

Better Foods Better Homes

IDEAL--
SUPERIOR
GAS RANGES
ARE USED IN THE
DOMESTIC SCIENCE DEPARTMENTS
OF OUR
PUBLIC SCHOOLS
AND ONE
WILL BE USED BY
MRS. VAUGHN
IN HER
COOKING SCHOOL
AT THE ELEVENTH-ST. PLATHOUSE (THE
OLD HEILIG) THIS WEEK.
NOTE THE HANDSOME APPEARANCE
OF THE
IDEAL-SUPERIOR.
WITH ITS JAPAN-ENAMELED FINISH,
NON-RUST OVENS AND SAFETY
LIGHTER, THE IDEAL-SUPERIOR
IS A PRODUCT OF
BRIDGE, BEACH & CO.
A GUARANTEE OF QUALITY.

HONEYMAN HARDWARE CO.
FOURTH AND ALDER.



THE OREGONIAN'S FIRST ANNUAL FREE HOME ECONOMICS SCHOOL

Eleventh-Street Playhouse, Formerly Heilig Theater
Doors open 1:30 P. M. Lecture-Demonstration 2:30 P. M. Mrs. Kate B. Vaughn, Domestic Science Expert, in charge.
Musical Concert 2 to 2:30 by Sherman, Clay & Co.

PROGRAMME MONDAY AFTERNOON

Lecture Subject:
"The Home"

MENU.
Lamb Chops. Potato Nests.
Dixie Biscuits.
Emily's White Cake.
Marshmallow Pudding.

1. Sympathy (from "The Firefly") Victor Military Band
Victor Record No. 17685.
2. Piercine Waltz (Wenrich).....Weber Grand Piano
Victor Record No. 84424.
3. Who Knows (Dunbar-Ball)McCormack
Victor Record No. 84424.
4. I'm Craving Just For You, Medley..... Weber Grand Piano
5. LombardiAlda, Caruso, Journet
Qual volutta (With Sacred Joy), Verdi,
Victor Record No. 90211.



My customers are well pleased with the accompanying recipe for whipping

Carnation Milk

From Contented Cows

because it takes the place of regular whipping cream, and the housewife calls it an "economical luxury."

Keeping Carnation Milk in the ice box for whipping purposes is convenient, as well as economical.

Try the accompanying recipe today then paste it in your favorite Cook Book.

Your grocer or delicatessen sells Carnation Milk

Paste this recipe in your favorite Cook Book

CARNATION

Recipe for Whipping
Place one can of Carnation Milk in water and heat to boiling. Remove promptly and thoroughly chill by placing can on ice. When cool, open can and pour milk (the entire contents small can, or half contents large can) into chilled bowl (placed in another bowl filled with cracked ice). After milk has become thoroughly chilled, whip in regular way with ordinary egg beater for about five minutes. Sweeten and flavor if desired.



Mrs. Vaughn uses only White River Flour in her demonstrations because

she knows that it is a special blend of hard wheat, scientifically milled; that it is pure and nutritious.

White River Flour

is used by thousands of Portland women because it makes whiter, lighter, better bread.

Distributed by
Allen & Lewis
Portland, Oregon.



White River is the cream of high patent flour. You can pay more and get no better

WHITE CLOVER CARTON BUTTER

Made From Strictly "Graded and Pasteurized" Cream



Every Package bearing this brand and trade mark is of itself a guarantee of the standard of quality approved by our customers and backed by us.

Our New Home Specially Designed for Sanitary Production of "White Clover Products" Is Located at East Seventh and Everett Streets T. S. Townsend Creamery Co.

JONES QUALITY MEATS

Used in These Demonstrations EXCLUSIVELY

Special Sale of Meats at Reduced Prices Every Wednesday and Saturday

JONES MARKET
FOURTH AND ALDER



Mrs. Vaughn Prefers

Tea Garden Syrup

For Hot Cakes, for Baking and for Candy Because It Is a Food as Well as a Syrup and Is Good for the Children and Grown Ups.

AT YOUR GROCERS

Pacific Coast Syrup Co. PORTLAND, OREGON

THE splendid flavor of the dainties Mrs. Vaughn cooks is due to

DAMASCUS MILK and CREAM

AT ALL RELIABLE GROCERS OR DELIVERED BY US

DAMASCUS CREAMERY, Portland, Or.

Try a Cup of Royal Club Coffee

That's all it will need to convince you that ROYAL CLUB is the Coffee you want to drink. The finest blend of choice Coffees!

Before and after Mrs. Vaughn's demonstrations, ROYAL CLUB will be served. In addition

1000 Sample Cans of Royal Club Coffee Given Away on Monday

At the Home Economics Cooking School.

Only selected varieties of high-grown mountain and Sumatra Coffees, imported direct to us, are used in ROYAL CLUB. Thousands of pounds roasted and packed daily.

LANG & CO.

WHOLESALE GROCERS AND COFFEE ROASTERS.



All Week Specials

WILL MAKE THE FOLLOWING SPECIAL PRICES, BEGINNING MONDAY, OCTOBER 19th, ENDING SATURDAY, OCTOBER 24th.

- | | |
|--|--|
| Antonini Olive Oil, gallon cans, regular \$4.25, sp. 1. \$3.75 | Salad Oil, gallon cans, gal. \$1.20 |
| Antonini Olive Oil, half-gallon cans, reg. \$2.35, sp. 1. \$1.90 | Salad Oil, half-gallon cans, reg. 65c |
| Antonini Olive Oil, quart cans, regular \$1.25, sp. 1. \$1.10 | Barataria Shrimps, new 1914 pack, 1 lb. per dozen, \$1.75; each, 20ct three for..... 50c |
| Antonini Olive Oil, large glass bottles, regular 90c, 50c | Barataria Shrimps, new 1914 pack, 1 1/2 lb. per doz. \$2.75; each, 25c |
| Antonini Olive Oil, medium glass bottles, regular 50c, 40c | |

D. C. Burns Company

208-210 Third Street, Between Taylor and Salmon Streets, One and One-Half Blocks South Yamhill Market. Phone—Main 616, A 1626. SPECIAL MAIL ORDER SERVICE. WRITE FOR CATALOGUE.

THERMATIC FIRELESS COOKERS

Are used exclusively by Mrs. Kate B. Vaughn in Her Demonstrations.

They are labor savers, sanitary and economical.

J. J. Kadderly

Established 1878. 130 First St. 131 Front.

GAS FOR FUEL

Because—
—It is always dependable and clean.
—There is no uncertainty of heat.
—It guards against baking failures.
—It insures quick and even baking.
—It saves time.
—You can broil, roast, toast and bake with one fire.
—GAS IS THE MOST USEFUL SERVANT TO WOMANKIND.

Call and See Our Full Line of Gas Cooking Appliances

All Appliances Sold on Easy Payments

Portland Gas & Coke Co.



Enjoy It Now--Your VICTROLA

Pay Later in Easy Payments

You can afford a Victrola. Perhaps not the \$200 style, but the genuine Victrola comes in styles at \$75, \$40, \$25 and even \$15. We are very liberal in our terms, spreading easy payments over a number of months, so that paying for your Victrola is forgotten in the pleasure you and your family derive. Why be deprived longer! Come in and select it and have it delivered at once.

Sherman, Clay & Co.
Morrison at Sixth, Portland, Opp. Postoffice