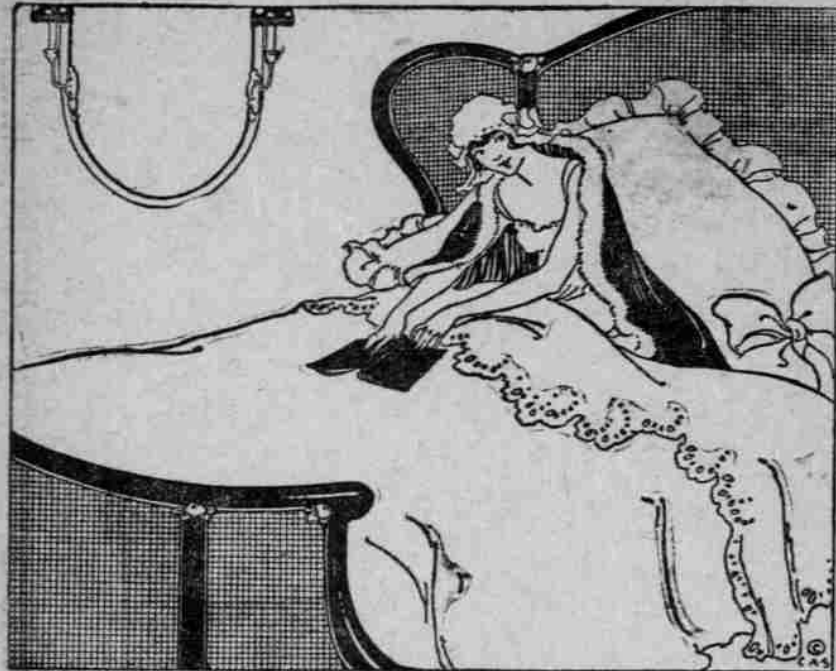


# A Sale of Remarkable Proportions, of Tremendous Import, of Extraordinary E

Goods Purchased Tomorrow and Balance of Month, Charged on February 1 Bill



## Paris Hand Embroidered Lingerie at Prices Peasants Would Receive

The most exquisite and luxurious undergarments that are made. In this sale we include only the finest materials and the most beautiful needlework, a combination that is truly marvelous to behold. Softest French lingerie cloth and French nainsooks are the materials, made into gowns, combinations, chemise, corset covers, drawers, skirts, Princess slips and tea aprons, in styles such as only the French can fashion, daintily trimmed with fine hand-run tucks, insets of real lace, combined with the most exquisite hand embroidery in dainty and elaborate designs, scalloped edges, and real Val, Irish and cluny laces, finished with wide satin ribbons and French bows. Each garment is embroidered in individual and exclusive designs and every stitch made by hand.

—And for the children there are the daintiest garments, made with the same painstaking care, hand embroidered and trimmed with real laces.

## Entire Stock, Fifth to Half Price

Never Such a Sale of French Lingerie

You May Take Our Word for It

### HALF PRICE

- Chemises, ranging from \$9.00 to \$15.00  
**HALF PRICE, from \$4.50 to \$7.50**
- Combinations, ranging from \$12.50 to \$63.50  
**HALF PRICE, from \$6.25 to \$31.75**
- Princess Slips, ranging from \$9.00 to \$15.50  
**HALF PRICE, from \$4.50 to \$7.75**
- Skirts, ranging from \$28.50 to \$75.00  
**HALF PRICE, from \$14.25 to \$38.50**
- Drawers, ranging from \$9.00 to \$14.50  
**HALF PRICE, from \$4.50 to \$7.25**
- Corset Covers, ranging from \$9.00 to \$12.50  
**HALF PRICE, from \$4.50 to \$6.25**
- Gowns, ranging from \$16.50 to \$62.50  
**HALF PRICE, from \$8.25 to \$31.25**

### THIRD OFF

- Chemises, ranging from \$1.25 to \$7.00  
**ONE-THIRD OFF, from 84c to \$4.67**
- Combinations, ranging from \$2.35 to \$10.50  
**ONE-THIRD OFF, from \$1.57 to \$7.00**
- Princess Slips, ranging from \$3.00 to \$8.00  
**ONE-THIRD OFF, from \$2.00 to \$5.33**
- Skirts, ranging from \$2.25 to \$14.50  
**ONE-THIRD OFF, from \$1.50 to \$9.67**
- Drawers, ranging from \$1.35 to \$7.00  
**ONE-THIRD OFF, from 90c to \$4.67**
- Corset Covers, ranging from \$1.15 to \$7.75  
**ONE-THIRD OFF, from 77c to \$5.17**
- Gowns, ranging from \$2.50 to \$14.00  
**ONE-THIRD OFF, from \$1.67 to \$9.33**
- Tea Aprons, ranging from \$2.25 to \$8.50  
**ONE-THIRD OFF, from \$1.50 to \$5.67**

—Fourth Floor.

**Children's and Infants' French Lingerie From One-Fifth Off to Half Price**

## LACES

Disposing of Our Entire SURPLUS STOCK

At Exceptional Reductions

First Floor

### CORSETS AT HALF PRICE

OFFERING THE FAMOUS

La Vida Models; Modart Front Lace Models  
*Up-to-Date Models*

—Every woman knows what these names stand for in the corset world and will more than appreciate this radical half-price offering of two of the most popular corsets in the latest models.

—They are made of imported coutil and batiste and fancy silk brocade effectively trimmed with silk embroidery, lace and ribbon. All with hose supporters attached. Models suitable for the full figure, the average size figure and the slender figure. In sizes from 18 to 34.

**\$5 to \$15 Modart Models \$2.50 to \$7.50**  
**\$30 to \$8 La Vida Models \$15 to \$4**

Fourth Floor

### Brassieres Selling to \$1, Clearance 48c

—These brassieres are made of excellent quality of cambric in crossback and open-front styles, cut with round neck and trimmed with embroidery edging and insertions, and others with cluny lace. In all sizes.

**\$7.50 Smart Set Corsets for \$2.95**

In Up-to-Date Models

—Comfort and perfect fit are the keynote of Smart Set corset construction, which permits perfect ease, either in sitting or standing posture.

—These models are made of an excellent quality fancy broche with embroidery trimmed tops. Fashioned with low bust and very long over the hips, abdomen and back. Heavy web supporters attached to the front and side. In sizes 19 to 28.

—Fourth Floor

## Our Own Importation of Foreign Silks and Velvets

# HALF & LESS THAN HALF

—Fabrics that are now in the height of favor and that promise to be fashion's choice for Spring gowns, dresses and wraps. Materials that represent the highest art of the silk-weaver.

—Never before have you seen or known of a sale to approach this event. Unheard of reductions rule in this extraordinary event.

—To handle the throngs that are certain to overflow the silk section, we shall enlarge the department to double its ordinary size. Extra salespeople will be on hand to give all customers perfect attention and service.

### CHIFFON VELVET AND PLUSHES

Regular price \$7.50, Sale \$3.75

Regular price \$6.00, Sale \$3.00

Regular price \$5.50, Sale \$2.75

—40 and 42 inches wide, in plain colors, two-tone effects and moire effects. In all desirable and fashionable colors.

### BLACK VELOUR DU NORD

Regular price \$5.00, Sale \$2.50

—30 inches wide, in several patterns, in broadtail effect.

### 46-INCH SILK DUVETINE

Regular price \$5.00, Sale \$1.98

—In most fashionable colors. Much used for skating suits, motor coats, etc.

### BROCADED VELVETS AND SATINS

Regular prices to \$12.00, Sale \$3.98

—Imported patterns, in embroidered, brocaded, flowered and tinsel effects, in exclusive designs and colorings.

### BORDERED CHIFFON and GRENADINES

Regular prices to \$5.50, Sale \$2.75

—In a variety of pretty evening shades and attractive designs.

### EMBROIDERED CREPE MANDARIN

Regular price \$7.00, Sale \$3.50

Regular price \$6.75, Sale \$3.38

Regular price \$6.00, Sale \$3.00

—Extra heavy quality, beautifully embroidered, also brocaded patterns. In black and white.

### \$1.75 Georgette Crepe, Sale, \$1.59

—The new French material, sheer and crepey, 40 inches wide, in variety of colors.

### Print Warp Chiffon Taffeta

Regular price \$300 and \$2.50, Sale \$1.98

—In more than 50 different patterns and colorings, in both striped and flowered designs. For dancing frocks, waists, etc.

### \$2.50 Silks, Sale, \$2.15

—Crepes, chiffon, taffetas, baratheas, messalines, in popular weights and 75 of the newest shades.

### Extra Special

Regular \$4.00, \$3.50 and \$3.00 Silks

Sale 98c

—Printed Crepe de Chine, Pussy Willow Taffeta, Fleur de Soie and Charmeuse. In flowered, figured, check and Roman stripe patterns. Suitable for waists, dresses and linings.

### 45-INCH SILK GABARDINE

43-INCH CREPE MOIRE BENGALINE

40-INCH SATIN STRIPE BENGALINE

Regular price \$4.00, Sale \$2.00

—The three most popular silk suitings in a full line of afternoon and street shades.

### \$4.50 Fancy Silks, Sale, \$1.50

—Brocaded crepe meteurs, crepe de chine, bengalines and heavy crepe suitings, in plain and brocaded effects.

### Fancy Silks to \$2.00, Sale, 50c

—Crepes, chiffons, taffetas, baratheas, messalines, in striped, flowered, Persian and Roman stripe effects, great variety of colors.

### \$1.50 White Japanese Silk, Sale, 98c

—Extra heavy quality, 27 inches wide, washable. For waists, shirts, pajamas, etc.

### 85c Silk Messaline, Sale, 79c

—25 inches wide, in black and all colors.

### \$1.00 Silk Messaline, Sale, 89c

—35 inches wide, extra quality, in black and a large variety of colors.

### \$2.00 Crepe de Chine, Sale, \$1.79

—Extra heavy quality, 40 inches wide, in 50 different shades, black and white.

### \$1.50 Crepe de Chine, Sale, \$1.33

—Washable quality, in medium weight. In many different colors.

Second Floor

# THE INSIDE FACTS

of a Sale Involving More Than a

Million Dollars

of Staple, Dependable Merchandise

—We ordered tremendous quantities of foreign goods before the war began. Six of our buyers were in the European markets, returning home just before the outbreak of hostilities. The day following active warfare we received a cable from our London office stating that they thought it impossible for any foreign goods to get across the ocean.

—Upon receipt of this information we rushed 18 buyers into the New York market, duplicating our foreign purchases. From August 1 until September 20 business was paralyzed in Europe. After mobilization freight began to move again, and 100,000 cases of merchandise were piled upon the docks of Rotterdam awaiting shipment to America.

## War Does Not Terminate a Contract

according to foreign laws. Knowing this, our Paris, Berlin and London offices saw to it that our shipments were dispatched as rapidly as possible. Over 1500 cases have already been received. The last three by express arrived a few days ago through the Portland Custom-House. The arrival of this tremendous quantity of merchandise, both foreign and domestic, has resulted

## In Enormous Double Stocks

—You may thank this condition and our determination to be rid of this tremendous over-purchase to the inauguration tomorrow of an extraordinary Stock-Reducing Sale.

—And this sale is planned to dispose in the quickest possible time of this double accumulation of merchandise.

## Extraordinary Price Reductions

will rule in every stock in the store. Every day new lots (many of them never placed on sale before) will be advertised at ASTONISHING sale prices.

## There Is Much to Bring You Here

Tomorrow, and every day during this sale.

**Lipman Wolfe & Co.**  
"Merchandise of Merit Only"

### 4-Day Sale of Hair Goods

\$9.00 24-in. natural wavy switches of fine French hair, short stems and all long hair.

Special \$5.00

\$8.50 24-inch wavy gray switches, fine grade German hair.

Real Hair Nets, large size .25c

Silk Nets, with or without rubber .5c

Second Floor

**IVORY TOILET ARTICLES NOW HALF PRICE**  
First Floor

# Come!—The Rarest of Money-Saving Opportunities

Is Afforded in "THE GREATEST OF ALL" Apparel Sales

—We are determined that every woman who requires any article in wearing apparel shall find that it pays to come directly here. It has always been our custom to present, at this season of the year, apparel for women at marked reductions from regular prices.

—In this sale we offer greater money-saving opportunities than ever before—so deep are the reductions, so superior the quality and style of the garments collected for this sale that we have no hesitancy in predicting that the woman who shares in the economies offered, in our suit section, will long remember this occasion.

## Think of It

The Newest Suits  
The Smartest Styles  
The Choicest Materials  
The Advance Models for Spring

Suits in All Sizes, Including Stouts

Suits with Fur, Braid and Velvet Trimmings

Selling Until Now to \$45.00

Suits of Broadcloth, Cheviot, Serge, Gabardine

In Black, Navy, Brown and Green

## \$16.85

To Finish Out Five Months of Wear

That Still Calls for Tailored Suits

We Offer Suits Selling to \$25.00

## \$8.75

—No, don't conjure up in your mind shop-worn, old-fashioned suits just because the price comparison makes you skeptical. Rather, however, take our assurance that the assortment includes odds and ends of our best selling suits at popular prices—not many of one style, not all sizes, but all sizes in the lot; not over 40 suits all told. **THAT'S THE ONLY REASON FOR THIS RIDICULOUS PRICE.**

—Absolutely all new Fall suits, of cheviots and serges, in black, navy, brown and green. Modeled with the new yoke top and plaited effects, with medium and long-jacket styles.

## For Real Hard, Every-Day Service

These Coats Are Indispensable

They Sold All Season up to \$20

## Now \$9.85

—Medium and full-length coats of cheviots, boucle, zibeline and wool astrachan. In black, navy and brown.

—Coats that are not only practical for tailored and street wear, but models that will do service for afternoon and theater wear. In fact, models that fill the demand for a garment that can do service for all occasions and yet not be out of place.

—Belted and plaited styles, velvet, plush and fur-trimmed styles—a great many are lined throughout with satin. Every coat was new this Fall and Winter and made in this season's most popular styles.

At This Price One Can Easily Avail Themselves of a New Coat

## When \$40 Coats GO FOR \$14.75

—Smart, up-to-date coats of plain and fancy mixed cheviots, boucle, tweeds and zibelines, in black, navy, brown and green. Most every popular and new coat style shown this season is represented in this assortment.

—Plaited and belted models, as well as plain, loose or semi-fitted styles.

## GOOD-BYE

to Our Smartest Crepe and Silk Dresses

WELCOME—YOU'LL SAY

When You See the Remarkable Opportunity

Dresses Selling Heretofore to \$50.00

## Tomorrow \$21.65

—Stylish dresses of charmeuse, satin and crepe de chine in black, navy and brown. In a variety of plaited, shirred and draped models, representing this season's most popular styles. Dresses that are suitable for most all occasions, being very charming and becoming.

Assuredly—the Most Astonishing PRICES ON NEW BLOUSES

At \$4.95

Sold Formerly at \$7.50 to \$10.50

At \$3.85

Sold Formerly at \$6, \$6.50, \$6.75

At \$2.95

Sold Formerly at \$4.00 and \$4.50

At \$1.79

Sold Formerly at \$2.50, \$3, \$3.50

Blouses of chiffon, messaline, nets, lingerie and fancy materials in a large variety of novelty styles.

Blouses of striped crepe de chine, messaline, chiffon and lingerie. Newest styles.

Blouses of shadow laces, chiffon, crepe de chine and messaline. In plain tailored and fancy dress styles.

Blouses of voile, crepe, flannel and fancy madras. In plain and fancy striped styles.

Third Floor



**An Immense Lot of House Dresses Offered in This Sale Very Special \$1.15**  
Regular Prices to \$2.50

—Made of excellent quality percale, gingham, chambray, in stripes, checks and plain colors. In many different styles, including round, V and square-neck shapes, with belts, piped trimmings, regulation and high waistline. The skirts are made in plain and panel styles. All sizes. Can be had in blue, gray, lavender, black and white. The waists are trimmed with bias bandings, pipings and revers in contrasting colors. Kimono or set-in sleeves.

**Breakfast Sets**  
Bungalow Apron and Cap to Match

Regular Price \$1.00

Special 79c

—These sets are made of percale in fancy Dolly Varden designs, with square neck and kimono sleeves, trimmed at the waistline with border design and finished with white bias banding. Cap made in Dutch style with two revers, also finished with bias banding.

**Crepe Breakfast Sets**  
Regular Price, \$2.25

Special \$1.49

Apron With Cap to Match.

—Made of the daintiest fine plisse crepe in stripe and flowered designs in soft colorings of pink, lavender or light blue. Trimmed with flowered borders in colors to match. The apron is made in button-back style, empire effect. All finished with pockets. Cap made with soft turn-back revers.

—Fourth Floor