\$10,000 CASH PRIZES UP

Several Big Factories, Out of Game for Years, Expected to Enter Cars--Record Crowds Promised

America's Great Drivers.

SAN FRANCISCO, Oct. 24—(Special.) - The big machinery necessary

cial.) — The big machinery necessary for the staging of the Vanderbilt cup and Grand Prize races as special attractions for the Panama-Pacific International Exposition has finally been completed, and the coming week will see it started into action, when entry blanks for the two automobile racing classics will be distributed.

The minor details necessary before actual work in securing entries could be got under way now have been completed, and, according to W. L. Hughson, special racing commissioner for the exposition, and Hollis E. Codley, commissioner of special events, who are in direct charge of the races, no time is going to be lost in getting the pledges of the best drivers obtainable to appear in either one or both of the big races.

in direct charge of the races, no time is going to be lost in getting the pledges of the best drivers obtainable to appear in either one or both of the big races.

The cuccessful staging of the Vanderbilt and Grand Prize races in Southern California this year has set a high standard for the exposition officials to strive for, but notwithstanding the European trouble, which has eliminated the possibility of many of the local boosters feel confident that they will have the biggest field that ever started in these confident that they will have the biggest field that ever offered for automobile speed contests will be hung up.

According to advance sheets of the entry blanks that are now in the hands of the printer, the Vanderbilt toup race, which is scheduled to be run on Washington's birthday, will be for a distance of approximately 500 miles, and in addition to the famous Vanderbilt trophy seems \$10,000 in gold prizes will be distributed among the winners. The Grand Prize race is to be run to weeks later, and the winners of this 400-mile contest will divide some \$5000 in gold prizes.

The course picked for the two races will cover a five-mile circuit of the exception of the course picked for the two races will cover a five-mile circuit of the exceptions.

The setting the business in handled the distributed and the circuit of the exception of the fact that the set is sold and \$1.

Those sales of the week amounted to 17 modes the contine sale of the first supply of the new model touring car, the model of the first supply of

whom have bought Studebaker goods for the course picked for the two races will cover a five-mile circuit of the exposition around. It will extend from the racetrack to the eastern extremity of the main exhibition place and has been so mapped out that it will be perfectly safe for both the competing divers and the speciators. The pathway between the buildings is wide and there will be but two right-angle turns for the racets to make. Provisions for banking these turns have already been made and extra care is being taken in the construction of the roadways that are to be used for the races.

On his recent visit to San Francisco. On his recent visit to San Francisco in stating that in his opinion the pathway would prove one of the best and most safe ever used for these two classics. Wagner has been chosen to represent the exposition in the East, and if he is an enthusiastic over the races as he was when he was in San Francisco early this year he should

races as he was when he was in San Francisco early this year he should have no difficulty in rounding up the best racing drivers the country affords.

Interest in automobile road-racing Interest in automobile road-racing is steadily increasing and it would not be surprising to see several of the big motor vehicle factories that withdrew from the racing game a few years ago have entries in the coming classics. The fact that the speed carnival is going to be an exposition attraction assures one of the biggest crowds of spectators that ever witnessed a motor-carrace, and creditable performances of machines in the contests will certainly do much to boost them among the endo much to boost them among the en

The races are going to put California the very center of the automobile the motorists do all they can to make the

TRUCKS SPEED APPLES

LOADS HURRIED TO SCHOOLS FAR APART OVER CITY.

Day Gives Cars Opportunity to Shor Worth and 30,000 Gifts Are Carried in Three Hours.

Apple Day offered Portland automo offic designs a chance to show the efficiency of modern delivery service. For 1 fook eight automobiles but three cours to distribute 30,000 apples over

The Fortland dealers were called in on the spur of the moment. In five minutes A. H. Brown, of the Studebaker Corporation, who had charge of the delivery not seven other trucks headers. livery, got seven other trucks beside

corporation, who had charge of the delivery, got seven other trucks besides
his own, and the crew appeared at the
Portland Commercial Club.
Their duty was to take the many
tons of fruit to the public schools. It
looked like a big job and meant some
furious work on the part of the men
who loaded and unloaded, but in three
hours every apple at the Commercial
Club was at its destination,
The work they did would have been
a two-days' fob for eight teams, for
almost every foot of the city had to
be covered in the many trips. Fiftymine schools were served by the autos.
The farthest removed were those at
Lenis and St. Johns, points which are
about 15 miles apart by streetear route.
The dealers who helped the children
celebrate Apple Day were: F. C. Riggs,
Oregon Motor Car Company, Studebaker
Corporation, Howard Auto Company, J. Corporation, Howard Auto Company, J. W. Leavitt & Co., H. L. Keats, Ford Motor Car Company and Pierce-Arrow Sales Company.

GRAIN DEMAND BOOSTS AUTOS

Record-Breaking Sale of Cars Re-

ported Among Omaha Farmers. A record-breaking sale of motor cars following the harvesting of the bissest crops in years in the grain belt states is reported by C. H. Hurst, district representative for Dodge Bros., at Omaha. Mr. Hurst has just arrived in Detroit, after an automobile arrived in Detroit, after an automobile trip of several thousand miles through the states of Iowa, Nebraska and South

The West has never seen condition: equal to the prosperity of the present season," says Mr. Hurst "Since the war, wheat has advanced 18 to 20 cents a bushel. Corn and oats have shot up 10 and 11 cents a bushel, and this advance comes in the face of the biggest comes in the past five recover. biggest crops in the past five years.
"Naturally the farmers are jubilant and are making the most of the opportunity. If the high prices asked for

RACES TAKE FORM grain are not forthcoming, they hold their crops until the buyers from the big mills decide to meet them at their own figure. More than \$50,000,000 will be paid to Nebraska farmers alone, this year, for the bumper crops of that JOHN N. WYLLIS MADE MEMBER OF

"The prosperous conditions of the farmers' exchequer is reflected in the sale of motor cars in that section. Every dealer with whom I talked on my trip has sold his entire allotment of cars. Several dealers who have recently taken on Dodge Bros' line have received deposits on cars, although the purchasers, of course, know nothing of the car's appearance or price. It is freely predicted by Western automobile men that a shortage in motor cars will result from the unprecedented demand."

mand."
Although traveling through his territory for only a short period, Mr. Hurst quickly disposed of every car assigned by Dodge Bros. to his district. His trip to Detroit was made to solicit additional cars, and he has secured the promise of General Sales Managar Philip to increase his allotment of the new cars, which Dodge Bros. will bring out next month.

STUDEBAKER AIDS SOUTH

VEHICLE CORPORATION BUYS COT-TON IN THREE CITIES.

President Declares Purchase Is Obliga tion Owed Planters Who Have Been Patrons of Firm for Years.

SOUTH BEND, Ind., Oct. 24.—In a novel and thoroughly typically American way, the Studebaker Corporation of South Bend and Detroit has entered

MR. GARBE OPTIMISTIC

AUTOMOBILE DEALER THINKS GOOD TIMES ARE AT HAND.

Unreasoning Fear Regarding Election Retards Deals Assured No Matter How Voters Declife.

on the shelf, business will assume a more sensible aspect.

Just one of the men to venture that opinion is W. C. Garbe, of the Oregon Motor Car Company, distributors of the Studebaker line, for Portland.

"There is absolutely no reason for the continuation of the state of mind which has caused people to be rather backward about investments. The East already has discovered this and before long the thaw will be felt here.

"An election which carries the weight that ours does, is naturally a time for thought with many people. Some do not stop to reason.

"For example, we have half a dozen."

"For example, we have half a dozen sales which we are sure of, no matter how the election goes. The persons in-volved have no preferences which they believe will make or break the state and either way it goes, their business is ours. But merely the American idea of a 'hunch' holds them off until after the election. I agree with Mr. Wilson that the situation mostly is psychological?"

LINN SPENDS \$146,000 ON CARS Dealers Estimate Auto Sales Reach

\$400 a Day for Year.

ALBANY, Or., Oct. 24.—(Special.)—
Four hundred dollars a day was spent for automobiles in the immediate vicinity of Albany during the year ending September 1, 1913. This is the estimate of local dealers.

The figures show that during that year 164 cars were sold to persons in this city or in Linn County within a radius of 15 miles of Albany. The total cost of these cars was \$145,300. It is said that almost 100 of the cars sold here last year were purchased by farmers.

Plate tops and the battery still working, water mill save it.

If the solution is three inches below the plate tops and battery still working, water may save it.

If the solution is three inches below the plate tops and the battery still working. Water mill save it.

If the solution is two inches below the plate tops and the battery still working. Water mill save it.

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If the solution is the card working. Water mill save it.

If the solution is the card the plate tops and the battery still working. Water mil

RICE LEADERS.

Manager of Local Branch of J. W. Leavitt & Co. Reports Sales of 17 Models 80 and S1 in Week.

"Because of membership in the Rice Leaders Association, we feel particu-larly proud," says Mr. West. "Member-ship in that is something which no amount of money can buy and that we, of all manufacturers, should have been chosen seems to be gratification in itself."

purpose because the base must be fairly level, while the marine work necessitates a tilt, towards the back. This disturbs the oiling systems of the majority, but this fault can be remedied by adopting a marine oiling system.—Auto Ed.

SALES MANAGER OF SAXON IN PORTLAND-OWNED CARS.



Manager Fred West, of the local branch of J. W. Leavitt & Co., is just "chock full" of good news these days. The latest bit, which sppeals to him particularly, is the fact that John N. Wyllis, president of the Overland Company, has been made a member of Rice Leaders of the World Association.

The Rice Leaders of the World are new in trade circles. They were organized a little more than a year ago by a group of Eastern manufacturers and since them they have breadened their organization until it includes about 25 leading manufacturers.

In scope and constitution the organization is really a business fraternity. Its members are selected by the association for service, honor, integrity and quality. Only one man or company of each branch of manufacture or business activity can be a member. When the leader is picked, by the association, and has passed with all the other members, he is invited to join.

"Because of membership in the Rice Leaders Association, we feel particularly proud." says Mr. West. "Member-larly proud." says Mr. West. "Member-

Another bit of news which Mr. West had to get rid of, is the fact that bust-ness is picking up with a jump. The sales of the week amounted to 17 mod-

One of the most neglected parts of the up-to-the-minute automobile of the present day is the storage battery. A few hints on battery care will help a good deal and may save considerable trouble.

When a storage battery, through ac-cident or otherwise, gets into trouble, it should receive the same prompt at-tention as any other vital part of the

Like thousands of other business men, the auto dealers are watching the coming election, and all are confident that just as soon as the election is laid on the shelf, business will assume a more sensible aspect.

Just one of the men to venture that opinion is W. C. Garbe, of the Oregon Motor Car Company, distributors of the Studebaker line, for Portland,

the others. If it does, it suggests a leaky jar.

If in doubt, remove the battery from the car and the cell from the battery, and test by filling to the proper level, drying the outside and letting it stand on a sheet of dry paper over night.

A battery must have water. It can't work without it.

Don't expect the battery to deliver more current to the lamps and starting motor, the electric horn and the lignition system, than you put into it

ignition system, than you put into it by running the engine. It can't be

Keep the battery clean and also firm-ly fixed in place by means of the hold-

Don't use a 12-inch monkey-wrench backed by all your physical strength, or a hammer and cold chisel, to set up the connections. These are prolific causes of cracked and leaky jars. If your battery lacks water because evaporation has not been made good, or a leaky jar neglected, it will stay on the job and do the work for a while. If the solution is an inch below the plate tops and the battery still work-

If a man will operate his car in this way, he should have his battery removed from the car and charged on the bench regularly.

An easy way to find a short circuit in your wiring is to turn on all lamps, but remove the builts from the socket. Then remove the connecting link from between two of the cells of the battery, leaving all other connections undisturbed. Then nonnect one of the lamp bulbs between the two cells in place of the link that has been removed. If the lamp burns brightly, there is he is the lamp burns brightly, there is he moved from the lamp burns brightly, there is he moved from the lamp burns brightly, there is he moved from the lamp burns brightly, there is he moved from the lamp burns brightly, there is he moved from the lamp burns brightly, there is he moved from the lamp burns brightly.

the link that has been removed. If the lamp burns brightly, there is a heavy leak. If it burns dimly there is a slight leak. If the filament is not even red, there is probably no leak. A storage battery will outlive the car of which it is a part if care is given. It requires attention but twice a month. These small, but important, matters are looked after by the Buick service department each week, sending the Buick owners cheerfully on their way without delay.—Hints by Louis Buntzell.



werlan

-it develops more power due to a

The heat of an Overland spark, by actual test, is ten times greater than the

The high tension Overland magneto

The absence of a high tension magneto on a car is an indication that the car is not

The Overland has every practical and

all it should be. Something very important is lacking, consequently there might be

many other important things left off, of

When you purchase an Overland you get the most stylish, most comfortable, most

convenient, most complete and most care-

fully constructed car for the price in the

hotter spark, which increases its heat as the

spark of the ordinary battery ignition.

-it keeps the motor cool.

motor speed increases.

requires no dry cells.

which you are not aware.

essential improvement.

The Advantages of Magneto Ignition

THE new Overland is equipped with the finest high tension magneto.

This is entirely independent of the starting and lighting system.

High tension magneto ignition is con-ceded by the great majority of experts and engineers to be the most efficient. Also it is the most expensive.

All high-priced cars are equipped with a magneto.

Most popular priced cars have no magneto. Only the cheaper and less effective battery ignition is furnished.

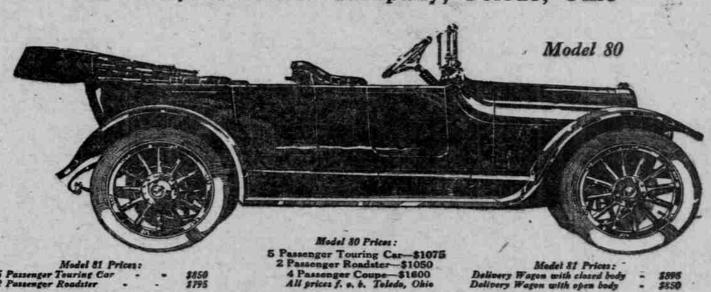
Those manufacturers who use the battery ignition do so to cut down their manufacturing costs. They do not furnish a magneto because it is too costly.

A high tension magneto is furnished with the Overland because-

- -it means a faster getaway.
- -it means a livelier motor. -it means more power at all speeds.

J. W. Leavitt & Company, Distributors Phones Marshall 3535-A 2444

Portland, Oregon 529 Washington Street The Willys-Overland Company, Toledo, Ohio



ment is a case of overything going out and nothing, or little, coming in. If a man will operate his car in this way, he should have his battery re-

GOOD ROADS ARE PROMISED

Arrangements Made to Improve

ADVANTAGES DESCRIBED BY REP-RESENTATIVE OF BIG FACTORY.

Travel Declared Facilitated so That 10 Towns Are Visited Now Where Only Three Used to Be Made.

The fact that the automobile must be rated as a necessity in up-to-date alesmanship is growing more appar salesmanship is growing more apparent every day.

J. S. Ryland, the Eastern representative of the Raiston Purina Company, gives some interesting facts and figures illustrating the usefulness of a car in calling upon the trade. He says:
"For the salesman who has to cover considerable territory every day the automobile is not a fad or a luxury—it is a necessity.

is a necessity.
"I used to think that I was doing well when I averaged three towns a lay. Now, with a roadster car, I make from eight to ten, and do it

Highways Around Wapata.

WAPATO, Wash., Oct. 24.—(Special.)

There is to be a concerted action for better roads in this section of the reservation this Fall. The Farmers' Union has appointed a committee to work in conjunction with the Commercial Club and County Commissioners.

The Commissioners.

The Commissioners.

The Commissioners have promised to devote the greater portion of the highway tax of the district to this section this year, and with gratuitous work on the part of the farmers and donations from the Commercial Club, it is estimated that several miles of good gravel road will be constructed.

There are more than 300 miles of roads on the reservation which need attention, but on account of the small amount of assessable property slow progress has been made.

Expensive Courtesy.

(Washington Star.)

ply started up my engine and inside of 20 minutes had his order. I could elate many more instances of this na-

"A car relieves the salesman of the time table burden. He is his own train, his own trolley, always able to go when

his own trolley, always able to go when he is ready to go. It saves loss of time, it increases efficiency and it is economical. I find that the cast of gasoline is just about one-half the amount usually paid out for railroad and trolley fares."

Mr. Ryland is a strong champion of the Mets roadster, particularly because of its gearless transmission, and has just ordered two Mets cars for the use of his head salesmen in New Jersey and Pannsylvania.

or his head salesmen in New Jersey and Pennsylvania.

The Metz Company, of Waltham, Mass., recontly issued a cleverly lifustrated booklet addressed to the heads of sales departments and entitled "Selling by Automobile." It shows in many ways the benefits derived by the salesman from the use of the automobile.

Motorcycle Notes

Another American motorcycle which as just been commandeered by the

Beiglans is that of H. G. Gault, of Steubenville, O., who was touring in Europe. When his machine was confiscated Gault joined the Red Cross relief corps.

Four days and a half. That's the time it took Carl H. Swartz and Harley Burchell to ride their motorcycles from Freeport, Ill., to New York City, It is said that 72 motorcycles were included in the British expeditionary force.

F. C. Van Olsen, who recently made a cross-continental motorcycle trip to New York, has started back to California. He is making the return trip

* F. C. Van Olsen, who recently made a cross-continental metercycle trip to New York, has started back to Cali-fornia. He is making the return trip over the Southern route.

Jimmie Walker, of Bridgeport Conn., has just returned from a motorcycle tour covering 32 states. Walker traveled in the interest of the concern by which he is employed, and has been on the road since May 15. (Washington Star.).

"You slept all through my speech," said the stateman.

"I tried to be considerate and stay away," replied the member of Congress.
"But I couldn't afford to let politenese cost me a day's wages."

But in this case he willingly climbed into my car, in 10 minutes we reached that farm, the prospective sustomer was won over and the dealer ordered the won over and the dealer ordered the same trip on the road since May 19.

"At another place on this same trip on the road since May 19.

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"At another place in the form a motorcycle has just returned from a motorcycle has can be a motorcycle has just returned from a motorcycle has can be a few and you conjoy the open a last.

She—Did you conjoy the open a last.

She—No: I couldn't hear anything.

She—Why not?

She—Why leads in the winder has been on the concern by which he is employed, and has been on the concern by whic

pervising the building of his new residence. If I had been traveling by (N. Y.) Motorcycle Club, and although train or trolley I certainly would not the course was one of the worst impact that to reach him. But I simaginable, she declares that she is ready to enter the next contest. A party of Kentucky motorcyclists, headed by W. T. Davis, of Maysville, are making a tour to Denver.

A recent Government report shows 16,000 motorcycles registered in Italy. B. G. Brown, of Boston, Mass., spent his vacation on a motorcycle tour through Nova Scotia.

MOTORCYCLE MODELS ARRIVE New Harley-Davidson Has Three

Speeds and Price Is Lower. The ultimate in motorcycle construct tion seems to be offered the devotees of "chug cycles" in the new model Harley-Davidson, which now is appear-

Harley-Davidson, which now is appearing in Portland.

It is known as the three-speed model, it-F, and the only difference between it and a motorcar seems to be the absence of a reverse gear. It is rated at 11 horsepower, seemes amply provided and will be the stapte product of the Harley-Davidson factory in 1815.

The three-speed device is embraced in a special unit, placed half way between the rear sprocket and the motor. The builders claim many things for the three-speed.

In tests it has taken the steepest of grades without hesitation and its like-

The Music Lovers. (Tit-Bits.)