

# Economies—A Sale You Cannot Appreciate Unless You Know the Inside Facts

**FOR MEN**  
**English Balmacaans**  
*From Kenneth Durward, London*  
*Smartest English Models*  
**At Half Price**  
**Sale Without a Precedent**  
**\$45 English Balmacaans \$22.50**  
**\$35 English Balmacaans \$17.50**

Also Offering All Our Men's English Double Texture Raincoats at Half Price  
**\$16.50 Raincoats for \$8.25**  
**\$18.00 Raincoats for \$9.00**  
**\$20.00 Raincoats for \$10.00**  
**\$35.00 Raincoats for \$17.50**

Our Entire Stock of XMAS NECKWEAR  
**Selling at 50c, now 25c**  
**Selling at \$1.00, now 50c**  
**Selling at \$2, \$2.50, for \$1.25**

All Our Men's House Jackets, Bath Robes  
**HALF PRICE**  
*—First Floor, Wash.-St. Entrance*

**Newest Dress Goods**  
**At Deepest Reductions**  
**Creme Voiles, Special, 95c**  
 —44-inch creme voiles in an almost complete line of colorings.  
**Cheviot Plaids, Sale, \$1.29**  
 —44 inches wide, good line of colors, extra heavy.  
**Boucle Suitings, Sale, \$1.45**  
 —In navy, brown, wine, Copenhagen, purple and black. 56 inches wide.  
**Cloakings, Special, \$1.45**  
 —Plaid and Roman stripe cloakings, the season's most sought-for materials for children's and young women's coats. 56 inches wide.  
**Suitings, Special, \$1.75**  
 —56-inch Roman stripe suitings, of the best grade imported wool.  
**Creme Suitings, Sale, \$1.73**  
 —56 inches wide, thoroughly sponged and shrunk, good assortment of colors.  
**Velour Suitings, Sale, \$2.45**  
 —For tailored suits and separate coats. In many colors. 56 inches wide.  
**Gabardines, Sale, \$2.45**  
 —52 inches wide, imported, in all the wanted shades for Spring, including black.  
**Plaid Suitings, Sale, \$1.65**  
 —In a great variety of colorings, for skating skirts and combination dresses. 56 inches wide.  
**Imp'd Broadcloth, Sale, \$2.19**  
 —In brown, tan, navy, Copenhagen, taupe, old rose, green, mahogany and black. 52 inches wide.  
**Chinchilla, Sale, \$2.95**  
 —Plaid back and chinchilla cloakings, extra heavy. 56 inches wide.  
**50-inch Black Astrakhans**  
 Special, \$2.95, \$3.75, \$4.25 and \$4.75 yard.  
**Scotch Plaids, Sale, 59c**  
 —In full line of clan patterns, 40 inches wide.  
*—Second Floor*

**MILLINERY SALE**  
**Trimmed Hats**  
**Selling Up to \$12 Each**  
**This Sale \$2.95**

—In this assortment of hats we offer the latest midwinter millinery fashions—hats of silk velvet and some of fine soft plush—artistically trimmed with ostrich feathers, ribbons, flowers and fancies. In small and sailor shapes. Mostly black with combinations of color for trimming.

**CLOSE FITTING TRIMMED HATS**  
**Our Regular \$5 and \$6 Models**  
**This Sale \$1.95**

—Exactly one hundred hats in the smartest of close-fitting shapes, made of velvet trimmed with ribbon, ostrich and fancies and flowers. Every hat represents an extremely clever model.

**Ready-to-Wear Hats**  
**At 95c**  
**Regular Prices \$3 and \$4**

—Of velours, felts and clipped beavers. In the most popular shapes, such as the "Flossy Allen" and the "Pickford," having ribbon bands, small tailored bows on the side and back. In black, brown and navy blue.

**\$1-\$1.50 Fancy Feathers**  
**25c EACH**

—Fancy feathers or stick-ups, wings, imitations of paradise feathers, fancy ostrich and many of the best patterns so much in demand this season. In black, white and colors.

**VELVET UNTRIMMED SHAPES**  
**Regular \$3 and \$3.50 Models**  
**This Sale 95c**

—Black Lyons velvet untrimmed shapes in small, close-fitting effects with brims turned up all around and side high effects. Mostly black, but some colors.  
*—Second Floor*

**We Find No Records**  
 In All Our Experience  
 Where a Sale of  
**Home Furnishings**  
 Offered Such  
**Remarkable Opportunities**



**All Who Need Rugs, ATTENTION!**  
**Here Are Some Very Astonishing Prices**  
**\$45.00 TO \$50.00 WILTON RUGS, SALE, \$32.45**  
 —Lot 1—Wilton rugs in the best standard makes, in Oriental designs and neat all-over patterns, in most desirable colors. Size 9x12 feet.  
**\$55.00 TO \$60.00 WILTON RUGS, SALE, \$43.50**  
 —Lot 2—Bigelow and other standard qualities of superior Wilton rugs, in a large variety of patterns and colors. In size 9x12.  
**\$35.00 BODY BRUSSELS, SALE, \$24.95**  
 —Lot 3—9x12 rugs, full five-frame body Brussels, in small all-over patterns, for living and dining-rooms, and chintz patterns for bedrooms.  
**\$25.00 AXMINSTER RUGS, SALE, \$14.45**  
 —Lot 4—Size 9x12 rugs, in a large variety of designs.  
**\$30.00 AXMINSTER RUGS, SALE, \$17.45**  
 —Lot 5—Rugs suitable for any room in the house. Size 9x12.  
**\$35.00 AXMINSTER RUGS, SALE, \$22.45**  
 —Lot 6—Oriental designs and colorings, in greatest variety. Size 9x12 feet.

**Imported Curtains Domestic**  
**Assembled Into Lots and Offered at ONE THIRD TO HALF OFF**

**Lot No. 1—\$3.00 to \$4.00 Net Curtains, Sale, \$1.49 Pair**  
**Lot No. 2—\$2.50 to \$3.00 Net Curtains, Sale, \$1.29 Pair**  
 —In white and ecru, made of fine quality net, with pretty braided trimming. Curtains are 2 1/2 yards long and from 36 to 40 inches wide.

**Four Lots of Scrim and Net Curtains**  
**\$4.00 to \$5.00 Scrim and Net Curtains, Sale, \$2.89 Pair**  
**\$6.00 to \$6.50 Scrim and Net Curtains, Sale, \$3.85 Pair**  
**\$7.00 to \$8.00 Scrim and Net Curtains, Sale, \$4.95 Pair**  
**\$11.00 to \$12.00 Scrim and Net Curtains, Sale, \$7.75 Pair**  
 —In white and ecru color, 2 1/2 yards long and from 40 to 50 inches wide, in a great variety of most attractive patterns, suitable for any room in the house.

**Sale of Portieres at Cost**

**Lot No. 1—\$6.00 to \$6.50 Portieres, Sale, \$2.98 Pair**  
**Lot No. 2—\$7.00 to \$7.50 Portieres, Sale, \$4.47 Pair**  
**Lot No. 3—\$9.00 to \$10.00 Portieres, Sale, \$5.95 Pair**  
**Lot No. 4—\$12.00 to \$12.50 Portieres, Sale, \$6.95 Pair**  
**Lot No. 5—\$14.50 to \$15.00 Portieres, Sale, \$8.95 Pair**  
**Lot No. 6—\$16.50 to \$18.00 Portieres, Sale, \$9.95 Pair**  
 —Tapestry portieres in mixed and solid colors, in all the most desirable colors, 3 yards long and from 45 to 50 inches in width.

**We Have Never Known Such Low Prices on WOOL BLANKETS**

**Lot 1—\$7.50 to \$8.50 Wool Blankets, Sale, \$5.45**  
**Lot 2—\$9.00 to \$9.50 Wool Blankets, Sale, \$6.45**  
**Lot 3—\$10.00 to \$11.00 Wool Blankets, Sale, \$7.33**  
**Lot 4—\$12.00 to \$12.50 Wool Blankets, Sale, \$9.19**  
 —Extra quality wool blankets, in white, gray and fancy plaids. Blankets are full in size and weight, soft and warm. Finished with fancy striped borders.

**Eight Special Lots of Cotton Fleece Blankets**

**Lot No. 1—85c Cotton Fleece Blankets, Sale, 63c**  
**Lot No. 2—\$1.00 Cotton Fleece Blankets, Sale, 77c**  
**Lot No. 3—\$1.25 Cotton Fleece Blankets, Sale, 83c**  
**Lot No. 4—\$1.50 Cotton Fleece Blankets, Sale, 98c**  
**Lot No. 5—\$1.75 Cotton Fleece Blankets, Sale, \$1.29**  
**Lot No. 6—\$2.00 Cotton Fleece Blankets, Sale, \$1.39**  
**Lot No. 7—\$2.50 Cotton Fleece Blankets, Sale, \$1.69**  
**Lot No. 8—\$2.75 Cotton Fleece Blankets, Sale, \$1.98**  
 —Winter weight cotton fleeced blankets in full, three-quarter and half sizes, in white, gray and pretty plaids. These blankets are excellent quality and heavily fleeced.

**Sale of Couch Covers at Wholesale**

**Lot No. 1—\$1.75 to \$2.50 Couch Covers, Sale, \$1.39**  
**Lot No. 2—\$3.00 to \$3.50 Couch Covers, Sale, \$2.23**  
**Lot No. 3—\$4.00 to \$4.50 Couch Covers, Sale, \$2.95**  
**Lot No. 4—\$6.00 to \$7.50 Couch Covers, Sale, \$4.45**  
 —Reversible tapestry couch covers, in Oriental designs and desirable colorings. Full 3 yards long and 60 inches wide.

**Ten Special Lots of Drapery Materials**

**Lot No. 1—35c and 40c Fancy Scrims for, yard, 21c**  
**Lot No. 2—50c Curtain Nets for, yard, 32c**  
**Lot No. 3—40c Plain Scrims for, yard, 27c**  
**Lot No. 4—50c Cretonne and Chintz for, 32c**  
**Lot No. 5—\$1.25 Sun Fast Draperies for, yard, 89c**  
**Lot No. 6—\$1.50 Draperies, special, yard, 97c**  
**Lot No. 7—50c Bordered Scrims, special, yard, 32c**  
**Lot No. 8—40c and 45c Curtain Nets, yard, 27c**  
**Lot No. 9—\$1.00 Fancy Curtain Nets for, yard, 69c**  
**Lot No. 10—35c and 40c Cretonnes for, yard, 27c**  
*Fifth Floor*

**Women's Knit Underwear Sale**  
**\$1.25, \$1.00 and 75c Knit Vests 39c**

—Imported Swiss ribbed vests, of fine white wool mixed, regular \$1.25; Swiss ribbed vests with hand crochet yokes, regular \$1.00; white merino vests and tights, medium weight, regular 75c; and white cotton vests, medium weight, neatly trimmed, all at 39c each.

**Swiss Ribbed Tights**  
**Regular \$2.50 for \$1.35. Regular \$1.75 and \$1.50 for 69c**  
 —Black tights, medium weight, silk mixtures—of fine wool and silk, and cotton; all sizes.

**\$1 to \$1.75 Swiss Ribbed Corset Covers 69c**  
 —Silk and wool—of pure wool and silk and cotton—all neatly silk trimmed.

**\$3.25 to \$3.75 Union Suits \$1.98**  
 —Swiss ribbed union suits in fine wool and silk mixtures, medium weight.  
*First Floor*

## Goods Purchased Tomorrow and Balance of Month Go on Your February 1st Bill

### Over Stock of Foreign Linens Close to Importers' Cost

**75c Pure Linen Table Damask, 59c Yard**  
 —66 inches wide, firm, medium weight, pretty, neat designs, full bleached.

**\$1.35 Bleached Table Damask, \$1.19 Yard**  
 —Extra heavy weight, high count, pure linen, grass bleached, 70 inches wide; large assortment designs.

**60c Half-Bleached Table Damask, 39c**  
 —Extra weight, dice patterns, of various sizes, 60 inches wide.

**Colored Table Damask, HALF PRICE**  
 —Regular 50c, now 25c yard—60 inches wide, floral and scroll patterns in red and white, blue and white, green and red.

**\$3.50 Bleached Napkins, \$2.98 Dozen**  
 —Size 23 by 23 inches, absolutely pure linen, bordered on four sides to match, variety new patterns.

**\$5.00 Bleached Napkins, \$4.29 Dozen**  
 —Size 24 by 24 inches, extra heavy pure linen, circular and square designs, with border on four sides.

**20c Huck Towels, 15c Each**  
 —Made of fine, firm quality union huck, hemmed ends, all white; size 36 by 18 inches.

**25c Hemstitched and Hemmed Huck Towels, 19c Each**  
 —Imported towels, made of close-woven bleached huck, size of hemstitched 36 1/2 by 18 1/2 inches, size of hemmed 38 1/2 by 20 inches.

**50c Hemstitched and Hemmed Towels, 39c Each**  
 —Of pure linen imported huck, full bleached, size 40 by 21 inches; fancy damask ends and side borders.

**40c Turkish Bath Towels, 25c Each**  
 —Size 45 by 25 inches, made of two-ply twisted yarn, extra firm weave, hemmed ends, full bleached, also half bleached.

**10c Crash Toweling, 8c Yard**  
 —Brown linen and cotton mixed, firm weave, 17 inches wide, suitable for dish, hand and roller towels.

**12 1/2 Bleached Crash, 9c Yard**  
 —Soft, full-bleached crash, with red borders; specially suitable for dish, hand and roller towels. Also glass toweling in red and white checks, all linen, 17 inches wide.

**17c All-Linen Crash, 14c Yard**  
 —Full bleached, with red and blue border, heavy, firm weight, 18 inches wide.

**15c Bleached Huck, 11c Yard**  
 —Fine quality huck toweling, 15 inches wide, soft finish, closely woven; suitable for scarfs, individual towels, roller towels.

**\$1.25 Crochet Bedspreads, 89c Each**  
 —Firmly made, full bleached, scroll and set patterns, hemmed ends.

**\$2.00 to \$2.50 Bedspreads, \$1.69**  
 —In all white and colored, satin and crochet weave, scalloped, fringed and hemmed, with and without cut corners, sizes for full and 3/4 beds, immense assortment of patterns.

**\$4.50 Satin Bedspreads, \$3.98 Each**  
 —Full size, beautifully designed in cameo patterns, outlined bordered on four sides, full bleached.

**EXTRA LARGE SIZE WITBY SHEETS**  
 —Regular 95c, special 75c—For sizes 2 3/4 by 2 1/2 and 3 by 2 1/4, made of A-1 sheeting, full bleached; 3-inch head hem and 1-inch foot hem.

**TRIUMPH SHEETS**  
 —Regular \$1.00 for 81c each—Size 2 3/4 by 2 1/2. These sheets are famous for their splendid wearing qualities and fineness of material.  
*Basement*

### An Importation of New Embroideries Just Received—Not Shown Before

*First New Arrivals Easily Marked From*  
**A Quarter to a Half Usual Prices**

—Baby flouncings made of sheer organdie, nainsook and cambric, embroidered in dainty floral designs, some with ruffled effects, others edged with Venise embroidery, 27 inches wide.  
 Regular to \$1.00. **SPECIAL, 49c**

—22-inch all-over embroidery, worked on fine mercerized batiste, fine nainsooks and cambrics. Dainty designs in blind and open effects. Suitable for making waists and fine underwear.  
 Regular \$1.50 and \$1.75. **SPECIAL, 98c**

—Five-inch sheer organdie and crepe edges, in a variety of designs.  
 Regular 35c. **SPECIAL, 18c**

—18-inch organdie flounces in floral and conventional designs, in blind effects. Worked with fast, firm edges.  
 Regular up to 65c. **SPECIAL, 37c**

—27-inch organdie flounces, worked in Sea Island cotton, in elaborate designs. Suitable for making lingerie dresses, tunics and waists.  
 Regular \$1.50. **SPECIAL, 98c**

—22-inch all-over, in open and blind effects.  
 Regular to \$1.00. **SPECIAL, 49c**

—27-inch baby flouncing of sheer Swiss. Worked in dainty scalloped edges, with Sea Island cotton.  
 Regular \$1.25. **SPECIAL, 69c**  
*First Floor*

### OUR ENTIRE STOCK OF American-Made Undermuslins One-Fifth Off to Half Price

—In this great sale are gowns, Princess slips, pajamas, corset covers, drawers, chemises, skirts, combination suits, made of the finest and most serviceable materials, such as longcloth, nainsook and lingerie cloth, trimmed with narrow and wide laces, insertions and insets, embroidery, medallions and ribbon, in a world of different effects. These garments are all made by the best manufacturers, perfectly tailored and finished and are cut on lines that fit.

**GOWNS**—Regular prices from \$1.00 to \$17.50  
**Sale price from 79c to \$11.98**

**SKIRTS**—Regular prices from \$1.75 to \$5.50  
**Sale prices, from \$1.39 to \$4.39**

**SKIRTS**—Regular prices from \$6.50 to \$17.50  
**Sale prices from \$4.33 to \$11.98**

**CHEMISES**—Regular prices from 65c to \$2.75  
**Sale prices from 49c to \$2.19**

**ENVELOPE**—Regular prices from \$1.50 to \$3.50  
**Sale prices from 99c to \$2.33**

**PRINCESS SLIPS**—Regularly from \$5.25 to \$15.75  
**Sale prices from \$2.63 to \$5.88**

\$1.35 to \$1.50 Princess slips ..... **Sale 98c**  
 \$1.75 to \$2.00 Princess slips ..... **Sale \$1.12**  
 \$2.25 to \$2.75 Princess slips ..... **Sale \$1.67**  
 \$3.50 to \$4.00 Princess slips ..... **Sale \$2.34**

**CORSET COVERS**—59c for 75c covers; \$1.00 covers for 79c; and \$1.35 for \$1.50 covers.

**DRAWERS**—Regular from 75c to \$3.00  
**Sale prices from 59c to \$2.40**

**COMBINATION SUITS**—Regular from \$1.50 to \$5.50  
**Sale prices from \$1.19 to \$4.39**  
*—Fourth Floor*

50 Other Sales  
 Monday  
 Not Advertised

### Economy Basement Store

Wage-Earners' Store  
 Not Cheap Merchandise  
 Good Merchandise Low

All Linen 7c Handkerchiefs for 3c  
 All Linen 15c Initial Handkerchiefs for 9c

**35c Fitted Work Aprons 14c**  
 —Made of chambray, gingham and percale. Made with large fitted bib forming a collar in the back. In checks, figured pattern and plain colors. Finished with bias bandings.

**50c and 75c Coverall Aprons 35c**  
 —From 54 to 57 inches long—made of percale with round necks and kimono sleeves and turn-back cuffs, belt across the back, side pockets. Finished with bias banding. In light colors.

**\$1.00 and \$1.25 Gowns 75c**  
 —Made of long cloth or cambric in slip-over and open-front styles, with round, V or square necks. Trimmed with embroidery, lace, insertion, edging, ribbon and tuckings.

**35c Muslin Drawers 29c**  
 —These drawers are made of a good grade of cambric finished with ruffle and cluster of fine tucks. In open and closed styles, band finish at the waist.

**75c and 85c Combination Suits 59c**  
 —In waisted styles with knickerbockers or straight legs. Trimmings of lace or embroidery and ribbon.

**75c Corset Covers, Special 59c**  
 —Made of fine muslin and crepe, trimmed with fine and cluny laces, also embroidery, with insertion, ribbon and beading. A few with all-over embroidery fronts and a few made in the slip-over style.

**Brassieres, Special 39c**  
 —Made of excellent quality cambric, with V-shaped front and back, of wide embroidery with scalloped edges and armholes. Reinforced under arms. Hook front style.

**Children's Corded Underwaists 59c**  
 —With button front, soft pleated bust, straps over shoulders, buttons on side for underwear or petticoats, heavy supporters attached. For children from 8 to 14 years. In sizes from 22 to 25.

**Embroidered Voile Waists, Special 98c**  
 —Fancy embroidered voile waists with turn-back collar in pointed effect, double hemstitched seams and fastened in front with crochet buttons.

**15c and 18c Shadow Laces for 9c Yard**  
**Valenciennes Laces Selling at 5c Yard for 2c**  
**8c and 10c Torchon Laces, Special 5c Yard**  
**25c Shadow Laces, Special 15c**

—From 5 to 12 inches wide. Dainty effective designs—for trimming underwear, boudoir caps and for waists.

**\$1.50 TO \$2.00 NADIA CORSETS**  
**ECONOMY PRICE, 98c**

—Nadia corsets in various models, all figures. Made of coutil and batiste, neatly trimmed and finished with embroidery, lace, beading and ribbon. Medium and low bust, with extra length over the back and abdomen. Heavy hose supporters attached to the front and sides.

**MANUFACTURER'S CARPET RUG SAMPLES**  
 —Firmly bound and ready for use; in Oriental and floral patterns. Offered in five different lots.

**Tapestry Brussels Rug, 27x27, special, 39c**  
**Wilton Velvet Rug, 27x27, special, 47c**  
**Axminster and Velvet Rugs, 27x45, special, \$1.39**  
**Body Brussels Rug, 27x72, special, \$1.79**  
**Wilton Rug, 27x72, special, \$1.98**

**COTTON FLEECE BLANKETS**  
 —Winter-weight cotton fleeced blankets, in white, gray and tan, with pretty fancy striped border. Sizes 10-4, 11-4, 12-4.  
**85c Blankets, 63c \$1.75 Blankets, \$1.29**  
**\$1.25 Blankets, 83c \$2.00 Blankets, \$1.39**  
**\$1.50 Blankets, 98c \$2.50 Blankets, \$1.79**

**\$1.50 COMFORTERS NOW \$1.19**  
 —Silkoline covered comforters, cotton filled in full size. Light in weight, warm and comfortable.

**\$2.00 NOTTINGHAM LACE CURTAINS**  
**ECONOMY SALE, 89c PAIR**  
 —Exactly 300 pairs of splendid Nottingham lace curtains, 2 1/2 yards long and 45 inches wide. In a large variety of patterns.

**LACE CURTAIN SAMPLES, 33c EACH**  
 Regular Prices \$1.00 to \$1.50  
 —These lace curtain samples come with pretty lace edge and insertions. Make ideal curtains for small windows.