

EXPERTS TO HELP IN ROSE CULTURE

City to be Divided in Districts and Campaign Inaugurated in Each.

"PLANT ROSES" IS SLOGAN

Every Householder and Tenant to Be Enlisted in Cause—Advice and Lecturers Offered—General Plan of Work Outlined.

Every home owner and tenant in Portland will have an opportunity systematically and intelligently to beautify his surroundings as a result of the campaign arranged by the educational section of the 1915 Rose Festival city beautiful committee.

Specialists in every line of beautification work are preparing articles to give specific information on rose culture. A lecture bureau has been established, through which speakers will respond to invitations to deliver talks before organizations and societies of Portland. A question and suggestion box will also be a feature of this campaign.

Emery Olmstead, president of the Rose Festival Association, and Julius Meier, general secretary, announced that beautiful committee, announce that all requests for information should be made through Rose Festival headquarters, 334 Northwestern Bank building, or by calling Main 2800.

E. T. Mische, chairman of the educational section, has prepared an article on a "Plan for Planting Roses to Succession and Color." Mr. Mische says:

"The plan indicates a typical unit of planting, recommending the succession of color is the only feature the Rose Festival Association desires to urge, in order that the greatest returns in district effect will ensue throughout the city, and also prevent a corner in the commercial supply of any variety."

"The association does not supply materials. It is prepared, however, to advise where varieties may be obtained, the quantities, grades and prices available."

"The district chairmen will canvass their districts, assist in determining upon a selection of sorts, advise with the individuals about details of all operations concerned, make reports as to the number and sorts planted, and otherwise keep in close touch with the Rose Festival committee operating under the board of control of the association."

"The association is mindful of the fact that any plan will not suit every person. For that reason the insistence of the association is to be on rose planting. Plant roses! If you have not planted roses, then start now. If you have roses in the yard, back in the street parking, plant around in the parking."

"Later on in the season further suggestions will be made about planting in other plants; future seasons other advice will be given as to how to create more interest in a city-wide planting scheme, as to color, arrangement, grouping, training and similar effects."

Special prizes are to be offered, in three groups: (1) Individual lots, (2) school properties, (3) Fire Department properties. The prizes will not compete with the other. The size of the district, its boundaries and the school to which it relates is shown on a map that has been prepared. Approximately \$3000 in prizes will be distributed in such manner as to give each district \$25 divided into several prizes. The exact apportionment has not yet been fixed."

"Stress is laid on the schedule of competition, showing the ratings for different features. Note that a general city cleaning up, repairing of fences, painting of buildings, cleaning of yards and continuous maintenance have a rank of merit, whether you have roses or several years old or start now. The schedule gives a rating to classify you properly without handicap."

ELECTRICAL MEN FEAR 'BUS

Workers' Union of North Yakima Opposes It in Resolution.

NORTH YAKIMA, Wash., Jan. 23.—(Special)—Resolutions opposing the jitney bus on the ground that it is jeopardizing the street railway service of North Yakima, were passed at the meeting of the Electrical Workers' Union last night. The resolutions declare that the city has a municipal street railway service and express the fear that competition of the jitney will cause the street railway company to cut down the service and discharge some of its men.

The three jitney lines, started about 10 days ago, are still in operation, and yesterday an automobile bus between North Yakima and Selah was started by O. L. Ness, an electrician. This line is connected with the jitney service of the Yakima Auto & Supply Company.

POSTOFFICE TO RISE SOON

Clearing of Site at Hoquiam Will Be Started Tomorrow.

HOQUIAM, Wash., Jan. 23.—(Special)—Work will start Monday on clearing a site for the erection of the new Hoquiam postoffice. A 19-year lease for the postoffice has just been closed between the Government and Postmaster Ralph E. Philbrick and brother, Clarence E. Philbrick. A lot on the south side of Eighth, near K street, has been purchased for \$8000.

Philbrick Bros. plan the erection of a two-story brick building, 112 feet, at a cost of about \$18,000. The lower floor for the postoffice is expected to be ready for occupancy by April 1.

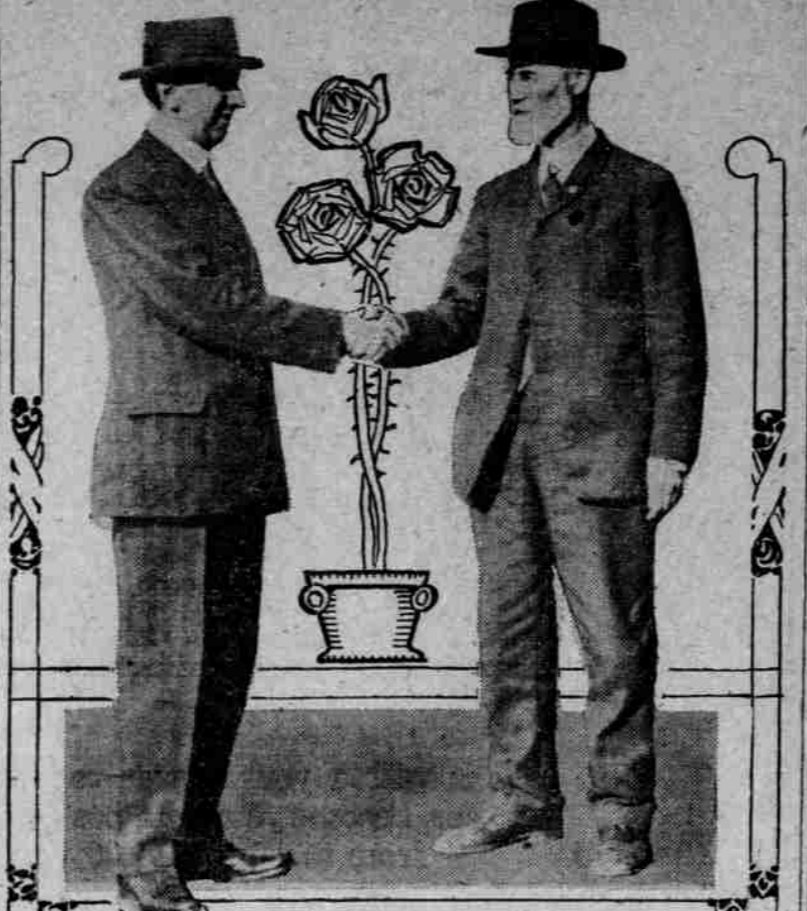
ELECTRIC TRAINS TO SALEM

Oregon Electric trains leave North Bank station 6:45, 8:25 (limited, with observation parlor cars), 10:40 A. M., 2:10, 4:40 (limited with buffet dining service in parlor car), 6:00, 9:20 and 11:45 P. M. Trains stop at Tenth and Stark, Tenth and Morrison, Second and Salmon and Jefferson and Front street depot. Fast service on time, safety, comfort—Adv.

TEETH AND AMBITION

Atchison Globe. Losing one's teeth is almost as bad as losing one's ambition.

ROSE FESTIVAL SLOGAN, ITS AUTHOR, AND HEAD OF ASSOCIATION CONGRATULATING HIM.



Emery Olmstead J. C. Cooper. McMinnville, Oregon. Jan. 14, 1915.

Rose Festival Association Portland, Oregon. 934 Northwestern Bank Building. Gentlemen.

Herewith I submit a Slogan for the 1915 Rose Festival.

The Whole World Knows The Portland Rose. Respectfully Submitted, J. C. Cooper



BEST SLOGAN FOUND

"The Whole World Knows the Portland Rose" Wins.

PIONEER, 70, IS VICTOR

J. C. Cooper, of McMinnville, Inspired by Coming G. A. R. Encampment. Writes Best Festival Ad and Wins \$25 Check.

The whole world knows The Portland rose. This is the slogan that will advertise the 1915 Rose Festival of Portland in every part of the country for the next few months.

J. C. Cooper, of McMinnville, composed it, and out of some 4000 or 5000 slogans submitted in the contest closed last week, it was selected as the best by the committee of representatives from various commercial clubs and organizations.

Mr. Cooper will be the guest of honor at the luncheon of the Portland Ad Club at the Multnomah Hotel next Wednesday, and on that occasion George L. Baker, president of the club, will present him with the check for \$25 which was awarded to him by the Rose Festival Board as prizewinner in the slogan contest.

Mr. Cooper is head of the walnut experiment station at McMinnville and is a pioneer of Oregon. He celebrated his 70th birthday last Saturday.

"I had several reasons for entering the slogan contest," he said, "chief among them being my desire to attract public interest to the state encampment of the G. A. R. which will be held in McMinnville immediately after the Rose Festival. This is the 53th year since peace was declared and we are making it a great Jubilee and we want the G. A. R. men who come by way of Portland to the Panama-Pacific Exposition, to run out from Portland to the encampment at McMinnville. Commander in Chief Palmer, of the G. A. R., will be there from Des Moines, and it will be the greatest G. A. R. meeting ever held in the state."

Mr. Cooper submitted only a few slogans and two or three of the other ones he offered were well up toward the final selection. The number of slogans submitted by individuals ranged from one to half a hundred. One man sent in 52.

William McMurray re-submitted the old slogan "Roses Fragrant, Roses Rare, Roses, Roses Everywhere," and this also was in the running among the topnotchers.

"Fairland, Rareland, Roseland, Portland," submitted by Ruth S. Plummer

A Book Sale That Will Never Occur Again!

We Bought the Entire Book Dept. of Lipman, Wolfe at a Sacrifice

Beautifully Bound Sets, Popular Fiction, Books of Travel, History, Biography, Adventure, Books for Children, etc., etc. All are included in this mighty sale at prices that save you half and in many instances more.

The coming week will see a continuance of last week's brisk shopping. Many new cases have been opened and the stock is complete in every respect. Make an early visit and secure first choice.

Today we feature sets—the list is incomplete, come to the store. There are hundreds of others to choose from.

Booklovers who appreciate the great authors will do well to take advantage of these prices, for they will not remain in force very long.

Table with 4 columns: Title, Pub. Pr., Sale Pr., Title, Pub. Pr., Sale Pr. Includes items like '3 Sets After-School Library, 10 vols.', '1 Set Arabian Night, 17 vols.', '1 Set Jane Austen, 10 vols.', etc.

Bibles, Testaments and Devotional Books Sacrificed

Gill's

THE J. K. GILL CO. Booksellers, Stationers and Complete Office Outfitters. THIRD AND ALDER STREETS

MUSIC IS FEATURE

Rose Festival Programme Getting Under Way.

STANDS WILL BE ERECTED

Wednesday, June 9, Has Been Set Aside as "Children's Day." With Thursday "Scholastic Day"; Friday, "Choral Society Day."

The musical programme of the 1915 Rose Festival is fast taking on shape, and while it may be necessary to make some changes in details, the general plan has been agreed upon.

"As previously announced, it is the purpose of the board of governors to produce a festival that will be a festival in spirit and truth, and I intend that this idea shall have full swing in the musical part of the general programme," said S. C. Pier, chairman of the music and properties committees.

"I propose to have erected a number of music stands, located in and near the business center, to be beautifully decorated with roses and the National colors. From these stands vocal, band and orchestra music will be rendered alternately throughout the day and evening, each performance appearing upon the daily programme of events.

With this plan carried out there will be something musical taking place nearly every hour of the day and evening."

AN OLD RECIPE TO DARKEN HAIR

Sage Tea and Sulphur Turns Gray, Faded Hair Dark and Glossy.

Almost everyone knows that Sage Tea and Sulphur, properly compounded, brings back the natural color and lustre to the hair when faded, graying or gray; also ends dandruff, itching scalp and stops falling hair.

Nowadays we simply ask at any drug store for "Weyth's Sage and Sulphur Compound." You will get a large bottle for about 50 cents. Everybody uses this old, famous recipe, because no one can possibly tell that you darkened your hair, as it does it so naturally and evenly.

affair, worthy of our great state and city." The vocal programme as outlined will be as follows: Wednesday, June 3—"Children's day"; singing and illustrative festival figures throughout the day at the different stands and a big event of 4000 school children in chorus work and emblematic figures at Multnomah Field. The evening event will be a grand opening choral concert at the Armory.

Thursday, June 10—"Scholastic day," in which glee clubs from the Oregon colleges and high schools will occupy the stands, alternate with bands and orchestras, closing the day with a grand community sing of 4000 adult voices at Multnomah Field.

Friday, June 11—"Choral Society day." During the day choral societies and choirs of repute will occupy the stands and furnish the music, closing the last day with a grand festival cantata of 300 or more trained voices, led by Professor Cowen at the Armory.

It also is planned to give short sings by single and double quartets and musical clubs in the lobbies and parlors of all the prominent hotels of the city. This plan has been tried out in other festival cities and has proved a catchy "stunt," adding to the festival spirit.

"Many musical leaders and organizations already have signified their intention to take part, and it is my hope that every Oregon singer and lover of music will join hands with us in the greatest musical outburst Oregon has ever enjoyed," said Mr. Pier. "The

general programme of band and orchestra music is arranged to work alternately with the vocal events. The music is only a small part of the grand Rose Festival scheme the directors have in view that will show Oregon to the tourist and visitor in her most beautiful dress and in her gayest festival spirit."

MRS. ROGERS MAY WED

NEW YORKER SAID TO HAVE PROMISED MARRIAGE.

Pair Get Offers From Vaudeville Managers, But "Id Rather Take In Washing," Says Slayer.

NEW YORK, Jan. 16.—Mrs. Ida Sniffen Rogers expects soon to be wedded to Lorys Elton Rogers, the father of her two babies, now dead. The woman, under police guard in Lebanon Hospital, accused of homicide because she gave bichloride of mercury to the two children, and took poison herself in despair over the thought of ever becoming the wife of Rogers, is reported by friends to have been cheered by the promise on the part of Rogers that he will marry her, as soon as the way is clear.

Rogers and the woman, confident of her acquittal of the charge of killing her babies, plan to start life anew. The woman has been told of the determination of Mrs. Caroline Siddings Rogers, the legal wife, to get a divorce.

"The outlook in the way of earning a living looks dark for Rogers. There were reports that offers of vaudeville and theatrical engagements have been made to the two, Rogers having been an actor and the son of a famous actress, but Mrs. Ida Rogers shook her head when the subject was mentioned. "I will take in washing before I would do that," she is quoted as saying.

In connection with the report that Rogers and the woman will be married came one of a defense by Rogers of his part in the tragic tangle. He asserts that he did not steal Mrs. Walter Rogers from her former husband, Arthur M. Walters, now engaged in the mining business in Arkansas.

"Mrs. Walters and I came to understand one another after I had been married a second time," Rogers is quoted by a friend as saying. "I found that my marriage had been a disappointment and I saw that Mrs. Walters was not happy. We had a sort of communion of interests and we came to love one another."

Remarks by One's Neighbors. Exchange. After nearly every marriage the neighbor women offer gratuitous insult to the groom by saying: "And her mother had such high ambitions for her daughter!"

Every Week-Day Afternoon at 3 P. M.

Eilers Musical Matinees

And Entertainment De Luxe

100 Minutes of Music With Local and the World's Greatest Artists

At the Recital Hall of

EILERS MUSIC HOUSE

Broadway at Alder

By special arrangement with Hotel Benson, their entertainers will appear here each afternoon, also other high-class artists from vaudeville and the concert stage.

These delightful musicales are given for your entertainment and as a means of enabling you to hear the world-famous talent in vocal and instrumental selections via the Victrola, Grafonola and Edison Diamond Disc Phonographs.

All modern dances demonstrated with music supervised by Mr. and Mrs. Vernon Castle and G. Hepburn Wilson. Special arrangement for private instruction by our artists will be made if desired.

ADMISSION FREE, but owing to limited seating capacity tickets should be obtained in advance of the cashier on second floor. No children admitted.

Eilers Talking Machine Co.

All the Makes and All the Records All the Time Broadway at Alder