KING PLEADS FOR

Albert of Belgium, Writing Under Fire, Says Winter Will* Bring New Terrors.

sion, for relief in Belgium, to help feed his starving people during the terial change in the situation." coming Winter. The King's message, written under fire, in the battle before Dunkirk, fol-

"I am informed that officials and citizens in Belgium and England are working to save my people from the horrors of the famine which now threatens them. It is a great comfort to me in this hour of sorrow and misfortune to feel that a great-hearted, disinterested people is directing its efforts to relieving the distress of the trioffending civilian population of my country.

Winter Adds to Suffering.

"Despite all that can be done, the suffering in the coming Winter will be terrible, but the burden we must bear will be lightened if my people can be spared the pangs of hunger with its frightful consequences of

"I confidently hope that the appeal of the American Commission will meet with a generous response. The whole-hearted friendship of America shown my people at this time always will be

my people at this time always will be a precious memory.

"ALBERT."

The American Commission for Relief in Belgium is an official body recognized by the various governments for the transmission of foodstuffs into Belgium. It is the only channel through which food can be introduced into Belgium and by its association with a committee in Belgium, has the only efficient agency for the distribution of food within the country. H. C. Hoover, chairman of the commission, with headquarters in London, makes the following appeal to all American newspapers:

7,000,000 Left in Belgium.

"We have received reports from the control of the underword of insurance against damage from air craft appear in the daily papers announce that the rates will be advanced if any Taubes or Zeppelins appear above the city.

It cannot be said that there is any great fear, the papers pointing out that even if an air raid should succeed, the most it could accomplish would be the loss of a few lives and destruction of some property. Even the announcement that Zeppelin sheds are being constructed in Brussels and

T,000,000 Left in Belgium.

"We have received reports from members of this commission who were sent into Belgium," the report says. "They have the assistance of the national committee of relief and its branches throughout Belgium, together with the help of the American ministers and consuls and local officials. Their reports show that there are still some 7,000,000 people in Belgium. In many centers the people are receiving an allowance of a little more than three ounces of flour per capita daily.

"This is not a question of charity or relief to the chronically poor; it is a relief to the chronically poor; it is a question of feeding an entire popula-tion. The situation affects the wealthy and well-to-do, as well as the poor. It touches every home in Belgium. Our experts calculate that in order to avoid actual starvation, Belgium must have every month a minimum of 60,000 tons of wheat 15,000 tons of corn, 5000 tons

as or beans and a limited amount Tiny Ration Provided For.

"This will allow rations of ces per capita dally, which is a

ports in normal times an average of 230,000 tons of cereals monthly. This, together with its own production and accumulations, is now exhausted.

"During the past week we have re-ceived and expended in food \$600,000, and yet this is only four days' supply. This problem is immediate. The Bel-This problem is immediate. The Bel-gians are helping themselves, but they can do little. The British and French are under such a strain that they also can do little. Besides, these nations, together with the Dutch, have a million refugees on their hands. Americans must feed Belgium this Winter. There never was such a call on American charity and there never was a

CALIFORNIA WILL SEND CARGO

Campaign to Send Food by Way of Canal to Be Pushed Vigorously.

SAN FRANCISCO, Oct. 31.—In response to an appeal to California for help, the San Francisco Chamber of Commerce today notified H. C. Hoover, chairman of the American committees at London for the relief of Belgium, that an immediate campaign would be pushed with the greatest vigor to charter a ship and send it through the Panama Canal with a cargo of foodstuffs worth \$250,000.

All the chambers of commerce of California were requested to help and appeals for contributions were sent to banks and even to farmers and producers direct all over the state, Mayor Rolph issued a proclamation supporting the plan and Governor Johnson was requested to do likewise. A cable to Honolulu asked that the Hawalian Islands take similar action.

The text of the telegram from Mr. Hoover follows:

"Over 1,000,000 people on bread line in Belgium at present with supplies estimated to last from one to three.

Kola Tablets

"Over 1,000,000 people on bread line in Belgium at present with supplies estimated to last from one to three weeks. While we are securing some supplies here for emergency purposes, the real situation cannot be met without direct exports from states and we shall require upwards of 20,000 tons of foodstuffs monthly. We will pay freight and insurance. We should like and Yamhill sts.

five portions wheat, three portions beans, two portions peas with bacon, if obtainable. Must be shipped in neutral bottom, consigned to us, Rotterdam. We want food, not clothes, as this is a question of starvation and Belgians can clothe themselves for the present. I can think of no greater contribution to this occasion of world's stress than a food ship from California and if possible, one from Oregon and another from Washington."

BELGIANS REPULSE ATTACK

Germans First Gain Ground, Then Lose Part of It.

HAVRE, Oct. 31, via London.—An official dispatch from the Belgian army headquarters to the Belgian minister of war says: "Flerce attacks were attempted yes-

PROBLEM IS IMMEDIATE

"Flerce attacks were attempted yesterday morning by the enemy in the neighborhood of Ramscapelle and Pervyse. The second of these attacks was repulsed with great loss. The first forced our troops to cede some ground which later was partially retaken.

In the afternoon the inundation extended from between the Yser and the railway at Nieuport to Dixmude and reached the neighborhood of Pervyse.

"Before the front between Dixmude and Huyghen there was no important fighting. The allied troops were able to cross the Yser and to gain ground. Toward the east the enemy lost Bixschoote and are only maintaining their position at Passchendaele (six miles northeast of Ypres) with difficulty.

LONDON STILL PREPARES

TICIPATION OF AIR RAIDS.

Royal Flying Corps Would Not Be Sorry to See Raid, to Give Trial to Carefully-Made Plans,

LONDON, Oct. 23.—(Correspondence of the Associated Press.)—London continues its preparations for aerial raids. The streets grow darker and darker and accidents more frequent in consequence. Some say more persons will be killed by the darkened streets than by bombs from air craft. There already have been several fatalities directly due to dimly-lit thoroughfares.

Additional searchlights and new guns on roofs and arches appear each

MANY FROM THE HOSPITAL SHIP DROWN TRYING FOR SHORE.

Have Been Rescued-About 60 Thought to Remain.

WHITBY, England, Oct. 31.—(Via London.)—Fifty more men were saved

counces per capita daily, which is about half the usual soldier's ration. All this will cost \$4,000,000 or \$5,000,000 monthly. There is no money in Belgium. The whole credit machinery has ceased. Eighty per cent of the people are unemployed.

"A plan may be devised whereby such Belgians as possess property may give obligations to pay when the war ends, but even if we could realize on these obligations we must still have at least \$2,500,000 monthly in food or money with which to buy it. That these figures are no exaggeration is proved by the fact that Belgian imports in normal times an average of

Several men today, in response to signals from the shore, decided to take the risk of swimming. A few of them reached land safely, but others were drowned. Bodies are washing up on

FINE HORSE WAR VICTIM Lord Loris, Winner of Many Important Races, Killed.

PARIS, Oct. 31 .- It is announced that famine emergency so great.

Every Dollar Will Go for Food.

"This committee and its distributing agency, the Belgian committee, is composed entirely of volunteers, and every dollar represents actual food without any organization expenses. It is our earnest hope that all funds raised for Belgian relief in the United States will be translated into actual food and shipped through the Commission.

"Will you, therefore, in the interests of humanity, open a subscription among your readers, ear-marked, for the sole purpose of purchasing and transporting food?" Every dollar so raised will be used to purchase food in the United States. Information as to what centers and what relief agencies in the United States will undertake the purchase and dispatch will be cabled later."

James Hennessy's chestnut horse, Lord Loris, which had captured many prize turf events and brought its owner a fortune in purses, was killed while serving at the front as an officer's mount. The horse had been ridden by the lockey, Alec Carter, who was recently killed in action while serving at the front as an officer's mount. The horse had been ridden by the lockey, Alec Carter, who was recently killed in action while serving at the front as an officer's mount. The horse had been ridden by the lockey, Alec Carter, who was recently killed in action while serving at the front as an officer's mount. The horse had been ridden by the lockey, Alec Carter, who was recently killed in action while serving at the front as an officer's mount. The horse had been ridden by the lockey, Alec Carter, who was recently killed in action while serving at the front as an officer's mount. The horse had been ridden by the lockey, Alec Carter, who was recently killed in action while serving at the front as an officer's mount. The horse had been ridden by the lockey, Alec Carter, who was recently killed in action while serving at the front as an officer's mount. The horse had been ridden by the lockey, Alec Carter, who was recently killed in action while serving at the fro James Hennessy's chestnut horse, Lord Loris, which had captured many prize

We wish to thank our many friends for kindness shown us during sickness and death of our wife and mother.

PETER PARISI.

A.D. SCRANTON.

Adv. MRS. ROSE SCRANTON.

PURE, RICH BLOOD PREVENTS DISEASE

Boys' Shirts Values to 75c, Now 25c

A closing-out sale of Boys' Golf Shirts, made with starched cuffs and collar band. Most all sizes in plain blue and assorted neat patterns. Regular values up to 75c, while they 25c The latest and best styles are here in Ladies' Home Journal Patterns at 10c and 15c each—Mail orders will be filled same day as received. Charges prepaid on \$5 purchases. Pacific phone Marshall 5080, Home phone A 2112. Shop early.

Our Store Opens Daily at 8:30 A. M. Saturday At 9 A. M.



Our Store Closes Daily at 5:30 P. M. Saturday At 6 P. M.

Men's Gowns \$1.00 Values, Now 85c

Fine new line of Men's Outing Flannel Gowns, extra well made and finished throughout. Sixty inches long and in good width. Shown in assorted neat patterns. Reg. \$1 grade, this sale at85c

Fall Stocks Areat Highest Point of Interest in Variety and Value

Your particular attention is not directed to any one department here as excelling in interest through its showing of Fall merchandise, for each serves to round out the perfection of the whole. That the styles are authentic, goes without saying among those who know us best. The few who have yet to call this their store have splendid opportunity to judge its practical usefulness by inspection of the new stocks on hand. And they are cheerfully invited to do so. To further enhance the attractiveness of the offerings, prices reflect our sincere and determined efforts to present values that will not admit of duplication elsewhere. The most interesting values of the season.

An Extraordinary Underpricing All Sorts of

Fine Ribbons



Prudent women will be prompt to take advantage of the unusual savings offered at this sale to supply both present and future needs. A little forethought and a little time spent in this section of the store tomorrow will help you with your Holiday sewing. The savings thus made possible will help you with other purchases. Prices have been reduced

Taffeta and Moire Ribbons, Yard, 10¢ Hundreds of yards of Moire Ribbons in four-inch width and Taffeta Ribbons in four and one-half inch width. Come in black, white and in all staple colors. Ribbons especially adapted for hair bows. Regular 15c quality at, the yard

Taffeta and Messaline Ribbons, Yd 15¢ Fine high-grade Taffeta Ribbons five and one-half inches wide in all wanted colors for hair bows. Also five-inch Messaline Ribbons in all colors for bonnet bows. Standard quality Ribbons regularly sold at 20c yard, priced this sale at

Satin, Moire and Taffeta Ribbons at 19¢ Yard Regular 25c and 35c Qualities. 51/2 and

6-inch width in most any wanted color. Novelty Ribbons, Yard, 25¢

Regular 40c and 45c Grades-Highgrade Moire Taffeta Ribbons, 7 inches wide; also heavy Faille Moire Ribbons 51/2 inches wide, both shown in black, white and the best colors. Regular 40c and 45c qualities, priced for this sale at

Seven-inch Ribbons, Yard, 29¢ Regular 48c Quality—Extra fine Satin Faced Ribbons full 7 inches wide, shown in most any desirable color. Ribbons especially desirable for sashes. girdles and many other purposes. Regular 48c quality, priced for this sale at

Wash Ribons for 71/2¢

5-Yard Bolts—A special underpricing of crystal dot Wash Ribbons in light colors. They come Nos. 11/2 and 2 in 5-yard bolts that sell regularly at 121/2c a bolt. Reduced for this sale to only No. 1 Satin Ribbons in 11/2c quality, 10-yard bolts, this sale. 10c No. 11/2 Satin Ribbons in 2c quality, 10-yard bolts, this sale. 12c No. 2 Satin Ribbons in 3c quality, 10-yard bolts, this sale. 18c No. 3 Satin Ribbons in 4c quality, 10-yard bolts, this sale. 24c Reductions on All High-Grade Satin

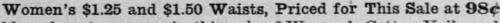
Ribbons, Staple and Novelty Colors No. 5 in 8c quality, priced at......5¢ No. 7 in 10c quality, priced at.....7¢ No. 9 in 12c quality, priced at 9¢ No. 12 in 15c quality, priced at 11¢ No. 16 in 18c quality, priced at ... 14¢ No. 22 in 22c quality, priced at ... 16¢ No. 40 in 25c quality, priced at ... 18¢ No. 60 in 35c quality, priced at ... 26¢ No. 80 in 40c quality, priced at ...30¢ No. 100 in 45c quality, priced at .. 33c

Unprecedented Purchase and Sale Women's Fashionable

Cailored Su

Sixty handsome high-grade garments, no two alike. The most popular materials in sizes 34 to 45. Every Suit of the best \$25.00 value. Your choice tomorrow, while they last, at only

It is a prominent New York maker's sample line in models that are authentic. A display that will please the most particular woman at first glance, for every Suit has been tailored and finished in a superior manner. The lines on which they are cut are different, distinctive and yet unmistakably the correct mode for late Fall and Winter wear. You have choice from a wide diversity of materials in plain colors and novelties and all sizes from 34 to 45. It is quite impossible to describe each Suit in detail, but suffice to say that every taste may be suited. To see them creates an instant desire for possession. We urge an early attendance, for they are sure to sell rapidly. It is seldom that you have an opportunity to buy such high-grade Suits at such a sensational price reduction. Again we urge an early attendance that you might have first choice from these \$25 Suits for only



Most remarkable values tomorrow in this sale of Women's Cotton Voile and Striped Crepe Waists. The assortment includes both high and low-neck styles and most all sizes. In fact, you have over fifteen popular models to select from. They come in white with organ-die collar, white with colored stripes, self-stripes, etc. Regular \$1.25 and \$1.50 lines, priced for this sale at

Thanksgiving Linens

An Advanced Showing and Sale

Women who appreciate the really beautiful in Linens will certainly find much to interest and delight them in our fine, large, new stock. Every yard of these Linens is our own importation-not bought from a wholesaler's stock, but are our own personal orders. purchased as they are direct from the makers, we quote you rock-bottom prices.



75¢ Yard for All-Linen Damask

ures. One of our most attractive values.

Napkins and Table Damask

Thoroughly Dependable Qualities at Prices Unequaled for Lowness 50¢ Yard for Bleached Damask-Of splendid wear-

ing quality and fine mercerized finish. Comes in a variety of pretty new designs and in a good width. The best quality we have ever been able to sell at this

22-in. Mercerized Napkins, hemmed ready \$1.50 to use, neat designs, at, dozen.....

65¢ Yard for Bleached Damask-Of fine linen finish and full 70 inches wide. Comes in over 20 desirable new patterns, a Damask that will wash and wear most satisfactorily. Specially underpriced for

22-in. All-Linen Napkins, in patterns to \$3.00 match \$1.00 Damask, at, dozen.....

\$1.00 Yard for All-Linen Damask

Full bleached and full 72 inches wide. (Our leader.) Unmatchable in quality and de-Of splendid weight and quality. Comes full signs. Twenty-five choice patterns to select 64 inches wide and shown in a large variety from, in plain centers or in flowers, figures of neat designs-spots, dots, flowers and figand spots.

Other Damask with Napkins to match, priced yard, \$1.25, \$1.50, \$1.75, \$2 and \$2.25 8-4 Tablecloths, all white or white with colored borders; 75c quality at, each\$1.48

Beautiful High-Grade Velvets

Standard qualities and widths, shown in the most desirable plain colors and novelties. Values to \$5.00, on sale at, the yard

A great overstock of these fashionable fabrics to be closed out at this sale at the lowest figure ever quoted in this city on such beautiful new Velvets. Included are 36-inch Moire Silk Velvets in rich effective designs in black, navy, wistaria, brown, blue, green, etc.; also vardwide Brocaded Velvets in elegant new patterns and various colorings; 30-inch Black Brocaded Velvets in exclusive designs and 40-inch Plain Silk Velvets of excellent weight and perfect finish in colors navy and brown. Standard qualities regularly sold up to \$5.00 yard, priced for this sale only at, the yard

Narrow Wale Corduroy, 59¢ Regular 75c Quality-A fine lot of 38-inch English Corduroys in narrow wale, shown in most any wanted color. An exceedingly durable fabric; regularly sold at 75e 59c yard. Now on sale at......

Wide Wale Corduroy, 75¢ Best \$1.00 Grade-A showing of these fashionable and durable Corduroys that includes most all colors and black. Comes in a wide wale and full 30 inches wide. Regu-75c lar \$1.00 quality. Now on sale at....