pleated styles. Also fancy models with fancy braid trimmings and smart vests are shown, as well as the severe plain tailored styles affected by many women. Serges, poplins, coverts and gabardine are the favored materials.



Prices on new Suits range from **\$17.50 to \$48.50**  
New White Chinchilla Coats priced **\$12.50 to \$25**  
New Tan Covert Coats priced special at **\$17.50 to \$35**

**Cleanup Sale of All Our Women's Winter Suits**

135 \$12.50 to \$39.50 \$5 165 \$40.00 to \$65 \$10  
Suits, special price \$5 Suits, special at \$10  
You'll find the best materials, the latest Winter styles, and all the popular shades. All women's and misses' regular sizes and extra sizes to 53 bust.

**Cleanup Sale of All Our Women's Winter Coats**

120 \$8.50 to \$15 \$5 85 \$17.50-\$22.50 7.65  
Coats, special price \$5 Coats, special at 7.65  
185 \$24.50 to \$35.00 Coats for \$10  
All this season's best styles and materials. Long, short and three-quarter lengths. Lined and unlined Coats; loose or belted styles.  
—Fourth Floor, Sixth-St. Bldg.

**Every Piece of FURNITURE**

 \$22.50 BRASS BED, 3-inch continuous post, satin finish, all sizes. Sale price..... <b>10.95</b>	 \$9 M. & F. SPECIAL HYGIENIC MATTRESS, elastic layer felt, art or blue striped ticking, 3 ft. size. Sale price..... <b>6.78</b> \$10 Three-Quarter Size at 7.38 \$11 Full Bed Size now at 7.98 \$4.50 SPRINGS, steel, galvanized non-rust fabric, all sizes. Sale price <b>2.98</b>	 \$11 STEEL BED, 3-inch continuous post, white enamel and Veris Martin finish, all sizes. Sale price..... <b>7.20</b>
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**You May Purchase H Club Plan of Instal**

This Club Plan will give you the BEST FININGS MADE, AT THE LOWEST CASH PRICE OF THE BEST DEFERRED PAYMENT WORLD. We suggest that you give our Club Plan around your home NOW, to see where it of furniture here and there, so that you necessary. We furnish homes complete, or in part. Write or consult our Bureau of Installation street Building, which will be pleased to give

**Women's Fine French Lingerie**

\$5 AND \$6.50 DRAWERS, hand-embroidered, hand-made (39) **1.95**  
\$2 AND \$2.25 DRAWERS, hand-embroidered (48 in lot) **98c**  
\$2.98 TO \$13.50 SKIRT COMBINATIONS (21 in lot) **1.96 to 6.75**  
\$3 TO \$4 NAINSOOK GOWNS, all high neck, trimmed with hand-feather stitching, Swiss embroidery, laces and cluster tucks. 47 in the lot. **1.69**  
Priced at.....  
—Second Floor, Sixth-St. Bldg.

Our First Showing of  
**The New 'Vogue' Spring Hats**

This is an event looked forward to with the utmost expectancy by our thousands of patrons. "Vogue" Hats are unusually exclusive and are in the perkier, daintiest and most becoming modes, giving that indescribable idea of youth to the face.

**The Models We Show Tomorrow Are Especially Designed for Present Wear**

They are fashioned of plain and corded silks, straw and silk combinations, and all straw, in the chic, close-fitting model which is simple and elegant; or jaunty "Vogue" sailors, beautifully tailored. We extend a hearty welcome to all to view our "Vogue" Millinery for Spring. Reasonable prices, too; a good range from \$9 to \$15.  
—Second Floor, Sixth-St. Bldg.



Just 23 of These  
**\$15-\$16 "FULTON" Go-Carts at 9.85**

Collapsible style. Steel tubing frame, reinforced steel wheels with 1/2-inch rubber tires. Adjustable hood with back curtain, upholstered in black or green leatherette. Back may be adjusted in three different positions; luxury spring seat and adjustable foot pocket. Fancy wooden cross handle.  
—Temporary Annex, Eighth Floor.

**Yes! They're Here, Too! NEW BLOUSES**

Both silk and lingerie models. "Dressy" models for early Spring wear, fashioned of lovely crepes in attractive weaves in the popular sand and putty shades, as well as white and flesh tints. The lingerie models are made of crepe, voiles and batiste and show many delft and smart touches. Come in and see these new arrivals. The prices range from \$3.50 to \$15.

**Cleanup Sale of Waists**  
\$7.50 TO \$12 LINGERIE WAISTS, made of fine crepes, voiles and batiste **2.85**  
\$7.50 TO \$17.50 FANCY DRESS WAISTS, crepe de chine, shadow lace, nets **4.85**  
—Fifth Floor, Sixth-St. Bldg.

 \$12 DRESSER, solid oak. Sale price..... <b>8.98</b>	 \$25 DRESSER, quartered oak, Colonial design. Sale price..... <b>17.50</b>	 \$30 BEDROOM SUITE, shaded ivory, beautiful Adam design, five-piece suite—chiffonier, dresser, dressing table, twin beds. Sale price..... <b>198.50</b>	 \$30 DRESSER, quartered oak, Colonial design. Sale price..... <b>21.50</b>	 \$30 Chiffonier to match at..... <b>21.50</b>
 \$38 POSTER BED, mahogany finish. Sale price..... <b>22.50</b>	 \$25 DRESSER, solid mahogany. Sale price..... <b>39</b>	 \$48 CHIFFONIER, of solid mahogany. Sale price..... <b>29.50</b>	 \$50 DRESSER, solid mahogany, post Colonial style. Sale price..... <b>34.50</b>	 \$48 BED, Circassian walnut, Napoleon style. Sale price..... <b>28</b>
 \$38 POSTER BED, of solid mahogany. Sale price..... <b>34</b>	 \$120 DRESSER, mahogany, post Colonial. Sale price..... <b>74</b>	 \$50 CHIFFONIER, mahogany, post Colonial. Sale price..... <b>62</b>	 \$35 DRESSER, Circassian walnut, Colonial design. Sale price..... <b>31</b>	 \$50 BED, Circassian walnut, Napoleon style. Sale price..... <b>52.50</b>
 \$67.50 TWIN BED, solid mahogany, in poster style. Sale price..... <b>32.50</b>	 \$48 DRESSER, solid mahogany, Colonial design. Sale price..... <b>33</b>	 \$48 Chiffonier to match..... <b>33</b>	 \$48 DRESSER, solid mahogany, Colonial design. Sale price..... <b>33</b>	 \$48 Chiffonier to match..... <b>33</b>

**Curtains, Upholstery Goods, Etc. Blankets, Too,**

Our buyer says that never in all his experience has he seen such remarkable values. Judge them for yourself.

 Reg 2.00 at 1.69	 Reg 1.50 at 1.20	 Reg 6.50 at 4.65	 Reg 3.50 at 1.75	 Reg 4.00 at 1.98	 Reg 1.25 at 9/16	 Reg 1.50 at 1.32
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At Prices So Low That

\$3.25 BLANKETS, plaids in blue, gray and tan checks. Pr. \$4	2.45	\$5.00 BLANKETS, light gray, fancy borders, full size, pair	3.95
\$4 BLANKETS, white wool, fancy borders, full size, pair	3.35	\$10 BLANKETS, fine wool in white and gray, full size, pair	7.75

\$6 AND \$6.50 CURTAINS, Irish point, silk or color. Sale price, pair..... <b>4.65</b>	\$11 CURTAINS, hand-made Arabian. Sale price, pair..... <b>8.85</b>	\$2.75 AND \$4 CURTAINS, Tambour net effects. Sale price, pair..... <b>1.98</b>	\$1.50 CURTAINS, scrim, insertion trimming. Sale price, pair..... <b>98c</b>	\$1.50 CURTAINS, Nottingham lace, variety styles. Sale price, pair..... <b>1.39</b>	\$3 CURTAINS, Nottingham lace, different effects. Sale price, pair..... <b>1.69</b>
\$6.50 CURTAINS, hand-made Arabian. Sale price, pair..... <b>4.50</b>	\$35 CURTAINS, hand-made Arabian. Sale price, pair..... <b>17.50</b>	\$2 Curtains, Nottingham lace, different effects. Sale price, pair..... <b>1.45</b>	\$2 Curtains, Nottingham lace, different effects. Sale price, pair..... <b>95c</b>	\$2 Curtains, Nottingham lace, different effects. Sale price, pair..... <b>1.39</b>	\$3 Curtains, Nottingham lace, different effects. Sale price, pair..... <b>1.69</b>

**Linens, Sheets and Table Linens**

Not very many items, but every one of them, which will demonstrate our value.

\$3.00 BREAKFAST NAPKINS, pure linen, of a heavy weight. Size 20x20 inches, Now, doz.	2.15
\$6.00 TABLE CLOTHS, pure Irish linen, large size, or 90x90 inches. Now.....	4
85c TABLE DAMASK, union linen and cotton that will wear well. 66 inches wide, yard.....	65c

**Sheets and**  
Exceptional economies for

\$1.15 SHEETS, finest cotton, hemmed. Size 72x90, each.....	80c
\$1.45 SHEETS, finest cotton, hemmed. Size 81x108, each.....	1
\$1.25 SHEETS, fine cotton, hem-stitched. Size 72x90, each.....	90c
\$1.55 SHEETS, fine cotton, hem-stitched. Size 81x108, each.....	1.10
75c SHEETS, fine cotton, size 81x90, special, each.....	59c

2.75 Dutchess Point Lace, Ivory Color, Special a Yard \$1