

SHAKE-UP SOVER, SAYS MARCUS LOEW

Theater Magnate Here Declares Changes Needed in Circuit Have Been Made.

5 NEW HOUSES PLANNED

Vandeville Chieftain Pleased With Business Here—Better Times Are Predicted—Non-Paying Theaters to Be Dropped.

Denial of the report that he intended making changes in the management of his theaters was made in Portland yesterday by Marcus Loew, manager of the Loew vaudeville circuit which, last year, purchased 27 houses from the Sullivan & Conside syndicate, including the Empress Theater, of Portland.

"I am well satisfied with the management of the Portland house, which has been paying substantial profits since the first of the year," said Mr. Loew. "True, we weren't making money before the holidays, but that was to be expected. You know the war broke out on the first of August, the very day we took over possession of the Sullivan & Conside houses, and we consequently haven't had much chance to breathe for several months. The war didn't cause losses in our line of entertainment, but it hurt us quite noticeably."

"But theatrical matters are on the mend all over the country. Since the first of the year managers in all departments of the profession have been encouraged by a distinct turn for the better and all believe it is of the sort that will endure."

Five New Houses Planned.

Mr. Loew has houses in 125 or 130 cities, so many that he has forgotten the exact number, but he knows that he is represented in every large city in the entire country. He announced yesterday that he will build new theater buildings, averaging about \$600,000 each in cost, in at least five cities: San Francisco, Los Angeles, Spokane, Seattle and Minneapolis. His lease on the Empress building in Portland, which is still owned by Mr. Conside, extends for 25 years.

"If I see that any of my houses are not making money and that there is no chance ahead I shall cut them off my circuit," said Mr. Loew, hinting that he might drop some of his houses. "It is my firm determination to keep any weak link out of the chain and it is the weak link that I am looking for on this present tour of inspection." "As to making changes, I have made all the changes I now contemplate. Mr. Conside always had good managers," he said, making it plain that H. W. Piering, who formerly represented Mr. Conside here, would be retained at the head of the Portland house.

Pictures to Open and Close. Mr. Loew announced that he would retain moving pictures on his bills, using them at the beginning and end of the performances instead of sprinkling them in between acts, as was his former policy.

"I believe the moving-picture business generally is on the down-grade," said the millionaire theater magnate. "By this I mean the long film is doomed. Of course, the short film will live forever and be improved as it wears on, just as it has during the past few years."

"Variety is one of the greatest powers of the vaudeville stage. As the movies have cut in on us, but not so strongly as upon the legitimate stars," then Mr. Loew grew enthusiastic as he reeled off the names of stars who are coming to Portland under his management. He placed particular emphasis on the merit of a band of European midgelets he grabbed in New York recently. He likes their stunts so well that he is endeavoring to sign them up for a ten-year period. "This is one silver lining he sees in the war cloud, for the war drove the midgelets, their horses and attendants, to America."

Pay Not to Be Cut.

"There will be no reduction of salaries on my circuit," he said. "There is little chance to launch expense-cutting, for we are already at bedrock and I can't afford to cut salaries, for it would detract some from the quality of our performances, which are being improved steadily."

While in Portland Mr. Loew settled for once and all time the dispute as to how his name is pronounced. "Just plain Loew," he said, leaving the "e" silent. "Low in name as well as in stature, but absolutely not low in spirits. Folks back East are calling me here in the West 'Loew' as if a 'long e' were pronounced after the 'low' in my name, but these people in no doing show they don't know me."

Mr. Loew is accompanied on his present tour of the country by Morris Kohn and Peter Schaeffer, of New York. They arrived in Portland yesterday from Seattle and will depart this afternoon on the Shasta for San Francisco to commence negotiations for the erection of the new house there.

DR. MAX EXNER TO SPEAK

Exhibit Showing Y. M. C. A. Work in Logging Camps Feature Today.

Dr. Max Exner, first American physical director in China and for years on the international committee, will speak at the 2:15 meeting at the Young Men's Christian Association today on "Rational Life."

Dr. Exner is on a visit to the schools and colleges of the Northwest. He is credited with being the first man to get out Chinese track teams in American field suits.

An exhibit, driven by electrical power, showing the effect of Y. M. C. A. work among the Chinese, will be one of the features of the social hour at 2:45.

S. L. Dement, of Spokane, Y. M. C. A. Bert Mitchell, of Seattle, and R. Gray and H. W. Stover, of the Portland association, have been in conference for the past two days on cafeteria plans.

SHEEP SHEARER GUILTY

Fine for Clipping in Winter Is Upheld by Jury Verdict.

A jury of 12 men in Circuit Judge Davis' court yesterday decided that shearing sheep in December and leaving them exposed to the rigors of winter weather is cruelty to animals. After being out four hours the jury returned a verdict upholding the decision of District Judge Jones in finding Lester Willard, a Troutdale sheepman, \$100.

YOUTHFUL STARS TO BE HEARD IN JOINT RECITAL

Steers & Coman, by Happy Circumstance, Divert Tours of Alma Gluck and Efreim Zimbalist to Give Portland Music-Lovers Rare Treat.



ALMA GLUCK AND EFREIM ZIMBALIST, WHO WILL BE HEARD IN RECITAL IN PORTLAND FEBRUARY 11.

NOTHING short of sensational is the double attraction booked by Steers & Coman for February 11 at the Hellig, bringing together two young stars of international renown, who are traveling on separate tours, but by a clever "coup d'etat" on the part of Steers & Coman will meet in Portland and give the people of this city the rare privilege of hearing them in joint recital.

Alma Gluck has been hailed everywhere as Sembrich's successor, for she has that melting beauty of tone and marvelous flexibility which, combined, give the true bel canto—now well-nigh a lost art, which it was supposed would perish with Sembrich until this new star, Alma Gluck, suddenly rose on the horizon.

London critics immediately proclaimed her voice as wonderful as Melba's 20 years ago and as Patti's in her prime. To this God-given gift of voice she is adding the thousand-and-one tender graces of emotion and interpretation which Sembrich alone among all living singers, possesses and can impart.

In London last June a romantic wedding took place between this new queen of song and the young Russian, Efreim Zimbalist, a sensitive, ardent, lofty-souled genius of the violin, inheriting

SURVEY BRINGS PROFIT

WATER USERS PAYING NOTHING FOUND BY CHECKERS.

Not Enough Charged for Other Services and \$13.85 a Month Will Be Added to Income of City.

As a result of the first six days' work in a general survey of the city's water system, the revenue of the Water Bureau will be increased \$13.85 a month.

OREGON PIONEER OF 1857 PASSES AWAY.



Mrs. Lydia B. Young, of 1019 East Third street, died Wednesday. Mrs. Young was born at Bingham, Me., on November 25, 1841, and came to Oregon with her husband, George A. Young, immediately after their marriage at Brighton, Mass., on June 12, 1859.

On June 12, 1909, the couple celebrated their golden wedding, surrounded by their children and grandchildren. Mrs. Young was a member of the Oregon Pioneer Association.

a wealth of musical culture from several generations of well-known orchestral leaders.

A bridegroom in Europe was cut short by the war. They were at Morges, Switzerland, having dinner at Paderevski's home, when Germany issued a call for reserves. "All the servants in the Paderevski household, except one," said Mme. Gluck, "dropped whatever tasks they had and hurried to the station. We were compelled to serve ourselves for the remainder of the evening. Within a few days we left for Chamonix, France, only to be stopped at the border, as there were no trains. We returned to Lucerne, and later at Pontarlier, in France, we had to sleep in an attic one night after we had crossed the border." At Lausanne the cashier of a bank wanted \$100 for cashing a \$1000 bill, Mme. Gluck said, so she brought it to New York.

In America fate ruthlessly separated them through contracts with their management for separate tours; but in far-away Oregon the two tours, by some kind intervention of the god of love, crossed one another and here in Portland they will meet in joint recital under the direction of Steers & Coman. This will be an unusual opportunity to enjoy the two newest stars in the musical firmament in the full heyday of youth and unspooled freshness of genius.

and efforts will be made to collect bills aggregating several hundred dollars for back service which the city has overlooked in the past. The six men who are conducting the survey inspected 500 services in various parts of the city. The survey will be kept up until every city service has been examined. Of the 500 services inspected so far 25 were found to be paying less revenue than is required under the Water Bureau's unit rate system. Adjustment of these rates will increase the city's revenue \$14.85 a month. Seven services were found to be overpaying. The reduction on account of these will amount to 95 cents a month, leaving a net increase of \$13.85.

Three services were found where the users have paid nothing in the past. Bills for back service aggregating \$195.15 are to be sent to these places. One refrigeration plant was found to be paying no water rent. A meter will be put on this service and on the basis of the first month's water bill the plant will be back billed for two and a half years. This may cost the company several hundred dollars.

A total of 48 services or 9.8 per cent of the total inspected were found to have leaky fixtures. These have been ordered repaired.

Development League Is Formed.

The business men of Mount Scott district met at Tremont Station last week for their first regular meeting following their organization on January 4. George A. Morrison, of the Morrison Lumber Company, was chosen president; P. A. Kirchheimer, of the Tremont House Furnishing Company, vice-president; Mr. Yost, secretary-treasurer.

The object of the organization is the development and improvement of South East Portland. A large membership has been enrolled and the organization will co-operate with other societies for the upbuilding of Portland. The South East Portland Development League meets on the first and third Mondays of each month.

Grove of Order of Druids to Meet to Consider Ways to Aid.

North Italian Grove No. 4, Order of Druids, will hold a meeting at 238 1/2 Yamhill street at 2 o'clock today to consider ways to aid.

Land in Mentone Sells for \$5000.

Tracts 75, 80 and 81, in Mentone, east of Lewis, were purchased by Casper

Keep fire all night. Last longer. Give more heat. Will not burn out grates. Are clean and odorless.

BLACK DIAMOND COAL

Two-Ton Lots or More, \$9 Per Ton

SOUTH PRAIRIE BRIQUETS

Greatest Fuel Value on Earth. Delivered, per ton, \$8.00

Greatly reduce the fuel bills. Do not smudge or ruin rugs or carpets. Have no smell to make the house unhealthy. Have no screenings, dirt or clinkers. Give more heat per pound than any other fuel.

They are absolutely the best, cheapest, cleanest, handiest, healthiest and altogether most satisfactory fuel on the market.

Take Home a Free Sample and be convinced—then do your neighbors a kindness by telling them of its merits.

Pacific Coast Coal Co.

HIGH TRIBUTES PAID

Attorneys Meet and Eulogize Late Seneca Smith.

EARLY HARDSHIPS RECITED

Left Fatherless Shortly After Arrival in Oregon in 1847, Funds for Education Come From Hard Labor and Honors Attained.

Memorial services in honor of the late Judge Seneca Smith were held in Circuit Judge Kavanaugh's courtroom yesterday morning, and were largely attended by lawyers, judges and ex-judges and friends of the late Judge Smith.

Tributes to his memory were paid by Circuit Judge Morrow, M. C. George, M. L. Pipes, H. M. Esterly, Isaac Swett, V. K. Strode and William Foley.

The following resolution was adopted by acclamation:

Seneca Smith was born in LaPorte County, Indiana, August 16, 1844. He died in Portland, Or., December 25, 1914. He was the youngest, but one, of seven children born to his father and mother, Cornelius and Elizabeth Smith.

On April 21, 1847, and before Seneca was three years of age, his father, moved by the desire to better his financial condition, started with his family to Oregon. Almost indescribable hardship met them on the way, but they all arrived at Portland November 23 of that year. The father was a sick man when he reached his destination. He immediately went to his couch, from which he never arose, dying February 1, 1848.

Portland was then a hamlet of perhaps a dozen small houses scattered among a heavy growth of fir timber. After the death of his father, the mother attempted to get away, but she was met by the condition of some roads, which she would not permit to be removed with her family to Yamhill County, where she could get something to do to maintain them.

Fund for Education Earned. Seneca, when of proper age, was sent to the little log schoolhouse in Butteville. He was the only child in the district, and later attended school at Lafayette, then at McMinnville, and finally at the University of Oregon.

At 18 years of age he went to Eastern Oregon to acquire means to pursue his studies. There he worked in the mines, which he never discovered and performed many other kinds of manual labor. Finally, at the end of nine months, deeming his savings sufficient for his purpose, he returned to Salem and entered the law office of Boies & Boies, composed of Judge Reuben P. Boies and P. L. Willis.

While pursuing his legal studies he learned the art of shorthand reporting and for many years was the only stenographer in the city. He was admitted to the bar in 1874, and soon after came to Portland, where he entered into partnership with S. W. Rice. This partnership continued until Judge Rice was elected County Judge. He then formed a partnership with John R. Waldo, which continued until Judge Waldo was elected to the Supreme Bench. Raleigh Stott resigned from the position of Judge of the Circuit Court for this, the Fourth Judicial District, soon after, and he was then appointed by Governor Moody to fill the unexpired term. On his retirement from the bench, Judge Stott, W. L. Boies and Samuel Stott, under the firm name of Stott, Boies & Stott, in 1879, he married Miss Margaret Gilliland, who met death by accident in 1889.

Judge Smith then formed a partnership with the firm of Stott, Smith, Boies & Stott and spent two years abroad. He was a member of the Executive Board of the City of Portland by Mayor John S. Tanner. His judgment on the various matters brought before the Board was much considered and respected by the other members thereof.

Personality Is Lauded. In 1891 he was married to Miss Sue Southworth, who survives him. Judge Smith was a lover of knowledge, and was a great student of the law. A book was always in his hand when not engaged in legal work.

He was a most kindly man. His pleasing smile and well-told humorous stories were always welcomed in every circle. He was honest and public spirited. Therefore, to the best interests of the state and Nation from his point of view. The hardships of his early life had not dimmed his judgment to do what his hand found to do until the end was accomplished. He was a true friend to his fellow men.

Resolved, That in the death of Seneca Smith the City of Portland has lost a friend, a valued citizen, and the bench and bar one who always strove to uphold the honor and dignity of the profession. Be it further

Resolved, That our sympathies are hereby extended to his bereaved widow; that a copy of these resolutions be forwarded to her and be spread upon the journal of this court.

H. N. NORTHUP, Chairman. MARTIN L. PIPES, W. B. GILBERT, M. C. GEORGE, H. M. ESTERLY.

Dated January 16, 1915.

ITALIAN RELIEF PLANNED

Grove of Order of Druids to Meet to Consider Ways to Aid.

North Italian Grove No. 4, Order of Druids, will hold a meeting at 238 1/2 Yamhill street at 2 o'clock today to consider ways to aid.

Land in Mentone Sells for \$5000.

Tracts 75, 80 and 81, in Mentone, east of Lewis, were purchased by Casper

Keep fire all night. Last longer. Give more heat. Will not burn out grates. Are clean and odorless.

BLACK DIAMOND COAL

Two-Ton Lots or More, \$9 Per Ton

SOUTH PRAIRIE BRIQUETS

Greatest Fuel Value on Earth. Delivered, per ton, \$8.00

Greatly reduce the fuel bills. Do not smudge or ruin rugs or carpets. Have no smell to make the house unhealthy. Have no screenings, dirt or clinkers. Give more heat per pound than any other fuel.

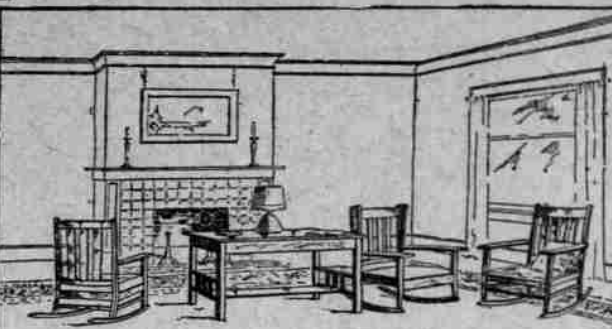
They are absolutely the best, cheapest, cleanest, handiest, healthiest and altogether most satisfactory fuel on the market.

Take Home a Free Sample and be convinced—then do your neighbors a kindness by telling them of its merits.

Pacific Coast Coal Co.

249 Washington St., Bet. Second and Third. Phones Main 229, A 2293.

Economy and Comfort in Morgan-Atchley Furniture Co.'s Special Three-Room Outfit for \$157.50



Living-Room for \$52.25

The furnishings of this room consist of the following: Arm Rocker in quarter-sawn oak with golden waxed or fumed finish.

Library Table in quarter-sawn oak, with wood seat, Arm Rocker in oak with seat of imitation leather, and Oak Arm Rocker with cushion seat covered in genuine leather. Also 9 x 12-ft. Brussels Rug.

Remember! This Special Three-Room Outfit Is Offered on Very Liberal Terms

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Visit Our Exchange Dept. for the best bargains in used and slightly damaged furniture, etc.

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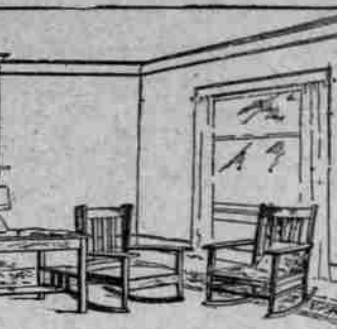
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Dining Room for \$64.50

Furnishings consist of the following: pieces in either the golden waxed or fumed finish: six-ft. Extension Table in quarter-sawn oak. Buffet in quarter-sawn oak, and four Oak Dining Chairs, with slip seats covered in genuine leather; also 9 x 12-ft. Brussels Rug.

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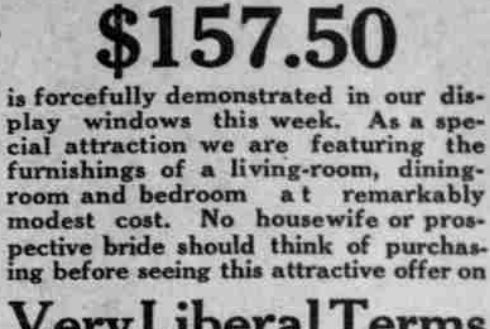
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Bedroom for \$40.75

Full-size, white-enameled Bed with 2-inch posts; dependable spring and mattress; white enameled Dresser and white-enameled Bedroom Rocker and 6x9-foot Rag Rug, choice of colors.

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